

CORRIDOR INFORMATION AND TRENDS

Montgomery St./ Martin Luther King Jr. Blvd.
Urban Redevelopment Area

February, 2015.

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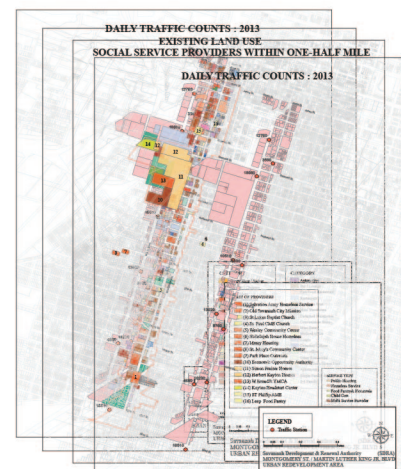
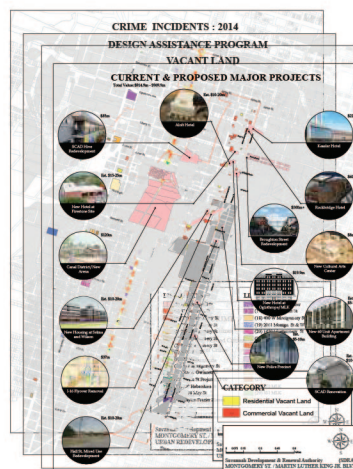
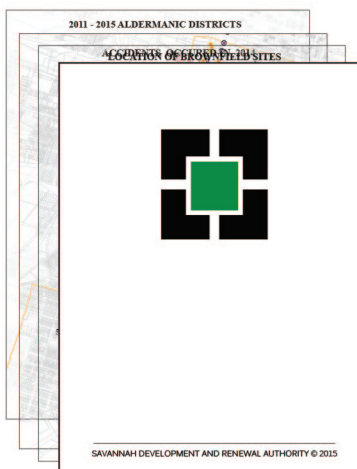
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Introduction

Since 1996, the Savannah Development and Renewal Authority (SDRA) has worked in concert with the City of Savannah to revitalize the Montgomery Street /Martin Luther King, Jr. Blvd. Urban Redevelopment Area. In 2014 it came to SDRA's attention that our information on the corridor was dated and in need of an update. This report is the result of a months-long effort to collect and present critical data.

This Corridor Information and Trends report gives a snapshot of what is currently taking place in the corridor along with recent trends in the city and the marketplace. It tracks some historical evolution of today's physical conditions, presents the current conditions of private and public property, and charts the area's demographic information. The report also documents previous SDRA efforts and points the way toward potential future redevelopment tasks.

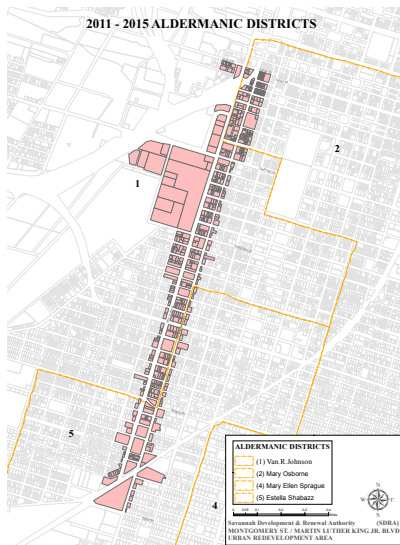
In February of 2015, the future of this key corridor looks bright. With nearly \$1 billion of investment in the pipeline, there's no doubt the next few years will see significant change. The marketplace is rapidly moving west from the core of downtown. Savannah's creative community is locating itself in numerous buildings from north to south. And the City of Savannah is investing millions in public safety upgrades. No doubt much more is needed, but the corridor appears to be near a tipping point, especially the northern end. SDRA is excited to continue its partnership with the City of Savannah to work on extending this activity even further south and west, while upgrading public space and streets for all of its citizens. As SDRA proceeds with its redevelopment initiatives, we will continue to maintain and update this critical database of information.



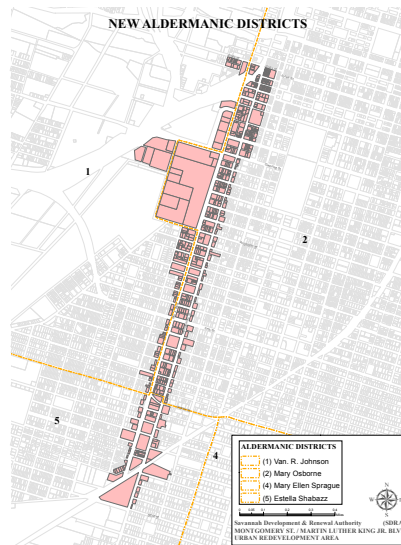


Highlights of the Report

While this report contains pages of fascinating data concerning the corridor, a few key items are worthy of pointing out. In the political context, 2015 is an election year for the City of Savannah and that means the Aldermanic district map is changing. We've mapped the current districts and the new ones, which largely place the corridor within the new 2nd district.

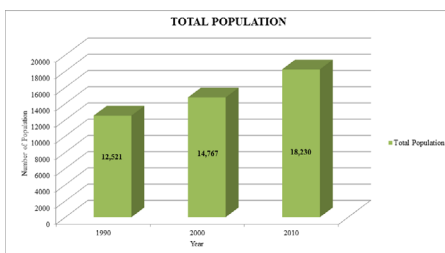


Old Aldermanic Districts

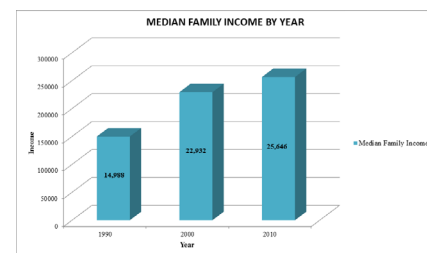


New Aldermanic Districts

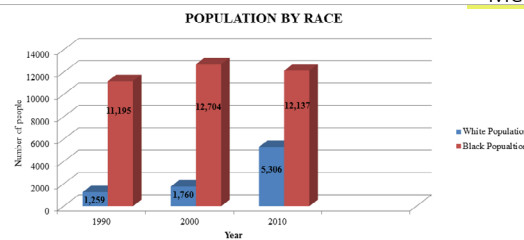
The district lines reflect continued demographic changes in the area, and our data highlights changes from the 1990 census through 2010. Population and income are growing, and the census tracts are diversifying racially.



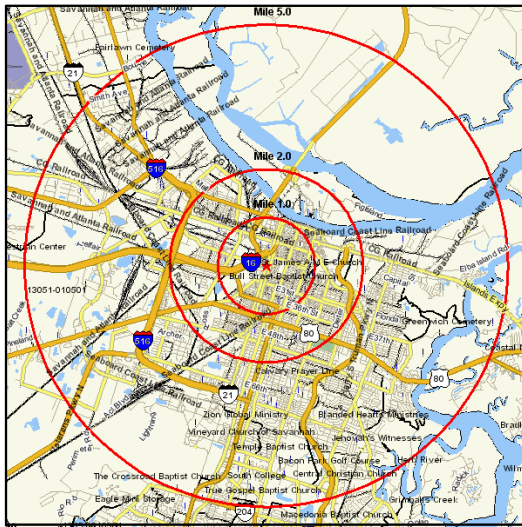
Total Population



Median Family Income



Population By Race



Savannah Market Analysis

We've also highlighted data from Claritas to review 2015 demographics and projected trends. These data points look at a series of larger areas beyond the corridor, in 1, 2 and 5 mile radii. It's notable that both population and median income is projected to continue rising through 2020.

From a development standpoint, the corridor is booming. A series of large projects is planned or under construction that will transform the marketplace over the next few years. We've mapped those projects and assigned estimated construction value to each of them.



\$85m



\$10-20m



\$220m



\$15-25m



\$60m



\$120m



\$300m+



\$8m



\$10-20m



\$19.9m



\$37m



\$10-20m



\$10-15m



\$5-10m

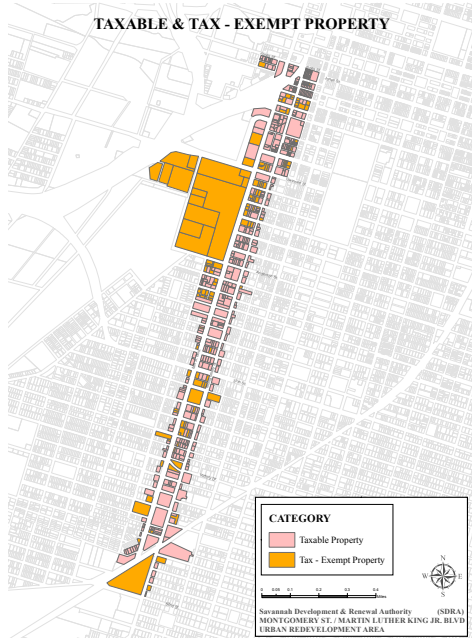


\$5-10m



SAVANNAH DEVELOPMENT AND RENEWAL AUTHORITY

Taxable and Tax-Exempt Properties

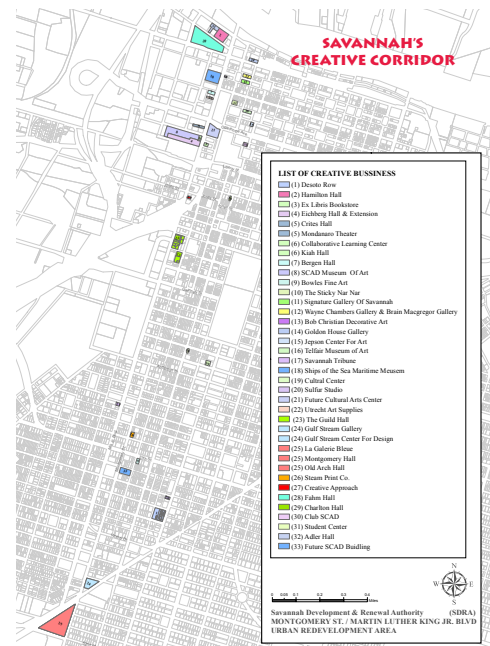


The development is important not just for the obvious reasons, but also because a great deal of land within the corridor is tax-exempt. In fact, of the total developable parcels it's nearly a 50-50 split between taxable property and tax-exempt property.



Creative businesses and institutions are also increasingly moving into the corridor. In fact, there's such a prevalence of activity that we could conceivably dub this "Savannah's Creative Corridor" as we've done on this map:

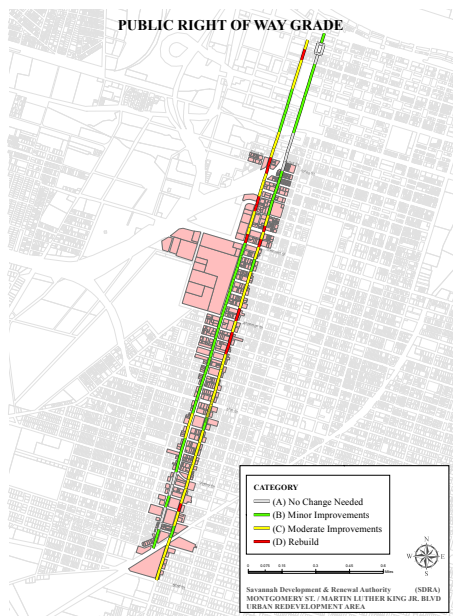
Creative Corridor



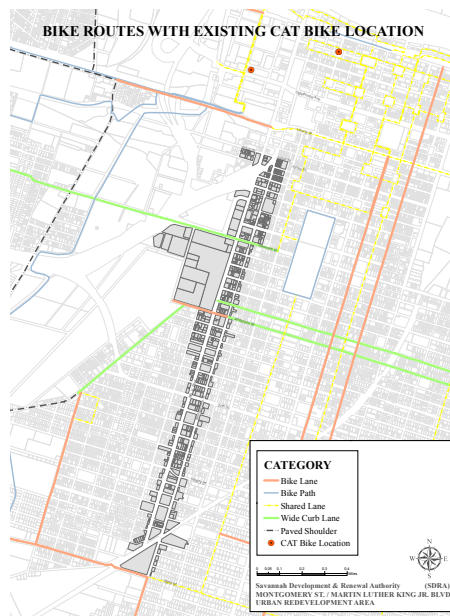


Finally, we've reviewed the various transportation systems within the area and it's clear that much more work is necessary on the community's part to have a fully-functional complete transportation network. Our own grading of the public right-of-way gives us an indication of where work is necessary (especially along Montgomery Street) and the mapping of bus and bike networks shows where service coverage is good and where improvements are sorely needed.

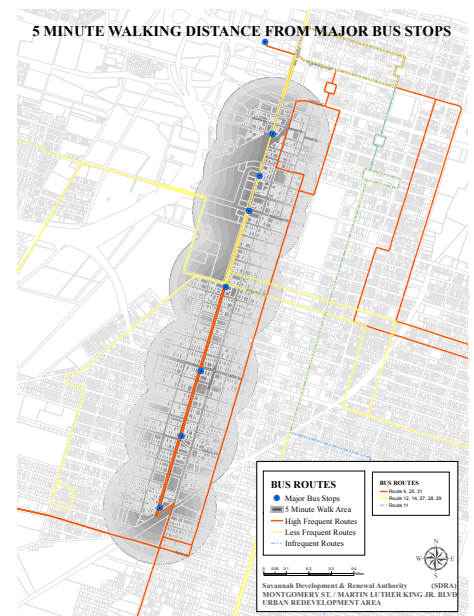
Public Right of Way



Bike Routes



Bus Routes



We hope this report provides useful data for the community and for elected and appointed officials. The SDRA is proud to continue our partnership with the City of Savannah to keep our community progressing.

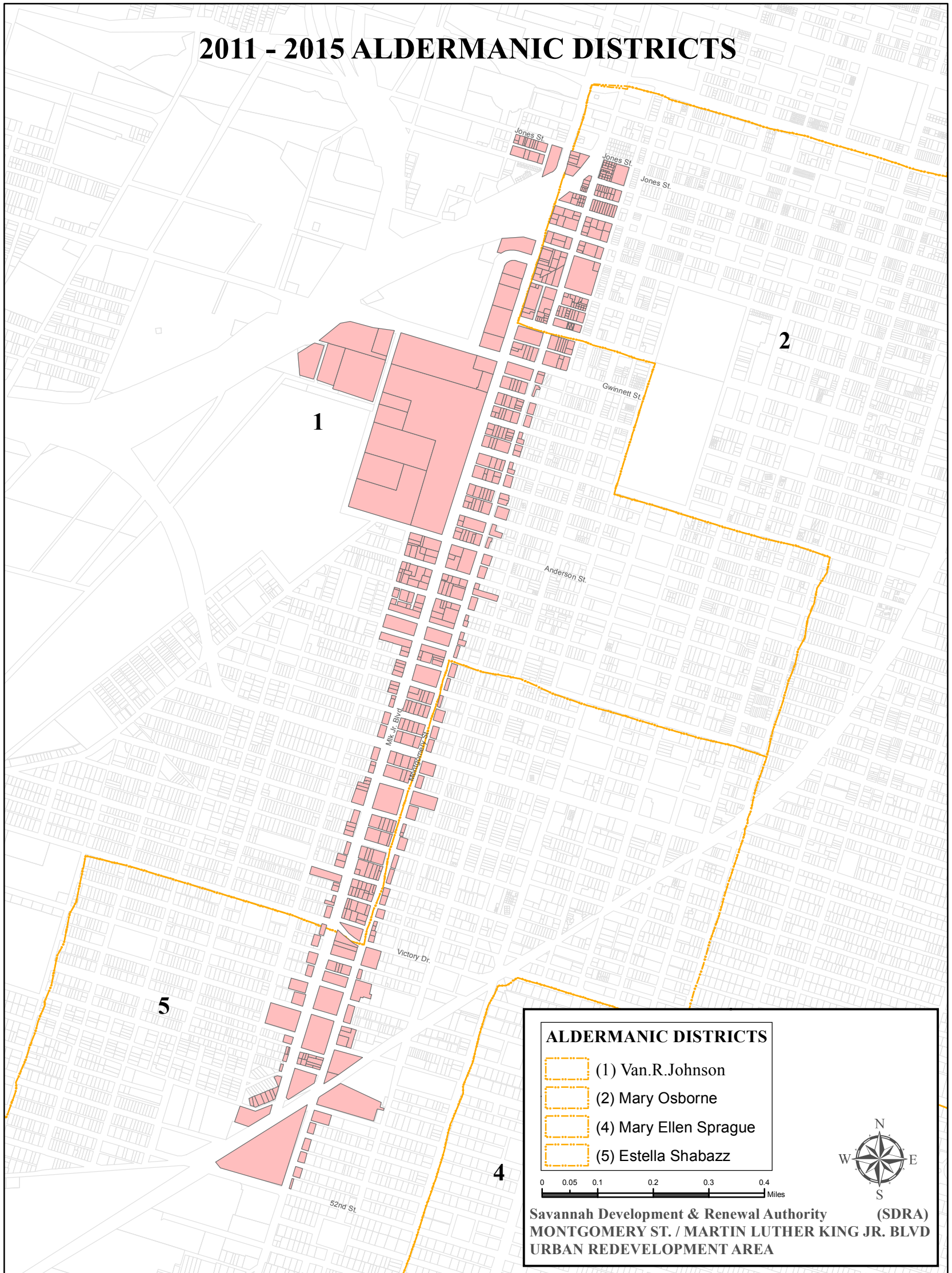


SAVANNAH DEVELOPMENT
AND RENEWAL AUTHORITY

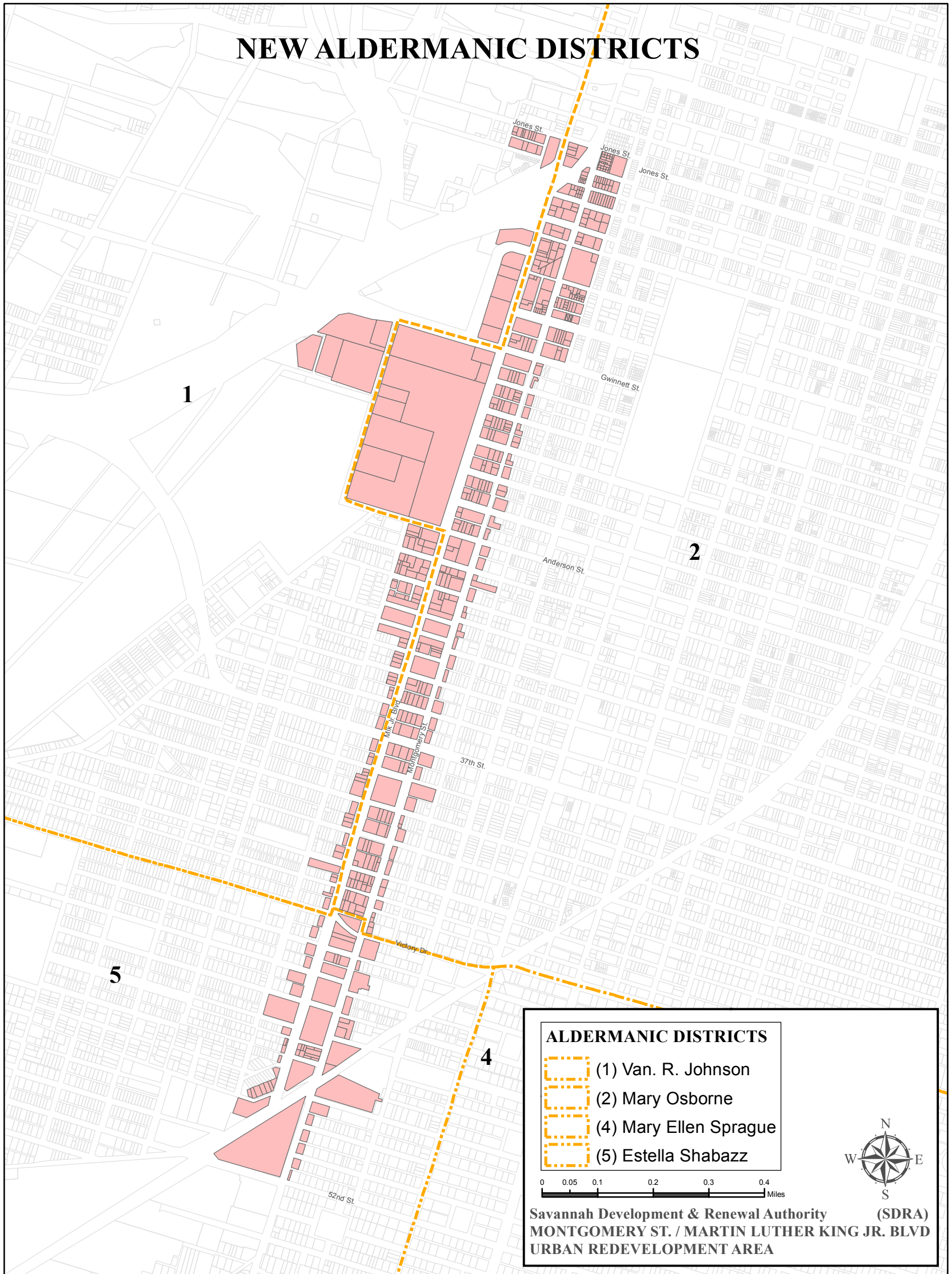
Community Context

The maps in this section set the political and neighborhood context for the corridor, as well as highlight some key trends that define the current market conditions.

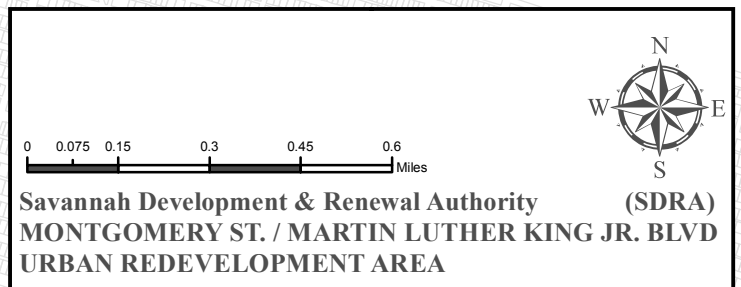
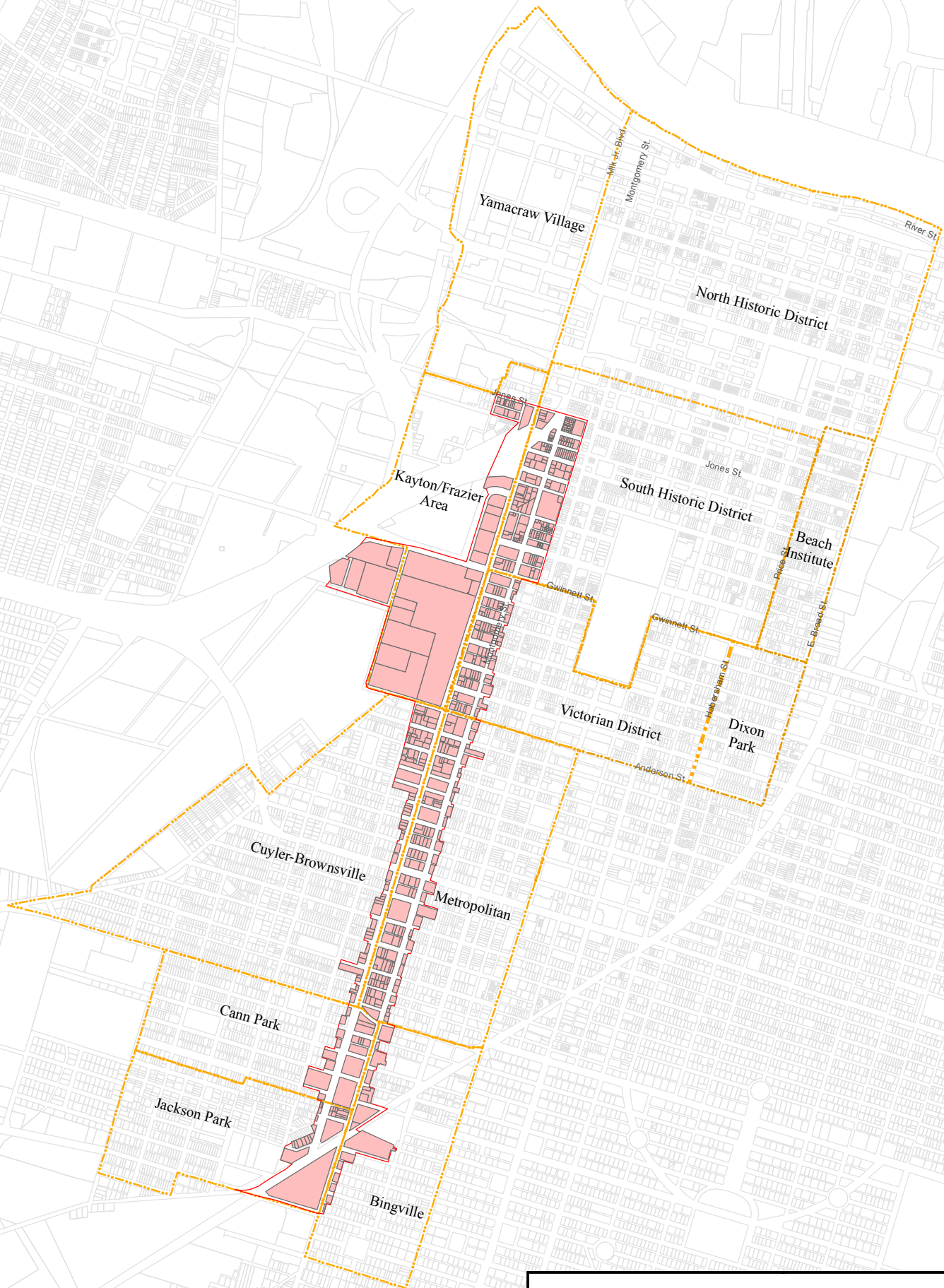
2011 - 2015 ALDERMANIC DISTRICTS



NEW ALDERMANIC DISTRICTS

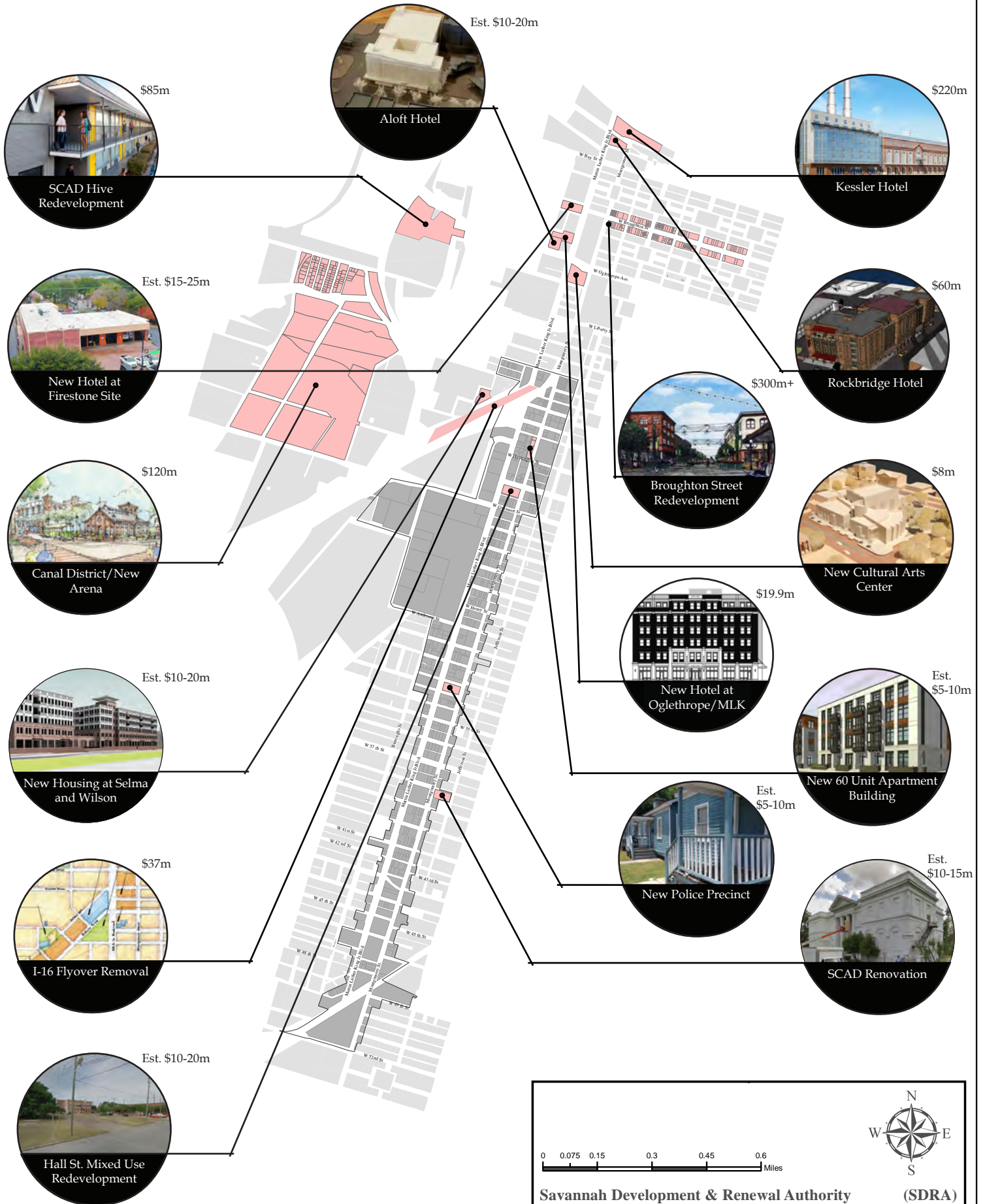


NEIGHBORHOOD RELATIONSHIPS



CURRENT & PROPOSED MAJOR PROJECTS

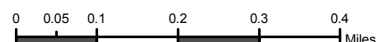
Total Value: \$914.9m - \$969.9m



SAVANNAH'S CREATIVE CORRIDOR

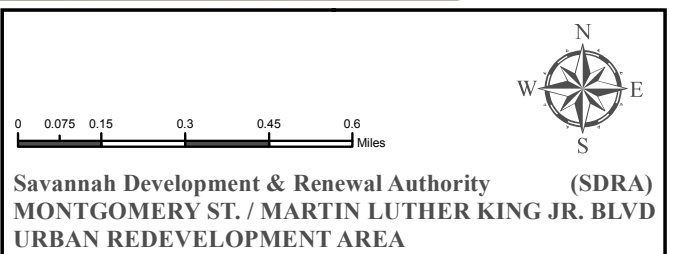
LIST OF CREATIVE BUSSINESS

- (1) Desoto Row
- (2) Hamilton Hall
- (3) Ex Libris Bookstore
- (4) Eichberg Hall & Extension
- (5) Crites Hall
- (5) Mondanaro Theater
- (6) Collaborative Learning Center
- (6) Kiah Hall
- (7) Bergen Hall
- (8) SCAD Museum Of Art
- (9) Bowles Fine Art
- (10) The Sticky Nar Nar
- (11) Signature Gallery Of Savannah
- (12) Wayne Chambers Gallery & Brain Macgregor Gallery
- (13) Bob Christian Decorative Art
- (14) Goldon House Gallery
- (15) Jepson Center For Art
- (16) Telfair Museum of Art
- (17) Savannah Tribune
- (18) Ships of the Sea Maritime Meusem
- (19) Cultral Center
- (20) Sulfur Studio
- (21) Future Cultural Arts Center
- (22) Utrecht Art Supplies
- (23) The Guild Hall
- (24) Gulf Stream Gallery
- (24) Gulf Stream Center For Design
- (25) La Galerie Bleue
- (25) Montgomery Hall
- (25) Old Arch Hall
- (26) Steam Print Co.
- (27) Creative Approach
- (28) Fahm Hall
- (29) Charlton Hall
- (30) Club SCAD
- (31) Student Center
- (32) Adler Hall
- (33) Future SCAD Buidling
- (34) Creative Coast



Savannah Development & Renewal Authority (SDRA)
MONTGOMERY ST. / MARTIN LUTHER KING JR. BLVD
URBAN REDEVELOPMENT AREA

SAVANNAH'S CREATIVE CORRIDOR



Savannah Development & Renewal Authority (SDRA)
MONTGOMERY ST. / MARTIN LUTHER KING JR. BLVD
URBAN REDEVELOPMENT AREA

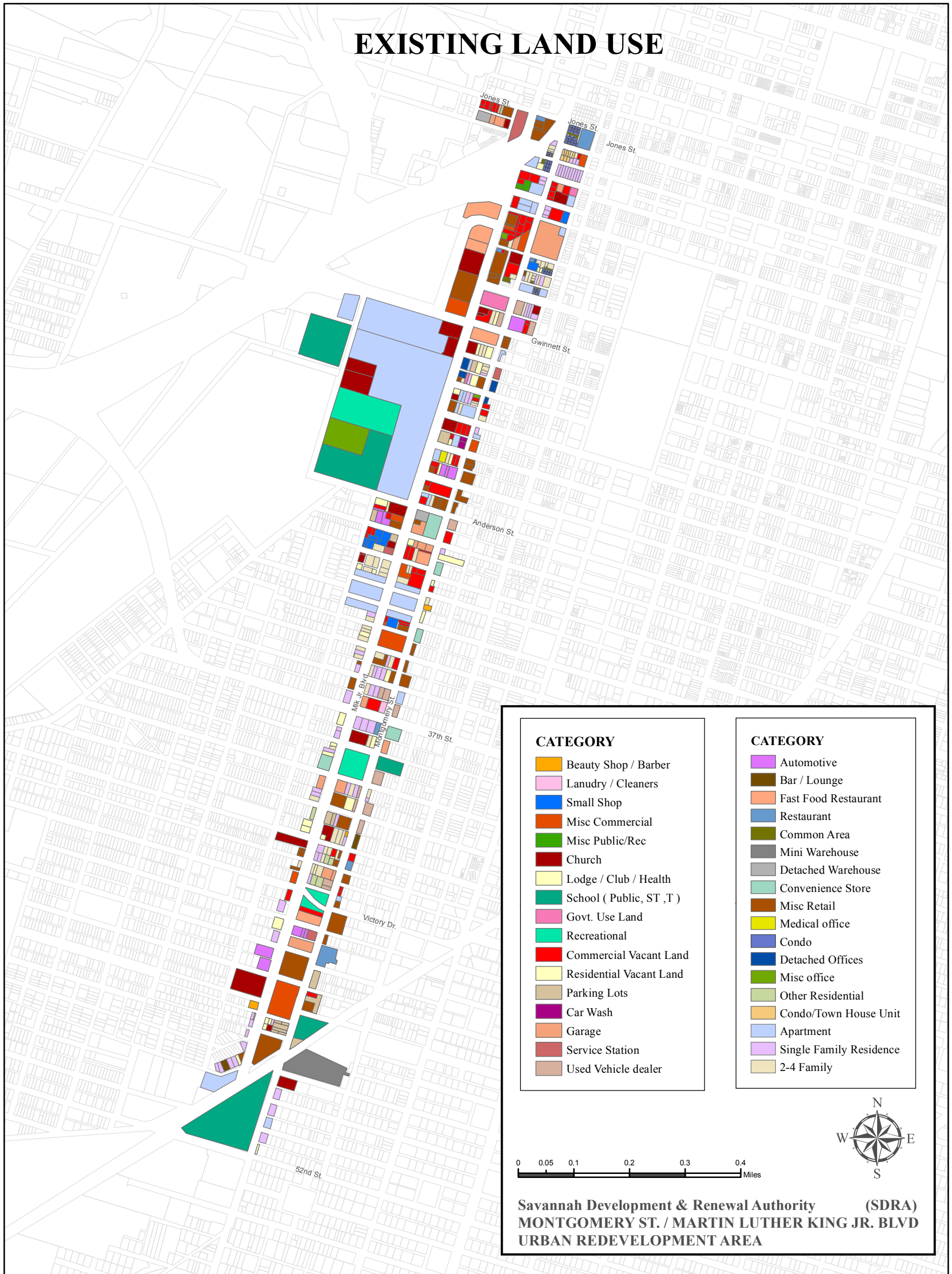


SAVANNAH DEVELOPMENT
AND RENEWAL AUTHORITY

Land Use and Ownership

The land use and ownership maps show current and future regulatory information for the corridor, as well as ownership status of private parcels. The latter in particular highlight the large number of public and religious-owned parcels in the corridor.

EXISTING LAND USE



CATEGORY

- Beauty Shop / Barber
- Laundry / Cleaners
- Small Shop
- Misc Commercial
- Misc Public/Rec
- Church
- Lodge / Club / Health
- School (Public, ST ,T)
- Govt. Use Land
- Recreational
- Commercial Vacant Land
- Residential Vacant Land
- Parking Lots
- Car Wash
- Garage
- Service Station
- Used Vehicle dealer

CATEGORY

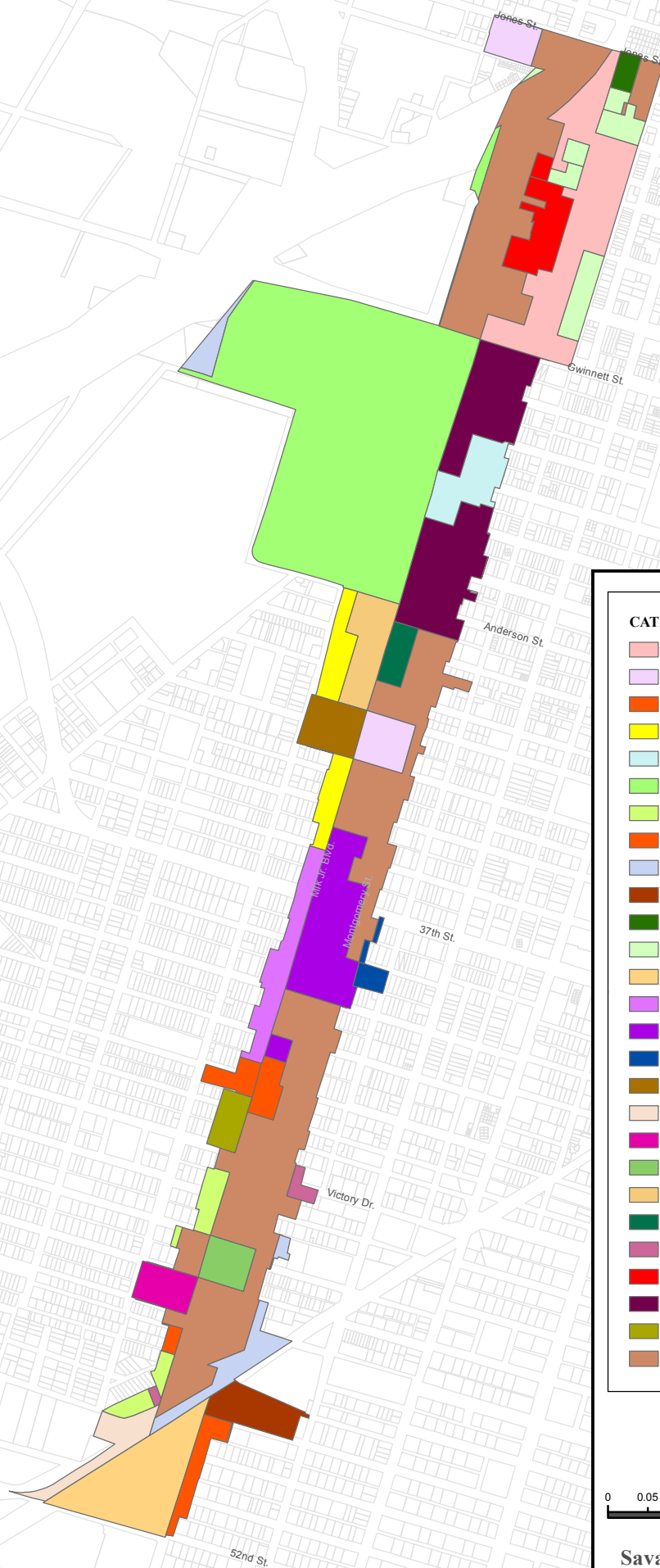
- Automotive
- Bar / Lounge
- Fast Food Restaurant
- Restaurant
- Common Area
- Mini Warehouse
- Detached Warehouse
- Convenience Store
- Misc Retail
- Medical office
- Condo
- Detached Offices
- Misc office
- Other Residential
- Condo/Town House Unit
- Apartment
- Single Family Residence
- 2-4 Family

0 0.05 0.1 0.2 0.3 0.4 Miles



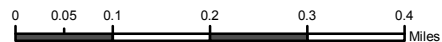
Savannah Development & Renewal Authority (SDRA)
MONTGOMERY ST. / MARTIN LUTHER KING JR. BLVD
URBAN REDEVELOPMENT AREA

EXISTING ZONING



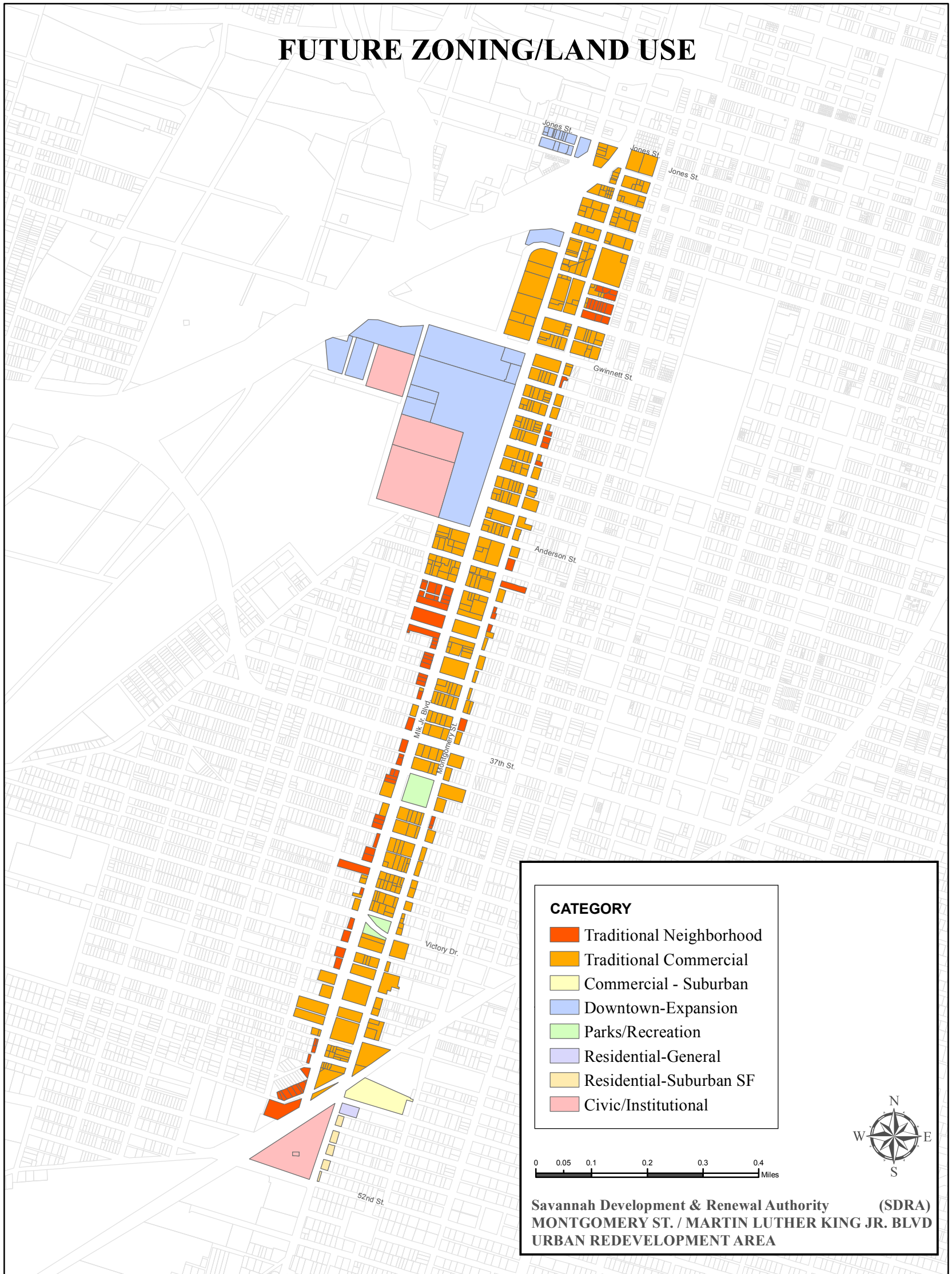
CATEGORY

- Residential Bussiness Conservation(Extended)
- Planned Unit Development Institutional(amended)
- Four Family Residential(PNC)
- Multifamily Residential 25acre (PNC)
- Residential & various non-residential
- Multifamily Residential 25 units/net acre
- One Family Residential
- Four Family Residential
- Light Industrial
- Planned Light Industrial
- Planned Residential Medium Density
- Residential Medium Density
- Residential Dormitory
- Residential Bussiness (PNC)
- Residential Bussiness
- Residential Institutional Professional
- Planned Unit Development Institutional(amended PNC)
- Planned Residential Institutional
- Planned Residential Bussiness
- Planned General Bussiness
- General Bussiness (PNC)
- General Bussiness
- Neighborhood Bussiness
- Central Bussiness
- Limited Heavy Commercial & Mixed Residential Uses
- Community Bussiness (PNC)
- Community Bussiness

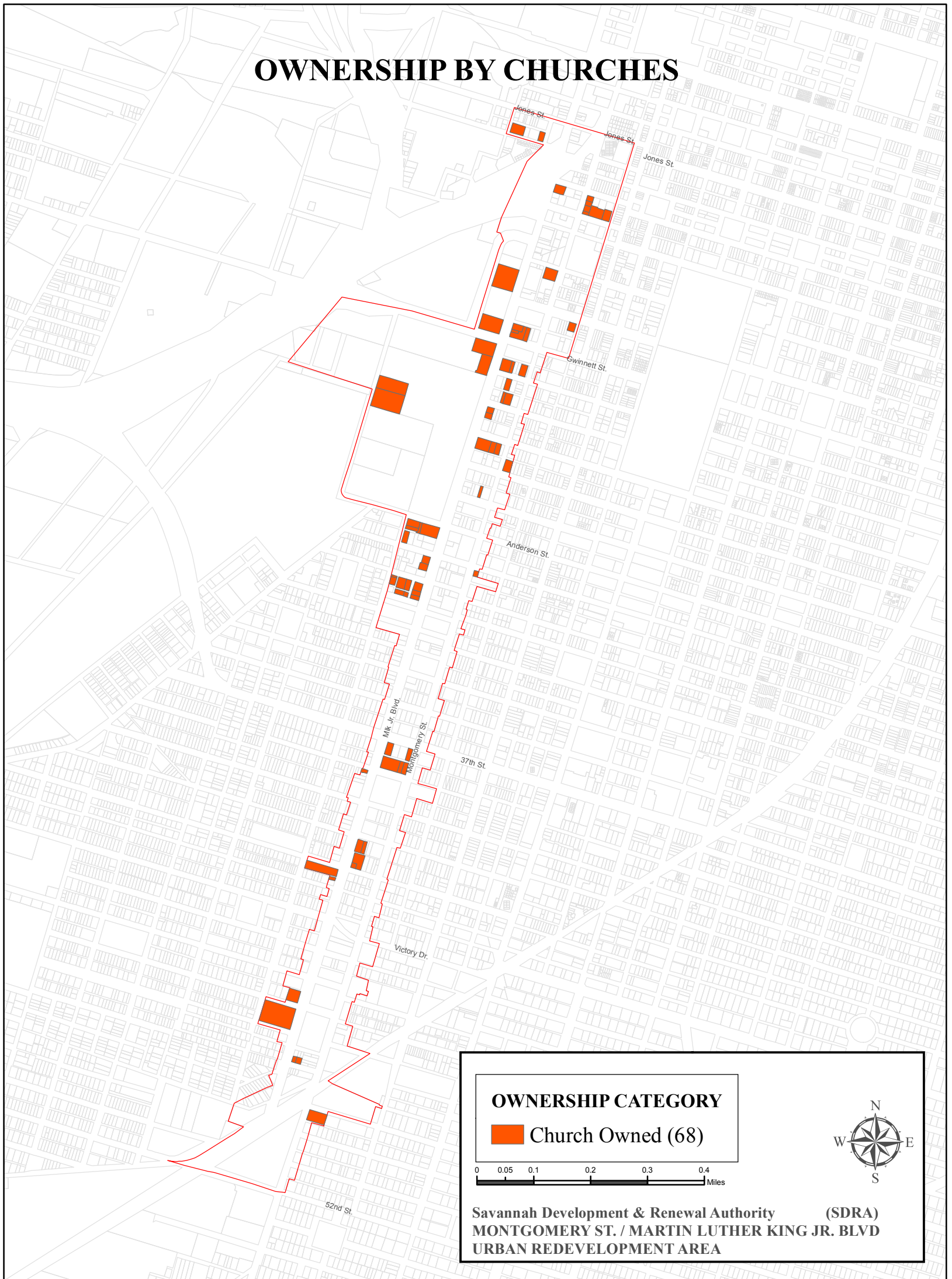


Savannah Development & Renewal Authority (SDRA)
MONTGOMERY ST. / MARTIN LUTHER KING JR. BLVD
URBAN REDEVELOPMENT AREA

FUTURE ZONING/LAND USE



OWNERSHIP BY CHURCHES



OWNERSHIP CATEGORY

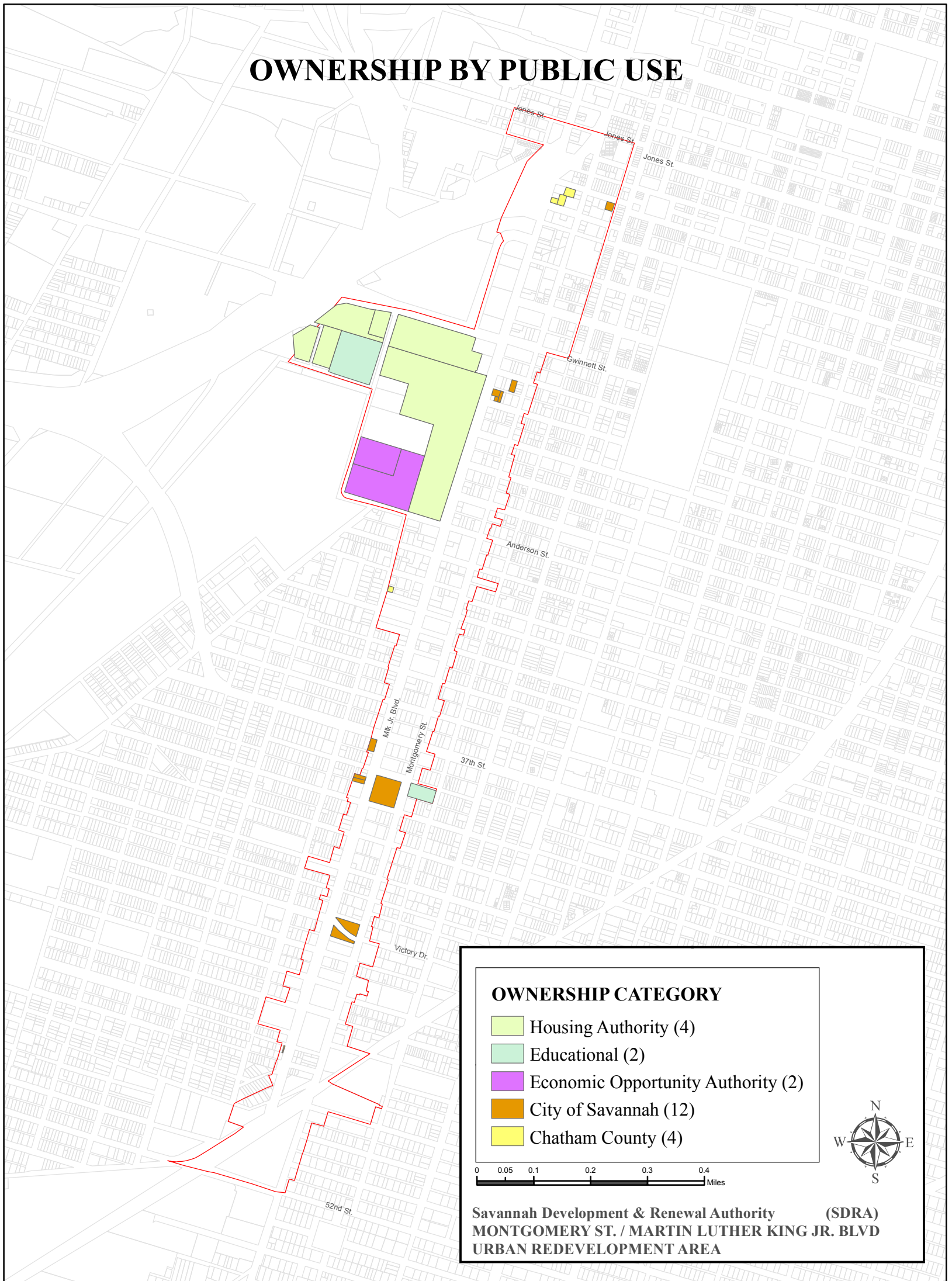
Church Owned (68)

0 0.05 0.1 0.2 0.3 0.4 Miles








Savannah Development & Renewal Authority (SDRA)
MONTGOMERY ST. / MARTIN LUTHER KING JR. BLVD
URBAN REDEVELOPMENT AREA

OWNERSHIP BY PUBLIC USE



OWNERSHIP CATEGORY

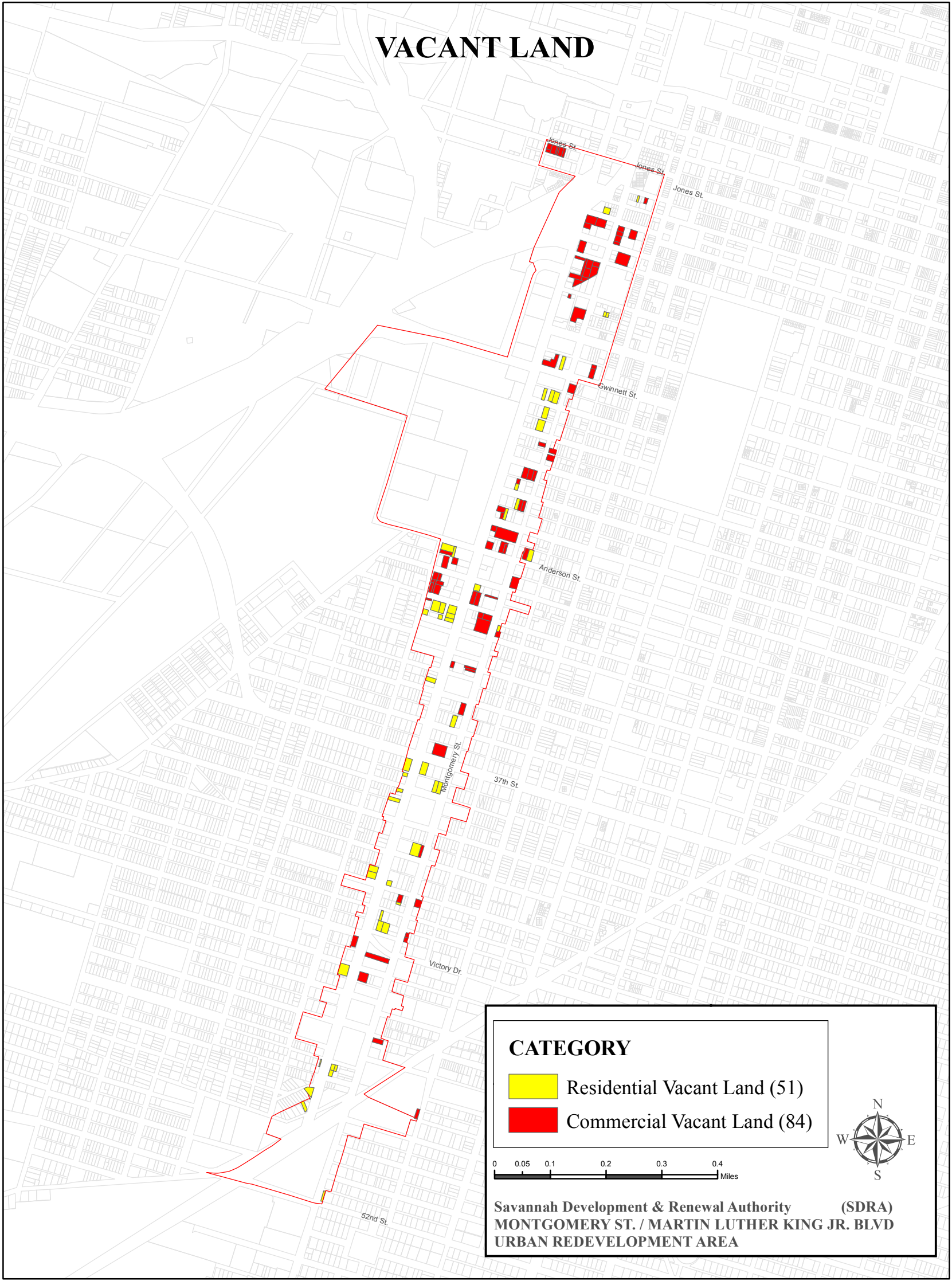
-  Housing Authority (4)
-  Educational (2)
-  Economic Opportunity Authority (2)
-  City of Savannah (12)
-  Chatham County (4)

0 0.05 0.1 0.2 0.3 0.4 Miles



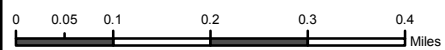
Savannah Development & Renewal Authority (SDRA)
MONTGOMERY ST. / MARTIN LUTHER KING JR. BLVD
URBAN REDEVELOPMENT AREA

VACANT LAND



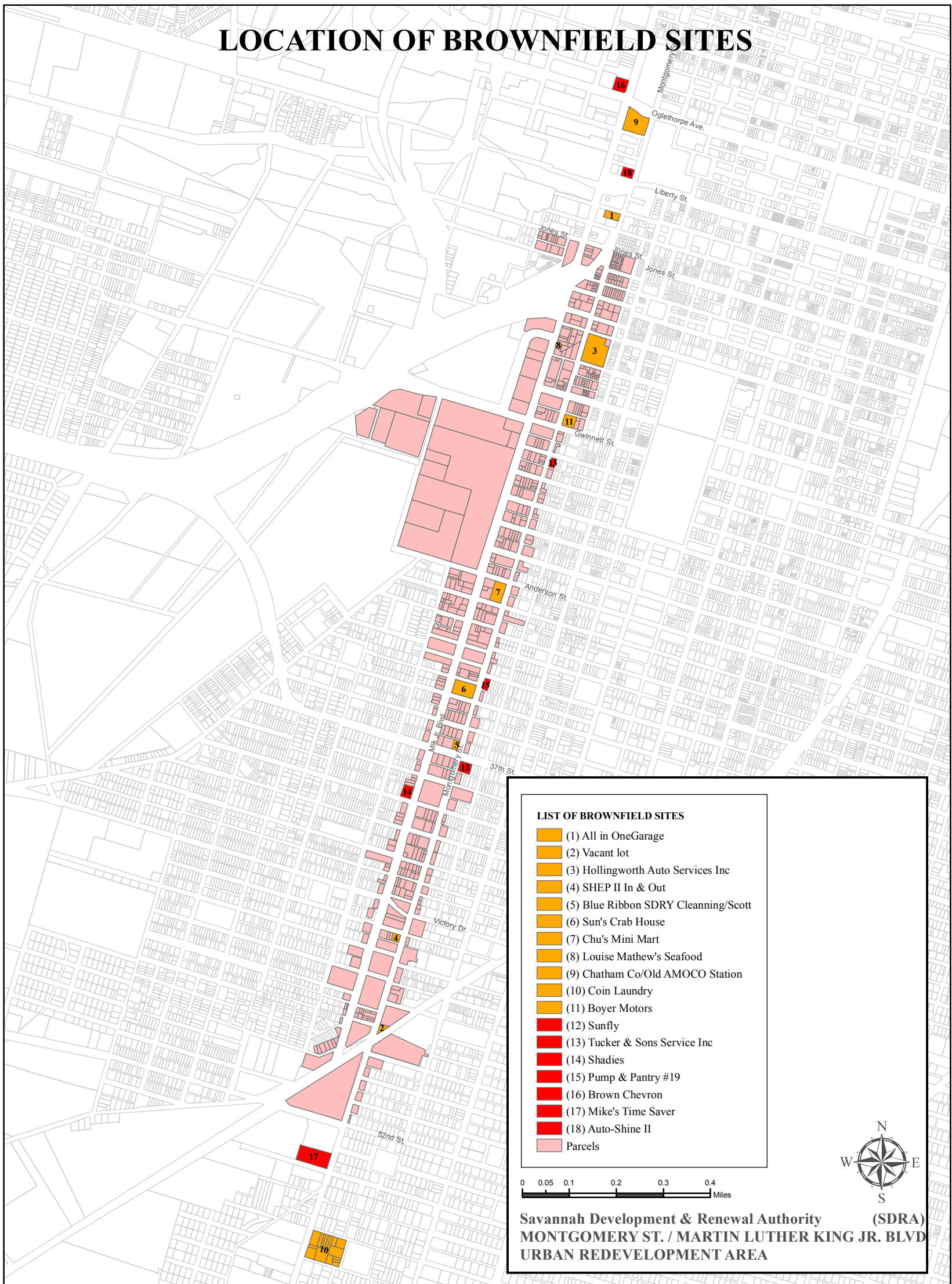
CATEGORY

- Residential Vacant Land (51)
- Commercial Vacant Land (84)

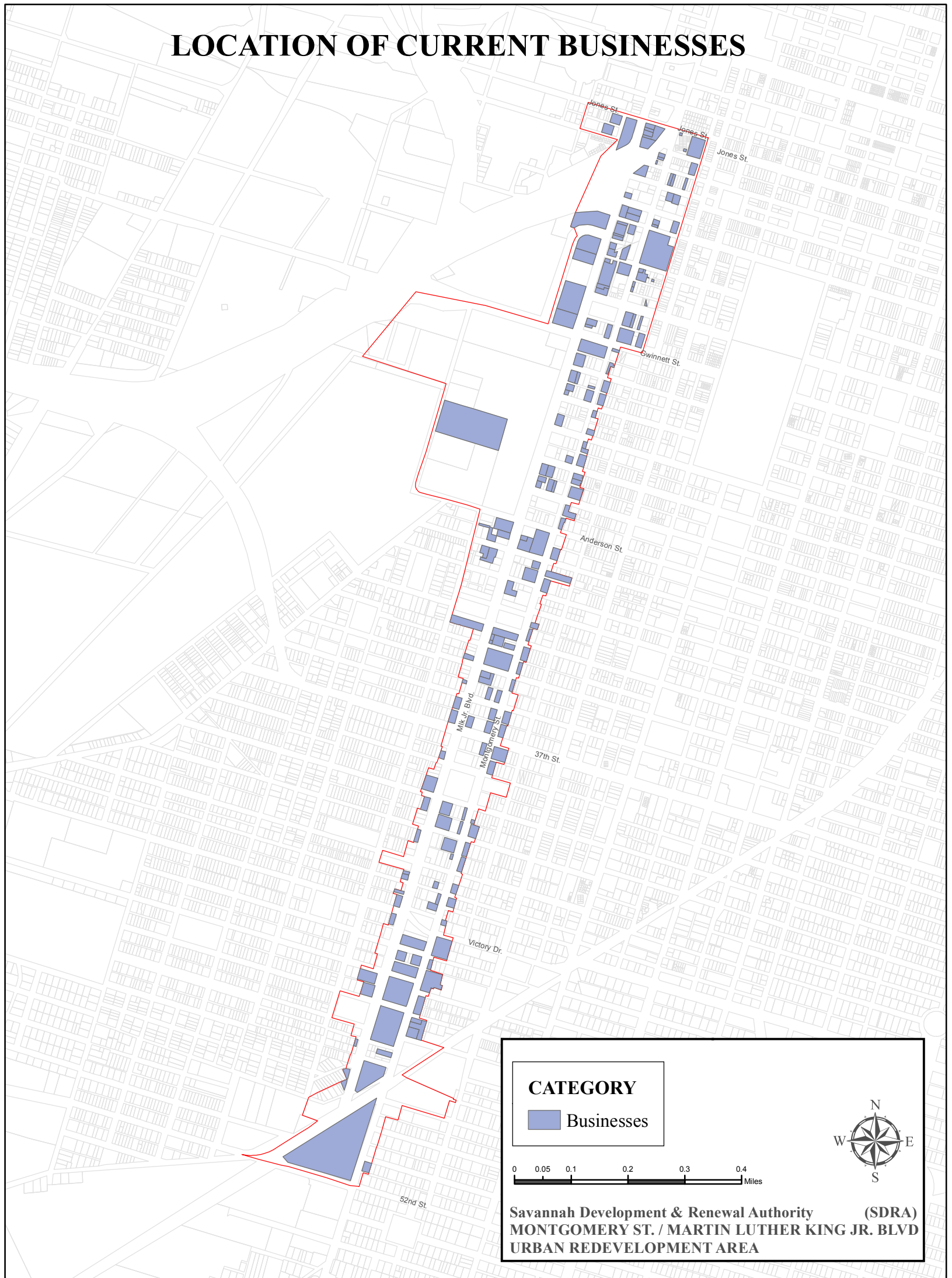


Savannah Development & Renewal Authority (SDRA)
MONTGOMERY ST. / MARTIN LUTHER KING JR. BLVD
URBAN REDEVELOPMENT AREA

LOCATION OF BROWNFIELD SITES



LOCATION OF CURRENT BUSINESSES



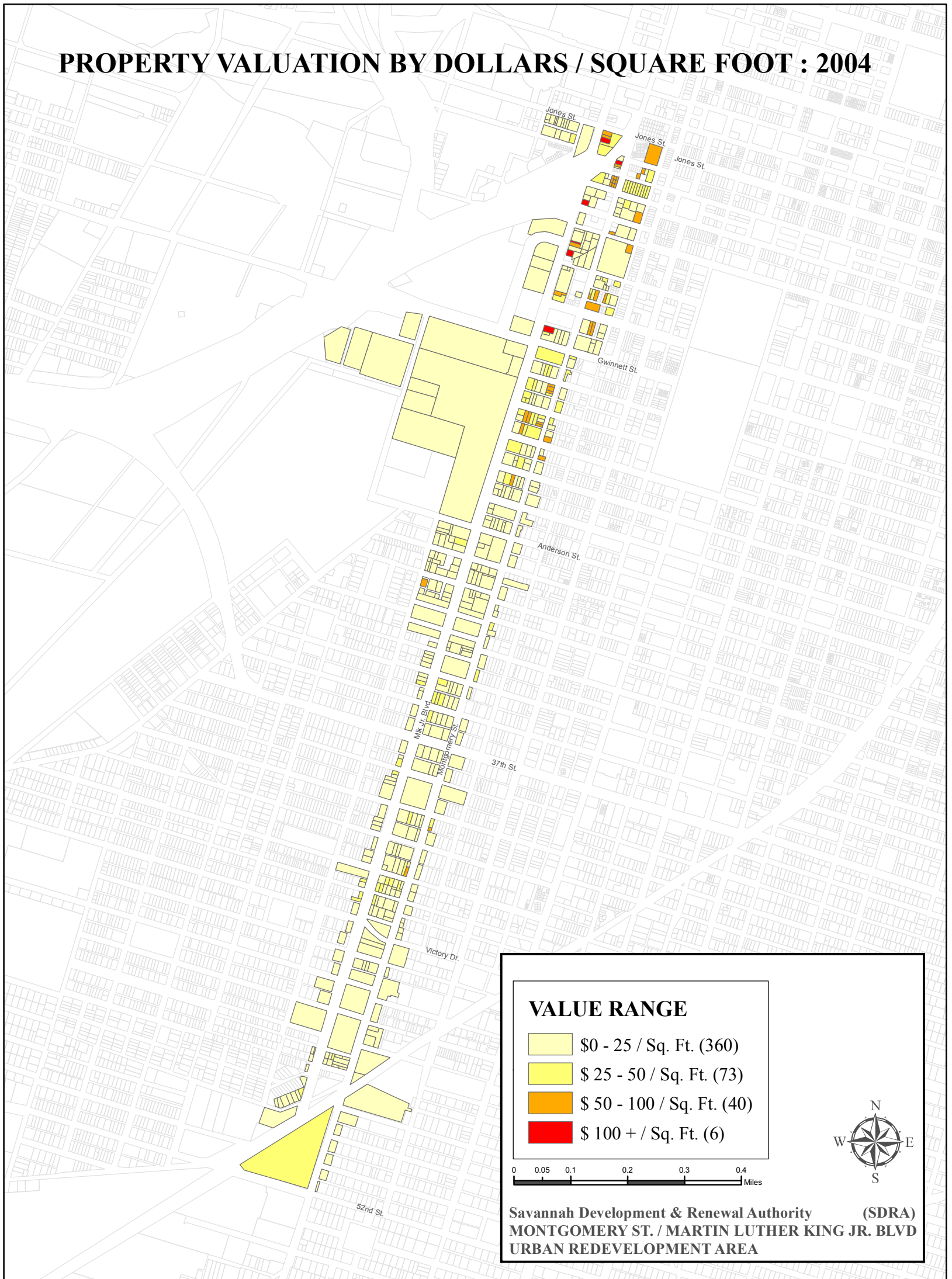


SAVANNAH DEVELOPMENT
AND RENEWAL AUTHORITY

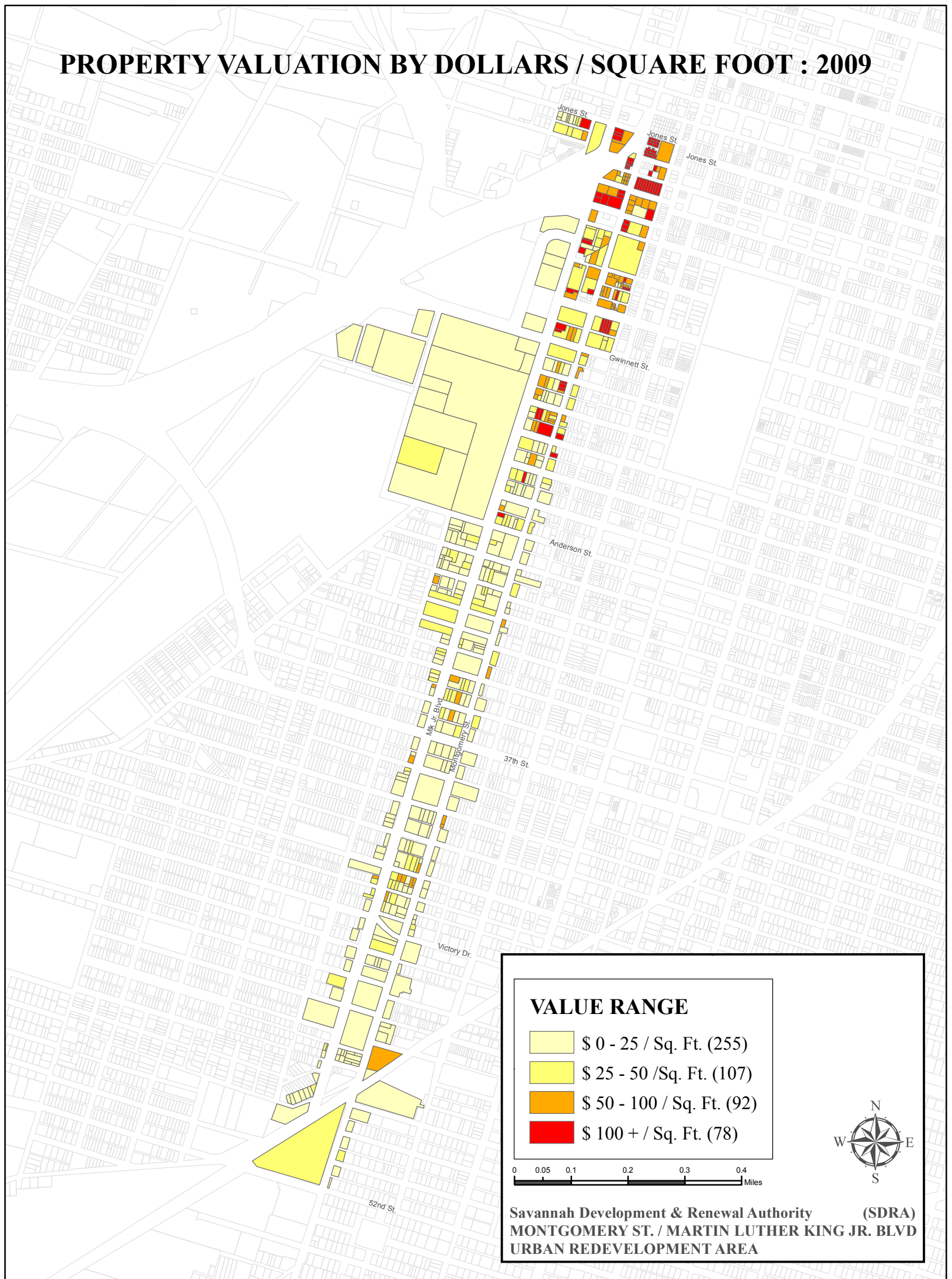
Property Values

The property values data analyzes all of the parcels in the corridor by their valuation per square foot, over a course of ten years. This allows us to analyze trends on a parcel-by-parcel basis, as well as examine larger changes. The data also shows the amount of and relationship to tax-exempt property in the corridor.

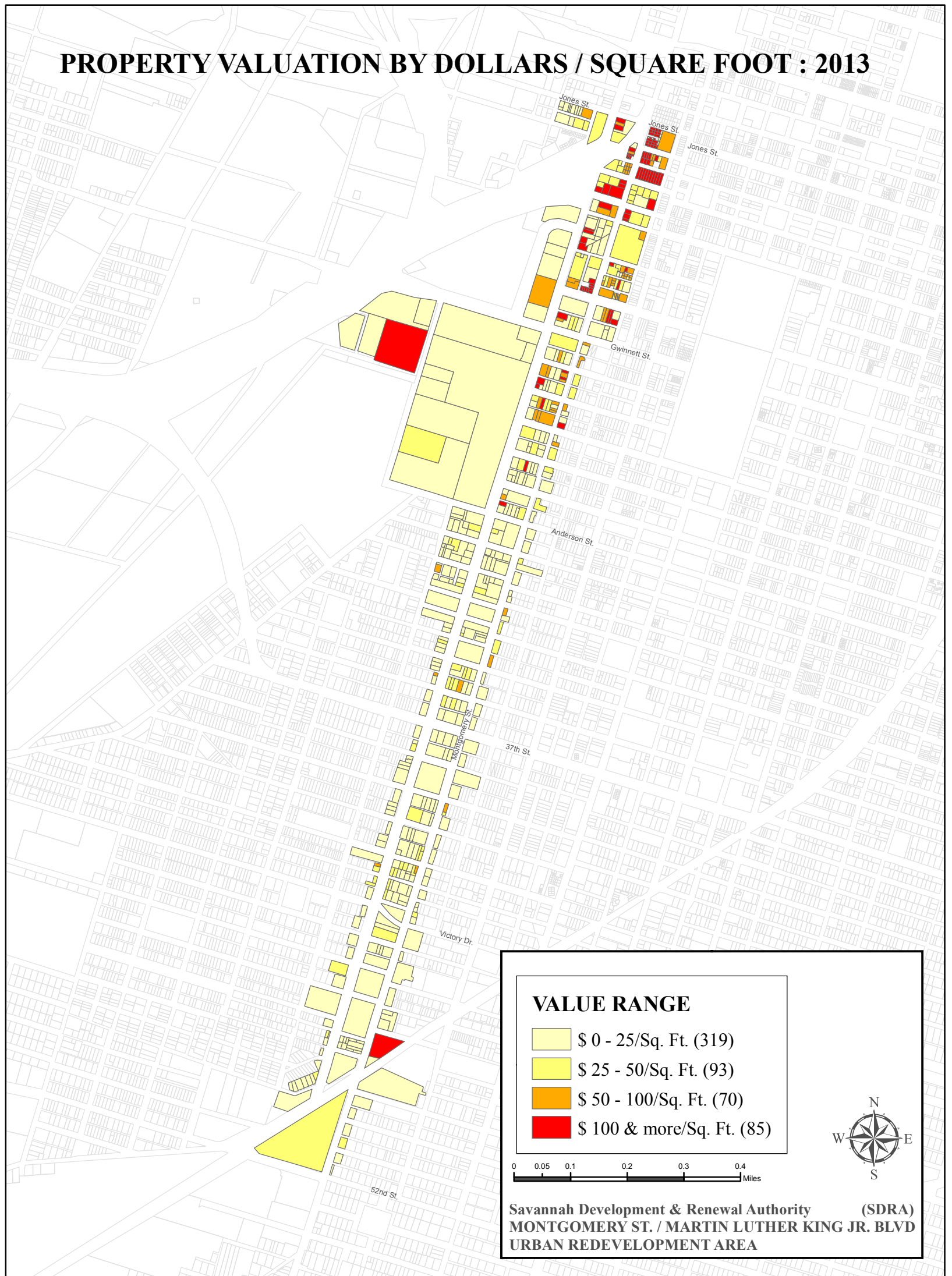
PROPERTY VALUATION BY DOLLARS / SQUARE FOOT : 2004



PROPERTY VALUATION BY DOLLARS / SQUARE FOOT : 2009



PROPERTY VALUATION BY DOLLARS / SQUARE FOOT : 2013



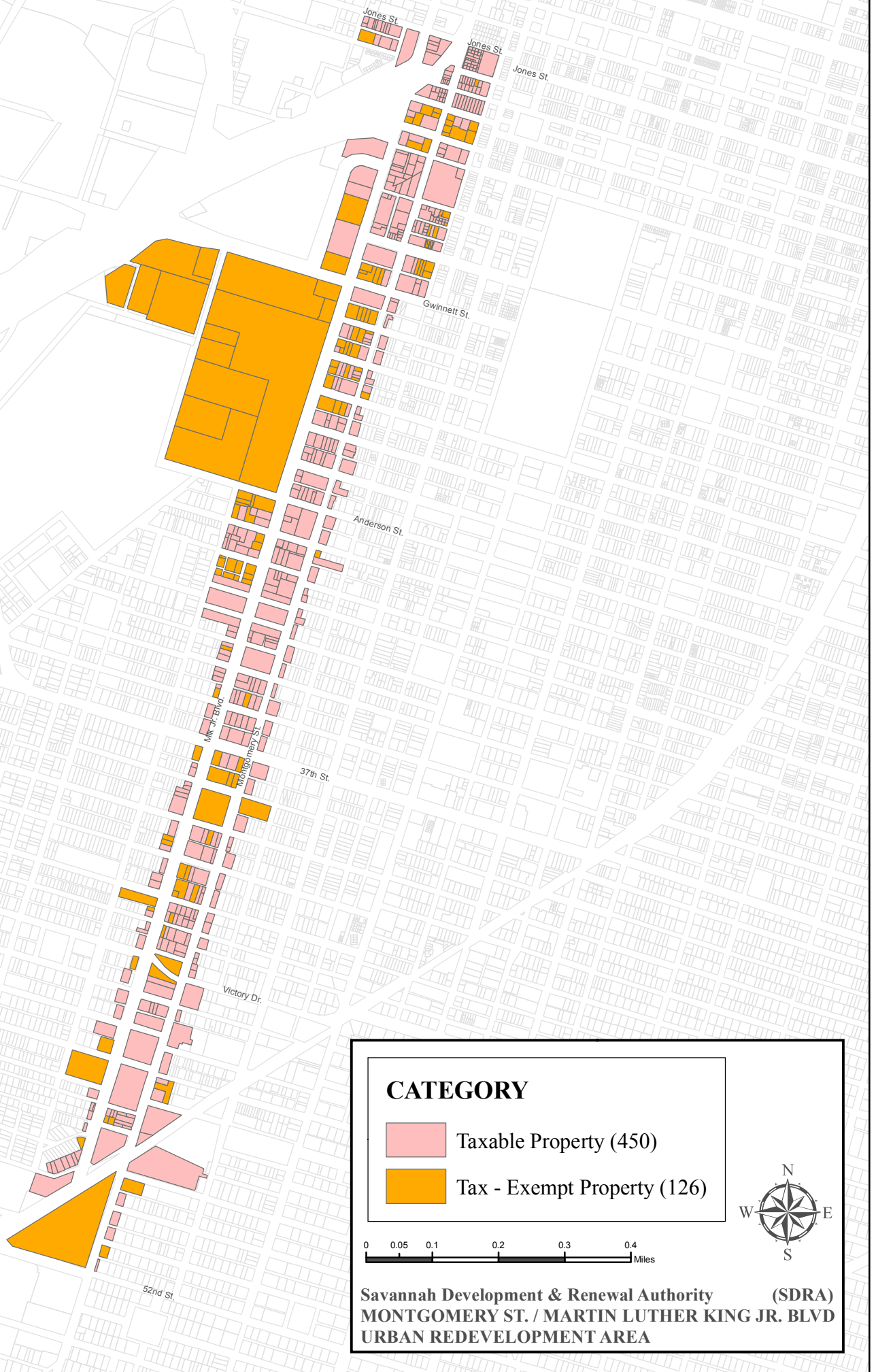
	Taxable Property	Tax-Exempt Property	Totals
Number of Parcels	450	126	576
Square Footage of Parcels	2,743,626	2,705,425	5,449,051
Total Square feet of Public ROW (Streets, Sidewalks etc.)			3,479,711
Total Square Footage of Civic Space (Parks, Square etc.)			94,369
Total Square Footage of Public Space			3,574,079
Total Square Footage of Land Area			9,023,130
Percent of Total Land Area that is Public Space			39.6%
Percent of Total Land Area that is Taxable			30.4%
Valuation by Year			
2004	41,203,930	26,101,470	67,305,400
2009	107,6,6440	52,623,102	160,284,542
2013	94,159,449	69,099,764	16,325,921
Valuation / Square feet by Year			
2004	15.02	9.65	
2009	39.24	19.45	
2013	34.32	25.54	

Savannah Development & Renewal Authority (SDRA)

MONTGOMERY ST. / MARTIN LUTHER KING JR. BLVD

URBAN REDEVELOPMENT AREA

TAXABLE & TAX - EXEMPT PROPERTY



List of Tax - Exempt Property

[illegible]

List of Tax - Exempt Property

FIRST SAINT PETERS BAPTIST CHURCH
FIRST TABERNACLE BAPTIST
FIRST TABERNACLE BAPTIST
FIRST TABERNACLE BAPTIST CHURCH
FIRST TABERNACLE BAPTIST CHURCH
FIRST TABERNACLE BAPTIST MISSIONARY
FIRST TABERNACLE BAPTIST MISSIONARY
FIRST UNION MISSIONARY CHURCH
FOGLE DOROTHY R
FUTCH BETTY B
GAINES CHAPEL AME CHURCH
GEORGIA CONFERENCE ASSOCIATION
GREEN HELEN M
GRUBERGER LOIS
HILLS HENRIETTA P
HOUSING AUTHORITY OF SAVANNAH
HOUSING AUTHORITY OF SAVANNAH
HOUSING AUTHORITY OF SAVANNAH
HOUSING AUTHORITY OF SAVANNAH
JOHANSEN & O'BROPHY ROBERT J &
JOHNSON CATHERINE
KELLY CHARLES M & ANNA K
KERESSI GEORGE E III
LETOURNEAU MONICA A
LINDSAY & GARVEY FREDERICK & T
MARSHALL & GORDON FRANCES & WI
MAYOR & ALDERMEN OF SAVANNAH
MAYOR & ALDERMEN OF SAVANNAH
MAYOR & ALDERMEN OF SAVANNAH
MAYOR & ALDERMEN OF SAVANNAH
MAYOR & ALDERMEN OF SAVANNAH
MAYOR & ALDERMEN OF SAVANNAH
MAYOR & ALDERMEN OF SAVANNAH
MAYOR & ALDERMEN OF SAVANNAH
MAYOR AND ALDERMAN OF THE CITY
MILLER RHINA ERNESTINE ET AL
MOELLER CHARLES L & DEBRA M
MORRIS MARIE J

List of Tax - Exempt Property

[illegible]

List of Tax - Exempt Property

TOOMER JANIE R
TREMONT TEMPLE BAPTIST CHURCH
TREMONT TEMPLE BAPTIST CHURCH
TREMONT TEMPLE BAPTIST CHURCH
WATSON GROVER
WEST BROAD DEVELOPMENT LLC
WEST BROAD DEVELOPMENT LLC
WEST BROAD STREET YOUNG MENS
WILLIAMS CURTIS
ZAIDEN INVESTMENTS LLC

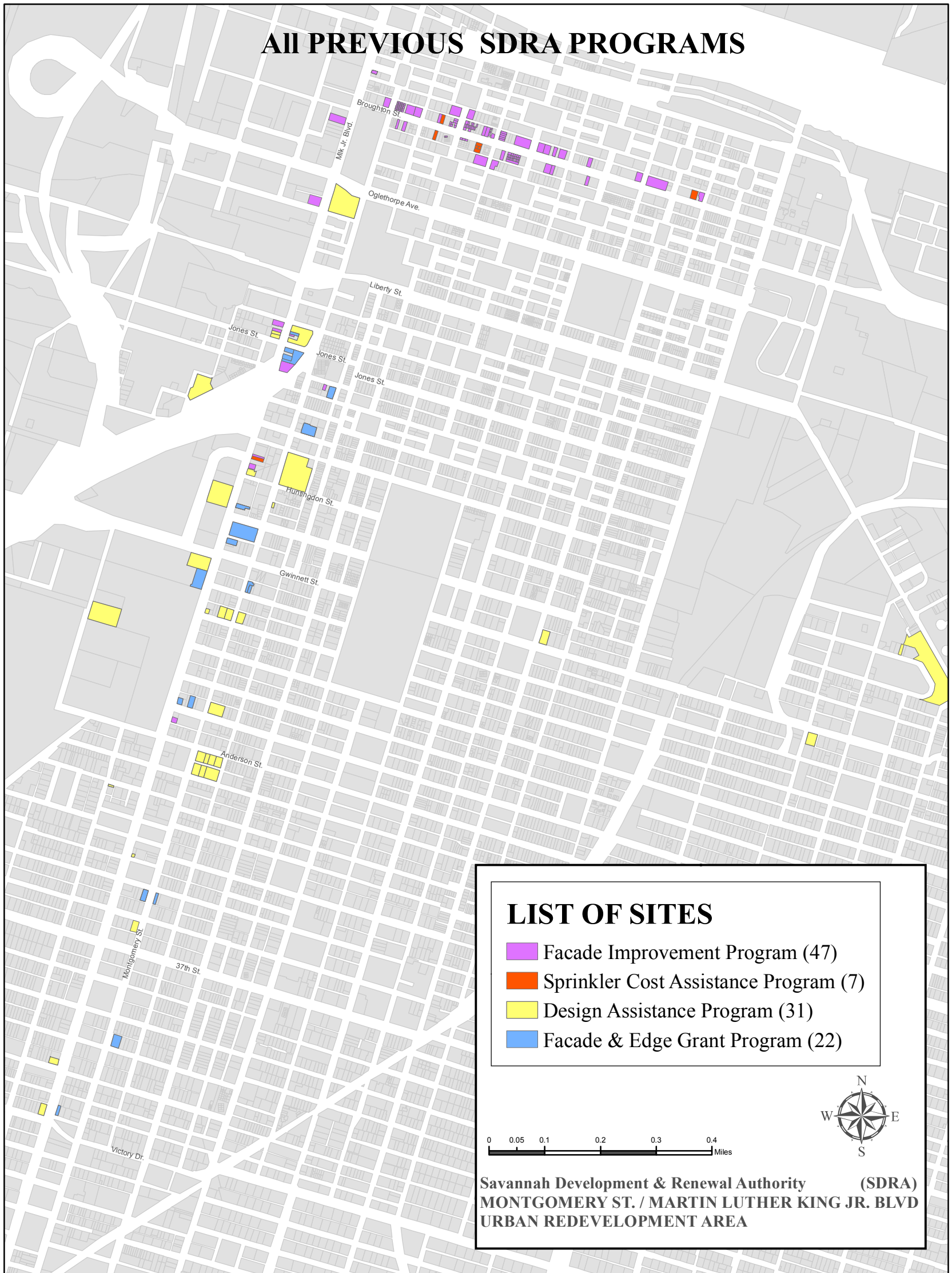


SAVANNAH DEVELOPMENT
AND RENEWAL AUTHORITY

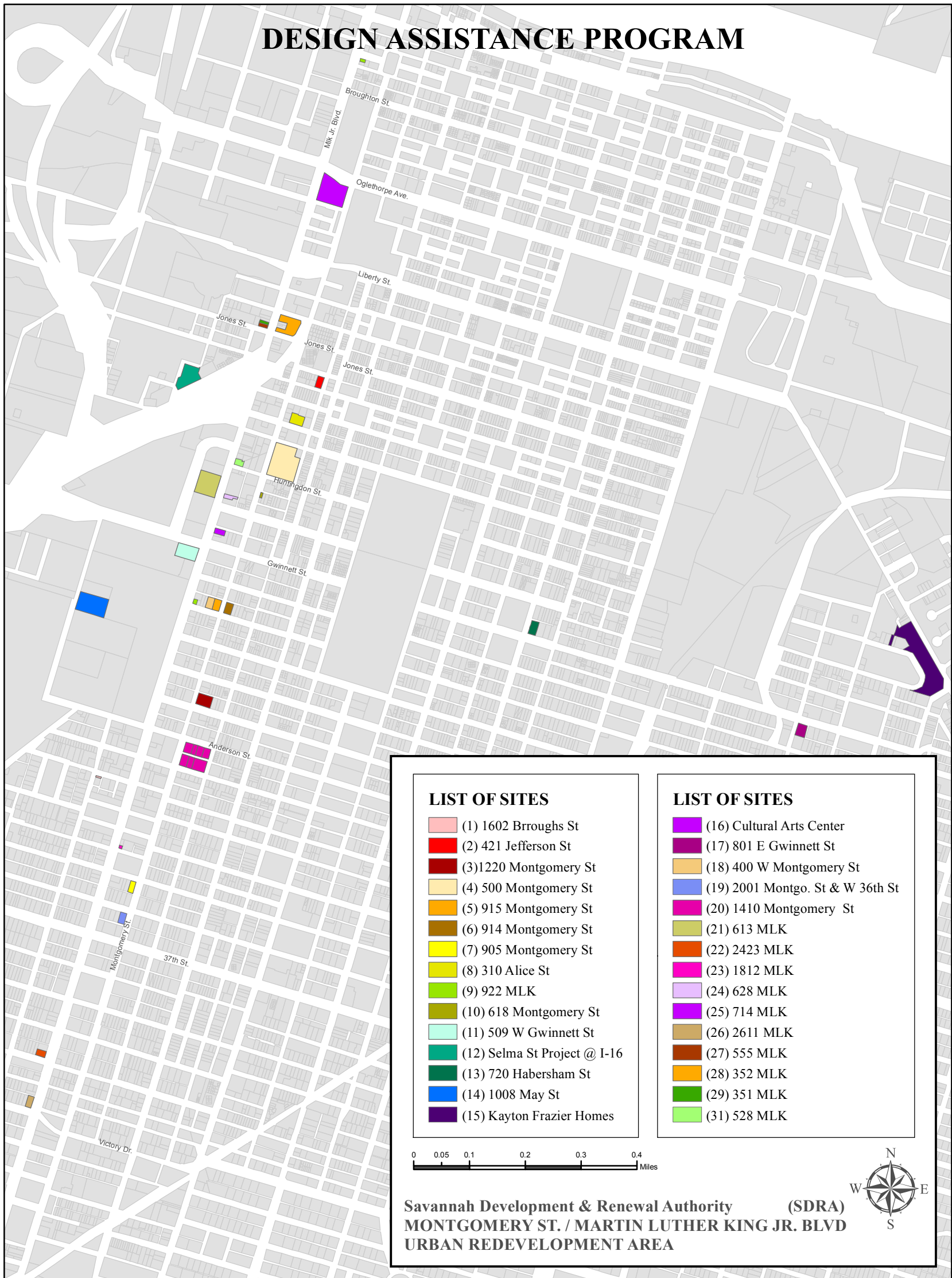
SDRA Improvement Programs

From SDRA's inception in 1992, it has engaged in a series of loan, grant and assistance programs to help individual property owners with their properties. These maps show the locations of the key programs.

ALL PREVIOUS SDRA PROGRAMS



DESIGN ASSISTANCE PROGRAM

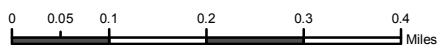


LIST OF SITES

- (1) 1602 Brroughs St
- (2) 421 Jefferson St
- (3) 1220 Montgomery St
- (4) 500 Montgomery St
- (5) 915 Montgomery St
- (6) 914 Montgomery St
- (7) 905 Montgomery St
- (8) 310 Alice St
- (9) 922 MLK
- (10) 618 Montgomery St
- (11) 509 W Gwinnett St
- (12) Selma St Project @ I-16
- (13) 720 Habersham St
- (14) 1008 May St
- (15) Kayton Frazier Homes

LIST OF SITES

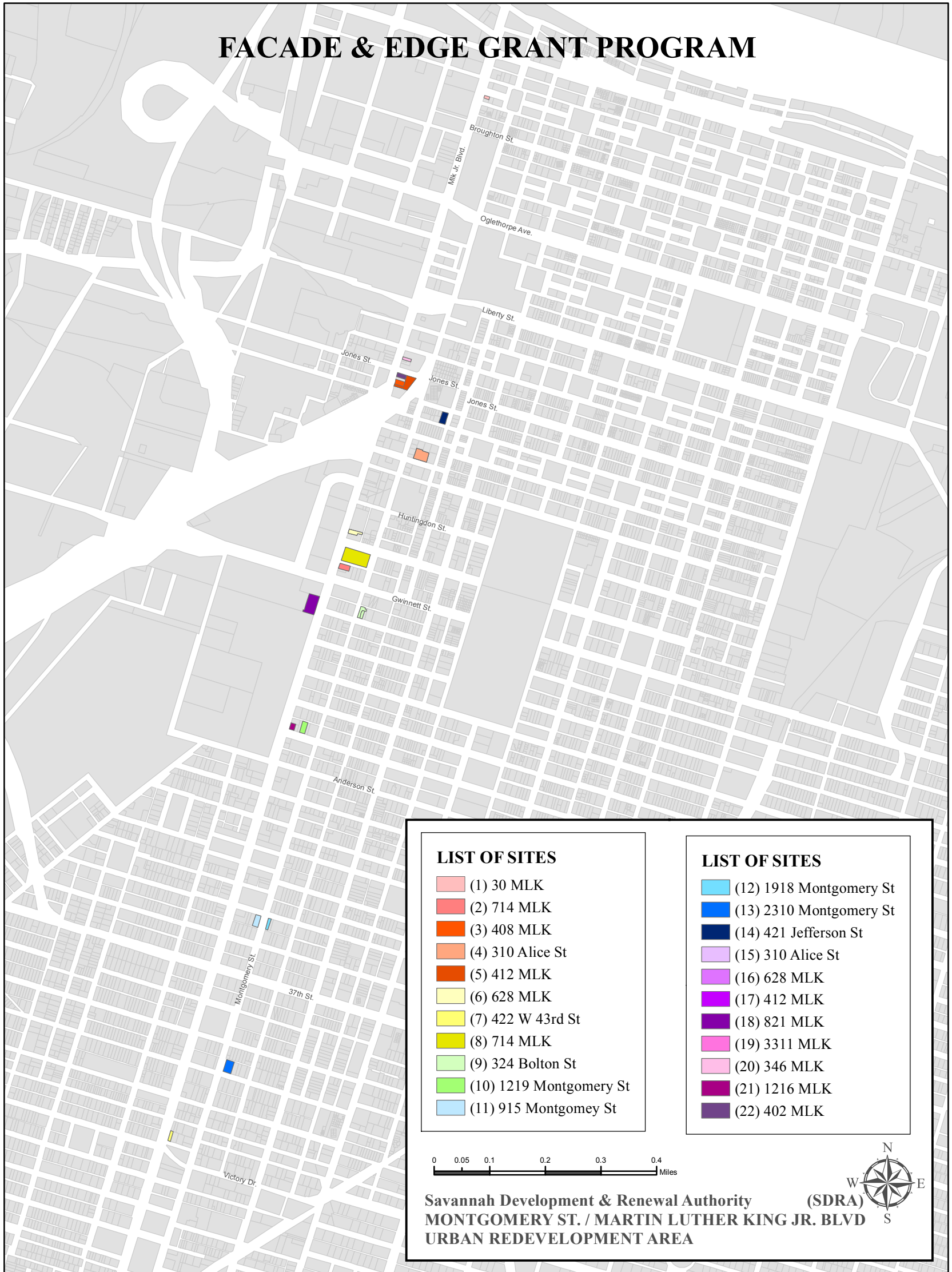
- (16) Cultural Arts Center
- (17) 801 E Gwinnett St
- (18) 400 W Montgomery St
- (19) 2001 Montgo. St & W 36th St
- (20) 1410 Montgomery St
- (21) 613 MLK
- (22) 2423 MLK
- (23) 1812 MLK
- (24) 628 MLK
- (25) 714 MLK
- (26) 2611 MLK
- (27) 555 MLK
- (28) 352 MLK
- (29) 351 MLK
- (31) 528 MLK



Savannah Development & Renewal Authority (SDRA)
MONTGOMERY ST. / MARTIN LUTHER KING JR. BLVD
URBAN REDEVELOPMENT AREA



FACADE & EDGE GRANT PROGRAM

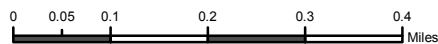


LIST OF SITES

- (1) 30 MLK
- (2) 714 MLK
- (3) 408 MLK
- (4) 310 Alice St
- (5) 412 MLK
- (6) 628 MLK
- (7) 422 W 43rd St
- (8) 714 MLK
- (9) 324 Bolton St
- (10) 1219 Montgomery St
- (11) 915 Montgomey St

LIST OF SITES

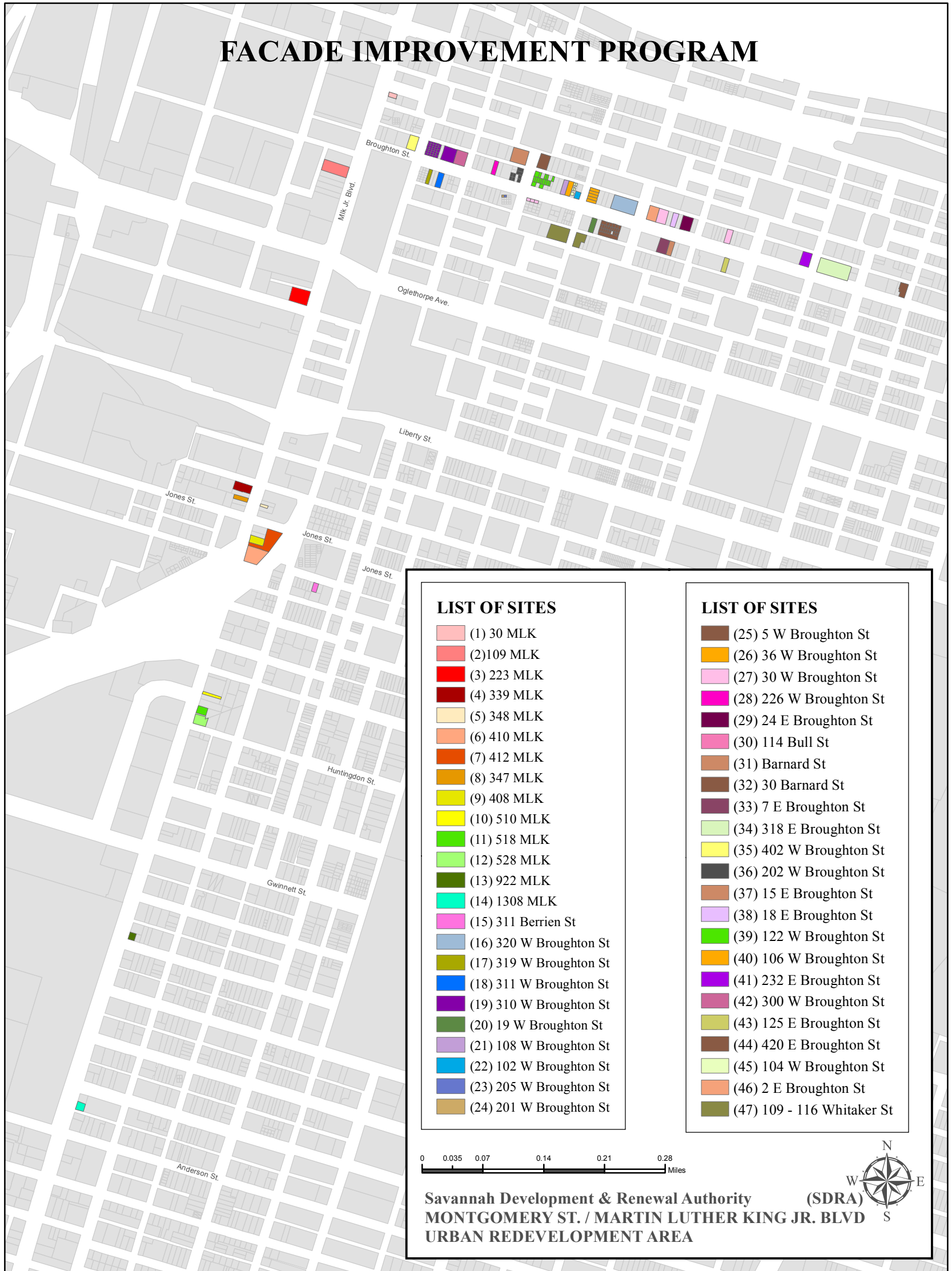
- (12) 1918 Montgomery St
- (13) 2310 Montgomery St
- (14) 421 Jefferson St
- (15) 310 Alice St
- (16) 628 MLK
- (17) 412 MLK
- (18) 821 MLK
- (19) 3311 MLK
- (20) 346 MLK
- (21) 1216 MLK
- (22) 402 MLK



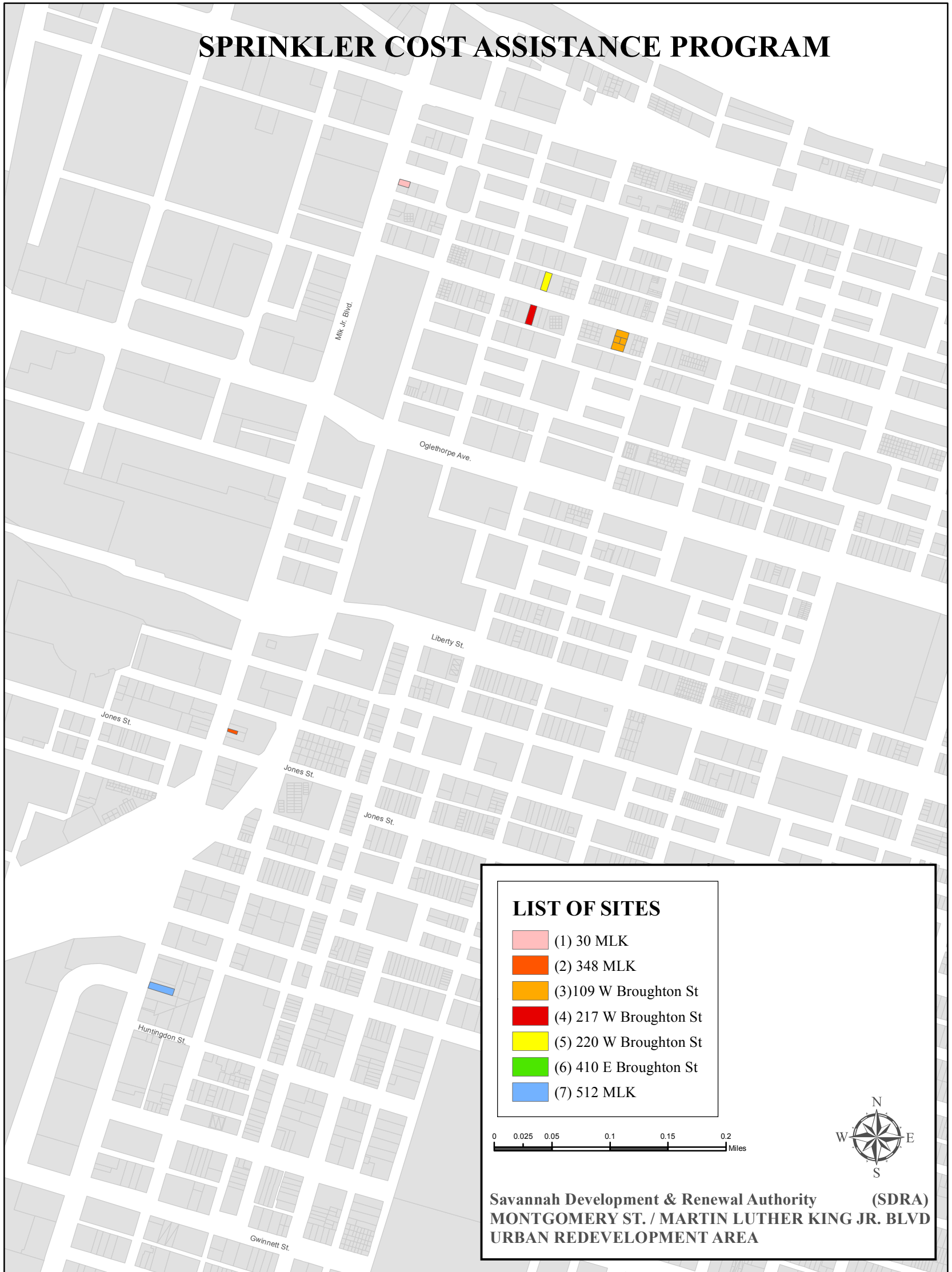
Savannah Development & Renewal Authority (SDRA)
MONTGOMERY ST. / MARTIN LUTHER KING JR. BLVD
URBAN REDEVELOPMENT AREA



FACADE IMPROVEMENT PROGRAM



SPRINKLER COST ASSISTANCE PROGRAM



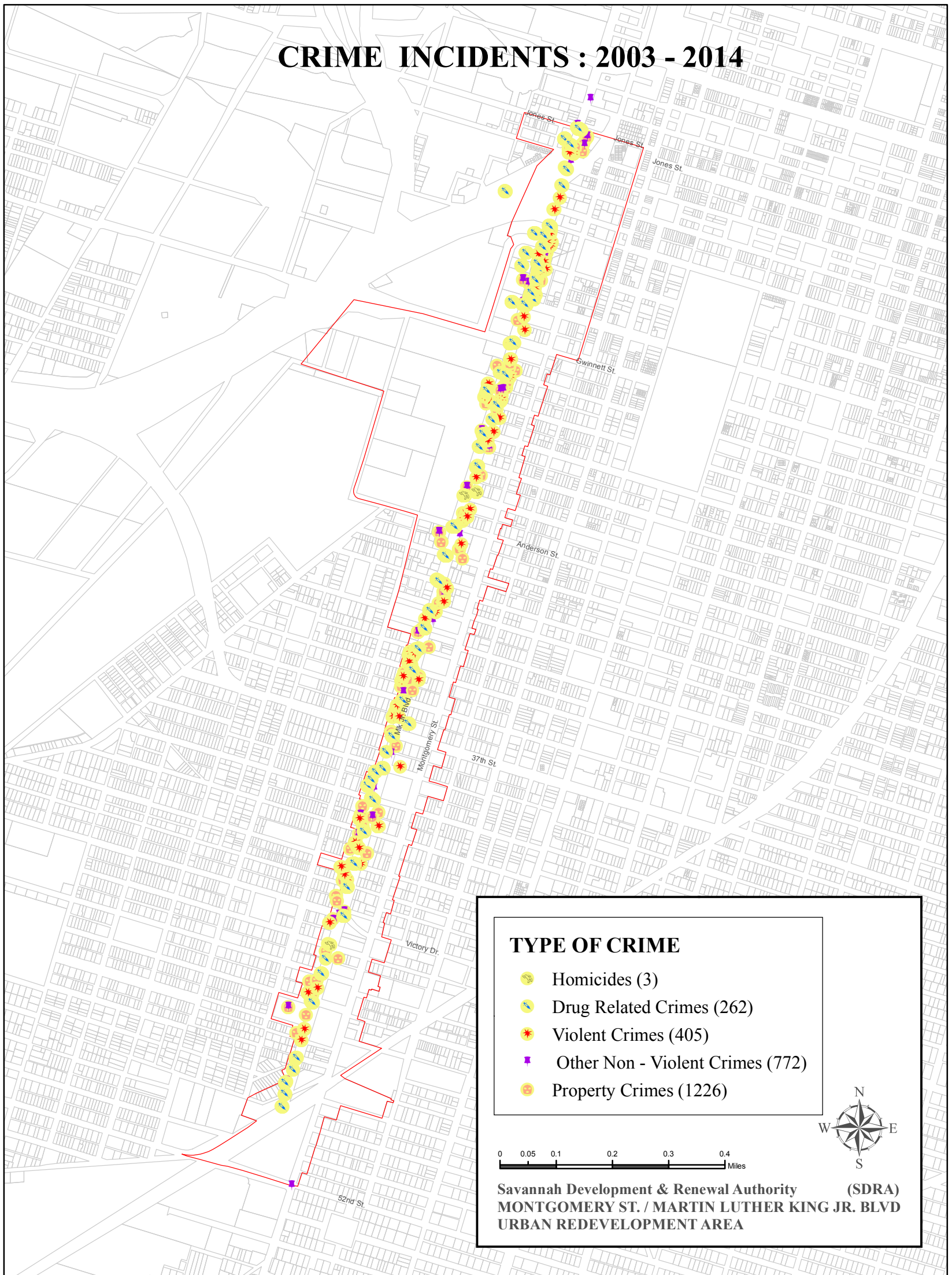


SAVANNAH DEVELOPMENT
AND RENEWAL AUTHORITY

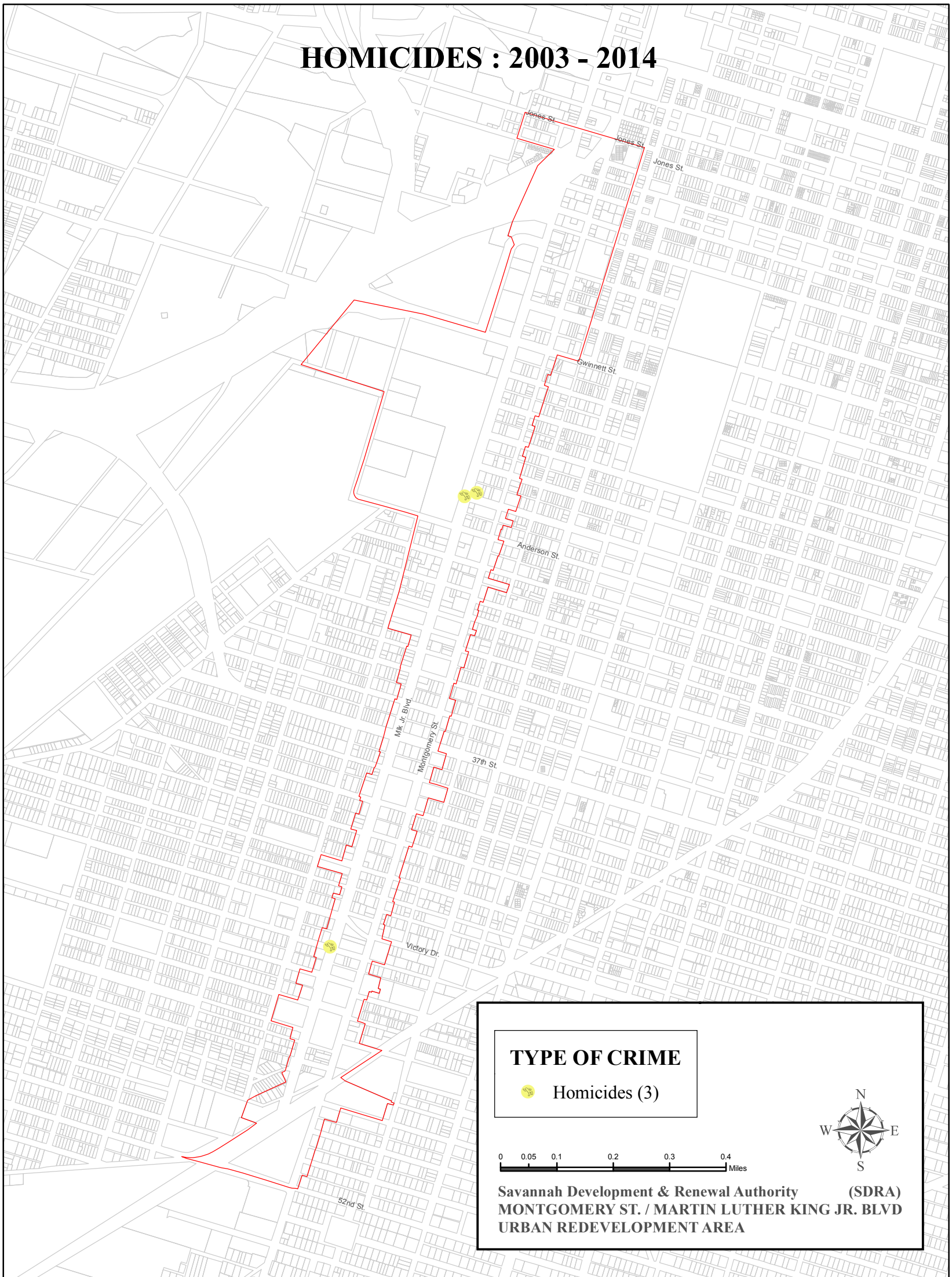
Social

The maps in this section track a few particular social issues and concerns, such as crime and homelessness

CRIME INCIDENTS : 2003 - 2014



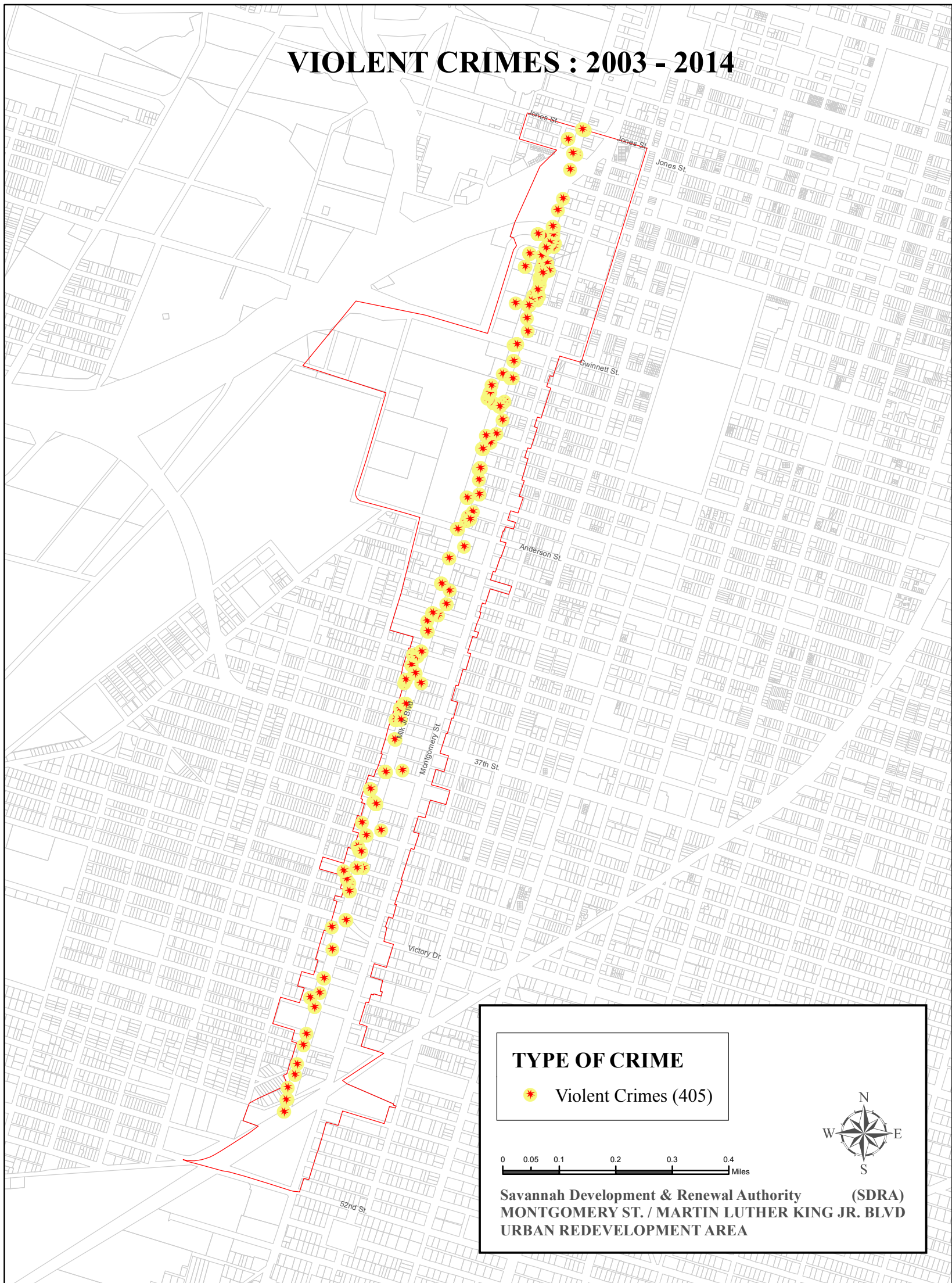
HOMICIDES : 2003 - 2014



DRUG RELATED CRIMES : 2003 - 2014



VIOLENT CRIMES : 2003 - 2014



TYPE OF CRIME

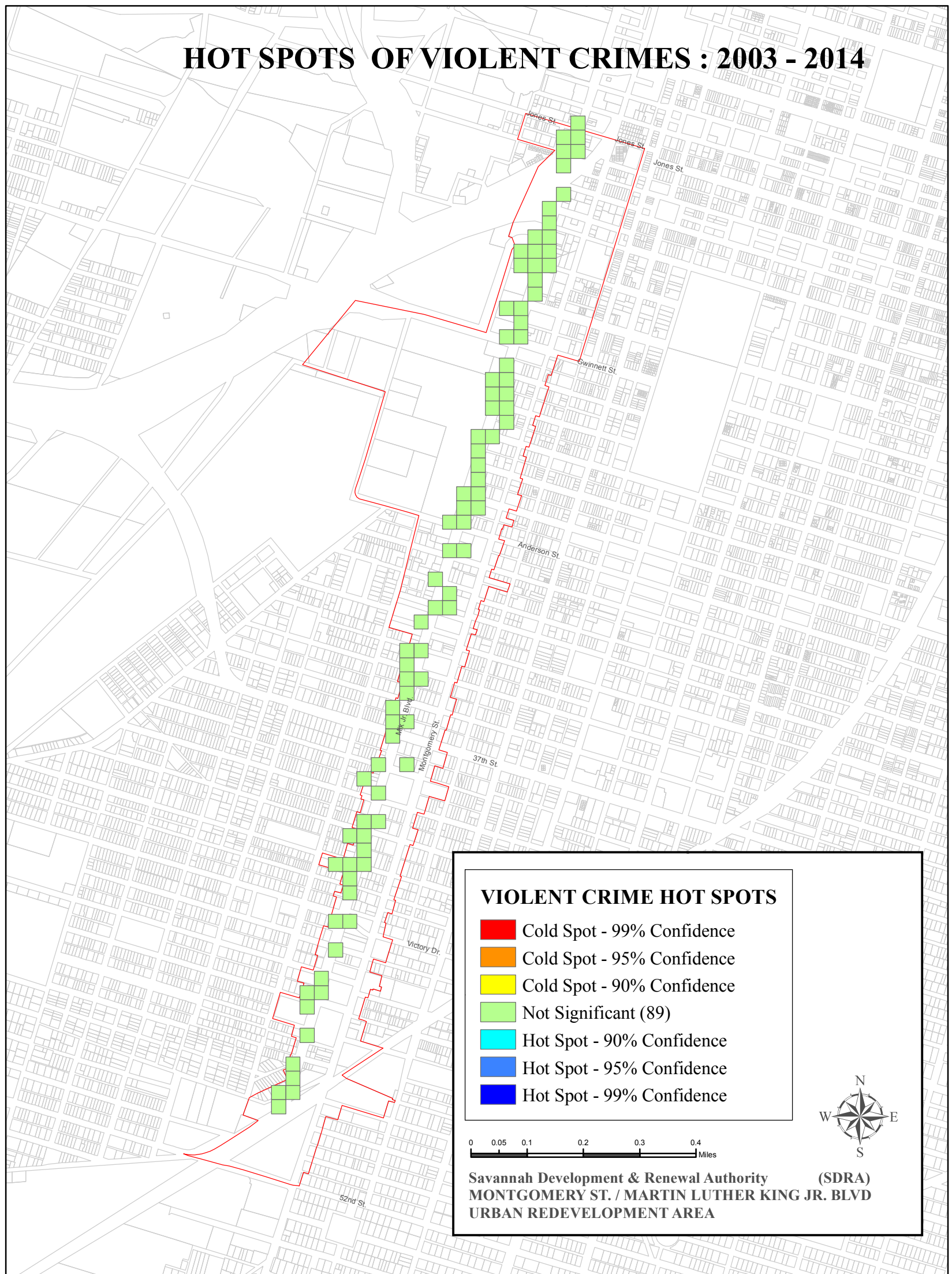
★ Violent Crimes (405)

0 0.05 0.1 0.2 0.3 0.4 Miles

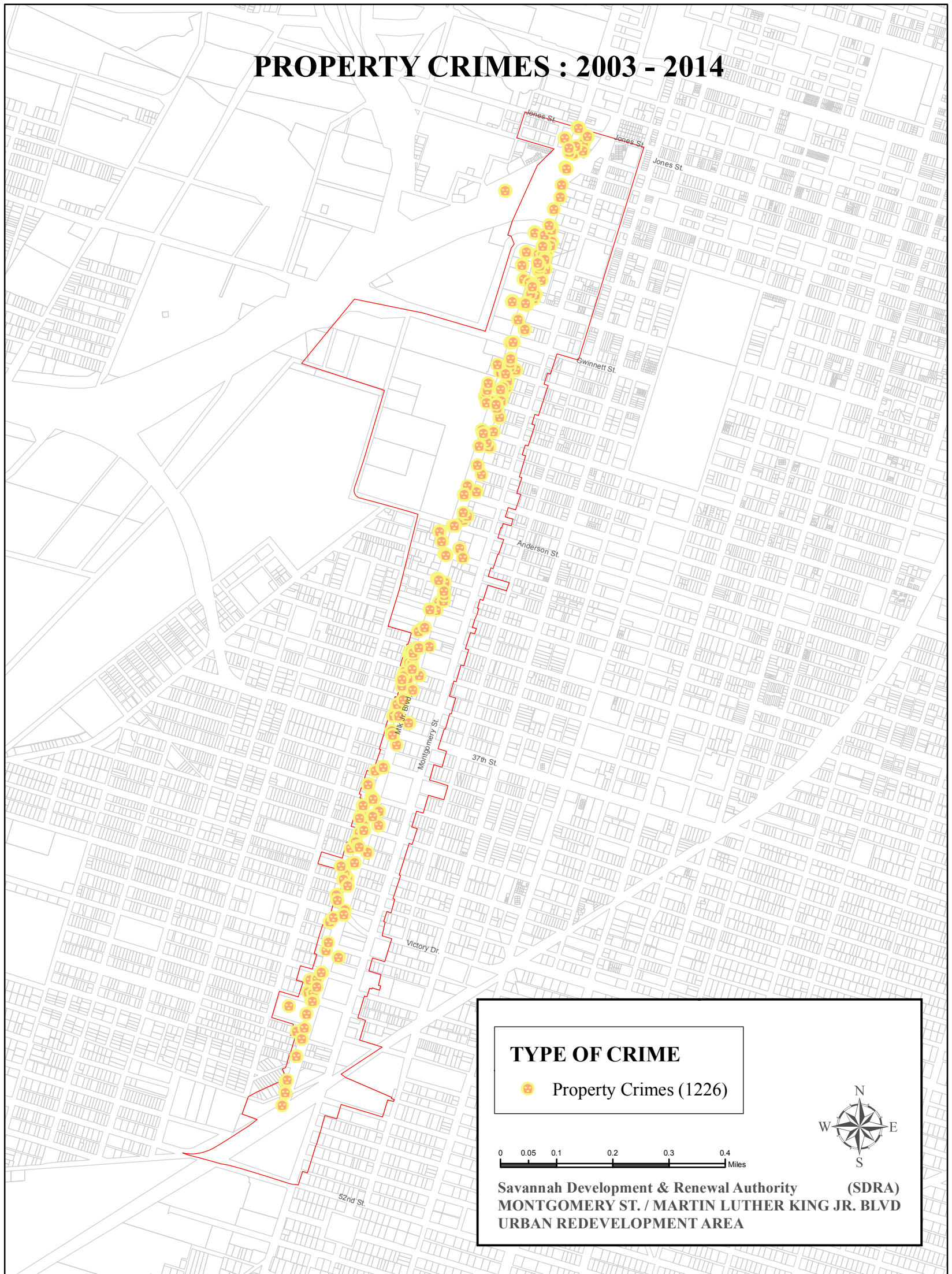


Savannah Development & Renewal Authority (SDRA)
MONTGOMERY ST. / MARTIN LUTHER KING JR. BLVD
URBAN REDEVELOPMENT AREA

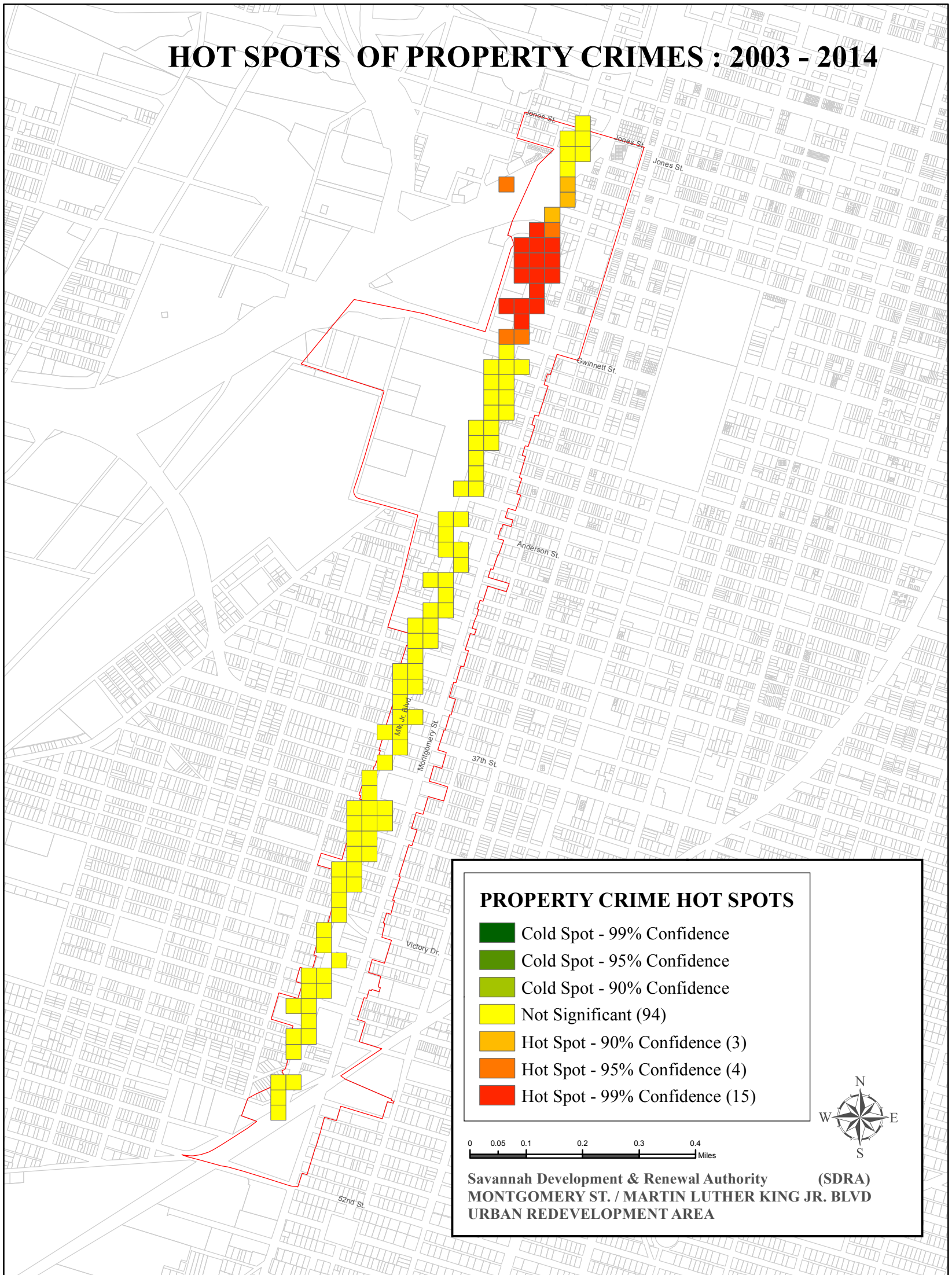
HOT SPOTS OF VIOLENT CRIMES : 2003 - 2014



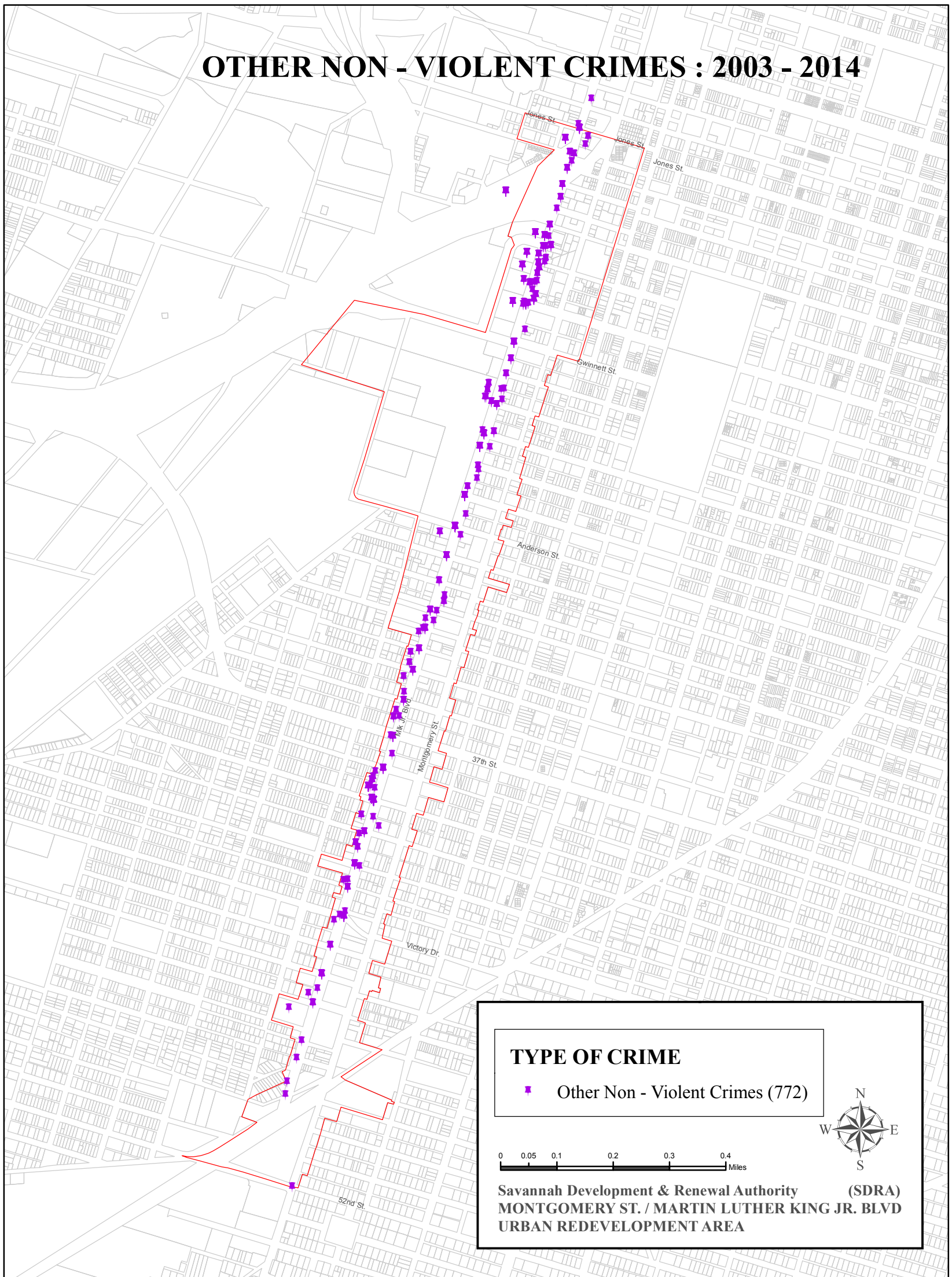
PROPERTY CRIMES : 2003 - 2014



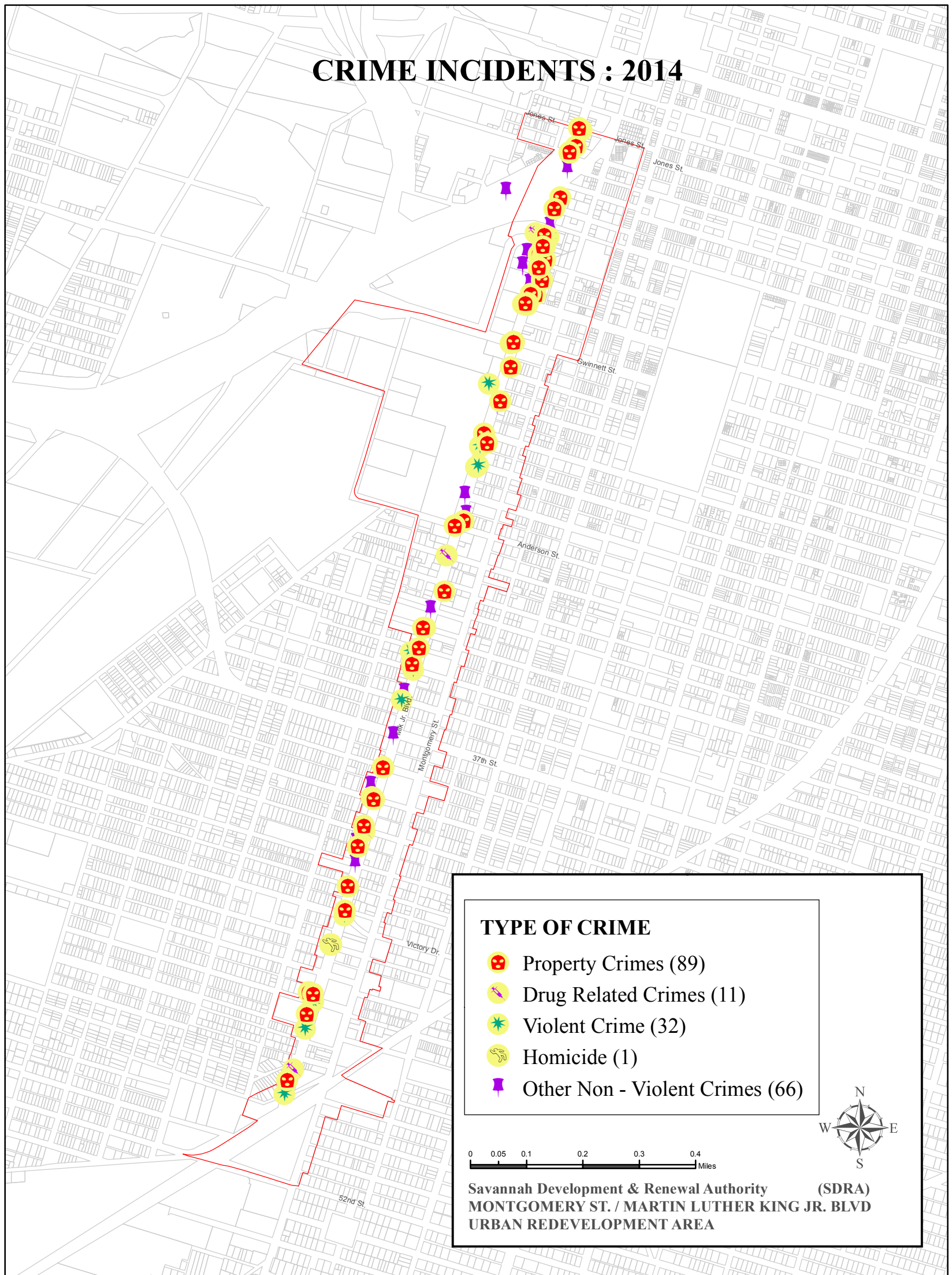
HOT SPOTS OF PROPERTY CRIMES : 2003 - 2014



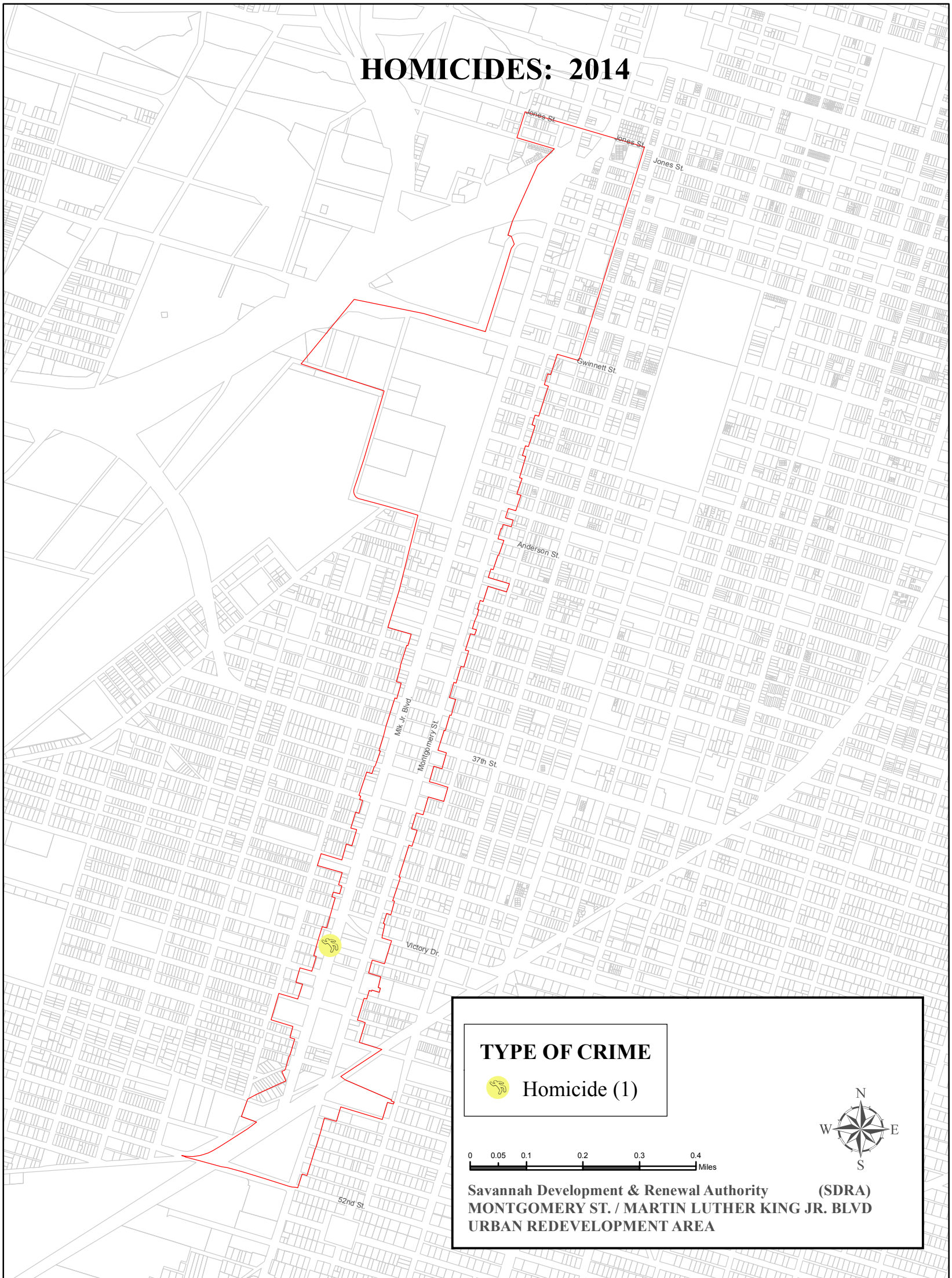
OTHER NON - VIOLENT CRIMES : 2003 - 2014



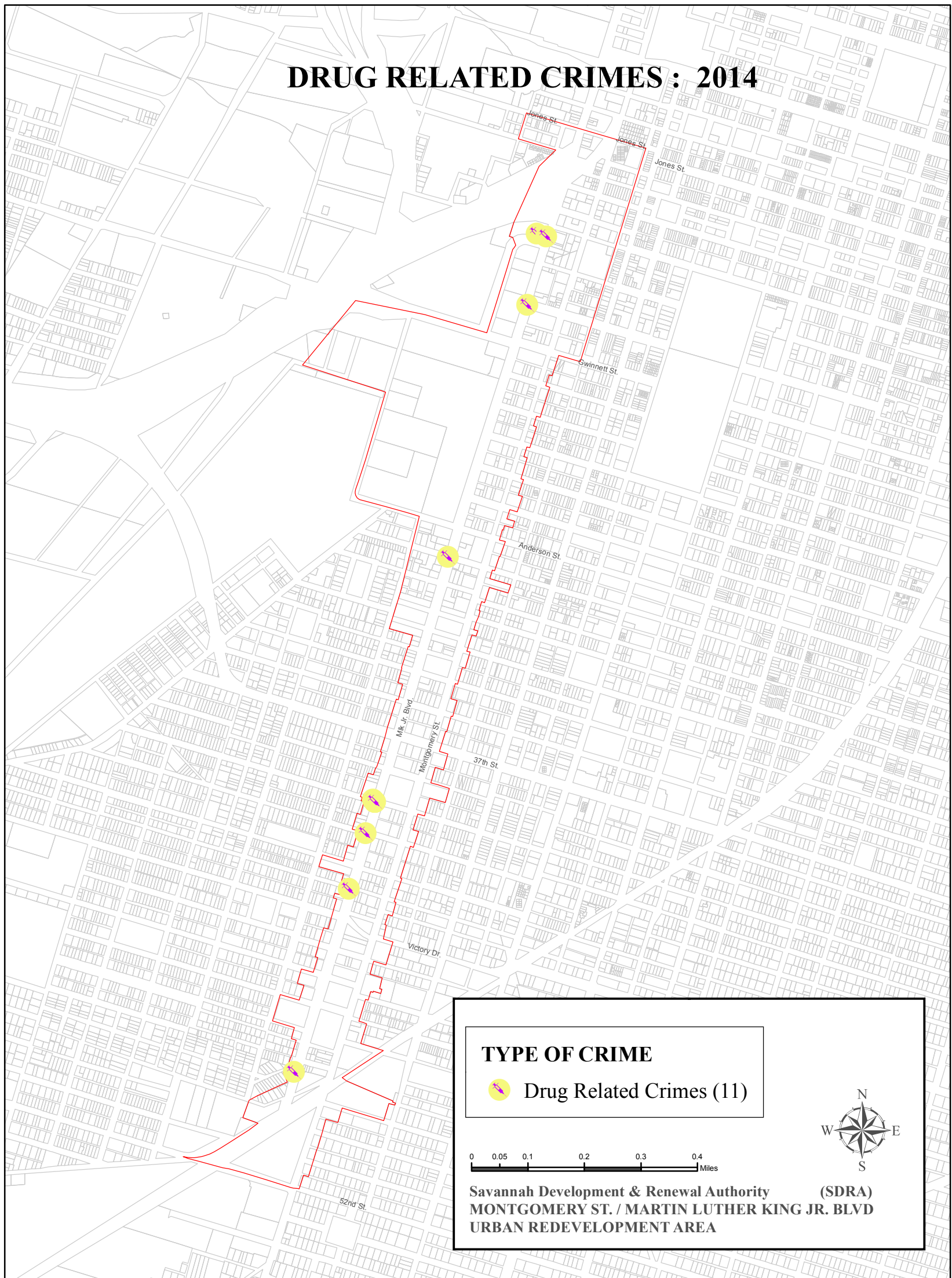
CRIME INCIDENTS : 2014



HOMICIDES: 2014



DRUG RELATED CRIMES : 2014



TYPE OF CRIME

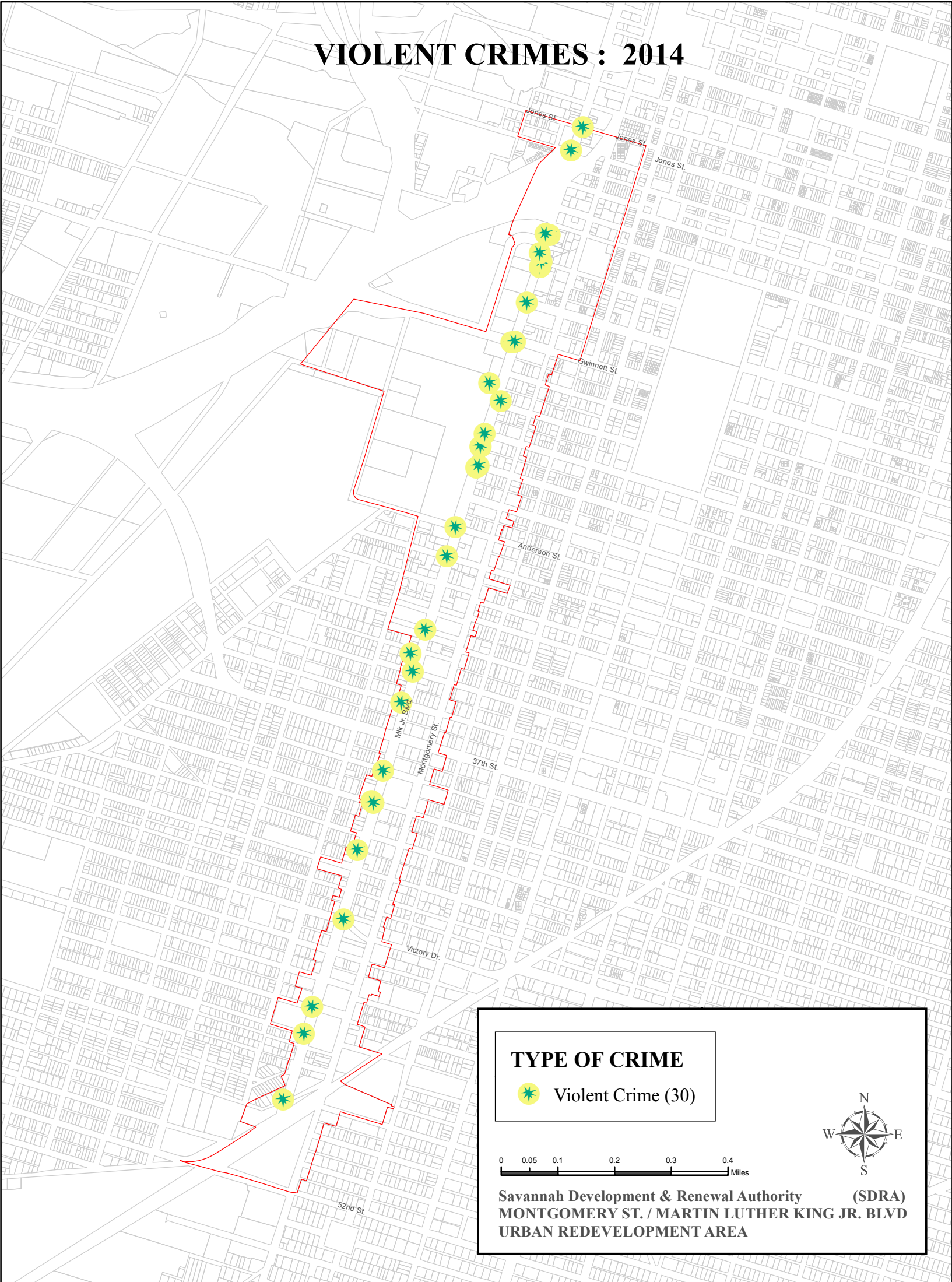
 Drug Related Crimes (11)

0 0.05 0.1 0.2 0.3 0.4 Miles

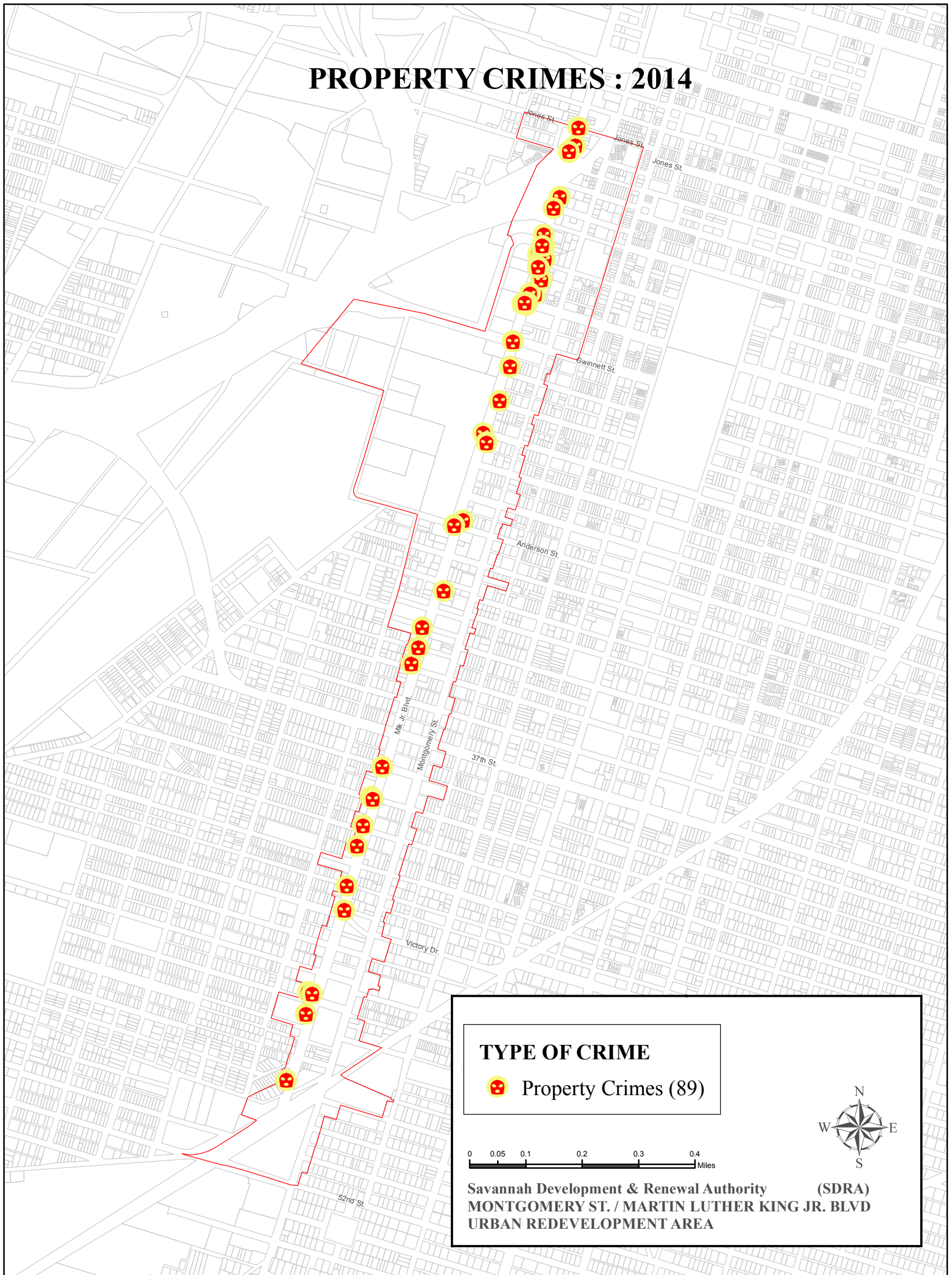


Savannah Development & Renewal Authority (SDRA)
MONTGOMERY ST. / MARTIN LUTHER KING JR. BLVD
URBAN REDEVELOPMENT AREA

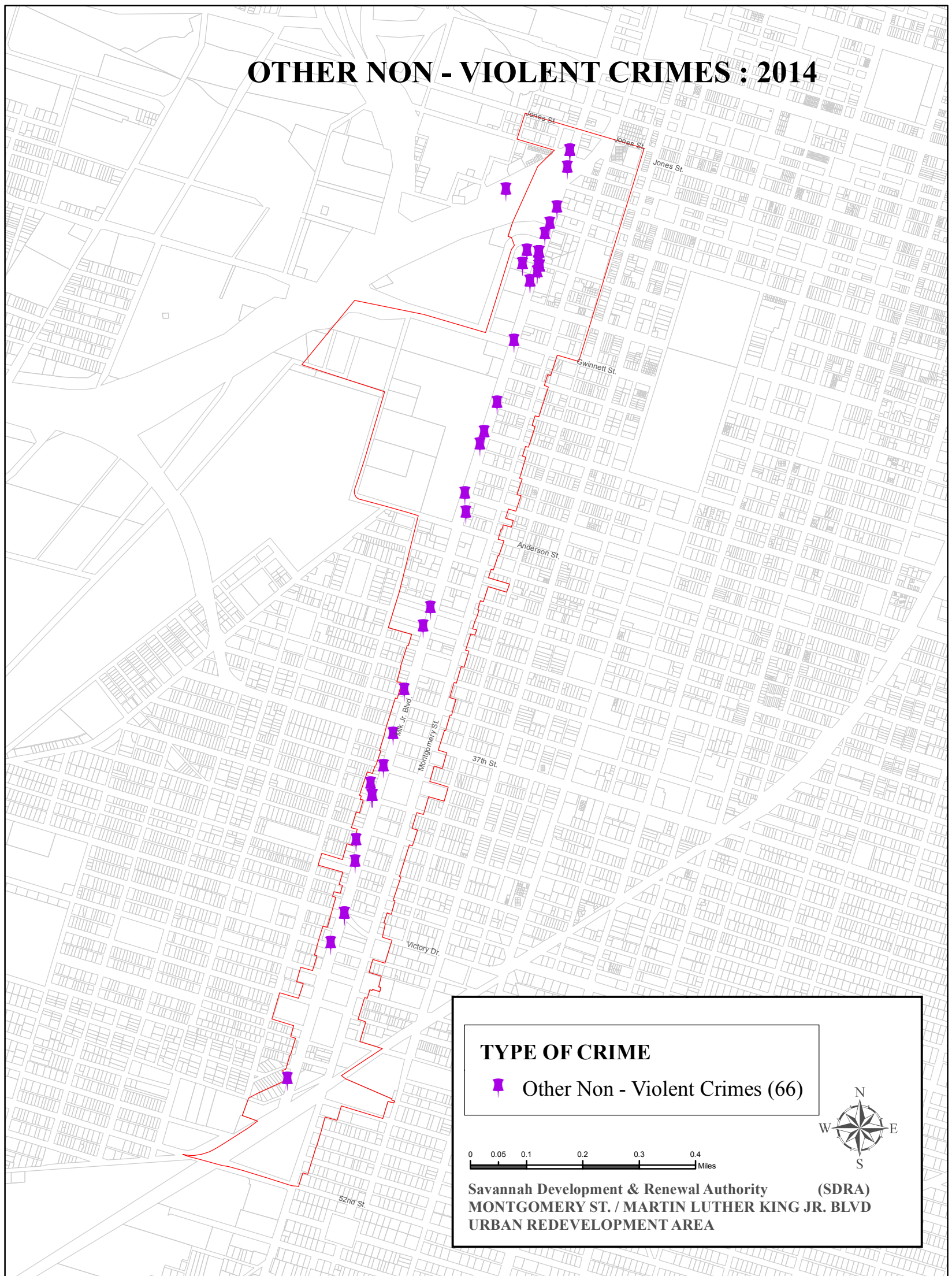
VIOLENT CRIMES : 2014



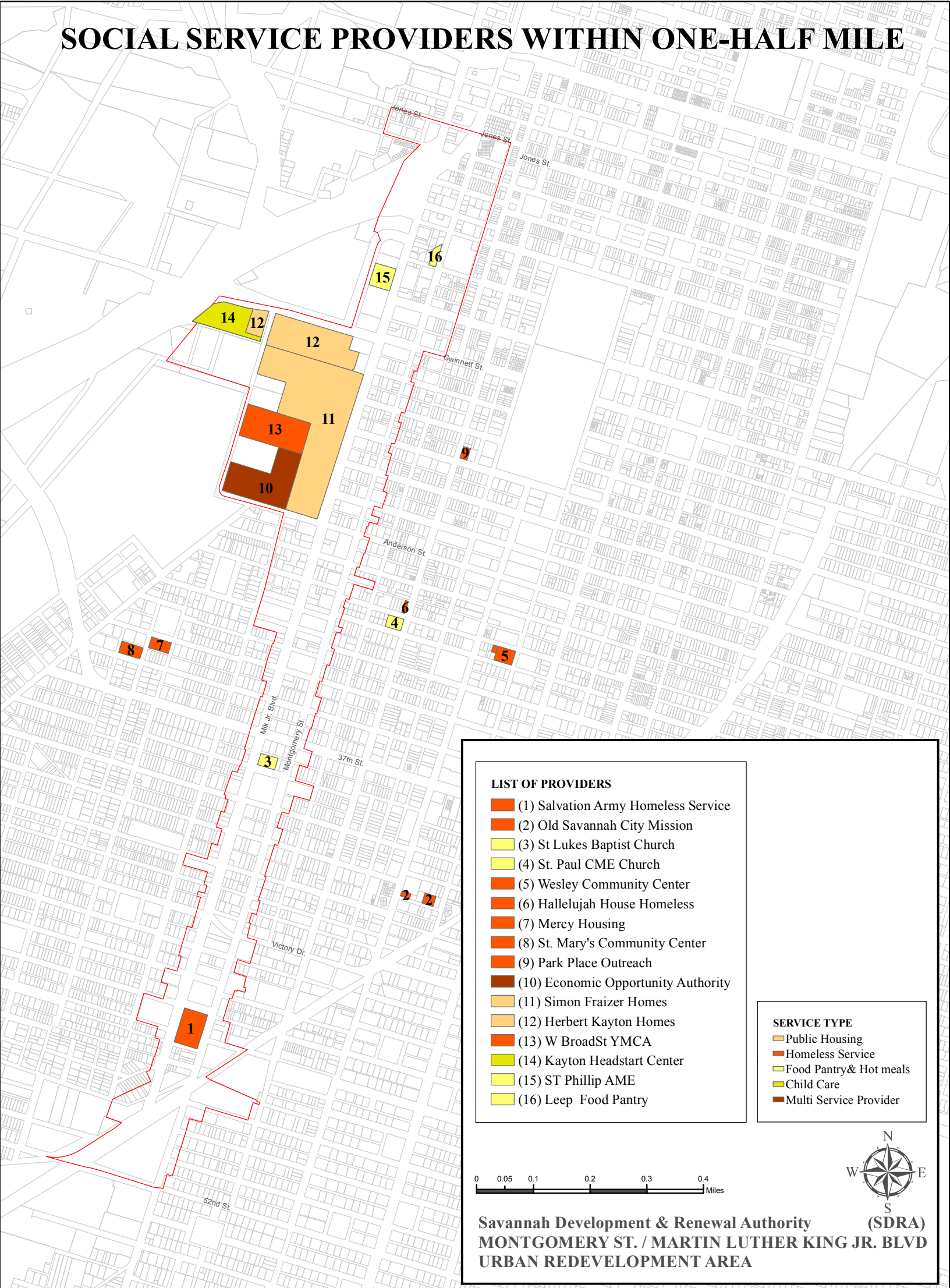
PROPERTY CRIMES : 2014



OTHER NON - VIOLENT CRIMES : 2014



SOCIAL SERVICE PROVIDERS WITHIN ONE-HALF MILE



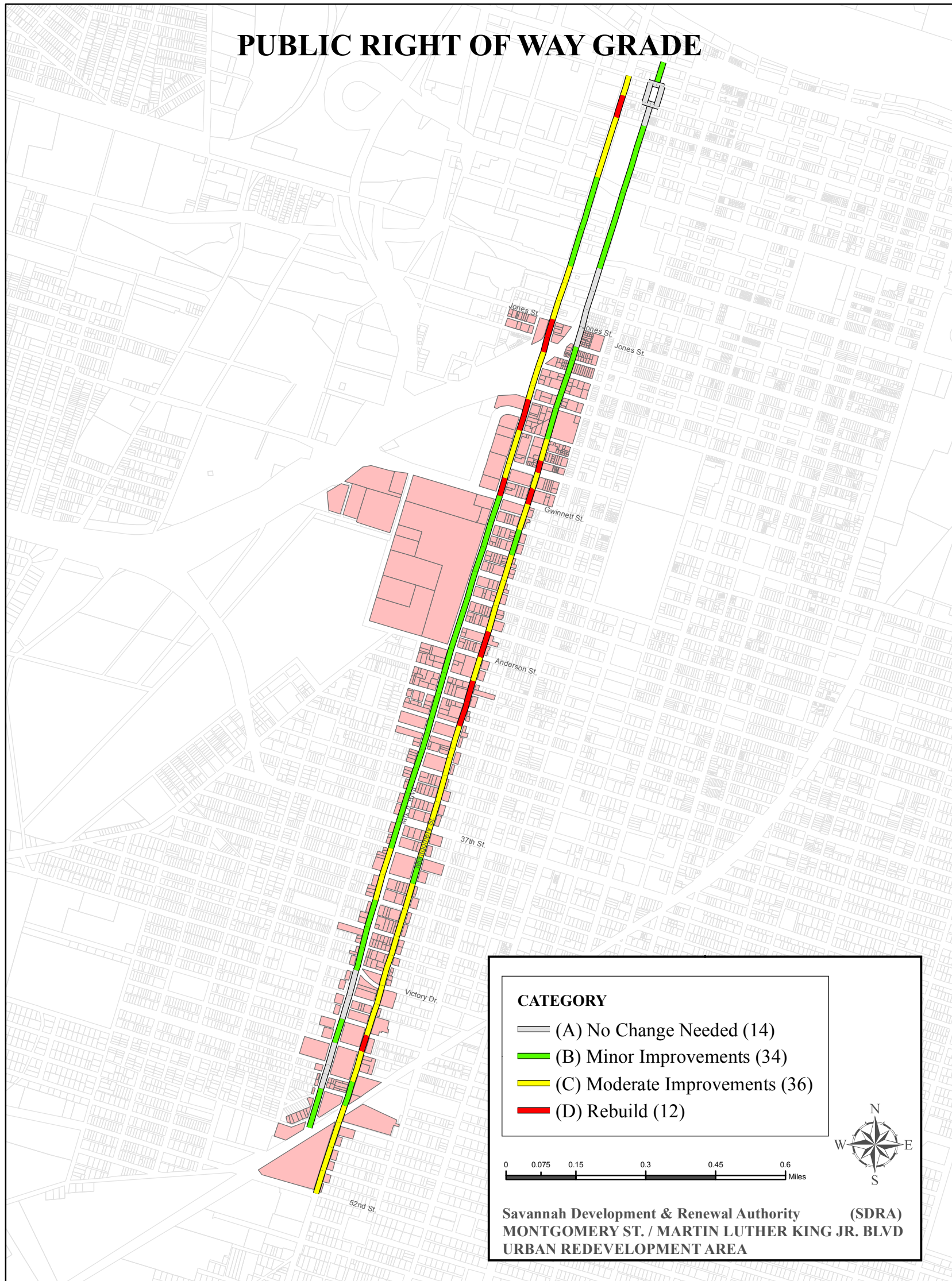


SAVANNAH DEVELOPMENT
AND RENEWAL AUTHORITY

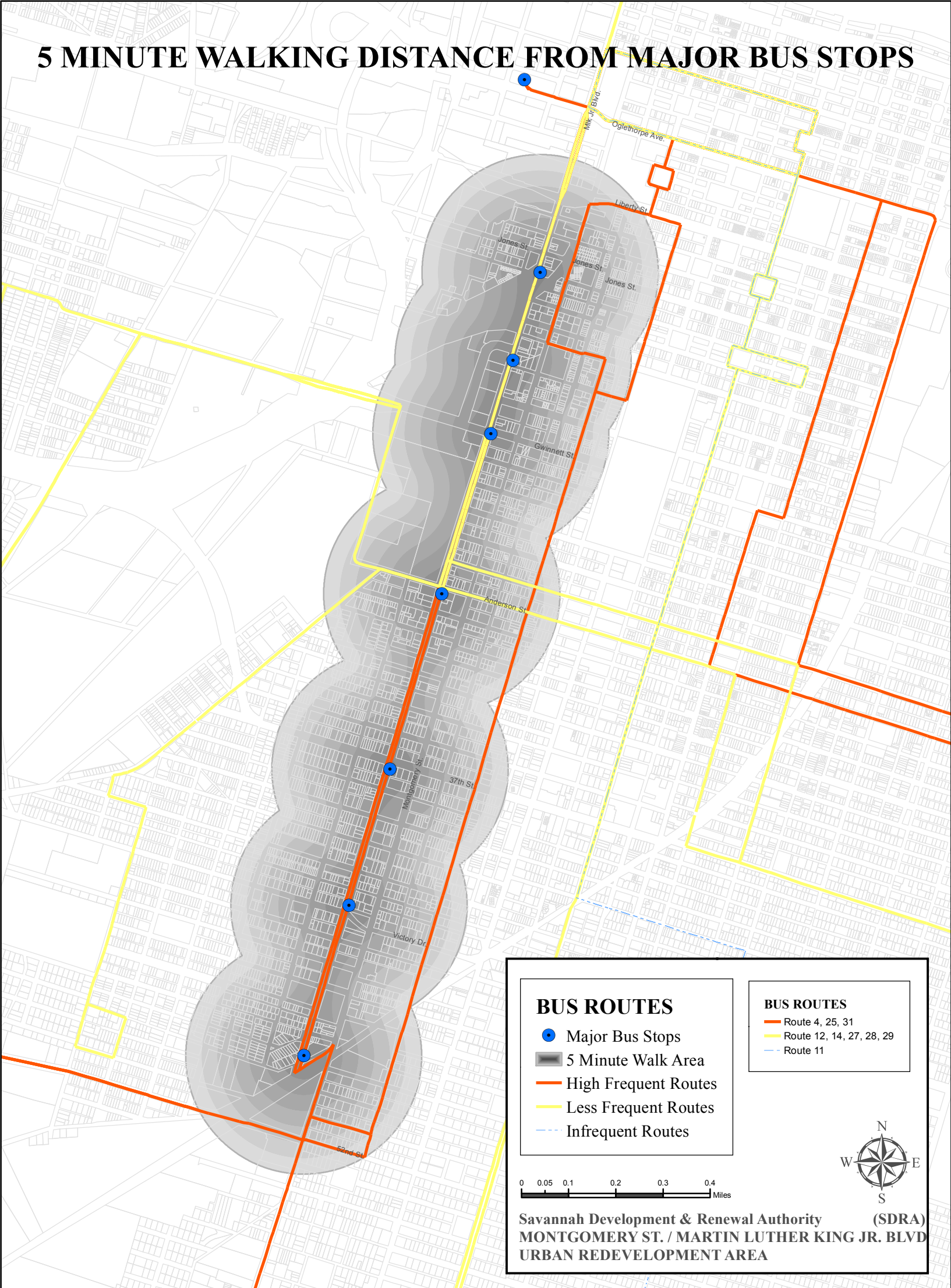
Transportation

This section highlights key transportation data, from buses to bikes to walking. It also examines the public right of way and assesses the relative amount of improvement necessary to bring it up to an acceptable level.

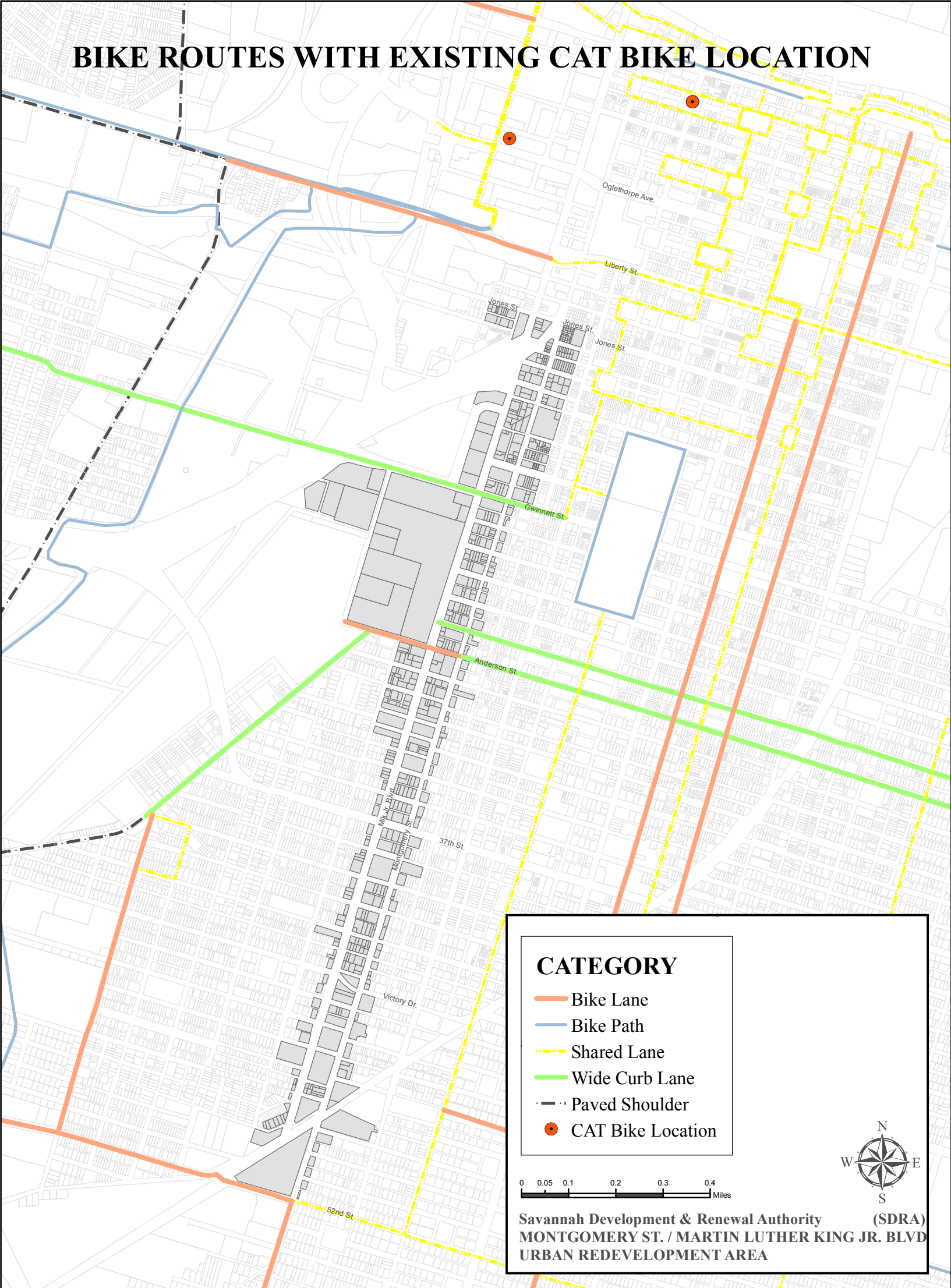
PUBLIC RIGHT OF WAY GRADE



5 MINUTE WALKING DISTANCE FROM MAJOR BUS STOPS



BIKE ROUTES WITH EXISTING CAT BIKE LOCATION



CATEGORY

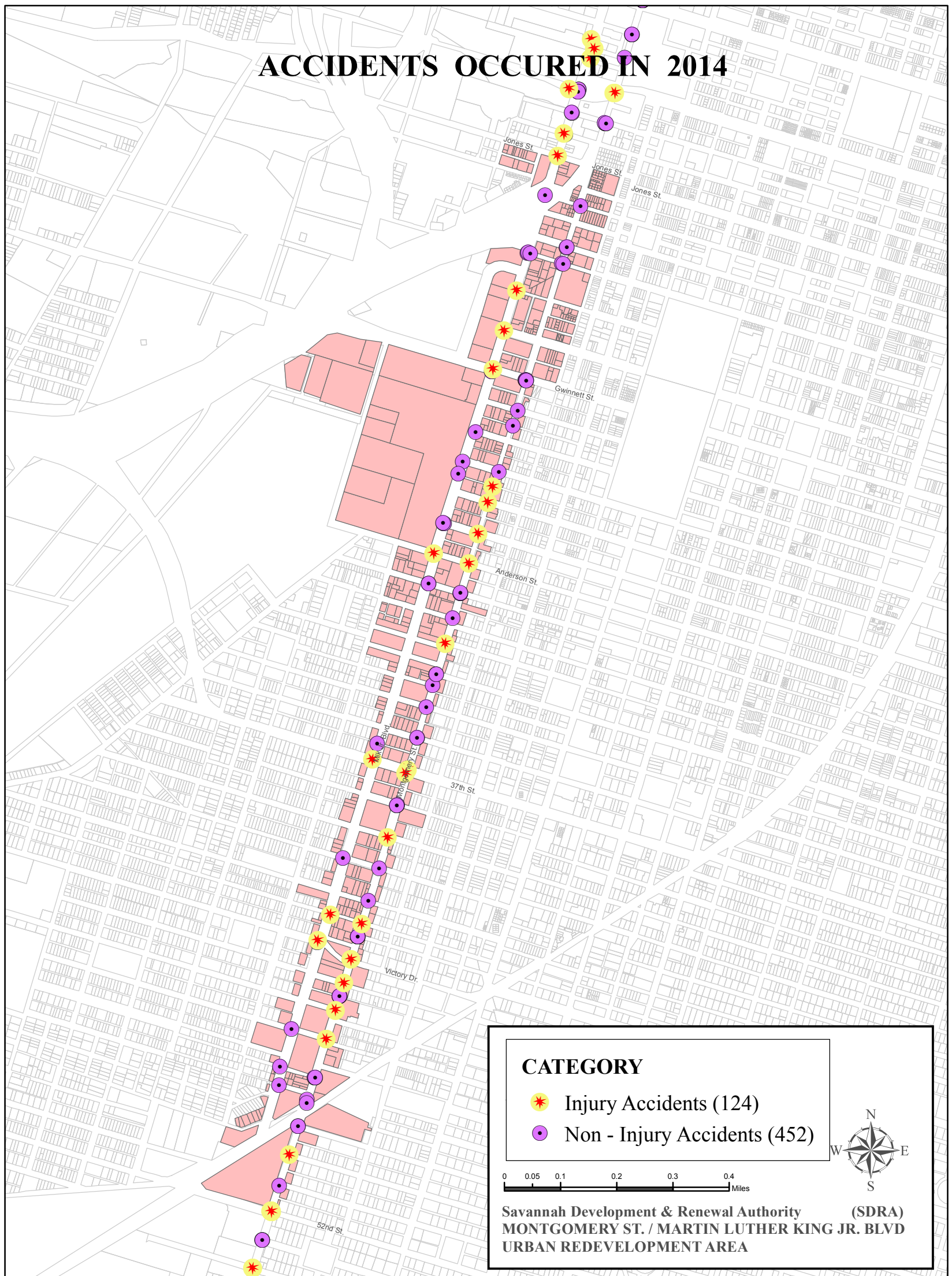
- Bike Lane
- Bike Path
- Shared Lane
- Wide Curb Lane
- Paved Shoulder
- CAT Bike Location

0 0.05 0.1 0.2 0.3 0.4 Miles



Savannah Development & Renewal Authority (SDRA)
MONTGOMERY ST. / MARTIN LUTHER KING JR. BLVD
URBAN REDEVELOPMENT AREA

ACCIDENTS OCCURED IN 2014





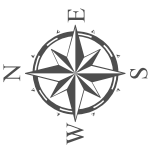
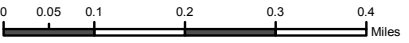
SAVANNAH DEVELOPMENT
AND RENEWAL AUTHORITY

Historic Change over Time

In order to understand the current situation in a place, it's useful to examine the historical condition at various moments in time. Using Sanborn fire insurance maps, we've created a series of figure-ground drawings to show the evolution of this corridor in the past 120 years. All structures existing at the time are colored in black, and all other space is left as white.

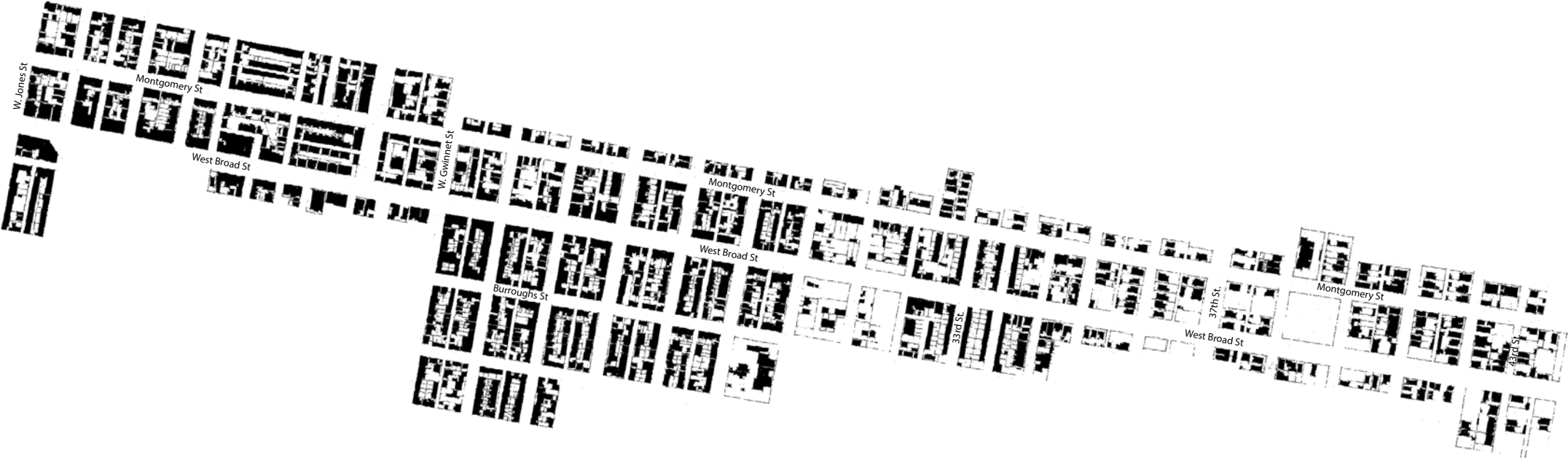
FIGURE GROUND DRAWING : 1898





Savannah Development & Renewal Authority (SDRA)
MONTGOMERY ST. / MARTIN LUTHER KING JR. BLVD
URBAN REDEVELOPMENT AREA

FIGURE GROUND DRAWING : 1916



00.050.10.20.30.4Miles


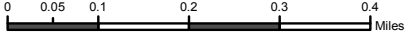
Savannah Development & Renewal Authority (SDRA)

MONTGOMERY ST. / MARTIN LUTHER KING JR. BLVD

URBAN REDEVELOPMENT AREA

FIGURE GROUND DRAWING : 1954





Savannah Development & Renewal Authority (SDRA)
MONTGOMERY ST. / MARTIN LUTHER KING JR. BLVD
URBAN REDEVELOPMENT AREA

FIGURE GROUND DRAWING : 2014





SAVANNAH DEVELOPMENT
AND RENEWAL AUTHORITY

Corridor Demographic Data

The maps and charts in this section document key demographic information for the census tracts along the corridor. Since the census tracts sometimes change from decade to decade, we've noted which particular tracts were examined given the year.

CENSUS TRACTS : 1990 CENSUS

000601

Jones St

Jones St

Jones St

000800

001200

Gwinnett St

001300

001700

Anderson St

001800

002300

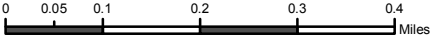

37th St

002400

Victory Dr

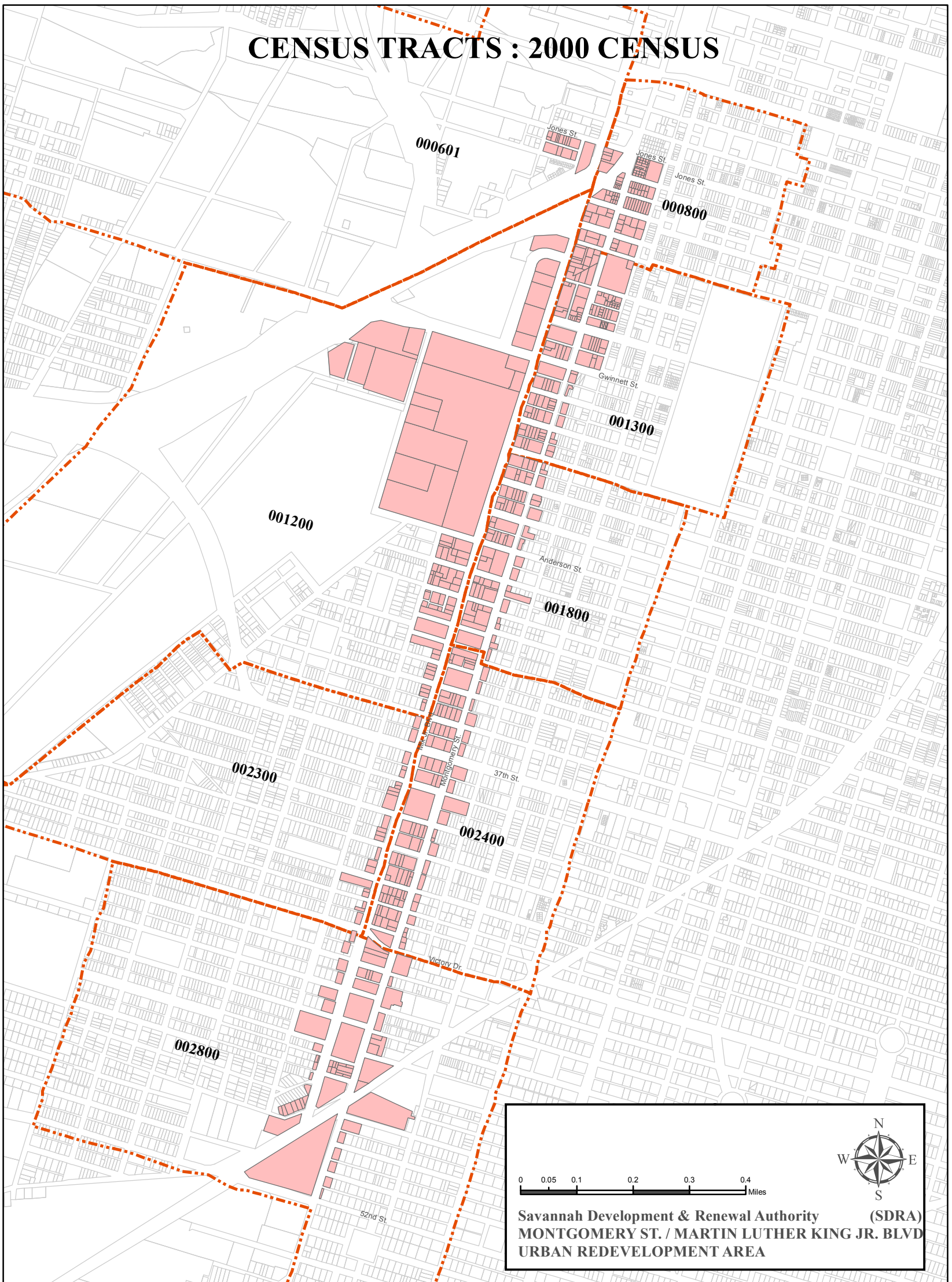
002800

52nd St



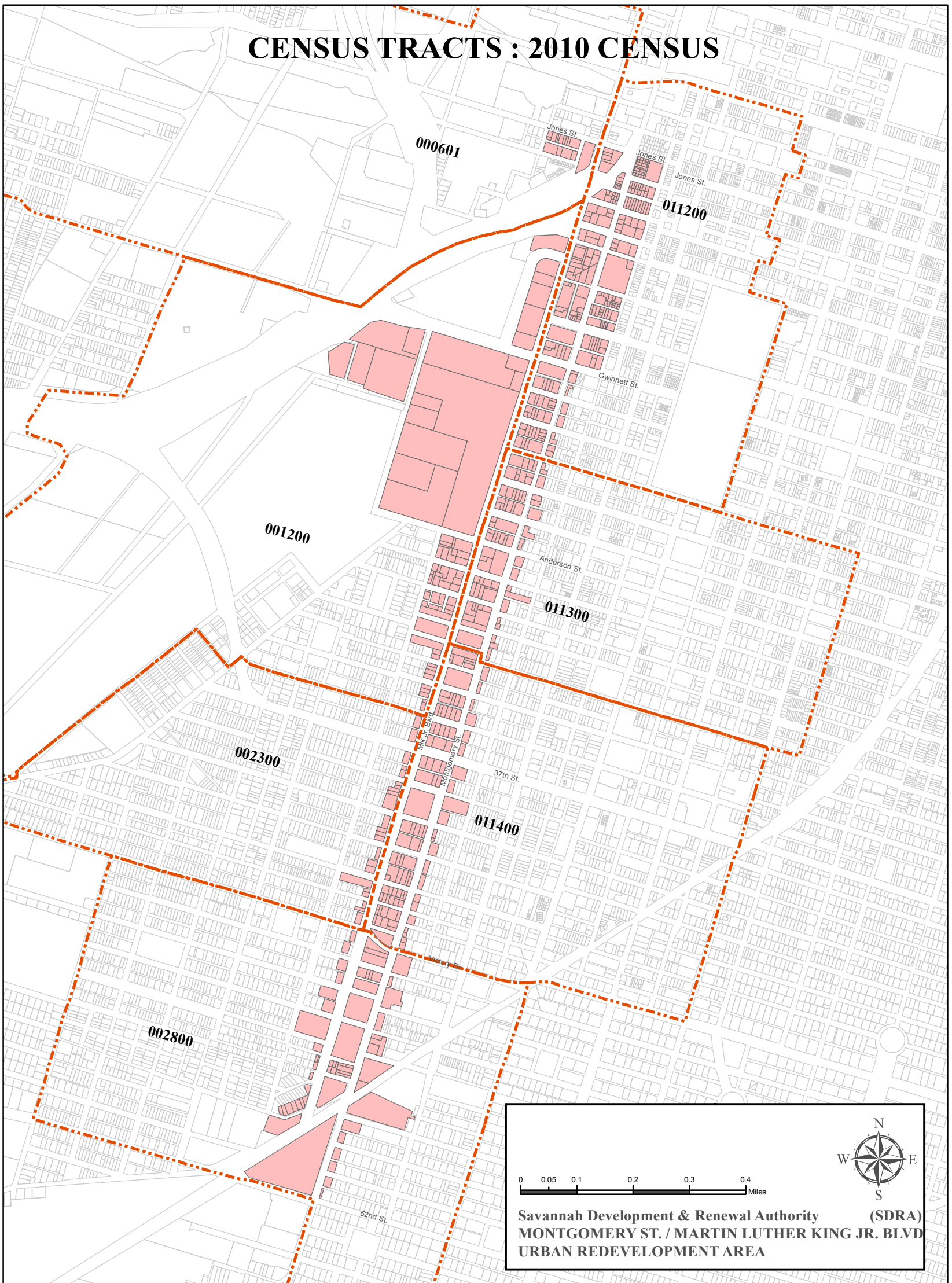
Savannah Development & Renewal Authority (SDRA)
MONTGOMERY ST. / MARTIN LUTHER KING JR. BLVD
URBAN REDEVELOPMENT AREA

CENSUS TRACTS : 2000 CENSUS

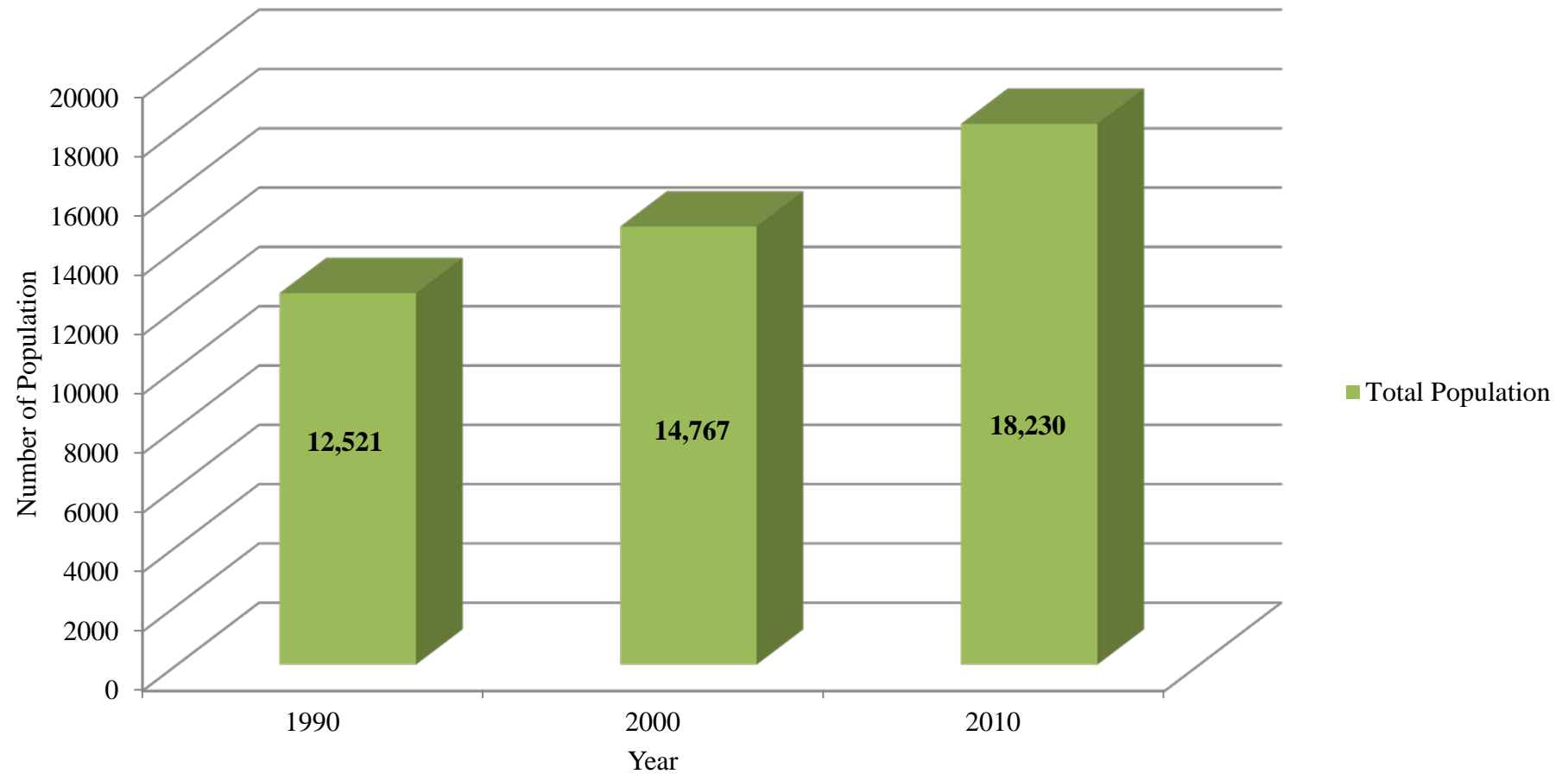


Savannah Development & Renewal Authority (SDRA)
MONTGOMERY ST. / MARTIN LUTHER KING JR. BLVD
URBAN REDEVELOPMENT AREA

CENSUS TRACTS : 2010 CENSUS



TOTAL POPULATION

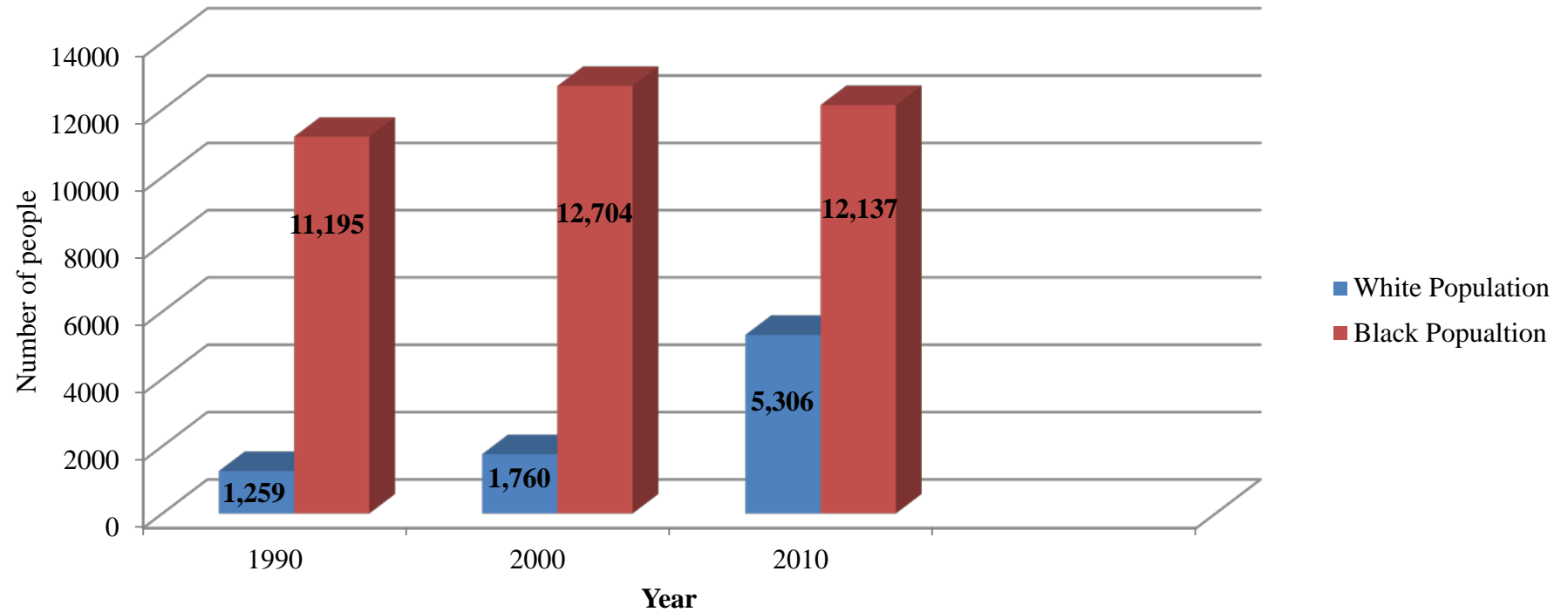


Savannah Development & Renewal Authority (SDRA)

MONTGOMERY ST. / MARTIN LUTHER KING JR. BLVD

URBAN REDEVELOPMENT AREA

POPULATION BY RACE



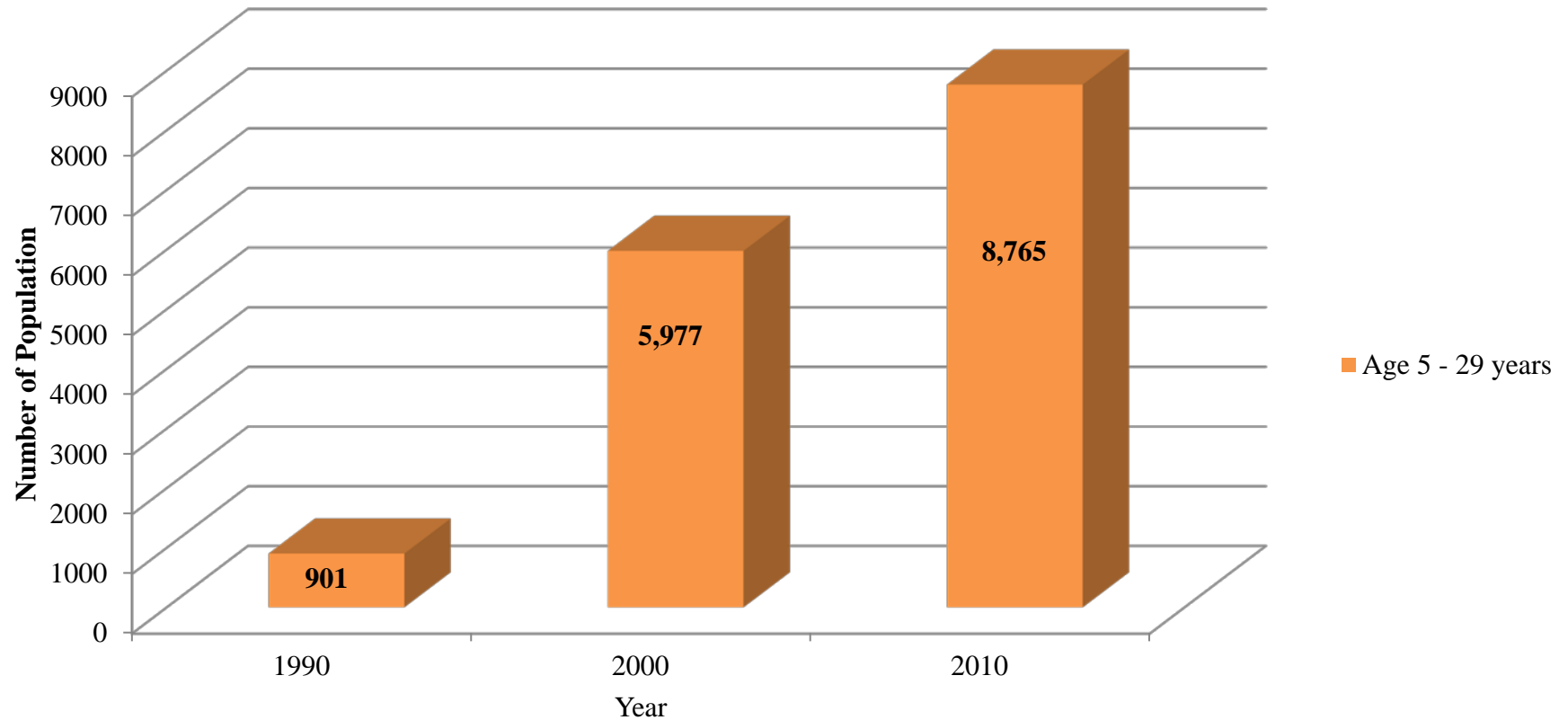
Savannah Development & Renewal Authority

(SDRA)

MONTGOMERY ST. / MARTIN LUTHER KING JR. BLVD

URBAN REDEVELOPMENT AREA

YOUTH POPULATION



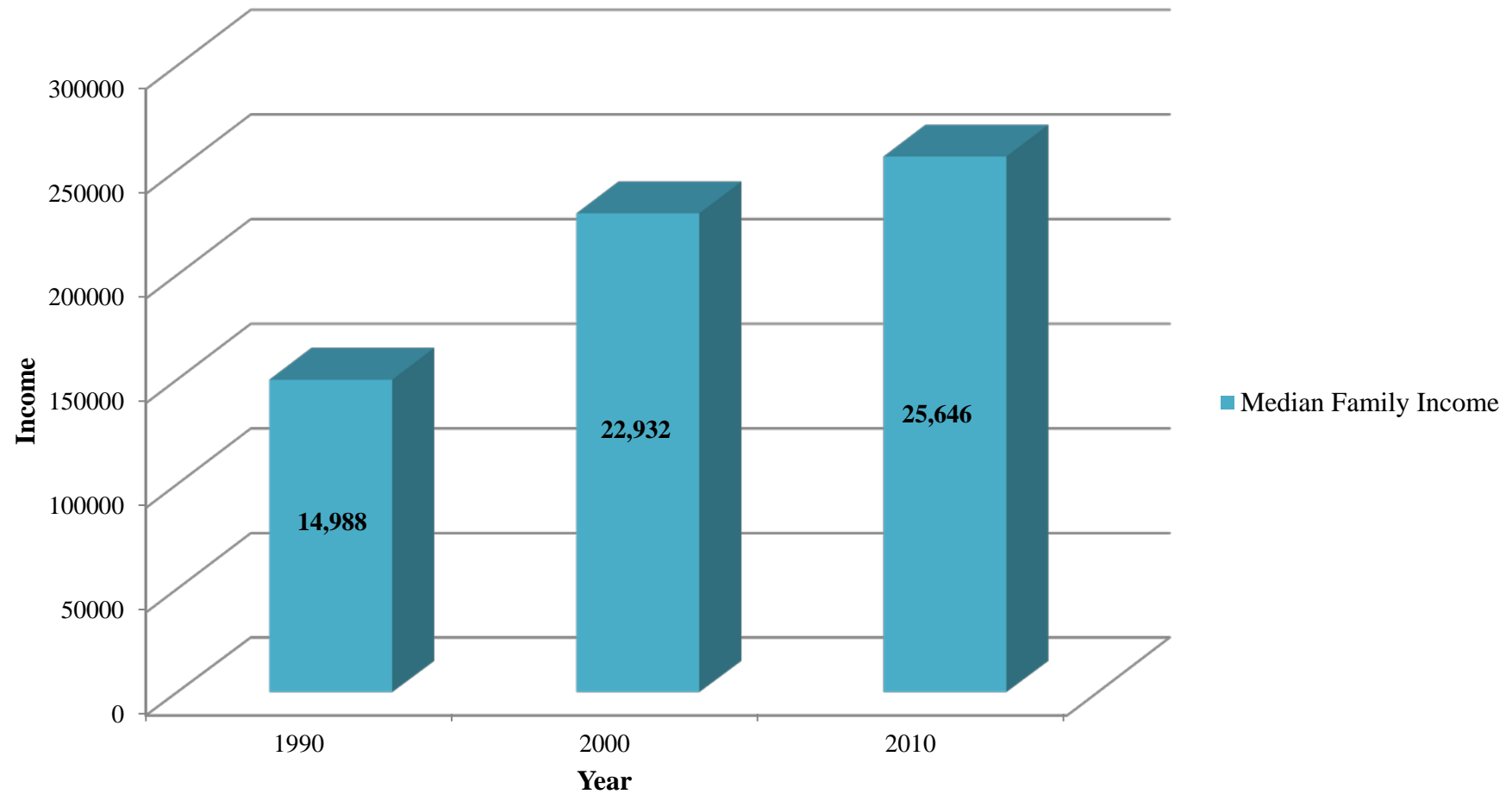
Savannah Development & Renewal Authority

(SDRA)

MONTGOMERY ST. / MARTIN LUTHER KING JR. BLVD

URBAN REDEVELOPMENT AREA

MEDIAN FAMILY INCOME BY YEAR



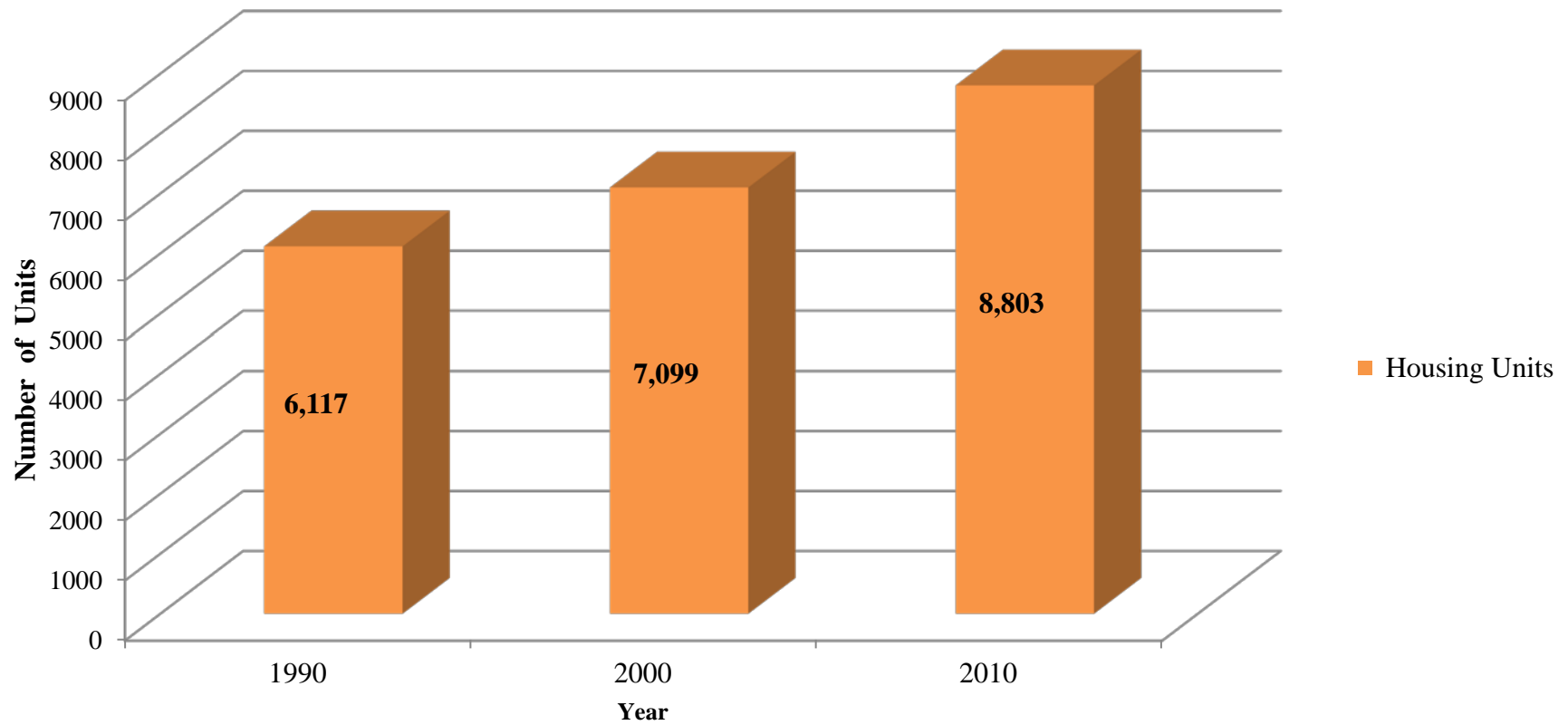
Savannah Development & Renewal Authority

(SDRA)

MONTGOMERY ST. / MARTIN LUTHER KING JR. BLVD

URBAN REDEVELOPMENT AREA

NUMBER OF HOUSING UNITS BY YEAR



Savannah Development & Renewal Authority (SDRA)

MONTGOMERY ST. / MARTIN LUTHER KING JR. BLVD

URBAN REDEVELOPMENT AREA



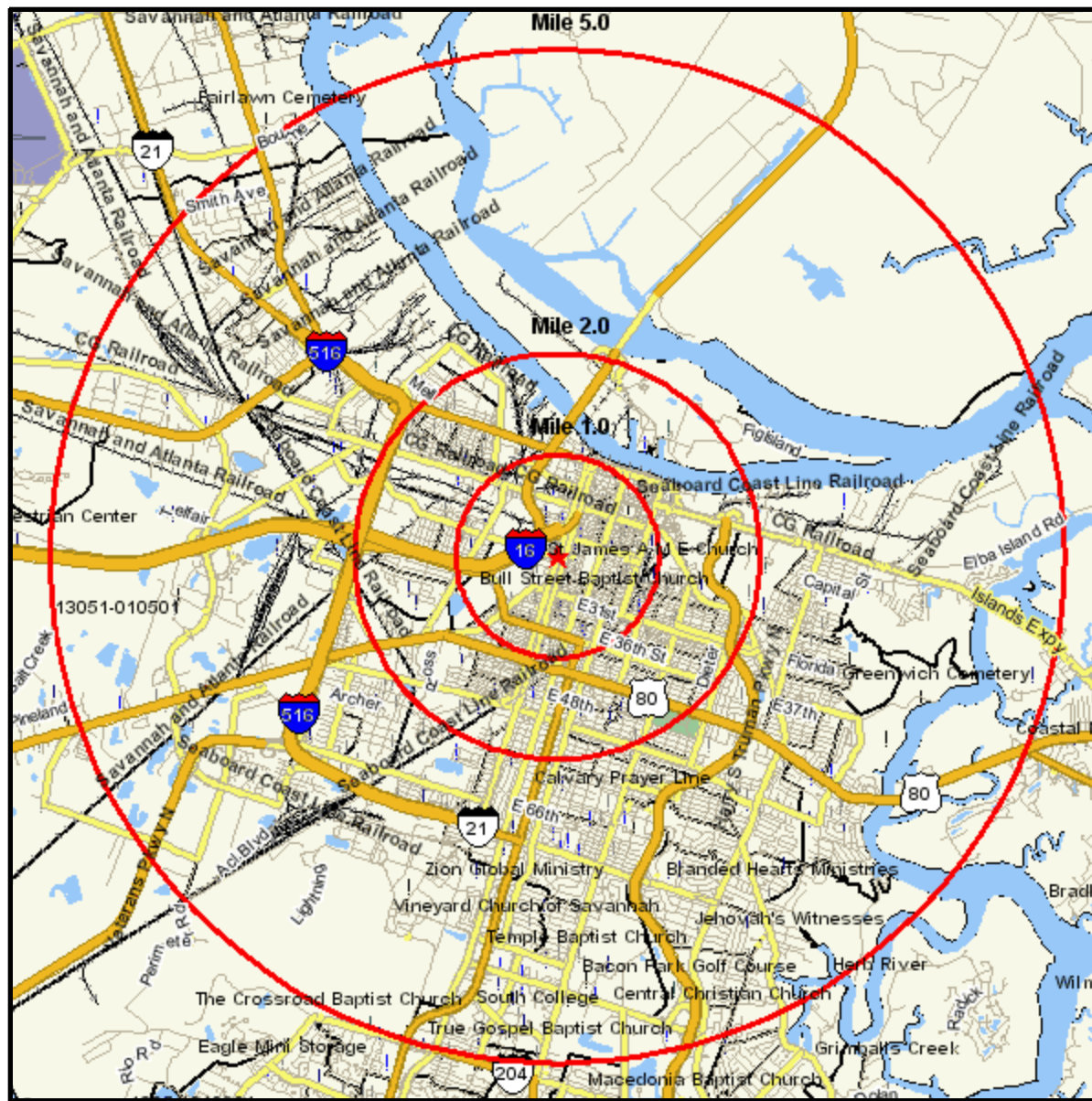
SAVANNAH DEVELOPMENT
AND RENEWAL AUTHORITY

2015 Greater Downtown Demographic Data

As a supplement to the corridor data, these tables give a greater context as to all of downtown Savannah. Using data from Claritas, the following information gives a picture of 1, 2, and 5 mile radius demographic information from the intersection of Martin Luther King, Jr. Blvd. and Gwinnett Street.

Area Map

Coord: 32.068641, -81.101666
Radius - See Appendix for Details



0 miles 1.08 2.16



Executive Summary 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total



- The population in this area is estimated to change from 19,479 to 20,300, resulting in a growth of 4.2% between 2010 and the current year. Over the next five years, the population is projected to grow by 4.5%.

The population in the United States is estimated to change from 308,745,538 to 319,459,991, resulting in a growth of 3.5% between 2010 and the current year. Over the next five years, the population is projected to grow by 3.5%.

The current year median age for this area is 27.8, while the average age is 33.1. Five years from now, the median age is projected to be 29.6.

The current year median age for the United States is 37.9, while the average age is 38.7. Five years from now, the median age is projected to be 38.8.

Of this area's current year estimated population:

51.6% are White Alone, 42.0% are Black or African Am. Alone, 0.3% are Am. Indian and Alaska Nat. Alone, 2.8% are Asian Alone, 0.1% are Nat. Hawaiian and Other Pacific Isl. Alone, 1.2% are Some Other Race, and 2.2% are Two or More Races.

Of the United States's current year estimated population:

71.1% are White Alone, 12.7% are Black or African Am. Alone, 1.0% are Am. Indian and Alaska Nat. Alone, 5.2% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.6% are Some Other Race, and 3.2% are Two or More Races.

This area's current estimated Hispanic or Latino population is 4.7%, while the United States current estimated Hispanic or Latino population is 17.6%.



- The number of households in this area is estimated to change from 7,836 to 8,244, resulting in an increase of 5.2% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 4.7%.

The number of households in the United States is estimated to change from 116,716,292 to 121,099,157, resulting in an increase of 3.8% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 3.7%.



- The average household income is estimated to be \$41,324 for the current year, while the average household income for the United States is estimated to be \$74,165 for the same time frame.

The average household income in this area is projected to change over the next five years, from \$41,324 to \$42,270.

The average household income in the United States is projected to change over the next five years, from \$74,165 to \$79,486.

Executive Summary 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total



■ For this area, 85.6% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, 41.4% are employed civilians, 7.0% are unemployed civilians, and 51.2% are not in the labor force.

For the United States, 90.2% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, 57.4% are employed civilians, 6.2% are unemployed civilians, and 36.0% are not in the labor force.

The occupational classifications for this area are as follows:

14.7% hold blue collar occupations, 53.6% hold white collar occupations, and 31.7% are occupied as service & farm workers.

The occupational classifications for the United States are as follows:

20.4% hold blue collar occupations, 60.6% hold white collar occupations, and 19.0% are occupied as service & farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:

1.0% are in Architecture and Engineering, 6.1% are in Arts, Entertainment and Sports, 2.7% are in Business and Financial Operations, 1.5% are in Computers and Mathematics, 4.8% are in Education, Training and Libraries, 3.8% are in Healthcare Practitioners and Technicians, 1.9% are in Healthcare Support, 0.4% are in Life, Physical and Social Sciences, 7.8% are in Management, 12.9% are in Office and Administrative Support.

0.9% are in Community and Social Services, 16.8% are in Food Preparation and Serving, 1.3% are in Legal Services, 1.6% are in Protective Services, 10.5% are in Sales and Related Services, 3.7% are in Personal Care Services.

7.4% are in Building and Grounds Maintenance, 3.3% are in Construction and Extraction, 0.2% are in Farming, Fishing and Forestry, 1.6% are in Maintenance and Repair, 3.0% are in Production, 6.8% are in Transportation and Moving.

For the civilian employed population age 16 and over in the United States, it is estimated that they are employed in the following occupational categories:

1.8% are in Architecture and Engineering, 1.9% are in Arts, Entertainment and Sports, 4.7% are in Business and Financial Operations, 2.6% are in Computers and Mathematics, 6.1% are in Education, Training and Libraries, 5.6% are in Healthcare Practitioners and Technicians, 2.6% are in Healthcare Support, 0.9% are in Life, Physical and Social Sciences, 9.6% are in Management, 13.6% are in Office and Administrative Support.

1.7% are in Community and Social Services, 5.8% are in Food Preparation and Serving, 1.2% are in Legal Services, 2.2% are in Protective Services, 11.0% are in Sales and Related Services, 3.7% are in Personal Care Services.

4.0% are in Building and Grounds Maintenance, 5.0% are in Construction and Extraction, 0.7% are in Farming, Fishing and Forestry, 3.3% are in Maintenance and Repair, 6.0% are in Production, 6.1% are in Transportation and Moving.

Executive Summary 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total



- Currently, it is estimated that 7.2% of the population age 25 and over in this area had earned a Master's Degree, 2.8% had earned a Professional School Degree, 2.2% had earned a Doctorate Degree and 20.2% had earned a Bachelor's Degree.

In comparison, for the United States, it is estimated that for the population over age 25, 7.6% had earned a Master's Degree, 1.9% had earned a Professional School Degree, 1.2% had earned a Doctorate Degree and 18.1% had earned a Bachelor's Degree.



- Most of the dwellings in this area (74.8%) are estimated to be Renter-Occupied for the current year. For the entire country the majority of the housing units are Owner-Occupied (65.0%).

The majority of dwellings in this area (29.4%) are estimated to be structures of 1 Unit Detached for the current year. The majority of dwellings in the United States (61.5%) are estimated to be structures of 1 Unit Detached for the same year.

The majority of housing units in this area (52.8%) are estimated to have been Housing Unit Built 1939 or Earlier for the current year.

The majority of housing units in the United States (15.3%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.

Executive Summary 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total



- The population in this area is estimated to change from 47,610 to 48,897, resulting in a growth of 2.7% between 2010 and the current year. Over the next five years, the population is projected to grow by 3.2%.

The population in the United States is estimated to change from 308,745,538 to 319,459,991, resulting in a growth of 3.5% between 2010 and the current year. Over the next five years, the population is projected to grow by 3.5%.

The current year median age for this area is 31.3, while the average age is 35.6. Five years from now, the median age is projected to be 32.6.

The current year median age for the United States is 37.9, while the average age is 38.7. Five years from now, the median age is projected to be 38.8.

Of this area's current year estimated population:

36.4% are White Alone, 58.7% are Black or African Am. Alone, 0.3% are Am. Indian and Alaska Nat. Alone, 1.6% are Asian Alone, 0.1% are Nat. Hawaiian and Other Pacific Isl. Alone, 1.0% are Some Other Race, and 1.9% are Two or More Races.

Of the United States's current year estimated population:

71.1% are White Alone, 12.7% are Black or African Am. Alone, 1.0% are Am. Indian and Alaska Nat. Alone, 5.2% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.6% are Some Other Race, and 3.2% are Two or More Races.

This area's current estimated Hispanic or Latino population is 3.5%, while the United States current estimated Hispanic or Latino population is 17.6%.



- The number of households in this area is estimated to change from 18,771 to 19,617, resulting in an increase of 4.5% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 3.9%.

The number of households in the United States is estimated to change from 116,716,292 to 121,099,157, resulting in an increase of 3.8% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 3.7%.



- The average household income is estimated to be \$41,297 for the current year, while the average household income for the United States is estimated to be \$74,165 for the same time frame.

The average household income in this area is projected to change over the next five years, from \$41,297 to \$41,953.

The average household income in the United States is projected to change over the next five years, from \$74,165 to \$79,486.

Executive Summary 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total



■ For this area, 87.6% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, 46.2% are employed civilians, 6.6% are unemployed civilians, and 46.9% are not in the labor force.

For the United States, 90.2% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, 57.4% are employed civilians, 6.2% are unemployed civilians, and 36.0% are not in the labor force.

The occupational classifications for this area are as follows:

18.1% hold blue collar occupations, 53.0% hold white collar occupations, and 29.0% are occupied as service & farm workers.

The occupational classifications for the United States are as follows:

20.4% hold blue collar occupations, 60.6% hold white collar occupations, and 19.0% are occupied as service & farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:

1.1% are in Architecture and Engineering, 3.9% are in Arts, Entertainment and Sports, 2.8% are in Business and Financial Operations, 1.0% are in Computers and Mathematics, 5.3% are in Education, Training and Libraries, 4.4% are in Healthcare Practitioners and Technicians, 2.1% are in Healthcare Support, 0.5% are in Life, Physical and Social Sciences, 7.4% are in Management, 13.6% are in Office and Administrative Support.

0.9% are in Community and Social Services, 12.9% are in Food Preparation and Serving, 1.8% are in Legal Services, 2.1% are in Protective Services, 10.3% are in Sales and Related Services, 3.5% are in Personal Care Services.

8.0% are in Building and Grounds Maintenance, 3.2% are in Construction and Extraction, 0.4% are in Farming, Fishing and Forestry, 1.7% are in Maintenance and Repair, 3.9% are in Production, 9.3% are in Transportation and Moving.

For the civilian employed population age 16 and over in the United States, it is estimated that they are employed in the following occupational categories:

1.8% are in Architecture and Engineering, 1.9% are in Arts, Entertainment and Sports, 4.7% are in Business and Financial Operations, 2.6% are in Computers and Mathematics, 6.1% are in Education, Training and Libraries, 5.6% are in Healthcare Practitioners and Technicians, 2.6% are in Healthcare Support, 0.9% are in Life, Physical and Social Sciences, 9.6% are in Management, 13.6% are in Office and Administrative Support.

1.7% are in Community and Social Services, 5.8% are in Food Preparation and Serving, 1.2% are in Legal Services, 2.2% are in Protective Services, 11.0% are in Sales and Related Services, 3.7% are in Personal Care Services.

4.0% are in Building and Grounds Maintenance, 5.0% are in Construction and Extraction, 0.7% are in Farming, Fishing and Forestry, 3.3% are in Maintenance and Repair, 6.0% are in Production, 6.1% are in Transportation and Moving.

Executive Summary 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total



- Currently, it is estimated that 6.3% of the population age 25 and over in this area had earned a Master's Degree, 2.0% had earned a Professional School Degree, 1.5% had earned a Doctorate Degree and 16.5% had earned a Bachelor's Degree.

In comparison, for the United States, it is estimated that for the population over age 25, 7.6% had earned a Master's Degree, 1.9% had earned a Professional School Degree, 1.2% had earned a Doctorate Degree and 18.1% had earned a Bachelor's Degree.



- Most of the dwellings in this area (60.9%) are estimated to be Renter-Occupied for the current year. For the entire country the majority of the housing units are Owner-Occupied (65.0%).

The majority of dwellings in this area (50.9%) are estimated to be structures of 1 Unit Detached for the current year. The majority of dwellings in the United States (61.5%) are estimated to be structures of 1 Unit Detached for the same year.

The majority of housing units in this area (39.0%) are estimated to have been Housing Unit Built 1939 or Earlier for the current year.

The majority of housing units in the United States (15.3%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.

Executive Summary 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total



- The population in this area is estimated to change from 112,401 to 115,121, resulting in a growth of 2.4% between 2010 and the current year. Over the next five years, the population is projected to grow by 2.9%.

The population in the United States is estimated to change from 308,745,538 to 319,459,991, resulting in a growth of 3.5% between 2010 and the current year. Over the next five years, the population is projected to grow by 3.5%.

The current year median age for this area is 32.5, while the average age is 36.4. Five years from now, the median age is projected to be 33.5.

The current year median age for the United States is 37.9, while the average age is 38.7. Five years from now, the median age is projected to be 38.8.

Of this area's current year estimated population:

35.9% are White Alone, 57.8% are Black or African Am. Alone, 0.3% are Am. Indian and Alaska Nat. Alone, 1.6% are Asian Alone, 0.1% are Nat. Hawaiian and Other Pacific Isl. Alone, 2.1% are Some Other Race, and 2.1% are Two or More Races.

Of the United States's current year estimated population:

71.1% are White Alone, 12.7% are Black or African Am. Alone, 1.0% are Am. Indian and Alaska Nat. Alone, 5.2% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.6% are Some Other Race, and 3.2% are Two or More Races.

This area's current estimated Hispanic or Latino population is 5.1%, while the United States current estimated Hispanic or Latino population is 17.6%.



- The number of households in this area is estimated to change from 42,717 to 44,398, resulting in an increase of 3.9% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 3.5%.

The number of households in the United States is estimated to change from 116,716,292 to 121,099,157, resulting in an increase of 3.8% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 3.7%.



- The average household income is estimated to be \$44,469 for the current year, while the average household income for the United States is estimated to be \$74,165 for the same time frame.

The average household income in this area is projected to change over the next five years, from \$44,469 to \$45,503.

The average household income in the United States is projected to change over the next five years, from \$74,165 to \$79,486.

Executive Summary 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total



■ For this area, 88.1% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

1.2% are in the Armed Forces, 48.9% are employed civilians, 6.6% are unemployed civilians, and 43.2% are not in the labor force.

For the United States, 90.2% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, 57.4% are employed civilians, 6.2% are unemployed civilians, and 36.0% are not in the labor force.

The occupational classifications for this area are as follows:

20.5% hold blue collar occupations, 52.2% hold white collar occupations, and 27.3% are occupied as service & farm workers.

The occupational classifications for the United States are as follows:

20.4% hold blue collar occupations, 60.6% hold white collar occupations, and 19.0% are occupied as service & farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:

1.0% are in Architecture and Engineering, 2.6% are in Arts, Entertainment and Sports, 3.4% are in Business and Financial Operations, 0.7% are in Computers and Mathematics, 5.3% are in Education, Training and Libraries, 4.7% are in Healthcare Practitioners and Technicians, 2.4% are in Healthcare Support, 0.4% are in Life, Physical and Social Sciences, 7.2% are in Management, 14.5% are in Office and Administrative Support.

1.2% are in Community and Social Services, 11.2% are in Food Preparation and Serving, 1.2% are in Legal Services, 2.4% are in Protective Services, 10.2% are in Sales and Related Services, 3.4% are in Personal Care Services.

7.6% are in Building and Grounds Maintenance, 4.3% are in Construction and Extraction, 0.3% are in Farming, Fishing and Forestry, 3.3% are in Maintenance and Repair, 3.7% are in Production, 9.2% are in Transportation and Moving.

For the civilian employed population age 16 and over in the United States, it is estimated that they are employed in the following occupational categories:

1.8% are in Architecture and Engineering, 1.9% are in Arts, Entertainment and Sports, 4.7% are in Business and Financial Operations, 2.6% are in Computers and Mathematics, 6.1% are in Education, Training and Libraries, 5.6% are in Healthcare Practitioners and Technicians, 2.6% are in Healthcare Support, 0.9% are in Life, Physical and Social Sciences, 9.6% are in Management, 13.6% are in Office and Administrative Support.

1.7% are in Community and Social Services, 5.8% are in Food Preparation and Serving, 1.2% are in Legal Services, 2.2% are in Protective Services, 11.0% are in Sales and Related Services, 3.7% are in Personal Care Services.

4.0% are in Building and Grounds Maintenance, 5.0% are in Construction and Extraction, 0.7% are in Farming, Fishing and Forestry, 3.3% are in Maintenance and Repair, 6.0% are in Production, 6.1% are in Transportation and Moving.

Executive Summary 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total



- Currently, it is estimated that 5.6% of the population age 25 and over in this area had earned a Master's Degree, 1.6% had earned a Professional School Degree, 1.1% had earned a Doctorate Degree and 14.6% had earned a Bachelor's Degree.

In comparison, for the United States, it is estimated that for the population over age 25, 7.6% had earned a Master's Degree, 1.9% had earned a Professional School Degree, 1.2% had earned a Doctorate Degree and 18.1% had earned a Bachelor's Degree.



- Most of the dwellings in this area (53.8%) are estimated to be Renter-Occupied for the current year. For the entire country the majority of the housing units are Owner-Occupied (65.0%).

The majority of dwellings in this area (57.3%) are estimated to be structures of 1 Unit Detached for the current year. The majority of dwellings in the United States (61.5%) are estimated to be structures of 1 Unit Detached for the same year.

The majority of housing units in this area (20.9%) are estimated to have been Housing Unit Built 1939 or Earlier for the current year.

The majority of housing units in the United States (15.3%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.

Executive Summary 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

Area Name:

Type: Radius 1

Reporting Detail: Aggregate

Reporting Level: Block Group

Radius Definition:

W GWINNETT ST AT MARTIN LUTHER KING JR BLVD
SAVANNAH, GA 31401

Latitude/Longitude 32.068641 -81.101666
Radius 0.00 - 1.00

Area Name:

Type: Radius 2

Reporting Detail: Aggregate

Reporting Level: Block Group

Radius Definition:

W GWINNETT ST AT MARTIN LUTHER KING JR BLVD
SAVANNAH, GA 31401

Latitude/Longitude 32.068641 -81.101666
Radius 0.00 - 2.00

Area Name:

Type: Radius 3

Reporting Detail: Aggregate

Reporting Level: Block Group

Radius Definition:

W GWINNETT ST AT MARTIN LUTHER KING JR BLVD
SAVANNAH, GA 31401

Latitude/Longitude 32.068641 -81.101666
Radius 0.00 - 5.00

Project Information:

Site: 1

Order Number: 974569840

Pop-Facts: Population Quick Facts 2015 Report

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 2.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
Population						
2020 Projection	21,211		50,451		118,438	
2015 Estimate	20,300		48,897		115,121	
2010 Census	19,479		47,610		112,401	
2000 Census	17,633		47,674		114,440	
Growth 2015 - 2020	4.49%		3.18%		2.88%	
Growth 2010 - 2015	4.22%		2.70%		2.42%	
Growth 2000 - 2010	10.47%		-0.13%		-1.78%	

2015 Est. Population by Age	20,300		48,897		115,121	
Age 0 - 4	1,083	5.33	3,128	6.40	7,672	6.66
Age 5 - 9	1,137	5.60	3,078	6.29	7,442	6.46
Age 10 - 14	875	4.31	2,588	5.29	6,578	5.71
Age 15 - 17	766	3.77	1,849	3.78	4,234	3.68
Age 18 - 20	2,493	12.28	3,817	7.81	7,820	6.79
Age 21 - 24	2,724	13.42	4,704	9.62	9,639	8.37
Age 25 - 34	3,895	19.19	8,344	17.06	18,848	16.37
Age 35 - 44	1,965	9.68	5,230	10.70	12,912	11.22
Age 45 - 54	1,647	8.11	4,964	10.15	12,356	10.73
Age 55 - 64	1,705	8.40	5,011	10.25	12,315	10.70
Age 65 - 74	1,238	6.10	3,642	7.45	8,475	7.36
Age 75 - 84	547	2.69	1,824	3.73	4,621	4.01
Age 85 and over	224	1.10	719	1.47	2,211	1.92
Age 16 and over	16,961	83.55	39,506	80.79	92,049	79.96
Age 18 and over	16,439	80.98	38,255	78.24	89,196	77.48
Age 21 and over	13,946	68.70	34,438	70.43	81,376	70.69
Age 65 and over	2,009	9.90	6,185	12.65	15,307	13.30

2015 Est. Median Age	27.8		31.3		32.5	
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2015 Est. Average Age	33.1		35.6		36.4	
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Pop-Facts: Population Quick Facts 2015 Report

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Description	0.00 - 1.00 miles		0.00 - 2.00 miles		0.00 - 5.00 miles	
	<i>Radius 1</i>	%	<i>Radius 2</i>	%	<i>Radius 3</i>	%
2015 Est. Population by Single-Classification Race	20,300		48,897		115,121	
White Alone	10,476	51.61	17,810	36.42	41,361	35.93
Black or African American Alone	8,521	41.98	28,710	58.72	66,565	57.82
American Indian and Alaska Native Alone	51	0.25	126	0.26	336	0.29
Asian Alone	566	2.79	804	1.64	1,881	1.63
Native Hawaiian and Other Pacific Islander Alone	15	0.07	30	0.06	98	0.09
Some Other Race Alone	234	1.15	493	1.01	2,417	2.10
Two or More Races	438	2.16	924	1.89	2,463	2.14
2015 Est. Population by Ethnicity (Hispanic or Latino)	20,300		48,897		115,121	
Hispanic or Latino	958	4.72	1,719	3.52	5,836	5.07
Not Hispanic or Latino	19,342	95.28	47,178	96.48	109,285	94.93
2015 Est. Population by Sex	20,300		48,897		115,121	
Male	9,522	46.91	22,914	46.86	55,117	47.88
Female	10,778	53.09	25,983	53.14	60,004	52.12

Pop-Facts: Census Demographic Overview 2015 Report

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 2.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
Population						
2020 Projection	21,211		50,451		118,438	
2015 Estimate	20,300		48,897		115,121	
2010 Census	19,479		47,610		112,401	
2000 Census	17,633		47,674		114,440	
Growth 2000-2010	10.47%		-0.13%		-1.78%	
Growth 2010-2015	4.22%		2.70%		2.42%	
Growth 2015-2020	4.49%		3.18%		2.88%	
2010 Pop by Single Race Classification						
	19,479		47,610		112,401	
White Alone	8,892	45.65	15,381	32.31	39,269	34.94
Black or African American Alone	9,468	48.61	30,248	63.53	67,000	59.61
American Indian and Alaska Native Alone	43	0.22	108	0.23	299	0.27
Asian Alone	480	2.46	672	1.41	1,698	1.51
Native Hawaiian and Other Pacific Islander Alone	14	0.07	26	0.05	83	0.07
Some Other Race Alone	206	1.06	402	0.84	1,986	1.77
Two or More Races	376	1.93	772	1.62	2,067	1.84
2010 Population by Ethnicity						
	19,479		47,610		112,401	
Not Hispanic or Latino	18,698	95.99	46,253	97.15	107,642	95.77
Hispanic or Latino	780	4.00	1,357	2.85	4,759	4.23
2010 Hispanic or Latino Pop by Single-Class. Race						
	780		1,357		4,759	
White Alone	469	60.13	711	52.39	1,956	41.10
Black or African American Alone	67	8.59	158	11.64	477	10.02
American Indian and Alaska Native Alone	2	0.26	5	0.37	40	0.84
Asian Alone	10	1.28	15	1.11	26	0.55
Native Hawaiian and Other Pacific Islander Alone	4	0.51	4	0.29	12	0.25
Some Other Race Alone	174	22.31	348	25.64	1,839	38.64
Two or More Races	55	7.05	116	8.55	410	8.62
2010 Population by Sex						
	19,479		47,610		112,401	
Male	9,099	46.71	22,133	46.49	53,362	47.47
Female	10,380	53.29	25,477	53.51	59,039	52.53
Male/Female Ratio	0.88		0.87		0.90	
2010 Population by Age						
	19,479		47,610		112,401	
Age 0 - 4	1,317	6.76	3,369	7.08	7,936	7.06
Age 5 - 9	1,008	5.17	2,785	5.85	6,920	6.16
Age 10 - 14	756	3.88	2,466	5.18	6,187	5.50



Pop-Facts: Census Demographic Overview 2015 Report

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Description	0.00 - 1.00 miles		0.00 - 2.00 miles		0.00 - 5.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
Age 15 - 17	436	2.24	1,646	3.46	4,240	3.77
Age 18 - 20	2,856	14.66	4,360	9.16	8,755	7.79
Age 21 - 24	3,150	16.17	5,251	11.03	10,288	9.15
Age 25 - 34	3,208	16.47	7,092	14.90	16,679	14.84
Age 35 - 44	1,557	7.99	4,695	9.86	11,976	10.65
Age 45 - 54	1,785	9.16	5,429	11.40	13,656	12.15
Age 55 - 64	1,689	8.67	4,986	10.47	12,009	10.68
Age 65 - 74	981	5.04	3,032	6.37	7,087	6.31
Age 75 - 84	512	2.63	1,777	3.73	4,519	4.02
Age 85 and over	224	1.15	724	1.52	2,148	1.91
Age 16 and over	16,259	83.47	38,496	80.86	90,047	80.11
Age 18 and over	15,961	81.94	37,344	78.44	87,117	77.51
Age 21 and over	13,105	67.28	32,984	69.28	78,362	69.72
Age 65 and over	1,716	8.81	5,532	11.62	13,755	12.24

2010 Median Age	25.7	30.5	32.1
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2010 Male Population by Age	9,099	22,133	53,362
Age 0 - 4	675 7.42	1,714 7.74	4,064 7.62
Age 5 - 9	496 5.45	1,390 6.28	3,466 6.50
Age 10 - 14	380 4.18	1,252 5.66	3,181 5.96
Age 15 - 17	213 2.34	815 3.68	2,169 4.06
Age 18 - 20	1,092 12.00	1,777 8.03	4,059 7.61
Age 21 - 24	1,410 15.50	2,434 11.00	5,095 9.55
Age 25 - 34	1,510 16.60	3,336 15.07	8,181 15.33
Age 35 - 44	824 9.06	2,292 10.36	5,827 10.92
Age 45 - 54	934 10.26	2,679 12.10	6,562 12.30
Age 55 - 64	855 9.40	2,310 10.44	5,410 10.14
Age 65 - 74	458 5.03	1,291 5.83	3,066 5.75
Age 75 - 84	203 2.23	650 2.94	1,685 3.16
Age 85 and over	49 0.54	193 0.87	597 1.12

2010 Median Age, Male	26.9	30.0	30.7
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2010 Female Population by Age	10,380	25,477	59,039
Age 0 - 4	643 6.19	1,655 6.50	3,873 6.56
Age 5 - 9	512 4.93	1,395 5.48	3,453 5.85
Age 10 - 14	376 3.62	1,214 4.77	3,006 5.09
Age 15 - 17	223 2.15	831 3.26	2,071 3.51
Age 18 - 20	1,764 16.99	2,583 10.14	4,696 7.95
Age 21 - 24	1,741 16.77	2,816 11.05	5,193 8.80

Pop-Facts: Census Demographic Overview 2015 Report

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Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Description	0.00 - 1.00 miles		0.00 - 2.00 miles		0.00 - 5.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
Age 25 - 34	1,698	16.36	3,757	14.75	8,498	14.39
Age 35 - 44	733	7.06	2,403	9.43	6,149	10.42
Age 45 - 54	851	8.20	2,750	10.79	7,094	12.02
Age 55 - 64	834	8.03	2,675	10.50	6,599	11.18
Age 65 - 74	523	5.04	1,741	6.83	4,021	6.81
Age 75 - 84	309	2.98	1,126	4.42	2,835	4.80
Age 85 and over	175	1.69	531	2.08	1,551	2.63

2010 Median Age, Female	24.8	31.0	33.5
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Households			
2020 Projection	8,630	20,389	45,951
2015 Estimate	8,244	19,617	44,398
2010 Census	7,836	18,771	42,717
2000 Census	7,521	19,230	44,029
Growth 2000-2010	4.18%	-2.39%	-2.98%
Growth 2010-2015	5.20%	4.51%	3.94%
Growth 2015-2020	4.68%	3.93%	3.50%

2010 Households by Household Type	7,836	18,771	42,717
Family Households	2,971 37.91	9,521 50.72	24,346 56.99
Nonfamily Households	4,865 62.09	9,249 49.27	18,370 43.00

2010 Group Quarters Population	2,951	3,770	8,844
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2010 Hispanic or Latino Households	260 3.32	434 2.31	1,330 3.11
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2010 Households by Household Size	7,836	18,771	42,717
1-person	3,290 41.99	6,693 35.66	13,919 32.58
2-person	2,432 31.04	5,714 30.44	13,134 30.75
3-person	1,045 13.34	2,928 15.60	6,970 16.32
4-person	540 6.89	1,697 9.04	4,394 10.29
5-person	305 3.89	972 5.18	2,433 5.70
6-person	117 1.49	419 2.23	1,055 2.47
7-or-more-person	107 1.37	348 1.85	812 1.90

2010 Households by Type by Presence of Children	7,836	18,771	42,717
2010 Fam HHs, Own Kids, Married Couple Fam	273 3.48	1,137 6.06	4,029 9.43
2010 Fam HHs, Own Kids, Other Fam HH, Male HHldr	79 1.01	261 1.39	736 1.72



Pop-Facts: Census Demographic Overview 2015 Report

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Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Description	0.00 - 1.00 miles		0.00 - 2.00 miles		0.00 - 5.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
2010 Fam HHs, Own Kids, Other Fam HH, Female HHI	1,036	13.22	2,565	13.66	5,542	12.97
2010 Fam HHs, No Own Kids, Married Couple Fam	865	11.04	2,807	14.95	8,067	18.88
2010 Fam HHs, No Own Kids, Other Fam HH, Male HH	173	2.21	567	3.02	1,332	3.12
2010 Fam HHs, No Own Kids, Other Fam HH, Female	544	6.94	2,184	11.63	4,641	10.86
2010 NonFam HHs	4,865	62.09	9,249	49.27	18,370	43.00

2010 Households by Presence of People Under Age 18

	7,836		18,771		42,717	
HHs with 1 or More People Under Age 18:	1,629	20.79	4,997	26.62	12,726	29.79
Married-Couple Family	313	19.21	1,379	27.60	4,746	37.29
Other Family, Male Householder	103	6.32	357	7.14	957	7.52
Other Family, Female Householder	1,196	73.42	3,219	64.42	6,901	54.23
Nonfamily, Male Householder	6	0.37	20	0.40	76	0.60
Nonfamily, Female Householder	11	0.68	22	0.44	47	0.37

Households with No People Under Age 18:

	6,206	79.20	13,774	73.38	29,990	70.21
Married-Couple Family	825	13.29	2,565	18.62	7,350	24.51
Other Family, Male Householder	149	2.40	471	3.42	1,112	3.71
Other Family, Female Householder	385	6.20	1,530	11.11	3,282	10.94
Nonfamily, Male Householder	2,279	36.72	4,217	30.62	8,170	27.24
Nonfamily, Female Householder	2,569	41.40	4,991	36.23	10,077	33.60

2010 Occupied Housing Units by Tenure

	7,836		18,771		42,717	
Owner Occupied	1,992	25.42	7,382	39.33	19,807	46.37
Renter Occupied	5,844	74.58	11,389	60.67	22,909	53.63

Pop-Facts: Household Quick Facts 2015 Report

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 2.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
Households						
2020 Projection	8,630		20,389		45,951	
2015 Estimate	8,244		19,617		44,398	
2010 Census	7,836		18,771		42,717	
2000 Census	7,521		19,230		44,029	
Growth 2015 - 2020	4.68%		3.93%		3.50%	
Growth 2010 - 2015	5.20%		4.51%		3.94%	
Growth 2000 - 2010	4.18%		-2.39%		-2.98%	

2015 Est. Households by Household Income	8,244		19,617		44,398	
Income < \$15,000	3,703	44.92	7,120	36.30	12,173	27.42
Income \$15,000 - \$24,999	1,004	12.18	2,979	15.19	6,757	15.22
Income \$25,000 - \$34,999	876	10.63	2,466	12.57	6,038	13.60
Income \$35,000 - \$49,999	860	10.43	2,401	12.24	6,776	15.26
Income \$50,000 - \$74,999	791	9.59	2,025	10.32	6,119	13.78
Income \$75,000 - \$99,999	326	3.95	952	4.85	2,673	6.02
Income \$100,000 - \$124,999	224	2.72	650	3.31	1,647	3.71
Income \$125,000 - \$149,999	95	1.15	306	1.56	789	1.78
Income \$150,000 - \$199,999	101	1.23	299	1.52	679	1.53
Income \$200,000 - \$249,999	54	0.66	112	0.57	229	0.52
Income \$250,000 - \$499,999	113	1.37	194	0.99	352	0.79
Income \$500,000+	96	1.16	113	0.58	166	0.37

2015 Est. Average Household Income	\$41,324		\$41,297		\$44,469	
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2015 Est. Median Household Income	\$19,175		\$24,027		\$30,414	
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2015 Median HH Inc. by Single-Classification Race						
White Alone	25,999		33,109		39,823	
Black or African American Alone	14,999		19,794		24,612	
American Indian and Alaska Native Alone	32,651		31,371		64,611	
Asian Alone	14,999		27,509		31,085	
Native Hawaiian and Other Pacific Islander Alone	112,500		112,500		112,500	
Some Other Race Alone	34,010		33,445		31,529	
Two or More Races	53,549		47,935		43,274	
Hispanic or Latino	29,584		37,454		33,002	
Not Hispanic or Latino	18,892		23,715		30,301	

Pop-Facts: Household Quick Facts 2015 Report

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 2.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
2015 Est. Households by Household Type	8,244		19,617		44,398	
Family Households	3,142	38.11	9,966	50.80	25,323	57.04
Nonfamily Households	5,102	61.89	9,651	49.20	19,075	42.96

2015 Est. Group Quarters Population	3,217		4,110		9,645	
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2015 Est. Households by Household Size	8,244		19,617		44,398	
1-person	3,584	43.47	7,277	37.10	15,007	33.80
2-person	2,496	30.28	5,894	30.05	13,529	30.47
3-person	1,075	13.04	3,015	15.37	7,200	16.22
4-person	554	6.72	1,724	8.79	4,453	10.03
5-person	309	3.75	963	4.91	2,413	5.43
6-person	134	1.63	456	2.32	1,111	2.50
7-or-more-person	92	1.12	288	1.47	684	1.54

2015 Est. Average Household Size	2.07		2.28		2.38	
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2015 Est. HHs by Type by Presence of Own Children	3,142		9,966		25,323	
Married-Couple Family, own children	288	9.17	1,186	11.90	4,190	16.55
Married-Couple Family, no own children	900	28.64	2,914	29.24	8,356	33.00
Male Householder, own children	81	2.58	271	2.72	761	3.01
Male Householder, no own children	184	5.86	598	6.00	1,391	5.49
Female Householder, own children	1,112	35.39	2,708	27.17	5,791	22.87
Female Householder, no own children	577	18.36	2,290	22.98	4,834	19.09

Household Trend 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

Description	2010 Census	2015 Estimate	%Change 2010-2015	2020 Projection	%Change 2015-2020
Universe Totals					
Population	19,479	20,300	4.22%	21,211	4.49%
Households	7,836	8,244	5.20%	8,630	4.68%
Families	2,971	3,142	5.76%	3,301	5.05%
Housing Units	9,962	10,381	4.20%	10,775	3.79%
Group Quarters Population	2,951	3,217	9.02%	3,505	8.95%

Description	2000 Census	%	2015 Estimate	%	2020 Projection	%
Total Households by Income						
Income Less than \$15,000	3,310	43.85%	3,703	44.92%	3,801	44.04%
Income \$15,000 - \$24,999	1,428	18.92%	1,004	12.18%	1,078	12.49%
Income \$25,000 - \$34,999	899	11.91%	876	10.63%	893	10.35%
Income \$35,000 - \$49,999	767	10.16%	860	10.43%	919	10.65%
Income \$50,000 - \$74,999	485	6.42%	791	9.59%	829	9.61%
Income \$75,000 - \$99,999	290	3.84%	326	3.95%	355	4.11%
Income \$100,000 - \$124,999	116	1.54%	224	2.72%	240	2.78%
Income \$125,000 - \$149,999	23	0.30%	95	1.15%	125	1.45%
Income \$150,000 - \$199,999	30	0.40%	101	1.23%	108	1.25%
Income \$200,000 - \$249,999	78	1.03%	54	0.66%	62	0.72%
Income \$250,000 - \$499,999	57	0.76%	113	1.37%	115	1.33%
Income \$500,000 or more	66	0.87%	96	1.16%	105	1.22%

Average Household Income	\$34,577	\$41,324	\$42,270
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Median Household Income	\$18,253	\$19,175	\$19,771
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Median HH Income by Single-Class. Race

White Alone	24,594	25,999	25,388
Black or African American Alone	14,999	14,999	14,999
Amer Indian and Alaska Native Alone	42,500	32,651	50,683
Asian Alone	14,999	14,999	22,595
Native Hawaiian and Other Pacific Islan	0	112,500	114,980
Some Other Race Alone	24,166	34,010	33,509
Two or More Races	14,999	53,549	53,560
Hispanic or Latino	33,165	29,584	30,950
Not Hispanic or Latino	17,990	18,892	19,445

Household Trend 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

Description	2010 Census	%	2015 Estimate	%	2020 Projection	%
Households by Household Type and Size						
Nonfamily Households	4,865		5,102		5,329	
1-person	3,290	67.63%	3,584	70.25%	3,836	71.98%
2-person	1,110	22.82%	1,073	21.03%	1,056	19.82%
3-person	308	6.33%	300	5.88%	297	5.57%
4-person	105	2.16%	99	1.94%	97	1.82%
5-person	37	0.76%	35	0.69%	33	0.62%
6-person	6	0.12%	6	0.12%	5	0.09%
7-or-more-person	8	0.16%	5	0.10%	5	0.09%
Family Households	2,971		3,142		3,301	
2-person	1,322	44.50%	1,423	45.29%	1,510	45.74%
3-person	737	24.81%	775	24.67%	812	24.60%
4-person	435	14.64%	455	14.48%	477	14.45%
5-person	268	9.02%	274	8.72%	281	8.51%
6-person	112	3.77%	128	4.07%	136	4.12%
7-or-more-person	98	3.30%	87	2.77%	84	2.54%

Household Trend 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

Description	2010 Census	2015 Estimate	%Change 2010-2015	2020 Projection	%Change 2015-2020
Universe Totals					
Population	47,610	48,897	2.70%	50,451	3.18%
Households	18,771	19,617	4.51%	20,389	3.93%
Families	9,521	9,966	4.67%	10,361	3.96%
Housing Units	23,206	24,079	3.76%	24,867	3.27%
Group Quarters Population	3,770	4,110	9.02%	4,477	8.93%

Description	2000 Census	%	2015 Estimate	%	2020 Projection	%
Total Households by Income						
Income Less than \$15,000	19,200		19,617		20,389	
Income \$15,000 - \$24,999	7,247	37.74%	7,120	36.30%	7,262	35.62%
Income \$25,000 - \$34,999	3,556	18.52%	2,979	15.19%	3,148	15.44%
Income \$35,000 - \$49,999	2,319	12.08%	2,466	12.57%	2,529	12.40%
Income \$50,000 - \$74,999	2,430	12.66%	2,401	12.24%	2,524	12.38%
Income \$75,000 - \$99,999	1,663	8.66%	2,025	10.32%	2,120	10.40%
Income \$100,000 - \$124,999	914	4.76%	952	4.85%	1,009	4.95%
Income \$125,000 - \$149,999	365	1.90%	650	3.31%	685	3.36%
Income \$150,000 - \$199,999	81	0.42%	306	1.56%	347	1.70%
Income \$200,000 - \$249,999	133	0.69%	299	1.52%	316	1.55%
Income \$250,000 - \$499,999	217	1.13%	112	0.57%	126	0.62%
Income \$500,000 or more	149	0.78%	194	0.99%	198	0.97%
	126	0.66%	113	0.58%	124	0.61%

Average Household Income	\$37,650	\$41,297	\$41,953
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Median Household Income	\$21,618	\$24,027	\$24,315
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Median HH Income by Single-Class. Race

White Alone	32,876	33,109	32,356
Black or African American Alone	18,992	19,794	19,954
Amer Indian and Alaska Native Alone	38,021	31,371	30,131
Asian Alone	14,999	27,509	29,370
Native Hawaiian and Other Pacific Islan	0	112,500	114,988
Some Other Race Alone	23,706	33,445	32,636
Two or More Races	14,999	47,935	48,441
Hispanic or Latino	34,658	37,454	38,285
Not Hispanic or Latino	21,501	23,715	23,950

Household Trend 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

Description	2010 Census	%	2015 Estimate	%	2020 Projection	%
Households by Household Type and Size						
Nonfamily Households	9,249		9,651		10,028	
1-person	6,693	72.36%	7,277	75.40%	7,742	77.20%
2-person	1,855	20.06%	1,722	17.84%	1,655	16.50%
3-person	448	4.84%	422	4.37%	411	4.10%
4-person	166	1.79%	151	1.56%	147	1.47%
5-person	56	0.61%	52	0.54%	50	0.50%
6-person	15	0.16%	15	0.16%	14	0.14%
7-or-more-person	17	0.18%	12	0.12%	11	0.11%
Family Households	9,521		9,966		10,361	
2-person	3,860	40.54%	4,171	41.85%	4,426	42.72%
3-person	2,479	26.04%	2,593	26.02%	2,684	25.90%
4-person	1,531	16.08%	1,574	15.79%	1,614	15.58%
5-person	916	9.62%	912	9.15%	926	8.94%
6-person	404	4.24%	441	4.43%	455	4.39%
7-or-more-person	331	3.48%	276	2.77%	255	2.46%

Household Trend 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

Description	2010 Census	2015 Estimate	%Change 2010-2015	2020 Projection	%Change 2015-2020
Universe Totals					
Population	112,401	115,121	2.42%	118,438	2.88%
Households	42,717	44,398	3.94%	45,951	3.50%
Families	24,346	25,323	4.01%	26,207	3.49%
Housing Units	50,372	52,180	3.59%	53,815	3.13%
Group Quarters Population	8,844	9,645	9.06%	10,511	8.98%

Description	2000 Census	%	2015 Estimate	%	2020 Projection	%
Total Households by Income	43,939		44,398		45,951	
Income Less than \$15,000	12,529	28.51%	12,173	27.42%	12,301	26.77%
Income \$15,000 - \$24,999	7,765	17.67%	6,757	15.22%	7,020	15.28%
Income \$25,000 - \$34,999	6,037	13.74%	6,038	13.60%	6,129	13.34%
Income \$35,000 - \$49,999	6,711	15.27%	6,776	15.26%	6,963	15.15%
Income \$50,000 - \$74,999	5,816	13.24%	6,119	13.78%	6,449	14.03%
Income \$75,000 - \$99,999	2,527	5.75%	2,673	6.02%	2,869	6.24%
Income \$100,000 - \$124,999	996	2.27%	1,647	3.71%	1,751	3.81%
Income \$125,000 - \$149,999	372	0.85%	789	1.78%	898	1.95%
Income \$150,000 - \$199,999	341	0.78%	679	1.53%	749	1.63%
Income \$200,000 - \$249,999	412	0.94%	229	0.52%	275	0.60%
Income \$250,000 - \$499,999	278	0.63%	352	0.79%	364	0.79%
Income \$500,000 or more	156	0.36%	166	0.37%	185	0.40%

Average Household Income	\$40,837	\$44,469	\$45,503
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Median Household Income	\$27,776	\$30,414	\$30,963
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Median HH Income by Single-Class. Race			
White Alone	35,761	39,823	40,109
Black or African American Alone	23,233	24,612	24,983
Amer Indian and Alaska Native Alone	40,795	64,611	60,935
Asian Alone	24,126	31,085	32,023
Native Hawaiian and Other Pacific Islan	28,606	112,500	114,727
Some Other Race Alone	28,699	31,529	32,683
Two or More Races	24,793	43,274	43,922
Hispanic or Latino	30,528	33,002	33,495
Not Hispanic or Latino	27,733	30,301	30,830

Household Trend 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

Description	2010 Census	%	2015 Estimate	%	2020 Projection	%
Households by Household Type and Size						
Nonfamily Households	18,370		19,075		19,744	
1-person	13,919	75.77%	15,007	78.67%	15,880	80.43%
2-person	3,351	18.24%	3,060	16.04%	2,898	14.68%
3-person	686	3.73%	639	3.35%	615	3.11%
4-person	257	1.40%	229	1.20%	218	1.10%
5-person	95	0.52%	88	0.46%	85	0.43%
6-person	34	0.19%	31	0.16%	29	0.15%
7-or-more-person	29	0.16%	21	0.11%	20	0.10%
Family Households	24,346		25,323		26,207	
2-person	9,783	40.18%	10,469	41.34%	11,040	42.13%
3-person	6,284	25.81%	6,561	25.91%	6,783	25.88%
4-person	4,138	17.00%	4,224	16.68%	4,316	16.47%
5-person	2,338	9.60%	2,325	9.18%	2,348	8.96%
6-person	1,021	4.19%	1,080	4.26%	1,107	4.22%
7-or-more-person	783	3.22%	663	2.62%	612	2.34%

Effective Buying Income 2015 Report

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 2.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
2015 Demographic Totals						
Population	20,300		48,897		115,121	
Households	8,244		19,617		44,398	
Families	3,142		9,966		25,323	
Group Quarters Population	3,217		4,110		9,645	
Housing Units	10,381		24,079		52,180	
2015 Average Household Size	2.07		2.28		2.38	
2015 Median Age	27.8		31.3		32.5	
2015 Median Household Income	\$19,175		\$24,027		\$30,414	
2015 Median Owner-Occupied Housing Value	\$260,176		\$150,007		\$138,164	
2015 Est. Households by Effective Buying Income	8,244		19,617		44,398	
CY HHs, EBI < \$15,000	3,763	45.65	7,308	37.25	12,590	28.36
CY HHs, EBI \$15,000 - \$24,999	1,053	12.77	3,102	15.81	7,123	16.04
CY HHs, EBI \$25,000 - \$34,999	1,117	13.55	3,135	15.98	7,664	17.26
CY HHs, EBI \$35,000 - \$49,999	920	11.16	2,467	12.58	7,276	16.39
CY HHs, EBI \$50,000 - \$74,999	628	7.62	1,709	8.71	5,258	11.84
CY HHs, EBI \$75,000 - \$99,999	323	3.92	935	4.77	2,436	5.49
CY HHs, EBI \$100,000 - \$124,999	110	1.33	343	1.75	855	1.93
CY HHs, EBI \$125,000 - \$149,999	74	0.90	211	1.08	472	1.06
CY HHs, EBI \$150,000 - \$199,999	62	0.75	125	0.64	249	0.56
CY HHs, EBI \$200,000 - \$249,999	34	0.41	59	0.30	105	0.24
CY HHs, EBI \$250,000 - \$499,999	112	1.36	169	0.86	287	0.65
CY HHs, EBI \$500,000+	46	0.56	54	0.28	81	0.18
2015 Average Effective Buying Income	\$34,927		\$34,999		\$37,645	
2015 Median Effective Buying Income	\$18,407		\$23,061		\$28,243	
2015 Aggregate Effective Buying Income	\$287,927,214		\$686,567,258		\$1,671,362,951	

Effective Buying Income 2015 Report

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

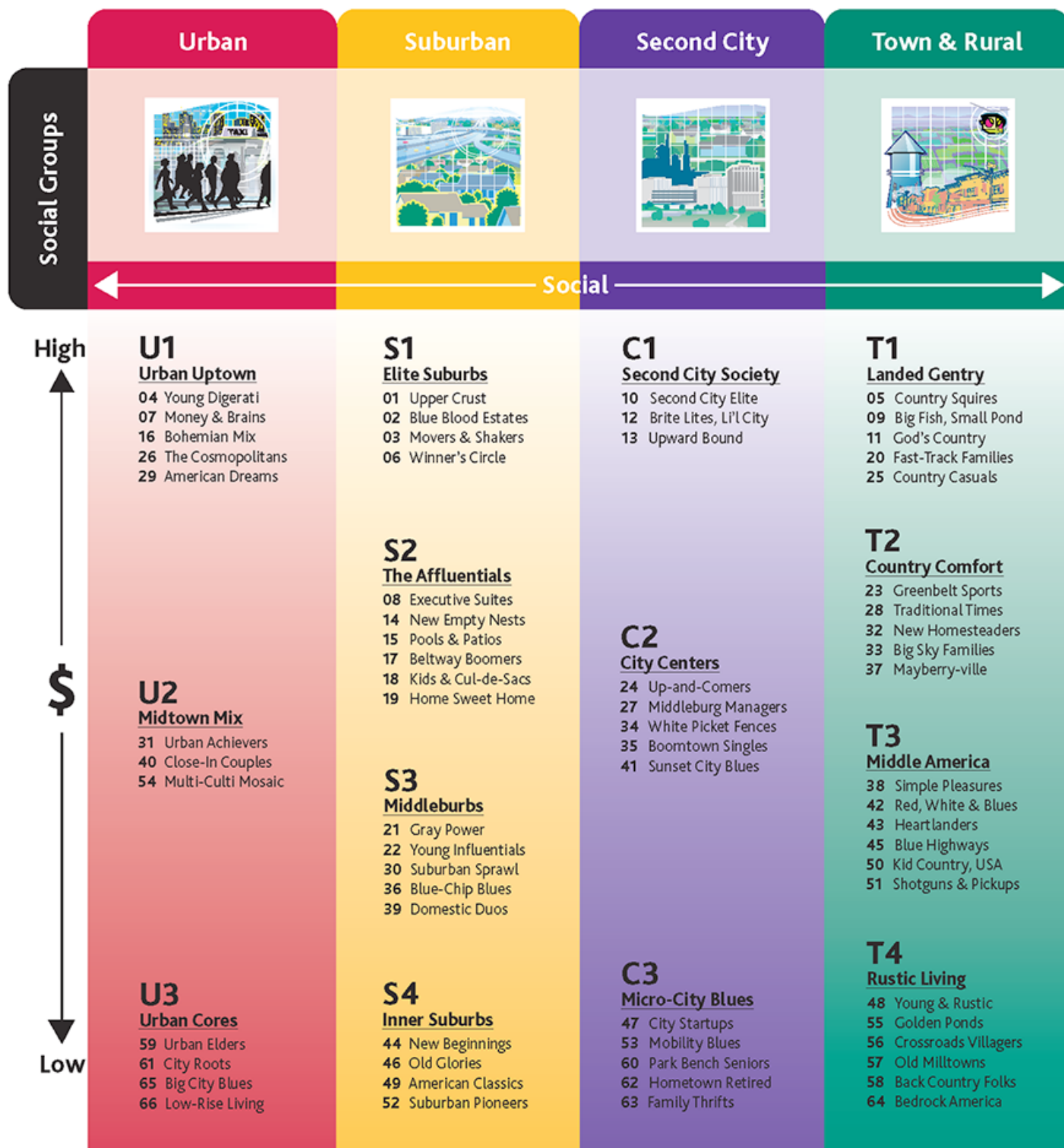
Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 2.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
2020 Demographic Totals						
Population	21,211		50,451		118,438	
Households	8,630		20,389		45,951	
Families	3,301		10,361		26,207	
Group Quarters Population	3,505		4,477		10,511	
Housing Units	10,775		24,867		53,815	
2020 Average Household Size	2.05		2.25		2.35	
2020 Median Age	29.6		32.6		33.5	
2020 Median Household Income	\$19,771		\$24,315		\$30,963	
2020 Median All Owner-Occupied Housing Value	\$297,916		\$169,591		\$145,788	
2020 Proj. Households by Effective Buying Income	8,630		20,389		45,951	
FY HHs, EBI < \$15,000	3,874	44.89	7,475	36.66	12,756	27.76
FY HHs, EBI \$15,000 - \$24,999	1,121	12.99	3,257	15.97	7,367	16.03
FY HHs, EBI \$25,000 - \$34,999	1,137	13.17	3,198	15.68	7,741	16.85
FY HHs, EBI \$35,000 - \$49,999	996	11.54	2,626	12.88	7,609	16.56
FY HHs, EBI \$50,000 - \$74,999	663	7.68	1,801	8.83	5,578	12.14
FY HHs, EBI \$75,000 - \$99,999	350	4.06	993	4.87	2,613	5.69
FY HHs, EBI \$100,000 - \$124,999	134	1.55	379	1.86	961	2.09
FY HHs, EBI \$125,000 - \$149,999	77	0.89	222	1.09	523	1.14
FY HHs, EBI \$150,000 - \$199,999	70	0.81	140	0.69	295	0.64
FY HHs, EBI \$200,000 - \$249,999	34	0.39	58	0.28	109	0.24
FY HHs, EBI \$250,000 - \$499,999	121	1.40	179	0.88	307	0.67
FY HHs, EBI \$500,000+	52	0.60	60	0.29	91	0.20
2020 Average Effective Buying Income	\$35,794		\$35,524		\$38,478	
2020 Median Effective Buying Income	\$18,937		\$23,348		\$28,685	
2020 Aggregate Effective Buying Income	\$308,891,493		\$724,292,748		\$1,768,097,171	

SRDS LMAA: PRIZM Social and Lifestage Groups

[PRIZM Social Groups](#) | [PRIZM Lifestage Groups](#) | [For More Assistance](#)

PRIZM Social Groups

All 66 PRIZM segments are grouped into 14 broader Social Groups, as shown by the color-coded chart below. For example, at the top of both the affluence scale and density scale is Social Group U1, Urban Uptown, which includes segments Young Digerati, Money & Brains, Bohemian Mix, The Cosmopolitans and American Dreams. At the opposite extreme—with relatively low affluence and low density housing—is Social Group T4, Rustic Living, which is comprised of segments Young & Rustic, Golden Ponds, Crossroads Villagers, Old Milltowns, Back Country Folks and Bedrock America.



High density population centers in major metropolitan areas

Urban (U) Social Groups have population density centiles mostly between 85 and 99. They include both the downtown areas of major cities and surrounding neighborhoods.

Households in this classification live within the classic high density neighborhoods found in the heart of America's largest cities. While almost always anchored by the downtown central business district, these areas often extend beyond city limits and into surrounding jurisdictions to encompass most of America's earliest suburban expansions.

Moderately dense neighborhoods surrounding the Urban or Second City core

Suburbs (S) have population density centiles between 40 and 90 and are clearly dependent on urban areas or second cities.

Unlike Second Cities, they are not the population center of their surrounding community, but rather a continuation of the density decline as you move out from the city center.

While some Suburbs may be employment centers, their lifestyles and commuting patterns will be more tied to Urban or Second City cores.

Moderately dense population centers of smaller cities and larger towns

Second Cities (C) are less densely populated than urban areas with population density centiles typically between 40 and 85.

While similar to suburban population densities, Second Cities are the population center of their surrounding community. As such, many are concentrated within America's smaller cities and larger towns.

This class also includes satellite cities or higher density suburbs encircling major metropolitan centers, typically with far greater affluence than their small city cousins.

Small town and rural areas, as well as low density suburbs on the exurban fringe

Town & Rural (T) Social Groups have population density centiles under 40. This Social Group includes exurbs, towns, farming communities and a wide range of other rural areas.

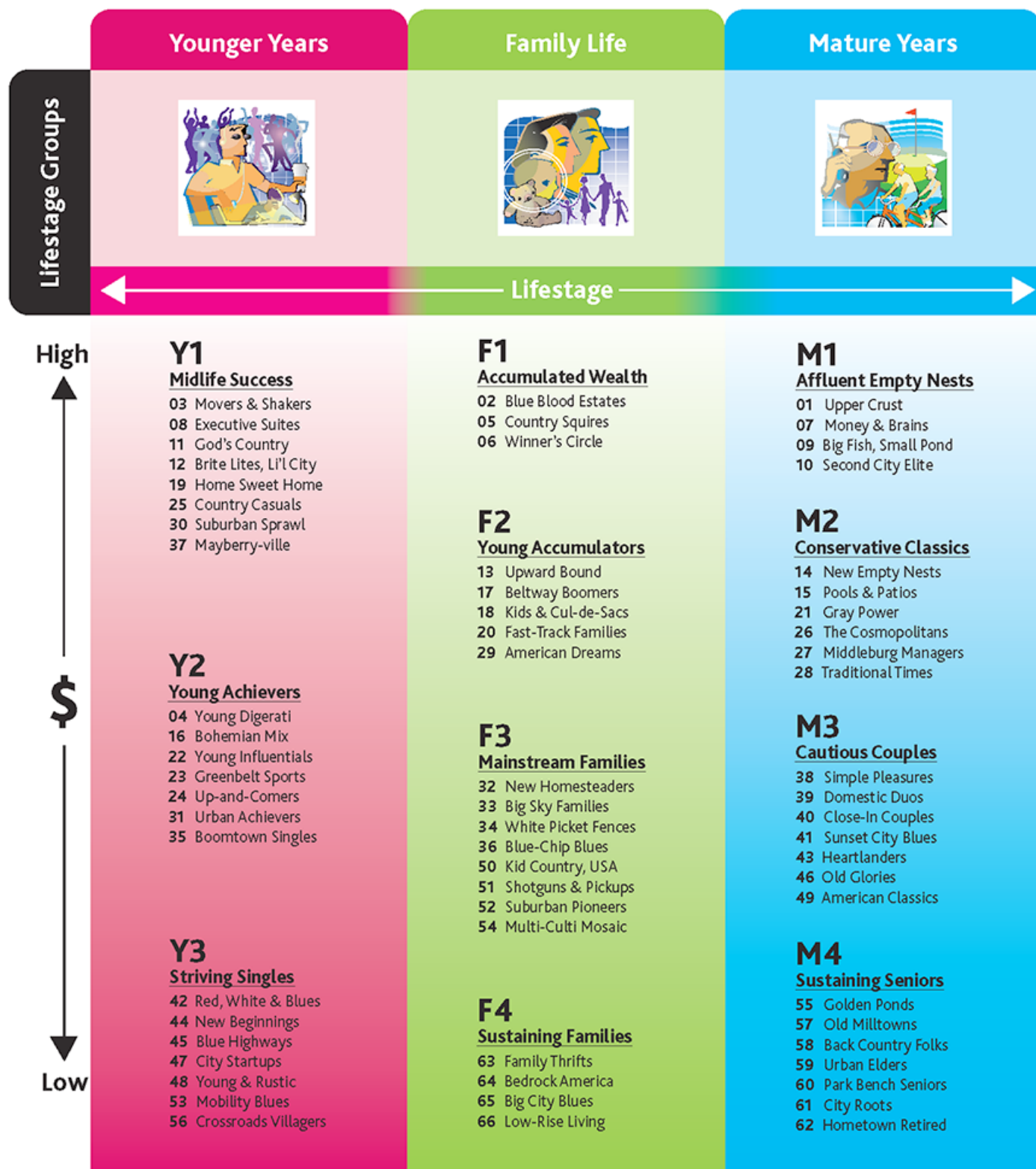
The town aspect of this class covers the thousands of small towns and villages scattered among the rural heartland, as well as the low-density areas far beyond the outer beltways and suburban rings of America's major metros. Households in these exurban segments live among higher densities and are more affluent than their rural neighbors.

For more information about PRIZM segmentation visit www.mybestsegments.com

PRIZM Lifestage Groups

All 66 PRIZM segments are grouped into 11 broader Lifestage Groups, as shown by the color-coded chart below. Lifestage Groups capture a combination of three variables—affluence, householder age and whether there are children living at home. For example, the three Lifestage Groups that comprise Younger Years are, for the most part, young and childless households. What differentiates Lifestage Group Y1, Midlife Success, from Lifestage Group Y2, Young Achievers, is the level of affluence each has achieved at these younger ages.

Similarly, the four groups of segments that make up Family Life are likely to have children in common, while segments categorized as Mature Years are mostly empty-nesters. The most affluent Family Life segments fall into Lifestage Group F1, Accumulated Wealth, which includes Blue Blood Estates, Country Squires and Winner's Circle. The least affluent Family Life segments fall into Lifestage Group F4, Sustaining Families, which includes Family Thrifts, Bedrock America, Big City Blues and Low-Rise Living.



Predominantly middle-aged families with children in the household

Family Life (F) is composed of segments that are middle-aged and either defined by presence of children in

Predominantly age 55 and above, empty-nest couples and mature singles

Mature Years (M) includes segments whose residents are primarily emptynesters or those with children in

Predominantly under age 45, singles and couples mostly without children

Segments in Younger Years (Y) consist of mostly singles and couples who are typically under 45 years old and generally have no children in the household. Residents may be too young to have children and/or are approaching middle age and choose not to have them.

At the household level, around age 45 is the cutoff for most segments. Among these younger segments, only those explicit in their definition for lack of children or with low indices for presence of children, tend to be included in Younger Years.

the household or have high indices for households with children under age 18. They may be married couples or single parents.

At the household level, presence of children is the primary driver for many segments in this class. While this class also includes segments where the presence of children is not explicit at the household level, in general they do show high indices for that characteristic.

their late teens, away at college, or rebounding back to mom and dad's home.

At the household level, the primary driver is age, not necessarily the absence of children. Segments that are uniquely child-centered tend to be younger and are grouped under Family Years while those under age 45 and without children are grouped in Younger Years—leaving the last group of segments for the Mature Years.

For more information about PRIZM segmentation visit www.mybestsegments.com

For More Assistance

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PRIZM_{NE}
The New Evolution
Segment Snapshots

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Introduction

PRIZM New Evolution is a revolutionary new segmentation system that harnesses the power of both household and geographic level data. PRIZM NE captures the essence of the existing PRIZM and MicroVision systems, while using a patent-pending methodology that marries demographic and lifestyle data to help companies best target their customers.

This is the fourth time in as many decades that Claritas has updated the PRIZM system, a two-year process that has kept Claritas at the forefront of segmentation development. With the new system, profitable customers and prospects can be reached by household, ZIP+4, census tract, block group, ZIP Code, media market, county, state and nation.

With PRIZM NE, Claritas has created a seamless transition between household-level segmentation and traditional geodemographics by providing the same segments at both levels. Having the ability to 'downshift' from geodemographic to household-level targeting makes it possible for marketers to move seamlessly from market planning and media strategy, to customer acquisition, cross-selling and retention.

Under the PRIZM name, Claritas pioneered geodemography in the mid-1970s, basing it on the sociological premise that "birds of a feather flock together," and that people with similar demographic traits tend to behave in the same way in the marketplace.

Reflecting America's increasing diversity over the last decade, the new system has grown from 62 to 66 segments. While new segments have been included, many of the same lifestyles and clever nicknames that helped make PRIZM and MicroVision marketing leaders in consumer segmentation are still used.

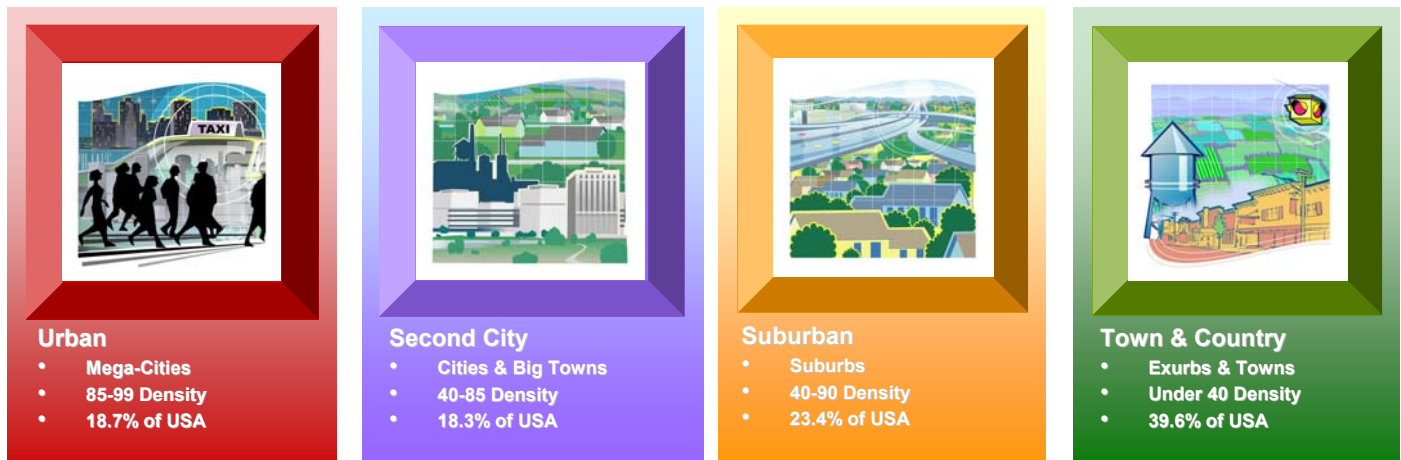
The *PRIZM NE Segment Snapshots* provides a brief description of each PRIZM NE social group and the clusters within it. For more detailed information, call TETRAD Computer Applications, Inc. 1-800-663-1334.

PRIZM NE Social Groups

PRIZM NE's 14 social groups are based on urbanicity and affluence, two important variables used in the production of PRIZM NE.

First, segments are placed in one of four urbanicity categories. Urbanicity is determined by the population density of an area and its neighboring areas. A population density score ranging from one (low density) to 99 (high density) is assigned to each area.

- **Urban** areas (U) have population density scores between 85 and 99. They include both the downtowns of major cities and surrounding neighborhoods. These areas often extend beyond the city limits and into surrounding jurisdictions.
- **Second Cities** (C) are less densely populated than urban areas, with population density scores between 40 and 85. They are surrounded by areas of moderate or low population density, so that population density usually decreases on all sides of a second city. They can be independent cities or satellite cities in major metro areas.
- **Suburbs** (S) have population density scores between 40 and 90, and are clearly dependent on urban areas or second cities. Population density rises as you approach the city, and decreases as you move away from it.
- **Town and Rural** areas (T) have population density scores under 40. This category includes exurbs, towns, farming communities, and a wide range of other rural areas.



Finally, within each category, all the segments are sorted into groups based on affluence, another powerful demographic predictor of consumer behavior. All of the 66 segments are grouped into these 14 social groups and color-coded accordingly.

For instance, at the top of both the affluence scale and density scale is Social Group U1, “Urban Uptown,” which includes segments *Young Digerati*, *Money & Brains*, *Bohemian Mix*, *The Cosmopolitans* and *American Dreams*. At the opposite extreme—with relatively low affluence and low-density housing—is Social Group T4, “Rustic Living,” which is comprised of segments *Young & Rustic*, *Golden Ponds*, *Crossroads Villagers*, *Old Milltowns*, *Back Country Folks* and *Bedrock America*.

U1 - Urban Uptown

The five segments in Urban Uptown are home to the nation's wealthiest urban consumers. Members of this social group tend to be affluent to middle class, college educated and ethnically diverse, with above-average concentrations of Asian and Hispanic Americans. Although this group is diverse in terms of housing styles and family sizes, residents share an upscale urban perspective that's reflected in their marketplace choices. Urban Uptown consumers tend to frequent the arts, shop at exclusive retailers, drive luxury imports, travel abroad and spend heavily on computer and wireless technology.



04 Young Digerati

Young Digerati are the nation's tech-savvy singles and couples living in fashionable neighborhoods on the urban fringe. Affluent, highly educated and ethnically mixed, Young Digerati communities are typically filled with trendy apartments and condos, fitness clubs and clothing boutiques, casual restaurants and all types of bars—from juice to coffee to microbrew.



07 Money & Brains

The residents of Money & Brains seem to have it all: high incomes, advanced degrees and sophisticated tastes to match their credentials. Many of these citydwellers—predominantly white with a high concentration of Asian Americans—are married couples with few children who live in fashionable homes on small, manicured lots.



16 Bohemian Mix

A collection of young, mobile urbanites, Bohemian Mix represents the nation's most liberal lifestyles. Its residents are a progressive mix of young singles and couples, students and professionals, Hispanics, Asians, African-Americans and whites. In their funky rowhouses and apartments, Bohemian Mixers are the early adopters who are quick to check out the latest movie, nightclub, laptop and microbrew.



26 The Cosmopolitans

Educated, midscale and multi-ethnic, The Cosmopolitans are urbane couples in America's fast-growing cities. Concentrated in a handful of metros—such as Las Vegas, Miami and Albuquerque—these households feature older home-owners, empty-nesters and college graduates. A vibrant social scene surrounds their older homes and apartments, and residents love the nightlife and enjoy leisure-intensive lifestyles.



29 American Dreams

American Dreams is a living example of how ethnically diverse the nation has become: more than half the residents are Hispanic, Asian or African-American. In these multilingual neighborhoods—one in ten speaks a language other than English—middle-aged immigrants and their children live in middle-class comfort.

U2 – Midtown Mix

Diversity is the hallmark of Midtown Mix, a group of midscale urban segments. It's the most ethnically diverse social group, besides containing a mix of singles and couples, homeowners and renters, college alumnae and high school graduates. In U2, the households are dominated by childless consumers who pursue active social lives—frequenting bars, health clubs and restaurants at high rates—listen to progressive music, drive small imports and acquire the latest consumer electronics.



31 Urban Achievers

Concentrated in the nation's port cities, Urban Achievers is often the first stop for up-and-coming immigrants from Asia, South America and Europe. These young singles and couples are typically college-educated and ethnically diverse: about a third are foreign-born, and even more speak a language other than English.



40 Close-In Couples

Close-In Couples is a group of predominantly older, African-American couples living in older homes in the urban neighborhoods of mid-sized metros. High school educated and empty nesting, these 55-year-old-plus residents typically live in older city neighborhoods, enjoying secure and comfortable retirements.



54 Multi-Culti Mosaic

An immigrant gateway community, Multi-Culti Mosaic is the urban home for a mixed populace of younger Hispanic, Asian and African-American singles and families. With nearly a quarter of the residents foreign born, this segment is a mecca for first-generation Americans who are striving to improve their lower-middle-class status.

U3 – Urban Cores

Urban Cores segments are characterized by relatively modest incomes, educations and rental apartments, but affordable housing is part of the allure for the group’s young singles and aging retirees. One of the least affluent social groups, U3 has a high concentration of Hispanics and African-Americans, and surveys indicate a fondness for both ethnic and mainstream media and products. Among the group’s preferences: TV news and daytime programming, Spanish and black radio, telephony services and pagers, cheap fast food and high-end department stores.



59 Urban Elders

For Urban Elders—a segment located in the downtown neighborhoods of such metros as New York, Chicago, Las Vegas and Miami—life is often an economic struggle. These communities have high concentrations of Hispanics and African-Americans, and tend to be downscale, with singles living in older apartment rentals.



61 City Roots

Found in urban neighborhoods, City Roots is a segment of lower-income retirees, typically living in older homes and duplexes they’ve owned for years. In these ethnically diverse neighborhoods—more than a third are African-American and Hispanic—residents are often widows and widowers living on fixed incomes and maintaining low-key lifestyles.



65 Big City Blues

With a population that’s 50 percent Latino, Big City Blues has the highest concentration of Hispanic Americans in the nation. But it’s also the multi-ethnic address for downscale Asian and African-American households occupying older inner-city apartments. Concentrated in a handful of major metros, these young singles and single-parent families face enormous challenges: low incomes, uncertain jobs and modest educations. More than 40 percent haven’t finished high school.



66 Low-Rise Living

The most economically challenged urban segment, Low-Rise Living is known as a transient world for young, ethnically diverse singles and single parents. Home values are low—about half the national average—and even then less than a quarter of residents can afford to own real estate. Typically, the commercial base of Mom-and-Pop stores is struggling and in need of a renaissance.

S1 – Elite Suburbs

The most affluent suburban social group, Elite Suburbs is a world of six-figure incomes, post-graduate degrees, single-family homes and managerial and professional occupations. The segments here are predominantly white with significant concentrations of well-off Asian Americans. Befitting their lofty salaries, S1 members are big consumers of large homes, expensive clothes, luxury cars and foreign travel. Despite representing a small portion of the U.S. population, they hold a large share of the nation's personal net worth.



01 Upper Crust

The nation's most exclusive address, Upper Crust is the wealthiest lifestyle in America—a haven for empty-nesting couples over 55 years old. No segment has a higher concentration of residents earning over \$200,000 a year or possessing a postgraduate degree. And none has a more opulent standard of living.



02 Blue Blood Estates

Blue Blood Estates is a family portrait of suburban wealth, a place of million-dollar homes and manicured lawns, high-end cars and exclusive private clubs. The nation's second-wealthiest lifestyle, it is characterized by married couples with children, college degrees, a significant percentage of Asian Americans and six-figure incomes earned by business executives, managers and professionals.



03 Movers & Shakers

Movers & Shakers is home to America's up-and-coming business class: a wealthy suburban world of dual-income couples who are highly educated, typically between the ages of 35 and 54, often with children. Given its high percentage of executives and white-collar professionals, there's a decided business bent to this segment: Movers & Shakers rank number-one for owning a small business and having a home office.



06 Winner's Circle

Among the wealthy suburban lifestyles, Winner's Circle is the youngest, a collection of mostly 25- to 34-year-old couples with large families in new-money subdivisions. Surrounding their homes are the signs of upscale living: recreational parks, golf courses and upscale malls. With a median income of nearly \$90,000, Winner's Circle residents are big spenders who like to travel, ski, go out to eat, shop at clothing boutiques and take in a show.

S2 – The Affluentials

The six segments in The Affluentials are one socioeconomic rung down from the Elite Suburbs—with a 25 percent drop in median income—but their residents still enjoy comfortable, suburban lifestyles. The median income in S2 is nearly \$60,000, the median home value is about \$200,000, and the mostly couples in this social group tend to have college degrees and white-collar jobs. Asian Americans make up an important minority in these predominantly white segments. As consumers, The Affluentials are big fans of health foods, computer equipment, consumer electronics and the full range of big-box retailers.



08 Executive Suites

Executive Suites consists of upper-middle-class singles and couples typically living just beyond the nation's beltways. Filled with significant numbers of Asian Americans and college graduates—both groups are represented at more than twice the national average—this segment is a haven for white-collar professionals drawn to comfortable homes and apartments within a manageable commute to downtown jobs, restaurants and entertainment.



14 New Empty Nests

With their grown-up children recently out of the house, New Empty Nests is composed of upscale older Americans who pursue active—and activist—lifestyles. Nearly three-quarters of residents are over 65 years old, but they show no interest in a rest-home retirement. This is the top-ranked segment for all-inclusive travel packages; the favorite destination is Italy.



15 Pools & Patios

Formed during the postwar Baby Boom, Pools & Patios has evolved from a segment of young suburban families to one for mature, empty-nesting couples. In these stable neighborhoods graced with backyard pools and patios—the highest proportion of homes were built in the 1960s—residents work as white-collar managers and professionals, and are now at the top of their careers.



17 Beltway Boomers

The members of the postwar Baby Boom are all grown up. Today, these Americans are in their forties and fifties, and one segment of this huge cohort—college-educated, upper-middle-class and home-owning—is found in Beltway Boomers. Like many of their peers who married late, these Boomers are still raising children in comfortable suburban subdivisions, and they're pursuing kid-centered lifestyles.



18 Kids & Cul-de-Sacs

Upscale, suburban, married couples with children—that's the skinny on Kids & Cul-de-Sacs, an enviable lifestyle of large families in recently built subdivisions. With a high rate of Hispanic and Asian Americans, this segment is a refuge for college-educated, white-collar professionals with administrative jobs and upper-middle-class incomes. Their nexus of education, affluence and children translates into large outlays for child-centered products and services.



19 Home Sweet Home

Widely scattered across the nation's suburbs, the residents of Home Sweet Home tend to be upper-middle-class married couples living in mid-sized homes with few children. The adults in the segment, mostly between the ages of 25 and 54, have gone to college and hold professional and white-collar jobs. With their upscale incomes and small families, these folks have fashioned comfortable lifestyles, filling their homes with toys, TV sets and pets.

S3 – Middleburbs

The five segments that comprise Middleburbs share a middle-class, suburban perspective, but there the similarity ends. Two groups are filled with very young residents, two are filled with seniors and one is middle-aged. In addition, S3 includes a mix of both, homeowners and renters as well as high school graduates and college alums. With good jobs and money in their jeans, the members of Middleburbs tend to have plenty of discretionary income to visit nightclubs and casual-dining restaurants, shop at midscale department stores, buy dance and easy listening CDs by the dozen and travel across the U.S. and Canada.



21 Gray Power

The steady rise of older, healthier Americans over the past decade has produced one important by-product: middle-class, home-owning suburbanites who are aging in place rather than moving to retirement communities. Gray Power reflects this trend, a segment of older, midscale singles and couples who live in quiet comfort.



22 Young Influentials

Once known as the home of the nation's yuppies, Young Influentials reflects the fading glow of acquisitive yuppiedom. Today, the segment is a common address for young, middle-class singles and couples who are more preoccupied with balancing work and leisure pursuits. Having recently left college dorms, they now live in apartment complexes surrounded by ball fields, health clubs and casual-dining restaurants.



30 Suburban Sprawl

Suburban Sprawl is an unusual American lifestyle: a collection of midscale, middle-aged singles and couples living in the heart of suburbia. Typically members of the Baby Boom generation, they hold decent jobs, own older homes and condos, and pursue conservative versions of the American Dream. Among their favorite activities are jogging on treadmills, playing trivia games and renting videos.



36 Blue-Chip Blues

Blue-Chip Blues is known as a comfortable lifestyle for young, sprawling families with well-paying blue-collar jobs. Ethnically diverse—with a significant presence of Hispanics and African-Americans—the segment's aging neighborhoods feature compact, modestly priced homes surrounded by commercial centers that cater to child-filled households.



39 Domestic Duos

Domestic Duos represents a middle-class mix of mainly over-55 singles and married couples living in older suburban homes. With their high-school educations and fixed incomes, segment residents maintain an easy-going lifestyle. Residents like to socialize by going bowling, seeing a play, meeting at the local fraternal order or going out to eat.

S4 – Inner Suburbs

The four segments in the Inner Suburbs social group are concentrated in the inner-ring suburbs of major metros—areas where residents tend to be high school educated, unmarried and lower-middle class. There's diversity in this group, with segments that are racially mixed, divided evenly between homeowners and renters and filled with households that are either young or aging in place. However, the consumer behavior of the S4 segments are dominated by older Americans who enjoy social activities at veterans clubs and fraternal orders, TV news and talk shows, and shopping at discount department stores.



44 New Beginnings

Filled with young, single adults, New Beginnings is a magnet for adults in transition. Many of its residents are twentysomething singles and couples just starting out on their career paths—or starting over after recent divorces or company transfers. Ethnically diverse—with nearly half its residents Hispanic, Asian or African-American—New Beginnings households tend to have the modest living standards typical of transient apartment dwellers.



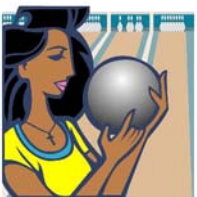
46 Old Glories

Old Glories are the nation's downscale suburban retirees, Americans aging in place in older apartment complexes. These racially mixed households often contain widows and widowers living on fixed incomes, and they tend to lead home-centered lifestyles. They're among the nation's most ardent television fans, watching game shows, soaps, talk shows and newsmagazines at high rates.



49 American Classics

They may be older, lower-middle class and retired, but the residents of American Classics are still living the American Dream of home ownership. Few segments rank higher in their percentage of home owners, and that fact alone reflects a more comfortable lifestyle for these predominantly white singles and couples with deep ties to their neighborhoods.



52 Suburban Pioneers

Suburban Pioneers represents one of the nation's eclectic lifestyles, a mix of young singles, recently divorced and single parents who have moved into older, inner-ring suburbs. They live in aging homes and garden-style apartment buildings, where the jobs are blue-collar and the money is tight. But what unites these residents—a diverse mix of whites, Hispanics and African-Americans—is a working-class sensibility and an appreciation for their off-the-beaten-track neighborhoods.

C1 – Second City Society

Among second-tier cities, Second City Society stands at the top of the heap, a social group consisting of the wealthiest families who live outside the nation's metropolitan core. The three segments in this group are dominated with married couples with children, college degrees, large homes, and executive jobs. Ethnically, the residents are predominantly white with above-average rates of Asian Americans. In the marketplace, they spend big on digital and wireless technology, business and cultural media, casual-dining restaurants, upscale retailers, foreign travel and luxury cars.



10 Second City Elite

There's money to be found in the nation's smaller cities, and you're most likely to find it in Second City Elite. The residents of these satellite cities tend to be prosperous executives who decorate their \$200,000 homes with multiple computers, large-screen TV sets and an impressive collection of wines. With more than half holding college degrees, Second City Elite residents enjoy cultural activities—from reading books to attending theater and dance productions.



12 Brite Lites, Li'l City

Not all of the America's chic sophisticates live in major metros. Brite Lights, Li'l City is a group of well-off, middle-aged couples settled in the nation's satellite cities. Residents of these typical DINK (double income, no kids) households have college educations, well-paying business and professional careers and swank homes filled with the latest technology.



13 Upward Bound

More than any other segment, Upward Bound appears to be the home of those legendary Soccer Moms and Dads. In these small satellite cities, upper-class families boast dual incomes, college degrees and new split-levels and colonials. Residents of Upward Bound tend to be kid-obsessed, with heavy purchases of computers, action figures, dolls, board games, bicycles and camping equipment.

C2 – City Centers

The five segments in the C2 social group consist of a mix of Americans—old and young, homeowners and renters, families and singles—who’ve settled in the nation’s satellite cities. What they share is a middle-class status, some college educations and a lifestyle heavy on leisure and recreation. The members of City Centers tend to be big fans of home-centered activities: computer surfing, video renting, TV viewing and playing games and musical instruments. Outside their homes, they go to movies, museums and bowling alleys at high rates.



24 Up-and-Comers

Up-and-Comers is a stopover for young, midscale singles before they marry, have families and establish more deskbound lifestyles. Found in second-tier cities, these mobile, twentysomethings include a disproportionate number of recent college graduates who are into athletic activities, the latest technology and nightlife entertainment.



27 Middleburg Managers

Middleburg Managers arose when empty-nesters settled in satellite communities which offered a lower cost of living and more relaxed pace. Today, segment residents tend to be middle-class and over 55 years old, with solid managerial jobs and comfortable retirements. In their older homes, they enjoy reading, playing musical instruments, indoor gardening and refinishing furniture.



34 White Picket Fences

Midpoint on the socioeconomic ladder, residents in White Picket Fences look a lot like the stereotypical American household of a generation ago: young, middle-class, married with children. But the current version is characterized by modest homes and ethnic diversity—including a disproportionate number of Hispanics and African-Americans.



35 Boomtown Singles

Affordable housing, abundant entry-level jobs and a thriving singles scene—all have given rise to the Boomtown Singles segment in fast-growing satellite cities. Young, single and working-class, these residents pursue active lifestyles amid sprawling apartment complexes, bars, convenience stores and laundromats.



41 Sunset City Blues

Scattered throughout the older neighborhoods of small cities, Sunset City Blues is a segment of lower-middle-class singles and couples who have retired or are getting close to it. These empty-nesters tend to own their homes but have modest educations and incomes. They maintain a low-key lifestyle filled with newspapers and television by day, and family-style restaurants at night.

C3 – Micro-City Blues

Micro-City Blues was created via the predominantly downscale residents living in the affordable housing found throughout the nation's smaller cities. A diverse social group, these five segments contain a mix of old and young, singles and widowers, whites, African-Americans and Hispanics. Most of the workers hold blue-collar jobs—hence the name—and their marketplace behaviors reflect the segments' varied lifestyles. This is one of the few social groups where consumers have a high index for video games and bingo, aerobic exercise and fishing, BET and the Country Music Network.



47 City Startups

In City Startups, young, multi-ethnic singles have settled in neighborhoods filled with cheap apartments and a commercial base of cafés, bars, laundromats and clubs that cater to twentysomethings. One of the youngest segments in America—with ten times as many college students as the national average—these neighborhoods feature low incomes and high concentrations of Hispanics and African-Americans.



53 Mobility Blues

Young singles and single parents make their way to Mobility Blues, a segment of working-class neighborhoods in America's satellite cities. Racially mixed and under 25 years old, these transient Americans tend to have modest lifestyles due to their lower-income blue-collar jobs. Surveys show they excel in going to movies, playing basketball and shooting pool.



60 Park Bench Seniors

Park Bench Seniors are typically retired singles living in the racially mixed neighborhoods of the nation's satellite cities. With modest educations and incomes, these residents maintain low-key, sedentary lifestyles. Theirs is one of the top-ranked segments for TV viewing, especially daytime soaps and game shows.



62 Hometown Retired

With three-quarters of all residents over 65 years old, Hometown Retired is one of the oldest segments. These racially mixed seniors tend to live in aging homes—half were built before 1958—and typically get by on social security and modest pensions. Because most never made it beyond high school and spent their working lives at blue-collar jobs, their retirements are extremely modest.



63 Family Thrifts

The small-city cousins of inner-city districts, Family Thrifts contain young, ethnically diverse parents who have lots of children and work entry-level service jobs. In these apartment-filled neighborhoods, visitors find the streets jam-packed with babies and toddlers, tricycles and basketball hoops, Daewoos and Hyundais.

T1 – Landed Gentry

Widely scattered throughout the nation, the five segments in the Landed Gentry social group consist of wealthy Americans who migrated to the smaller boomtowns beyond the nation's beltways. Many of the households contain Boomer families and couples with college degrees, professional jobs—they're twice as likely as average Americans to telecommute—and expansive homes. With their upscale incomes, they can afford to spend heavily on consumer electronics, wireless and computer technology, luxury cars, powerboats, books and magazines, children's toys and exercise equipment.



05 Country Squires

The wealthiest residents in exurban America live in Country Squires, an oasis for affluent Baby Boomers who've fled the city for the charms of small-town living. In their bucolic communities noted for their recently built homes on sprawling properties, the families of executives live in six-figure comfort. Country Squires enjoy country club sports like golf, tennis and swimming as well as skiing, boating and biking.



09 Big Fish, Small Pond

Older, upper-class, college-educated professionals, the members of Big Fish, Small Pond are often among the leading citizens of their small-town communities. These upscale, empty-nesting couples enjoy the trappings of success, belonging to country clubs, maintaining large investment portfolios and spending freely on computer technology.



11 God's Country

When city dwellers and suburbanites began moving to the country in the 1970s, God's Country emerged as the most affluent of the nation's exurban lifestyles. Today, wealthier communities exist in the hinterlands, but God's Country remains a haven for upper-income couples in spacious homes. Typically college-educated Baby Boomers, these Americans try to maintain a balanced lifestyle between high-power jobs and laid-back leisure.



20 Fast-Track Families

With their upper-middle-class incomes, numerous children and spacious homes, Fast-Track Families are in their prime acquisition years. These middle-aged parents have the disposable income and educated sensibility to want the best for their children. They buy the latest technology with impunity: new computers, DVD players, home theater systems and video games. They take advantage of their rustic locales by camping, boating and fishing.



25 Country Casuals

There's a laid-back atmosphere in Country Casuals, a collection of middle-aged, upper-middle-class households that have started to empty-nest. Workers here—and most households boast two earners—have well-paying blue- or white collar jobs, or own small businesses. Today these Baby-Boom couples have the disposable income to enjoy traveling, owning timeshares and going out to eat.

T2 – Country Comfort

The five segments in Country Comfort are filled with predominantly white, middle-class homeowners. In their placid towns and scenic bedroom communities, these Americans tend to be married, between the ages of 25 and 54, with or without children. They enjoy comfortable upscale lifestyles, exhibiting high indices for barbecuing, bar-hopping and playing golf as well as home-based activities such as gardening, woodworking and crafts. Reflecting their rural, family environment, they prefer trucks, SUVs and minivans to cars.



23 Greenbelt Sports

A segment of middle-class exurban couples, Greenbelt Sports is known for its active lifestyle. Most of these middle-aged residents are married, college-educated and own new homes; about a third have children. And few segments have higher rates for pursuing outdoor activities such as skiing, canoeing, backpacking, boating and mountain biking.



28 Traditional Times

Traditional Times is the kind of lifestyle where small-town couples nearing retirement are beginning to enjoy their first empty-nest years. Typically in their fifties and sixties, these middle-class Americans pursue a kind of granola-and-grits lifestyle. On their coffee tables are magazines with titles ranging from *Country Living* and *Country Home* to *Gourmet* and *Forbes*. But they're big travelers, especially in recreational vehicles and campers.



32 New Homesteaders

Young, middle-class families seeking to escape suburban sprawl find refuge in New Homesteaders, a collection of small rustic townships filled with new ranches and Cape Cods. With decent-paying jobs in white-collar and service industries, these dual-income couples have fashioned comfortable, child-centered lifestyles, their driveways filled with campers and powerboats, their family rooms with PlayStations and Game Boys.



33 Big Sky Families

Scattered in placid towns across the American heartland, Big Sky Families is a segment of young rural families who have turned high school educations and blue-collar jobs into busy, middle-class lifestyles. Residents like to play baseball, basketball and volleyball, besides going fishing, hunting and horseback riding. To entertain their sprawling families, they buy virtually every piece of sporting equipment on the market.



37 Mayberry-ville

Like the old Andy Griffith Show set in a quaint picturesque berg, Mayberry-ville harks back to an old-fashioned way of life. In these small towns, middle-class couples and families like to fish and hunt during the day, and stay home and watch TV at night. With lucrative blue-collar jobs and moderately priced housing, residents use their discretionary cash to purchase boats, campers, motorcycles and pickup trucks.

T3 – Middle America

The six segments in Middle America are filled with middle-class homeowners living in small towns and remote exurbs. Typically found in scenic settings throughout the nation's heartland, Middle Americans tend to be white, high school educated, living as couples or larger families, and ranging in age from under 25 to over 65. Like many residents of remote communities, these conservative consumers tend to prefer traditional rural pursuits: fishing, hunting, making crafts, antique collecting, watching television and meeting at civic and veterans clubs for recreation and companionship. Friday nights are for celebrating high school sports.



38 Simple Pleasures

With more than two-thirds of its residents over 65 years old, Simple Pleasures is mostly a retirement lifestyle: a neighborhood of lower-middle-class singles and couples living in modestly priced homes. Many are high school-educated seniors who held blue-collar jobs before their retirement. And a disproportionate number served in the military; no segment has more members of veterans clubs.



42 Red, White & Blues

The residents of Red, White & Blues typically live in exurban towns rapidly morphing into bedroom suburbs. Their streets feature new fast-food restaurants, and locals have recently celebrated the arrival of chains like Wal-Mart, Radio Shack and Payless Shoes. Middle-aged, high school educated and lower-middle class, these folks tend to have solid, blue-collar jobs in manufacturing, milling and construction.



43 Heartlanders

America was once a land of small middle-class towns, which can still be found today among Heartlanders. This widespread segment consists of middle-aged couples with working-class jobs living in sturdy, unpretentious homes. In these communities of small families and empty-nesting couples, Heartlanders pursue a rustic lifestyle where hunting and fishing remain prime leisure activities along with cooking, sewing, camping and boating.



45 Blue Highways

On maps, blue highways are often two-lane roads that wind through remote stretches of the American landscape. Among lifestyles, Blue Highways is the standout for lower-middle-class couples and families who live in isolated towns and farmsteads. Here, Boomer men like to hunt and fish; the women enjoy sewing and crafts, and everyone looks forward to going out to a country music concert.



50 Kid Country, USA

Widely scattered throughout the nation's heartland, Kid Country, USA is a segment dominated by large families living in small towns. Predominantly white, with an above-average concentration of Hispanics, these young, these working-class households include homeowners, renters and military personnel living in base housing; about 20 percent of residents own mobile homes.



51 Shotguns & Pickups

The segment known as Shotguns & Pickups came by its moniker honestly: it scores near the top of all lifestyles for owning hunting rifles and pickup trucks. These Americans tend to be young, working-class couples with large families—more than half have two or more kids—living in small homes and manufactured housing. Nearly a third of residents live in mobile homes, more than anywhere else in the nation.

T4 – Rustic Living

The six segments in Rustic America represent the nation's most isolated towns and rural villages. As a group, T4 residents have relatively modest incomes, low educational levels, aging homes and blue-collar occupations. Many of the residents, a mix of young singles and seniors, are unmarried, and they've watched scores of their neighbors migrate to the city. In their remote communities, these consumers spend their leisure time in such traditional small-town activities as fishing and hunting, attending social activities at the local church and veterans club, enjoying country music and car racing.



48 Young & Rustic

Like the soap opera that inspired its nickname, Young & Rustic is composed of young, restless singles. Unlike the glitzy soap denizens, however, these folks tend to be lower income, high school-educated and live in tiny apartments in the nation's exurban towns. With their service industry jobs and modest incomes, these folks still try to fashion fast-paced lifestyles centered on sports, cars and dating.



55 Golden Ponds

Golden Ponds is mostly a retirement lifestyle, dominated by downscale singles and couples over 65 years old. Found in small bucolic towns around the country, these high school-educated seniors live in small apartments on less than \$25,000 a year; one in five resides in a nursing home. For these elderly residents, daily life is often a succession of sedentary activities such as reading, watching TV, playing bingo and doing craft projects.



56 Crossroads Villagers

With a population of middle-aged, blue-collar couples and families, Crossroads Villagers is a classic rural lifestyle. Residents are high school-educated, with lower-middle incomes and modest housing; one-quarter live in mobile homes. And there's an air of self-reliance in these households as Crossroads Villagers help put food on the table through fishing, gardening and hunting.



57 Old Milltowns

America's once-thriving mining and manufacturing towns have aged—as have the residents in Old Milltowns communities. Today, the majority of residents are retired singles and couples, living on downscale incomes in pre-1960 homes and apartments. For leisure, they enjoy gardening, sewing, socializing at veterans clubs or eating out at casual restaurants.



58 Back Country Folks

Strewn among remote farm communities across the nation, Back Country Folks are a long way away from economic paradise. The residents tend to be poor, over 55 years old and living in older, modest-sized homes and manufactured housing. Typically, life in this segment is a throwback to an earlier era when farming dominated the American landscape.



64 Bedrock America

Bedrock America consists of young, economically challenged families in small, isolated towns located throughout the nation's heartland. With modest educations, sprawling families and blue-collar jobs, many of these residents struggle to make ends meet. One quarter live in mobile homes. One in three haven't finished high school. Rich in scenery, Bedrock America is a haven for fishing, hunting, hiking and camping.

PRIZM_{NE} Lifestage Groups

PRIZM NE's Lifestage classifications are based on the age of each segment's residents and the presence of children, two powerful predictors of consumer behavior. The first class, Younger Years, consists of 22 segments where singles and couples are typically under 45 years old and child-free: residents may be too young to have kids or they're approaching middle age and chose not to have them. The second class, Family Life, is composed of 20 lifestyle types that all have high indexes for middle-aged adults and children. The final class, The Mature Years, comprises 24 segments, all with residents who tend to be over 45 years old and childless; segments with high rates for both 50-year-old residents *and* children are included in Family Life. Finally, within each class, all the segments are sorted into groups based on affluence, another powerful demographic predictor of consumer behavior.



All of the 66 segments are grouped into 11 broader Lifestage Groups, as shown by the color-coded charts on the following pages. Lifestage Groups capture a combination of three variables—affluence, householder age and whether there are children living at home—to help paint a more vivid picture of each segment's likely lifestyle. As an example, what the three Lifestage Groups that comprise “Younger Years” share is that all of those households are, for the most part, young and childless. What differentiates Lifestage Group “Midlife Success” from Lifestage Group “Young Achievers” is the level of affluence each has achieved at this young age. Similarly, the four groups of segments that make up “Family Life” have children in common, while segments categorized as “Mature Years” are mostly empty nesters. The most affluent family segments fall into Lifestage Group F1 “Accumulated Wealth,” which includes *Blue Blood Estates*, *Country Squires*, and *Winner's Circle*.

YOUNGER YEARS

Y1 - Midlife Success

The eight segments in Midlife Success typically are filled with childless singles and couples in their thirties and forties. The wealthiest of the Younger Years class, this group is home to many white, college-educated residents who make six-figure incomes at executive and professional jobs but also extends to more middle class segments. Most of these segments are found in suburban and exurban communities, and consumers here are big fans of the latest technology, financial products, aerobic exercise and travel.

03 Movers & Shakers

08 Executive Suites

11 God's Country

12 Brite Lites, Li'l City

19 Home Sweet Home

25 Country Casuals

30 Suburban Sprawl

37 Mayberry-ville

Y-2 - Mainstream Singles

Young, hip singles are the prime residents of Mainstream Singles, a lifestage group of twentysomethings who've recently settled in metro neighborhoods. Their incomes range from working-class to well-to-do, but most residents are still renting apartments in cities or close-in suburbs. These seven segments contain a high percentage of Asian singles, and there's a decidedly progressive sensibility in their tastes as reflected in the group's liberal politics, alternative music and lively nightlife. Mainstream Singles segments are twice as likely as the general population to include college students living in group quarters.

04 Young Digerati

16 Bohemian Mix

22 Young Influentials

23 Greenbelt Sports

24 Up-and-Comers

31 Urban Achievers

35 Boomtown Singles

Y3 - Striving Singles

The seven segments in Striving Singles make up the most downscale of the Younger Years class. Centered in exurban towns and satellite cities, these twentysomething singles typically have low incomes—often under \$25,000 a year—from service jobs or part-time work they take on while going to college. Housing for this group consists of a mix of cheap apartment complexes, dormitories and mobile homes. As consumers, the residents in these segments score high for outdoor sports, movies and music, fast food and inexpensive cars.

42 Red, White & Blues

44 New Beginnings

45 Blue Highways

47 City Startups

48 Young & Rustic

53 Mobility Blues

56 Crossroad Villagers

FAMILY LIFE

F1 - Accumulated Wealth

The presence of children is the defining characteristic of the segments in the Family Life class. The three segments in Accumulated Wealth contain the wealthiest families, mostly college-educated, white-collar Baby Boomers living in sprawling homes beyond the nation's beltways. These large family segments are filled with upscale professionals—the group's median income is nearly six figures—who have the disposable cash and sophisticated tastes to indulge their children with electronic toys, computer games and top-of-the-line sporting equipment. The adults in these households are also a prime audience for print media, expensive cars and frequent vacations—often to theme parks as well as European destinations.

02 Blue Blood Estates

05 Country Squires

06 Winner's Circle

F2 - Young Accumulators

Compared to the Accumulated Wealth group, the five segments in Young Accumulators are slightly younger and less affluent than their upscale peers. Ethnically diverse, these households include an above-average number of Hispanic and Asian Americans. Adults typically have college educations and work a mix of white-collar managerial and professional jobs. Found mostly in suburban and exurban areas, the large families in Young Accumulators have fashioned comfortable, upscale lifestyles in their mid-sized homes. They favor outdoor sports, kid-friendly technology and adult toys like campers, powerboats and motorcycles. Their media tastes lean towards cable networks targeted to children and teenagers.

13 Upward Bound

17 Beltway Boomers

18 Kids & Cul-de-Sacs

20 Fast-Track Families

29 American Dreams

F3 - Mainstream Families

Mainstream Families refers to a collection of seven segments of middle- and working-class child-filled households. While the age range of adults is broad—from 25 to 54—most families have at least one child under 18. And residents in this exurban group share similar consumption patterns, living in modestly priced homes—including mobile homes—and ranking high for owning three or more cars. As consumers, Mainstream Families maintain lifestyles befitting large families in the nation's small towns: lots of sports, electronic toys, groceries in bulk and televised media.

32 New Homesteaders

33 Big Sky Families

34 White Picket Fences

36 Blue-Chip Blues

50 Kid Country, USA

51 Shotguns & Pickups

52 Suburban Pioneers

54 Multi-Culti Mosaic

F4 - Sustaining Families

Sustaining Families is the least affluent of Family Life groups, an assortment of segments that range from working-class to decidedly downscale. Ethnically mixed, with a high percentage of African American, Asian and Hispanic families, these segments also display geographic diversity—from inner cities to some of the most isolated communities in the nation. Most adults hold blue-collar and service jobs, earning wages that relegate their families to small, older apartments and mobile homes. And the lifestyles are similarly modest: Households here are into playing games and sports, shopping at discount chains and convenience stores, and tuning into nearly everything that airs on TV and radio.

63 Family Thrifts

64 Bedrock America

65 Big City Blues

66 Low-Rise Living

MATURE YEARS

M1 - Affluent Empty Nests

While those on the “MTV side” of fifty may debate their inclusion in this group, Americans in the Mature Years tend to be over 45 years old and living in houses that have empty-nested. The four wealthiest segments in this group are classified Affluent Empty Nests, and they feature upscale couples who are college educated, hold executive and professional positions and are over 45. While their neighborhoods are found across a variety of landscapes—from urban to small-town areas—they all share a propensity for living in large, older homes. With their children out of the house, these consumers have plenty of disposable cash to finance active lifestyles rich in travel, cultural events, exercise equipment and business media. These folks are also community activists who write politicians, volunteer for environmental groups and vote heavily in elections.

01 Upper Crust

07 Money & Brains

09 Big Fish, Small Pond

10 Second City Elite

M2 - Conservative Classics

College educated, over 55 years old and upper-middle-class, the six segments in Conservative Classics offer a portrait of quiet comfort. These childless singles and couples live in older suburban homes with two cars in the driveway and a wooden deck out back. For leisure at home, they enjoy gardening, reading books, watching public television and entertaining neighbors over barbecues. When they go out, it's often to a local museum, the theater or a casual-dining restaurant like the Olive Garden or Lone Star Steakhouse.

14 New Empty Nests

15 Pools & Patios

21 Gray Power

26 The Cosmopolitans

27 Middleburg Managers

28 Traditional Times

M3 - Cautious Couples

Another large group of Mature Years segments is Cautious Couples, featuring an over-55-year-old mix of singles, couples and widows. Widely scattered throughout the nation, the residents in these seven segments typically are working-class and white, with some college education and a high rate of homeownership. Given their blue-collar roots, Cautious Couples today pursue sedate lifestyles. They have high rates for reading, travel, eating out at family restaurants and pursuing home-based hobbies like coin collecting and gardening.

38 Simple Pleasures

39 Domestic Duos

40 Close-In Couples

41 Sunset City Blues

43 Heartlanders

46 Old Glories

49 American Classics

M4 - Sustaining Seniors

Sustaining Seniors consists of nine segments filled with older, economically challenged Americans. Racially mixed and dispersed throughout the country, they all score high for having residents who are over 65 years old and household incomes under \$25,000. Many are single or widowed, have modest educational achievement and live in older apartments or small homes. On their fixed incomes, they lead low-key, home-centered lifestyles. They're big on watching TV, gardening, sewing and woodworking. Their social life often revolves around activities at veterans clubs and fraternal organizations.

55 Golden Ponds

57 Old Milltowns

58 Back Country Folks

59 Urban Elders

61 City Roots

60 Park Bench Seniors

62 Hometown Retired

PRIZM Household Distribution 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR B, 0.00 - 1.00 Miles, Total

PRIZM		Area		US Base		
Code	Name	Households	Pct.	Households	Pct.	Index
01	Upper Crust	0	0.00%	1,750,173	1.45%	0.0
02	Blue Blood Estates	0	0.00%	1,116,920	0.92%	0.0
03	Movers & Shakers	0	0.00%	1,876,932	1.55%	0.0
04	Young Digerati	0	0.00%	1,555,400	1.28%	0.0
05	Country Squires	0	0.00%	2,212,007	1.83%	0.0
06	Winner's Circle	0	0.00%	1,276,191	1.05%	0.0
07	Money & Brains	0	0.00%	2,555,893	2.11%	0.0
08	Executive Suites	0	0.00%	1,038,424	0.86%	0.0
09	Big Fish, Small Pond	0	0.00%	2,617,056	2.16%	0.0
10	Second City Elite	39	0.47%	1,621,883	1.34%	35.3
11	God's Country	0	0.00%	1,804,117	1.49%	0.0
12	Brite Lites, Li'l City	30	0.36%	2,063,782	1.70%	21.4
13	Upward Bound	10	0.12%	2,183,221	1.80%	6.7
14	New Empty Nests	0	0.00%	1,223,131	1.01%	0.0
15	Pools & Patios	0	0.00%	1,524,736	1.26%	0.0
16	Bohemian Mix	0	0.00%	2,262,800	1.87%	0.0
17	Beltway Boomers	0	0.00%	1,110,660	0.92%	0.0
18	Kids & Cul-de-Sacs	0	0.00%	1,891,410	1.56%	0.0
19	Home Sweet Home	3	0.04%	2,158,187	1.78%	2.0
20	Fast-Track Families	0	0.00%	2,001,850	1.65%	0.0
21	Gray Power	0	0.00%	1,059,133	0.87%	0.0
22	Young Influentials	2	0.02%	1,677,570	1.39%	1.8
23	Greenbelt Sports	0	0.00%	1,670,510	1.38%	0.0
24	Up-and-Comers	329	3.99%	1,666,319	1.38%	290.0
25	Country Casuals	0	0.00%	1,862,666	1.54%	0.0
26	The Cosmopolitans	0	0.00%	1,483,300	1.22%	0.0
27	Middleburg Managers	285	3.46%	2,541,652	2.10%	164.7
28	Traditional Times	0	0.00%	3,274,708	2.70%	0.0
29	American Dreams	0	0.00%	2,764,103	2.28%	0.0
30	Suburban Sprawl	3	0.04%	1,513,314	1.25%	2.9
31	Urban Achievers	0	0.00%	1,912,178	1.58%	0.0
32	New Homesteaders	0	0.00%	2,196,294	1.81%	0.0
33	Big Sky Families	0	0.00%	2,185,007	1.80%	0.0
34	White Picket Fences	24	0.29%	1,714,786	1.42%	20.6
35	Boomtown Singles	1094	13.27%	1,770,869	1.46%	907.5
36	Blue-Chip Blues	7	0.08%	1,436,575	1.19%	7.2
37	Mayberry-ville	0	0.00%	2,863,731	2.36%	0.0
38	Simple Pleasures	0	0.00%	2,612,973	2.16%	0.0
39	Domestic Duos	4	0.05%	1,377,107	1.14%	4.3
40	Close-In Couples	0	0.00%	1,478,613	1.22%	0.0
41	Sunset City Blues	283	3.43%	2,304,820	1.90%	180.4
42	Red, White & Blues	0	0.00%	1,416,472	1.17%	0.0
43	Heartlanders	0	0.00%	2,328,486	1.92%	0.0



Prepared On: Mon Jan 05, 2015 Page 1 Of 7

Prepared By:

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Prepared For:

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PRIZM Household Distribution 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR B, 0.00 - 1.00 Miles, Total

PRIZM		Area		US Base		
Code	Name	Households	Pct.	Households	Pct.	Index
44	New Beginnings	10	0.12%	1,716,167	1.42%	8.6
45	Blue Highways	0	0.00%	1,771,205	1.46%	0.0
46	Old Glories	101	1.23%	1,109,749	0.92%	133.7
47	City Startups	2829	34.32%	1,558,809	1.29%	2,665.9
48	Young & Rustic	0	0.00%	2,264,635	1.87%	0.0
49	American Classics	0	0.00%	1,159,751	0.96%	0.0
50	Kid Country, USA	0	0.00%	1,552,508	1.28%	0.0
51	Shotguns & Pickups	0	0.00%	1,815,053	1.50%	0.0
52	Suburban Pioneers	73	0.89%	1,179,591	0.97%	90.9
53	Mobility Blues	704	8.54%	1,613,908	1.33%	640.8
54	Multi-Culti Mosaic	0	0.00%	2,145,550	1.77%	0.0
55	Golden Ponds	0	0.00%	1,810,220	1.49%	0.0
56	Crossroads Villagers	0	0.00%	2,435,119	2.01%	0.0
57	Old Milltowns	0	0.00%	1,613,310	1.33%	0.0
58	Back Country Folks	0	0.00%	2,734,153	2.26%	0.0
59	Urban Elders	0	0.00%	1,679,463	1.39%	0.0
60	Park Bench Seniors	1027	12.46%	1,449,501	1.20%	1,040.8
61	City Roots	0	0.00%	1,446,545	1.19%	0.0
62	Hometown Retired	654	7.93%	1,526,365	1.26%	629.4
63	Family Thrifts	734	8.90%	2,294,666	1.89%	469.9
64	Bedrock America	0	0.00%	2,077,135	1.72%	0.0
65	Big City Blues	0	0.00%	1,403,603	1.16%	0.0
66	Low-Rise Living	0	0.00%	1,786,192	1.47%	0.0
67	Unassigned	0	0.00%	0		
Total		8245	100.01%	121,099,157	100.00%	100.0

PRIZM Household Distribution 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR B, 0.00 - 2.00 Miles, Total

PRIZM		Area		US Base		
Code	Name	Households	Pct.	Households	Pct.	Index
01	Upper Crust	30	0.15%	1,750,173	1.45%	10.6
02	Blue Blood Estates	0	0.00%	1,116,920	0.92%	0.0
03	Movers & Shakers	10	0.05%	1,876,932	1.55%	3.3
04	Young Digerati	0	0.00%	1,555,400	1.28%	0.0
05	Country Squires	0	0.00%	2,212,007	1.83%	0.0
06	Winner's Circle	0	0.00%	1,276,191	1.05%	0.0
07	Money & Brains	0	0.00%	2,555,893	2.11%	0.0
08	Executive Suites	0	0.00%	1,038,424	0.86%	0.0
09	Big Fish, Small Pond	0	0.00%	2,617,056	2.16%	0.0
10	Second City Elite	319	1.63%	1,621,883	1.34%	121.4
11	God's Country	0	0.00%	1,804,117	1.49%	0.0
12	Brite Lites, Li'l City	447	2.28%	2,063,782	1.70%	133.7
13	Upward Bound	154	0.79%	2,183,221	1.80%	43.5
14	New Empty Nests	15	0.08%	1,223,131	1.01%	7.6
15	Pools & Patios	4	0.02%	1,524,736	1.26%	1.6
16	Bohemian Mix	0	0.00%	2,262,800	1.87%	0.0
17	Beltway Boomers	17	0.09%	1,110,660	0.92%	9.4
18	Kids & Cul-de-Sacs	1	0.01%	1,891,410	1.56%	0.3
19	Home Sweet Home	24	0.12%	2,158,187	1.78%	6.9
20	Fast-Track Families	0	0.00%	2,001,850	1.65%	0.0
21	Gray Power	0	0.00%	1,059,133	0.87%	0.0
22	Young Influentials	10	0.05%	1,677,570	1.39%	3.7
23	Greenbelt Sports	0	0.00%	1,670,510	1.38%	0.0
24	Up-and-Comers	861	4.39%	1,666,319	1.38%	319.0
25	Country Casuals	0	0.00%	1,862,666	1.54%	0.0
26	The Cosmopolitans	0	0.00%	1,483,300	1.22%	0.0
27	Middleburg Managers	813	4.14%	2,541,652	2.10%	197.5
28	Traditional Times	0	0.00%	3,274,708	2.70%	0.0
29	American Dreams	0	0.00%	2,764,103	2.28%	0.0
30	Suburban Sprawl	30	0.15%	1,513,314	1.25%	12.2
31	Urban Achievers	0	0.00%	1,912,178	1.58%	0.0
32	New Homesteaders	0	0.00%	2,196,294	1.81%	0.0
33	Big Sky Families	0	0.00%	2,185,007	1.80%	0.0
34	White Picket Fences	102	0.52%	1,714,786	1.42%	36.7
35	Boomtown Singles	1515	7.72%	1,770,869	1.46%	528.1
36	Blue-Chip Blues	43	0.22%	1,436,575	1.19%	18.5
37	Mayberry-ville	0	0.00%	2,863,731	2.36%	0.0
38	Simple Pleasures	0	0.00%	2,612,973	2.16%	0.0
39	Domestic Duos	154	0.79%	1,377,107	1.14%	69.0
40	Close-In Couples	0	0.00%	1,478,613	1.22%	0.0
41	Sunset City Blues	1382	7.04%	2,304,820	1.90%	370.2
42	Red, White & Blues	0	0.00%	1,416,472	1.17%	0.0
43	Heartlanders	0	0.00%	2,328,486	1.92%	0.0



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Prepared By:

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Prepared For:

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PRIZM Household Distribution 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR B, 0.00 - 2.00 Miles, Total

PRIZM		Area		US Base		
Code	Name	Households	Pct.	Households	Pct.	Index
44	New Beginnings	250	1.27%	1,716,167	1.42%	89.9
45	Blue Highways	0	0.00%	1,771,205	1.46%	0.0
46	Old Glories	301	1.53%	1,109,749	0.92%	167.4
47	City Startups	3486	17.77%	1,558,809	1.29%	1,380.5
48	Young & Rustic	0	0.00%	2,264,635	1.87%	0.0
49	American Classics	504	2.57%	1,159,751	0.96%	268.3
50	Kid Country, USA	7	0.04%	1,552,508	1.28%	2.8
51	Shotguns & Pickups	0	0.00%	1,815,053	1.50%	0.0
52	Suburban Pioneers	280	1.43%	1,179,591	0.97%	146.5
53	Mobility Blues	2320	11.83%	1,613,908	1.33%	887.4
54	Multi-Culti Mosaic	0	0.00%	2,145,550	1.77%	0.0
55	Golden Ponds	0	0.00%	1,810,220	1.49%	0.0
56	Crossroads Villagers	0	0.00%	2,435,119	2.01%	0.0
57	Old Milltowns	0	0.00%	1,613,310	1.33%	0.0
58	Back Country Folks	0	0.00%	2,734,153	2.26%	0.0
59	Urban Elders	0	0.00%	1,679,463	1.39%	0.0
60	Park Bench Seniors	1665	8.49%	1,449,501	1.20%	709.1
61	City Roots	0	0.00%	1,446,545	1.19%	0.0
62	Hometown Retired	3161	16.11%	1,526,365	1.26%	1,278.4
63	Family Thrifts	1711	8.72%	2,294,666	1.89%	460.3
64	Bedrock America	0	0.00%	2,077,135	1.72%	0.0
65	Big City Blues	0	0.00%	1,403,603	1.16%	0.0
66	Low-Rise Living	0	0.00%	1,786,192	1.47%	0.0
67	Unassigned	0	0.00%	0		
Total		19616	99.99%	121,099,157	100.00%	100.0

PRIZM Household Distribution 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR B, 0.00 - 5.00 Miles, Total

PRIZM		Area		US Base		
Code	Name	Households	Pct.	Households	Pct.	Index
01	Upper Crust	134	0.30%	1,750,173	1.45%	20.9
02	Blue Blood Estates	68	0.15%	1,116,920	0.92%	16.6
03	Movers & Shakers	43	0.10%	1,876,932	1.55%	6.2
04	Young Digerati	0	0.00%	1,555,400	1.28%	0.0
05	Country Squires	10	0.02%	2,212,007	1.83%	1.2
06	Winner's Circle	39	0.09%	1,276,191	1.05%	8.3
07	Money & Brains	0	0.00%	2,555,893	2.11%	0.0
08	Executive Suites	17	0.04%	1,038,424	0.86%	4.5
09	Big Fish, Small Pond	40	0.09%	2,617,056	2.16%	4.2
10	Second City Elite	380	0.86%	1,621,883	1.34%	63.9
11	God's Country	17	0.04%	1,804,117	1.49%	2.6
12	Brite Lites, Li'l City	735	1.66%	2,063,782	1.70%	97.1
13	Upward Bound	266	0.60%	2,183,221	1.80%	33.2
14	New Empty Nests	228	0.51%	1,223,131	1.01%	50.8
15	Pools & Patios	333	0.75%	1,524,736	1.26%	59.6
16	Bohemian Mix	0	0.00%	2,262,800	1.87%	0.0
17	Beltway Boomers	200	0.45%	1,110,660	0.92%	49.1
18	Kids & Cul-de-Sacs	130	0.29%	1,891,410	1.56%	18.7
19	Home Sweet Home	333	0.75%	2,158,187	1.78%	42.1
20	Fast-Track Families	46	0.10%	2,001,850	1.65%	6.3
21	Gray Power	220	0.50%	1,059,133	0.87%	56.7
22	Young Influentials	518	1.17%	1,677,570	1.39%	84.2
23	Greenbelt Sports	27	0.06%	1,670,510	1.38%	4.4
24	Up-and-Comers	1360	3.06%	1,666,319	1.38%	222.6
25	Country Casuals	86	0.19%	1,862,666	1.54%	12.6
26	The Cosmopolitans	0	0.00%	1,483,300	1.22%	0.0
27	Middleburg Managers	1369	3.08%	2,541,652	2.10%	146.9
28	Traditional Times	138	0.31%	3,274,708	2.70%	11.5
29	American Dreams	0	0.00%	2,764,103	2.28%	0.0
30	Suburban Sprawl	886	2.00%	1,513,314	1.25%	159.7
31	Urban Achievers	0	0.00%	1,912,178	1.58%	0.0
32	New Homesteaders	223	0.50%	2,196,294	1.81%	27.7
33	Big Sky Families	0	0.00%	2,185,007	1.80%	0.0
34	White Picket Fences	228	0.51%	1,714,786	1.42%	36.3
35	Boomtown Singles	1874	4.22%	1,770,869	1.46%	288.6
36	Blue-Chip Blues	779	1.75%	1,436,575	1.19%	147.9
37	Mayberry-ville	508	1.14%	2,863,731	2.36%	48.4
38	Simple Pleasures	87	0.20%	2,612,973	2.16%	9.1
39	Domestic Duos	1816	4.09%	1,377,107	1.14%	359.7
40	Close-In Couples	0	0.00%	1,478,613	1.22%	0.0
41	Sunset City Blues	2510	5.65%	2,304,820	1.90%	297.0
42	Red, White & Blues	401	0.90%	1,416,472	1.17%	77.2
43	Heartlanders	261	0.59%	2,328,486	1.92%	30.6



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Prepared For:

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PRIZM Household Distribution 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR B, 0.00 - 5.00 Miles, Total

PRIZM		Area		US Base		
Code	Name	Households	Pct.	Households	Pct.	Index
44	New Beginnings	1971	4.44%	1,716,167	1.42%	313.3
45	Blue Highways	0	0.00%	1,771,205	1.46%	0.0
46	Old Glories	2505	5.64%	1,109,749	0.92%	615.7
47	City Startups	3570	8.04%	1,558,809	1.29%	624.7
48	Young & Rustic	1487	3.35%	2,264,635	1.87%	179.1
49	American Classics	1928	4.34%	1,159,751	0.96%	453.4
50	Kid Country, USA	798	1.80%	1,552,508	1.28%	140.2
51	Shotguns & Pickups	0	0.00%	1,815,053	1.50%	0.0
52	Suburban Pioneers	1932	4.35%	1,179,591	0.97%	446.7
53	Mobility Blues	3245	7.31%	1,613,908	1.33%	548.4
54	Multi-Culti Mosaic	0	0.00%	2,145,550	1.77%	0.0
55	Golden Ponds	18	0.04%	1,810,220	1.49%	2.7
56	Crossroads Villagers	284	0.64%	2,435,119	2.01%	31.8
57	Old Milltowns	422	0.95%	1,613,310	1.33%	71.3
58	Back Country Folks	0	0.00%	2,734,153	2.26%	0.0
59	Urban Elders	0	0.00%	1,679,463	1.39%	0.0
60	Park Bench Seniors	2163	4.87%	1,449,501	1.20%	407.0
61	City Roots	0	0.00%	1,446,545	1.19%	0.0
62	Hometown Retired	4346	9.79%	1,526,365	1.26%	776.6
63	Family Thrifts	2693	6.07%	2,294,666	1.89%	320.1
64	Bedrock America	728	1.64%	2,077,135	1.72%	95.6
65	Big City Blues	0	0.00%	1,403,603	1.16%	0.0
66	Low-Rise Living	0	0.00%	1,786,192	1.47%	0.0
67	Unassigned	0	0.00%	0		
Total		44400	100.00%	121,099,157	100.00%	100.0

The "Index" is defined as the ratio of the percent of Households for the segment in the report's geographic area compared to the percent of Households in the U.S. for the segment, times 100.



SAVANNAH DEVELOPMENT
AND RENEWAL AUTHORITY

Appendix

The Appendix includes more detailed information from the greater downtown demographic data, including backup data by race, sex and more.

Pop-Facts: Demographic Snapshot 2015 Report

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 2.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
Population						
2020 Projection	21,211		50,451		118,438	
2015 Estimate	20,300		48,897		115,121	
2010 Census	19,479		47,610		112,401	
2000 Census	17,633		47,674		114,440	
Growth 2015-2020	4.49%		3.18%		2.88%	
Growth 2010-2015	4.22%		2.70%		2.42%	
Growth 2000-2010	10.47%		-0.13%		-1.78%	

2015 Est. Population by Single-Classification Race	20,300		48,897		115,121	
White Alone	10,476	51.61	17,810	36.42	41,361	35.93
Black or African American Alone	8,521	41.98	28,710	58.72	66,565	57.82
Amer. Indian and Alaska Native Alone	51	0.25	126	0.26	336	0.29
Asian Alone	566	2.79	804	1.64	1,881	1.63
Native Hawaiian and Other Pac. Isl. Alone	15	0.07	30	0.06	98	0.09
Some Other Race Alone	234	1.15	493	1.01	2,417	2.10
Two or More Races	438	2.16	924	1.89	2,463	2.14

2015 Est. Population by Hispanic or Latino Origin	20,300		48,897		115,121	
Not Hispanic or Latino	19,342	95.28	47,178	96.48	109,285	94.93
Hispanic or Latino:	958	4.72	1,719	3.52	5,836	5.07
Mexican	265	27.66	629	36.59	3,107	53.24
Puerto Rican	192	20.04	294	17.10	855	14.65
Cuban	51	5.32	103	5.99	230	3.94
All Other Hispanic or Latino	450	46.97	692	40.26	1,644	28.17

2015 Est. Hisp. or Latino Pop by Single-Class. Race	958		1,719		5,836	
White Alone	602	62.84	923	53.69	2,412	41.33
Black or African American Alone	73	7.62	184	10.70	557	9.54
American Indian and Alaska Native Alone	4	0.42	8	0.47	47	0.81
Asian Alone	11	1.15	18	1.05	31	0.53
Native Hawaiian and Other Pacific Islander Alone	4	0.42	4	0.23	13	0.22
Some Other Race Alone	203	21.19	441	25.65	2,275	38.98
Two or More Races	63	6.58	142	8.26	502	8.60

Pop-Facts: Demographic Snapshot 2015 Report

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 2.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
2015 Est. Pop by Race, Asian Alone, by Category	566		804		1,881	
Chinese, except Taiwanese	148	26.15	244	30.35	502	26.69
Filipino	7	1.24	40	4.98	229	12.17
Japanese	15	2.65	21	2.61	50	2.66
Asian Indian	63	11.13	91	11.32	246	13.08
Korean	115	20.32	145	18.03	250	13.29
Vietnamese	73	12.90	81	10.07	303	16.11
Cambodian	2	0.35	3	0.37	22	1.17
Hmong	0	0.00	0	0.00	0	0.00
Laotian	3	0.53	3	0.37	8	0.43
Thai	16	2.83	26	3.23	34	1.81
All Other Asian Races Including 2+ Category	124	21.91	153	19.03	239	12.71

2015 Est. Population by Ancestry	20,300		48,897		115,121	
Arab	0	0.00	5	0.01	84	0.07
Czech	30	0.15	53	0.11	74	0.06
Danish	29	0.14	34	0.07	67	0.06
Dutch	67	0.33	135	0.28	208	0.18
English	1,175	5.79	2,376	4.86	4,855	4.22
French (except Basque)	177	0.87	312	0.64	931	0.81
French Canadian	12	0.06	63	0.13	134	0.12
German	814	4.01	1,568	3.21	3,788	3.29
Greek	30	0.15	96	0.20	216	0.19
Hungarian	0	0.00	9	0.02	54	0.05
Irish	750	3.69	1,416	2.90	4,429	3.85
Italian	518	2.55	895	1.83	1,667	1.45
Lithuanian	13	0.06	28	0.06	125	0.11
United States or American	319	1.57	910	1.86	3,143	2.73
Norwegian	60	0.30	115	0.24	142	0.12
Polish	157	0.77	228	0.47	451	0.39
Portuguese	8	0.04	13	0.03	17	0.01
Russian	51	0.25	121	0.25	263	0.23
Scottish	189	0.93	393	0.80	912	0.79
Scotch-Irish	116	0.57	250	0.51	625	0.54
Slovak	5	0.02	24	0.05	35	0.03
Subsaharan African	208	1.02	502	1.03	1,604	1.39
Swedish	53	0.26	94	0.19	177	0.15
Swiss	55	0.27	88	0.18	153	0.13
Ukrainian	5	0.02	28	0.06	100	0.09
Welsh	41	0.20	78	0.16	154	0.13
West Indian (except Hisp. groups)	198	0.98	373	0.76	529	0.46
Other ancestries	8,988	44.28	24,663	50.44	58,498	50.81

Pop-Facts: Demographic Snapshot 2015 Report

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 2.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
2015 Est. Population by Ancestry						
Ancestry Unclassified	6,234	30.71	14,029	28.69	31,688	27.53
2015 Est. Pop Age 5+ by Language Spoken at Home	19,217		45,769		107,449	
Speak Only English at Home	18,197	94.69	43,952	96.03	101,320	94.30
Speak Asian/Pac. Isl. Lang. at Home	211	1.10	366	0.80	1,105	1.03
Speak IndoEuropean Language at Home	152	0.79	313	0.68	872	0.81
Speak Spanish at Home	652	3.39	1,101	2.41	3,981	3.71
Speak Other Language at Home	3	0.02	36	0.08	172	0.16
2015 Est. Population by Sex	20,300		48,897		115,121	
Male	9,522	46.91	22,914	46.86	55,117	47.88
Female	10,778	53.09	25,983	53.14	60,004	52.12
2015 Est. Population by Age	20,300		48,897		115,121	
Age 0 - 4	1,083	5.33	3,128	6.40	7,672	6.66
Age 5 - 9	1,137	5.60	3,078	6.29	7,442	6.46
Age 10 - 14	875	4.31	2,588	5.29	6,578	5.71
Age 15 - 17	766	3.77	1,849	3.78	4,234	3.68
Age 18 - 20	2,493	12.28	3,817	7.81	7,820	6.79
Age 21 - 24	2,724	13.42	4,704	9.62	9,639	8.37
Age 25 - 34	3,895	19.19	8,344	17.06	18,848	16.37
Age 35 - 44	1,965	9.68	5,230	10.70	12,912	11.22
Age 45 - 54	1,647	8.11	4,964	10.15	12,356	10.73
Age 55 - 64	1,705	8.40	5,011	10.25	12,315	10.70
Age 65 - 74	1,238	6.10	3,642	7.45	8,475	7.36
Age 75 - 84	547	2.69	1,824	3.73	4,621	4.01
Age 85 and over	224	1.10	719	1.47	2,211	1.92
Age 16 and over	16,961	83.55	39,506	80.79	92,049	79.96
Age 18 and over	16,439	80.98	38,255	78.24	89,196	77.48
Age 21 and over	13,946	68.70	34,438	70.43	81,376	70.69
Age 65 and over	2,009	9.90	6,185	12.65	15,307	13.30
2015 Est. Median Age	27.8		31.3		32.5	
2015 Est. Average Age	33.1		35.6		36.4	

Pop-Facts: Demographic Snapshot 2015 Report

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Description	0.00 - 1.00 miles		0.00 - 2.00 miles		0.00 - 5.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
2015 Est. Male Population by Age	9,522		22,914		55,117	
Age 0 - 4	559	5.87	1,602	6.99	3,923	7.12
Age 5 - 9	573	6.02	1,567	6.84	3,789	6.87
Age 10 - 14	426	4.47	1,298	5.66	3,318	6.02
Age 15 - 17	376	3.95	908	3.96	2,146	3.89
Age 18 - 20	938	9.85	1,573	6.86	3,726	6.76
Age 21 - 24	1,192	12.52	2,164	9.44	4,792	8.69
Age 25 - 34	1,864	19.58	4,029	17.58	9,570	17.36
Age 35 - 44	1,001	10.51	2,538	11.08	6,266	11.37
Age 45 - 54	860	9.03	2,419	10.56	5,926	10.75
Age 55 - 64	876	9.20	2,376	10.37	5,659	10.27
Age 65 - 74	583	6.12	1,553	6.78	3,612	6.55
Age 75 - 84	222	2.33	688	3.00	1,765	3.20
Age 85 and over	53	0.56	199	0.87	626	1.14

2015 Est. Median Age, Male	28.7		30.8		31.1	
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2015 Est. Average Age, Male	33.2		34.5		34.7	
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2015 Est. Female Population by Age	10,778		25,983		60,004	
Age 0 - 4	525	4.87	1,526	5.87	3,749	6.25
Age 5 - 9	564	5.23	1,511	5.82	3,653	6.09
Age 10 - 14	449	4.17	1,289	4.96	3,259	5.43
Age 15 - 17	389	3.61	940	3.62	2,088	3.48
Age 18 - 20	1,555	14.43	2,243	8.63	4,093	6.82
Age 21 - 24	1,532	14.21	2,540	9.78	4,848	8.08
Age 25 - 34	2,032	18.85	4,314	16.60	9,278	15.46
Age 35 - 44	964	8.94	2,692	10.36	6,646	11.08
Age 45 - 54	787	7.30	2,546	9.80	6,429	10.71
Age 55 - 64	829	7.69	2,634	10.14	6,656	11.09
Age 65 - 74	655	6.08	2,089	8.04	4,863	8.10
Age 75 - 84	325	3.02	1,136	4.37	2,856	4.76
Age 85 and over	172	1.60	521	2.01	1,585	2.64

2015 Est. Median Age, Female	26.8		31.8		34.0	
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2015 Est. Average Age, Female	33.1		36.6		37.9	
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Pop-Facts: Demographic Snapshot 2015 Report

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 2.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
2015 Est. Pop Age 15+ by Marital Status	17,205		40,104		93,430	
Total, Never Married	10,576	61.47	22,142	55.21	45,380	48.57
Males, Never Married	5,147	29.92	10,868	27.10	23,458	25.11
Females, Never Married	5,429	31.55	11,274	28.11	21,922	23.46
Married, Spouse present	2,960	17.20	8,319	20.74	24,820	26.57
Married, Spouse absent	863	5.02	2,207	5.50	5,109	5.47
Widowed	1,077	6.26	2,917	7.27	6,822	7.30
Males Widowed	213	1.24	568	1.42	1,558	1.67
Females Widowed	864	5.02	2,349	5.86	5,264	5.63
Divorced	1,728	10.04	4,519	11.27	11,299	12.09
Males Divorced	694	4.03	1,776	4.43	4,167	4.46
Females Divorced	1,034	6.01	2,743	6.84	7,132	7.63
2015 Est. Pop Age 25+ by Edu. Attainment	11,222		29,734		71,737	
Less than 9th grade	811	7.23	1,821	6.12	3,561	4.96
Some High School, no diploma	1,438	12.81	3,944	13.26	8,791	12.25
High School Graduate (or GED)	2,993	26.67	8,728	29.35	23,414	32.64
Some College, no degree	1,825	16.26	5,698	19.16	15,325	21.36
Associate Degree	521	4.64	1,737	5.84	4,264	5.94
Bachelor's Degree	2,272	20.25	4,891	16.45	10,478	14.61
Master's Degree	807	7.19	1,882	6.33	4,009	5.59
Professional School Degree	311	2.77	593	1.99	1,121	1.56
Doctorate Degree	244	2.17	439	1.48	774	1.08
2015 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.	382		799		3,055	
No High School Diploma	105	27.49	287	35.92	1,381	45.20
High School Graduate	41	10.73	96	12.02	755	24.71
Some College or Associate's Degree	52	13.61	114	14.27	356	11.65
Bachelor's Degree or Higher	184	48.17	303	37.92	564	18.46
Households						
2020 Projection	8,630		20,389		45,951	
2015 Estimate	8,244		19,617		44,398	
2010 Census	7,836		18,771		42,717	
2000 Census	7,521		19,230		44,029	
Growth 2015-2020	4.68%		3.93%		3.50%	
Growth 2010-2015	5.20%		4.51%		3.94%	
Growth 2000-2010	4.18%		-2.39%		-2.98%	

Pop-Facts: Demographic Snapshot 2015 Report

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Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 2.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
2015 Est. Households by Household Type	8,244		19,617		44,398	
Family Households	3,142	38.11	9,966	50.80	25,323	57.04
Nonfamily Households	5,102	61.89	9,651	49.20	19,075	42.96
2015 Est. Group Quarters Population	3,217		4,110		9,645	
2015 HHs by Ethnicity, Hispanic/Latino	328	3.98	586	2.99	1,728	3.89
2015 Est. Households by HH Income	8,244		19,617		44,398	
Income < \$15,000	3,703	44.92	7,120	36.30	12,173	27.42
Income \$15,000 - \$24,999	1,004	12.18	2,979	15.19	6,757	15.22
Income \$25,000 - \$34,999	876	10.63	2,466	12.57	6,038	13.60
Income \$35,000 - \$49,999	860	10.43	2,401	12.24	6,776	15.26
Income \$50,000 - \$74,999	791	9.59	2,025	10.32	6,119	13.78
Income \$75,000 - \$99,999	326	3.95	952	4.85	2,673	6.02
Income \$100,000 - \$124,999	224	2.72	650	3.31	1,647	3.71
Income \$125,000 - \$149,999	95	1.15	306	1.56	789	1.78
Income \$150,000 - \$199,999	101	1.23	299	1.52	679	1.53
Income \$200,000 - \$249,999	54	0.66	112	0.57	229	0.52
Income \$250,000 - \$499,999	113	1.37	194	0.99	352	0.79
Income \$500,000+	96	1.16	113	0.58	166	0.37
2015 Est. Average Household Income	\$41,324		\$41,297		\$44,469	
2015 Est. Median Household Income	\$19,175		\$24,027		\$30,414	
2015 Median HH Inc. by Single-Class. Race or Eth.						
White Alone	25,999		33,109		39,823	
Black or African American Alone	14,999		19,794		24,612	
American Indian and Alaska Native Alone	32,651		31,371		64,611	
Asian Alone	14,999		27,509		31,085	
Native Hawaiian and Other Pacific Islander Alone	112,500		112,500		112,500	
Some Other Race Alone	34,010		33,445		31,529	
Two or More Races	53,549		47,935		43,274	
Hispanic or Latino	29,584		37,454		33,002	
Not Hispanic or Latino	18,892		23,715		30,301	
2015 Est. Family HH Type by Presence of Own Child.	3,142		9,966		25,323	
Married-Couple Family, own children	288	9.17	1,186	11.90	4,190	16.55



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Prepared By:

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Prepared For:

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Pop-Facts: Demographic Snapshot 2015 Report

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

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Description	0.00 - 1.00 miles		0.00 - 2.00 miles		0.00 - 5.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
Married-Couple Family, no own children	900	28.64	2,914	29.24	8,356	33.00
Male Householder, own children	81	2.58	271	2.72	761	3.01
Male Householder, no own children	184	5.86	598	6.00	1,391	5.49
Female Householder, own children	1,112	35.39	2,708	27.17	5,791	22.87
Female Householder, no own children	577	18.36	2,290	22.98	4,834	19.09

2015 Est. Households by Household Size	8,244		19,617		44,398	
1-person	3,584	43.47	7,277	37.10	15,007	33.80
2-person	2,496	30.28	5,894	30.05	13,529	30.47
3-person	1,075	13.04	3,015	15.37	7,200	16.22
4-person	554	6.72	1,724	8.79	4,453	10.03
5-person	309	3.75	963	4.91	2,413	5.43
6-person	134	1.63	456	2.32	1,111	2.50
7-or-more-person	92	1.12	288	1.47	684	1.54

2015 Est. Average Household Size	2.07		2.28		2.38	
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2015 Est. Households by Presence of People Under 18	8,244		19,617		44,398	
Households with 1 or More People under Age 18:	1,737	21.07	5,252	26.77	13,274	29.90
Married-Couple Family	329	18.94	1,440	27.42	4,941	37.22
Other Family, Male Householder	109	6.28	376	7.16	994	7.49
Other Family, Female Householder	1,282	73.81	3,394	64.62	7,211	54.32
Nonfamily, Male Householder	7	0.40	21	0.40	79	0.60
Nonfamily, Female Householder	11	0.63	22	0.42	49	0.37

Households with No People under Age 18:	6,507	78.93	14,365	73.23	31,124	70.10
Married-Couple Family	859	13.20	2,666	18.56	7,613	24.46
Other Family, Male Householder	158	2.43	490	3.41	1,152	3.70
Other Family, Female Householder	406	6.24	1,602	11.15	3,412	10.96
Nonfamily, Male Householder	2,391	36.75	4,400	30.63	8,488	27.27
Nonfamily, Female Householder	2,693	41.39	5,208	36.25	10,458	33.60

2015 Est. Households by Number of Vehicles	8,244		19,617		44,398	
No Vehicles	2,421	29.37	4,502	22.95	6,793	15.30
1 Vehicle	3,908	47.40	9,181	46.80	19,941	44.91
2 Vehicles	1,516	18.39	4,565	23.27	12,960	29.19
3 Vehicles	332	4.03	1,035	5.28	3,598	8.10
4 Vehicles	53	0.64	282	1.44	780	1.76
5 or more Vehicles	13	0.16	52	0.27	324	0.73

2015 Est. Average Number of Vehicles	1.0		1.2		1.4	
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Pop-Facts: Demographic Snapshot 2015 Report

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Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 2.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
Family Households						
2020 Projection	3,301		10,361		26,207	
2015 Estimate	3,142		9,966		25,323	
2010 Census	2,971		9,521		24,346	
2000 Census	3,239		10,606		26,938	
Growth 2015-2020	5.05%		3.96%		3.49%	
Growth 2010-2015	5.76%		4.67%		4.01%	
Growth 2000-2010	-8.28%		-10.23%		-9.62%	
2015 Est. Families by Poverty Status						
	3,142		9,966		25,323	
2015 Families at or Above Poverty	2,028	64.54	6,839	68.62	19,088	75.38
2015 Families at or Above Poverty with Children	674	21.45	2,482	24.90	7,531	29.74
2015 Families Below Poverty	1,114	35.46	3,127	31.38	6,235	24.62
2015 Families Below Poverty with Children	864	27.50	2,461	24.69	5,026	19.85
2015 Est. Pop Age 16+ by Employment Status						
	16,961		39,506		92,049	
In Armed Forces	76	0.45	154	0.39	1,148	1.25
Civilian - Employed	7,018	41.38	18,235	46.16	45,054	48.95
Civilian - Unemployed	1,184	6.98	2,590	6.56	6,097	6.62
Not in Labor Force	8,683	51.19	18,527	46.90	39,750	43.18
2015 Est. Civ. Employed Pop 16+ by Class of Worker						
	7,062		18,372		45,445	
For-Profit Private Workers	4,921	69.68	12,305	66.98	30,265	66.60
Non-Profit Private Workers	612	8.67	1,600	8.71	3,492	7.68
Local Government Workers	376	5.32	1,329	7.23	3,646	8.02
State Government Workers	196	2.78	668	3.64	1,932	4.25
Federal Government Workers	108	1.53	364	1.98	1,430	3.15
Self-Employed Workers	835	11.82	2,068	11.26	4,573	10.06
Unpaid Family Workers	14	0.20	38	0.21	107	0.24
2015 Est. Civ. Employed Pop 16+ by Occupation						
	7,062		18,372		45,445	
Architect/Engineer	70	0.99	197	1.07	445	0.98
Arts/Entertainment/Sports	428	6.06	717	3.90	1,180	2.60
Building Grounds Maintenance	524	7.42	1,469	8.00	3,454	7.60
Business/Financial Operations	192	2.72	518	2.82	1,533	3.37
Community/Social Services	62	0.88	166	0.90	553	1.22
Computer/Mathematical	106	1.50	177	0.96	304	0.67
Construction/Extraction	235	3.33	582	3.17	1,955	4.30
Education/Training/Library	336	4.76	980	5.33	2,402	5.29

Pop-Facts: Demographic Snapshot 2015 Report

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Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA 31401, aggregate

Description	0.00 - 1.00 miles		0.00 - 2.00 miles		0.00 - 5.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
Farming/Fishing/Forestry	11	0.16	73	0.40	132	0.29
Food Prep/Serving	1,190	16.85	2,370	12.90	5,111	11.25
Health Practitioner/Technician	272	3.85	810	4.41	2,115	4.65
Healthcare Support	138	1.95	381	2.07	1,082	2.38
Maintenance Repair	111	1.57	309	1.68	1,507	3.32
Legal	89	1.26	334	1.82	547	1.20
Life/Physical/Social Science	29	0.41	85	0.46	164	0.36
Management	551	7.80	1,359	7.40	3,266	7.19
Office/Admin. Support	910	12.89	2,495	13.58	6,611	14.55
Production	212	3.00	722	3.93	1,681	3.70
Protective Services	112	1.59	388	2.11	1,089	2.40
Sales/Related	738	10.45	1,894	10.31	4,626	10.18
Personal Care/Service	264	3.74	639	3.48	1,529	3.36
Transportation/Moving	482	6.83	1,708	9.30	4,161	9.16

2015 Est. Pop 16+ by Occupation Classification	7,062		18,372		45,445	
Blue Collar	1,041	14.74	3,320	18.07	9,304	20.47
White Collar	3,782	53.55	9,731	52.97	23,745	52.25
Service and Farm	2,239	31.70	5,320	28.96	12,396	27.28

2015 Est. Workers Age 16+ by Transp. to Work	7,036		18,126		45,864	
Drove Alone	3,868	54.97	11,622	64.12	34,163	74.49
Car Pooled	698	9.92	2,012	11.10	4,514	9.84
Public Transportation	529	7.52	1,217	6.71	1,913	4.17
Walked	1,152	16.37	1,766	9.74	2,590	5.65
Bicycle	308	4.38	490	2.70	647	1.41
Other Means	72	1.02	221	1.22	384	0.84
Worked at Home	409	5.81	797	4.40	1,653	3.60

2015 Est. Workers Age 16+ by Travel Time to Work *						
Less than 15 Minutes	2,402		5,700		13,574	
15 - 29 Minutes	3,274		8,948		23,713	
30 - 44 Minutes	627		1,705		4,195	
45 - 59 Minutes	108		468		1,500	
60 or more Minutes	218		544		1,219	

2015 Est. Avg. Travel Time to Work in Minutes	20.52		21.30		21.59	
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2015 Est. Occupied Housing Units by Tenure	8,244		19,617		44,398	
Owner Occupied	2,077	25.19	7,671	39.10	20,529	46.24
Renter Occupied	6,167	74.81	11,946	60.90	23,869	53.76



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Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 2.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
2015 Owner Occ. HUs: Avg. Length of Residence	16.6		20.3		19.7	
2015 Renter Occ. HUs: Avg. Length of Residence	7.4		7.6		7.7	
2015 Est. Owner-Occupied Housing Units by Value	2,077		7,671		20,529	
Value Less than \$20,000	38	1.83	152	1.98	676	3.29
Value \$20,000 - \$39,999	64	3.08	358	4.67	707	3.44
Value \$40,000 - \$59,999	116	5.58	626	8.16	1,078	5.25
Value \$60,000 - \$79,999	148	7.13	856	11.16	1,939	9.45
Value \$80,000 - \$99,999	123	5.92	755	9.84	2,512	12.24
Value \$100,000 - \$149,999	235	11.31	1,089	14.20	4,391	21.39
Value \$150,000 - \$199,999	158	7.61	749	9.76	2,709	13.20
Value \$200,000 - \$299,999	260	12.52	1,031	13.44	2,932	14.28
Value \$300,000 - \$399,999	256	12.33	667	8.70	1,404	6.84
Value \$400,000 - \$499,999	153	7.37	428	5.58	713	3.47
Value \$500,000 - \$749,999	178	8.57	363	4.73	570	2.78
Value \$750,000 - \$999,999	136	6.55	204	2.66	289	1.41
Value \$1,000,000 or more	212	10.21	393	5.12	608	2.96
2015 Est. Median All Owner-Occupied Housing Value	\$260,176		\$150,007		\$138,164	
2015 Est. Housing Units by Units in Structure	10,381		24,079		52,180	
1 Unit Attached	1,470	14.16	2,342	9.73	3,789	7.26
1 Unit Detached	3,048	29.36	12,260	50.92	29,908	57.32
2 Units	1,800	17.34	3,190	13.25	4,290	8.22
3 or 4 Units	1,618	15.59	2,538	10.54	4,204	8.06
5 to 19 Units	1,270	12.23	2,087	8.67	5,574	10.68
20 to 49 Units	437	4.21	635	2.64	1,233	2.36
50 or More Units	668	6.43	851	3.53	1,431	2.74
Mobile Home or Trailer	65	0.63	170	0.71	1,746	3.35
Boat, RV, Van, etc.	5	0.05	5	0.02	5	0.01
2015 Est. Housing Units by Year Structure Built	10,381		24,079		52,180	
Housing Units Built 2010 or later	441	4.25	951	3.95	2,008	3.85
Housing Units Built 2000 to 2009	448	4.32	1,392	5.78	5,294	10.15
Housing Units Built 1990 to 1999	378	3.64	960	3.99	3,453	6.62
Housing Units Built 1980 to 1989	253	2.44	933	3.87	4,001	7.67
Housing Units Built 1970 to 1979	768	7.40	1,971	8.19	6,165	11.81
Housing Units Built 1960 to 1969	1,039	10.01	3,021	12.55	7,181	13.76
Housing Units Built 1950 to 1959	927	8.93	3,259	13.53	8,296	15.90



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Description	0.00 - 1.00 miles		0.00 - 2.00 miles		0.00 - 5.00 miles	
	<i>Radius 1</i>	%	<i>Radius 2</i>	%	<i>Radius 3</i>	%
Housing Units Built 1940 to 1949	648	6.24	2,204	9.15	4,877	9.35
Housing Unit Built 1939 or Earlier	5,479	52.78	9,388	38.99	10,905	20.90
2015 Est. Median Year Structure Built**	1939		1951		1963	

*This row intentionally left blank. No total category data is available.

**1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.

Pop-Facts: Household Income by Age of Householder 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

2000 Census Age/Income	Age 15 - 24	Age 25 - 34	Age 35 - 44	Age 45 - 54	Age 55 - 64	Age 65 - 74	Age 75 - 84	Age 85+
Household Totals	1,259	1,461	1,089	1,016	930	867	696	231
% of Total Households	16.68%	19.35%	14.43%	13.46%	12.32%	11.48%	9.22%	3.06%
Income Less than \$15,000	891	477	290	379	327	389	402	155
% Across Age Ranges	26.92%	14.41%	8.76%	11.45%	9.88%	11.75%	12.15%	4.68%
% Within Age Range	70.77%	32.65%	26.63%	37.30%	35.16%	44.87%	57.76%	67.10%
Income \$15,000 - \$24,999	202	337	229	179	143	177	126	35
% Across Age Ranges	14.15%	23.60%	16.04%	12.54%	10.01%	12.39%	8.82%	2.45%
% Within Age Range	16.04%	23.07%	21.03%	17.62%	15.38%	20.42%	18.10%	15.15%
Income \$25,000 - \$34,999	81	203	171	164	111	92	61	17
% Across Age Ranges	9.00%	22.56%	19.00%	18.22%	12.33%	10.22%	6.78%	1.89%
% Within Age Range	6.43%	13.89%	15.70%	16.14%	11.94%	10.61%	8.76%	7.36%
Income \$35,000 - \$49,999	53	233	172	91	112	79	22	6
% Across Age Ranges	6.90%	30.34%	22.40%	11.85%	14.58%	10.29%	2.86%	0.78%
% Within Age Range	4.21%	15.95%	15.79%	8.96%	12.04%	9.11%	3.16%	2.60%
Income \$50,000 - \$74,999	21	123	100	71	50	63	46	11
% Across Age Ranges	4.33%	25.36%	20.62%	14.64%	10.31%	12.99%	9.48%	2.27%
% Within Age Range	1.67%	8.42%	9.18%	6.99%	5.38%	7.27%	6.61%	4.76%
Income \$75,000 - \$99,999	11	45	45	60	79	36	11	2
% Across Age Ranges	3.81%	15.57%	15.57%	20.76%	27.34%	12.46%	3.81%	0.69%
% Within Age Range	0.87%	3.08%	4.13%	5.91%	8.49%	4.15%	1.58%	0.87%
Income \$100,000 - \$124,999	0	22	42	19	26	0	6	1
% Across Age Ranges	0.00%	18.97%	36.21%	16.38%	22.41%	0.00%	5.17%	0.86%
% Within Age Range	0.00%	1.51%	3.86%	1.87%	2.80%	0.00%	0.86%	0.43%
Income \$125,000 - \$149,999	0	0	0	10	9	0	3	1
% Across Age Ranges	0.00%	0.00%	0.00%	43.48%	39.13%	0.00%	13.04%	4.35%
% Within Age Range	0.00%	0.00%	0.00%	0.98%	0.97%	0.00%	0.43%	0.43%
Income \$150,000 - \$199,999	0	11	6	7	6	0	0	0
% Across Age Ranges	0.00%	36.67%	20.00%	23.33%	20.00%	0.00%	0.00%	0.00%
% Within Age Range	0.00%	0.75%	0.55%	0.69%	0.65%	0.00%	0.00%	0.00%
Income \$200,000 or more	0	10	34	36	67	31	19	3
% Across Age Ranges	0.00%	5.00%	17.00%	18.00%	33.50%	15.50%	9.50%	1.50%
% Within Age Range	0.00%	0.68%	3.12%	3.54%	7.20%	3.58%	2.73%	1.30%
Median Household Income	\$14,999	\$22,519	\$26,512	\$22,210	\$24,618	\$17,491	\$14,999	\$14,999



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Pop-Facts: Household Income by Age of Householder 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

2015 Estimate Age/Income	Age 15 - 24	Age 25 - 34	Age 35 - 44	Age 45 - 54	Age 55 - 64	Age 65 - 74	Age 75 - 84	Age 85+
Household Totals	1,394	2,115	1,152	938	1,060	943	443	199
% of Total Households	16.91%	25.66%	13.97%	11.38%	12.86%	11.44%	5.37%	2.41%
Income Less than \$15,000	1,090	797	384	385	472	287	188	100
% Across Age Ranges	29.44%	21.52%	10.37%	10.40%	12.75%	7.75%	5.08%	2.70%
% Within Age Range	78.19%	37.68%	33.33%	41.04%	44.53%	30.43%	42.44%	50.25%
Income \$15,000 - \$24,999	69	302	152	105	130	123	81	43
% Across Age Ranges	6.87%	30.05%	15.12%	10.45%	12.94%	12.24%	8.06%	4.28%
% Within Age Range	4.95%	14.28%	13.19%	11.19%	12.26%	13.04%	18.28%	21.61%
Income \$25,000 - \$34,999	65	263	144	98	110	107	64	24
% Across Age Ranges	7.43%	30.06%	16.46%	11.20%	12.57%	12.23%	7.31%	2.74%
% Within Age Range	4.66%	12.43%	12.50%	10.45%	10.38%	11.35%	14.45%	12.06%
Income \$35,000 - \$49,999	85	245	129	96	120	116	50	19
% Across Age Ranges	9.88%	28.49%	15.00%	11.16%	13.95%	13.49%	5.81%	2.21%
% Within Age Range	6.10%	11.58%	11.20%	10.23%	11.32%	12.30%	11.29%	9.55%
Income \$50,000 - \$74,999	49	260	155	103	107	89	23	4
% Across Age Ranges	6.20%	32.91%	19.62%	13.04%	13.54%	11.27%	2.91%	0.51%
% Within Age Range	3.52%	12.29%	13.45%	10.98%	10.09%	9.44%	5.19%	2.01%
Income \$75,000 - \$99,999	17	97	61	34	31	68	14	4
% Across Age Ranges	5.21%	29.75%	18.71%	10.43%	9.51%	20.86%	4.29%	1.23%
% Within Age Range	1.22%	4.59%	5.30%	3.62%	2.92%	7.21%	3.16%	2.01%
Income \$100,000 - \$124,999	17	63	42	25	21	47	7	3
% Across Age Ranges	7.56%	28.00%	18.67%	11.11%	9.33%	20.89%	3.11%	1.33%
% Within Age Range	1.22%	2.98%	3.65%	2.67%	1.98%	4.98%	1.58%	1.51%
Income \$125,000 - \$149,999	0	22	19	16	14	20	5	0
% Across Age Ranges	0.00%	22.92%	19.79%	16.67%	14.58%	20.83%	5.21%	0.00%
% Within Age Range	0.00%	1.04%	1.65%	1.71%	1.32%	2.12%	1.13%	0.00%
Income \$150,000 - \$199,999	1	29	25	9	6	26	3	1
% Across Age Ranges	1.00%	29.00%	25.00%	9.00%	6.00%	26.00%	3.00%	1.00%
% Within Age Range	0.07%	1.37%	2.17%	0.96%	0.57%	2.76%	0.68%	0.50%
Income \$200,000 or more	1	37	41	67	49	60	8	1
% Across Age Ranges	0.38%	14.02%	15.53%	25.38%	18.56%	22.73%	3.03%	0.38%
% Within Age Range	0.07%	1.75%	3.56%	7.14%	4.62%	6.36%	1.81%	0.50%
Median Household Income	\$14,999	\$23,637	\$27,771	\$22,990	\$19,455	\$30,782	\$19,123	\$14,999



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Pop-Facts: Household Income by Age of Householder 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

2020 Projection Age/Income	Age 15 - 24	Age 25 - 34	Age 35 - 44	Age 45 - 54	Age 55 - 64	Age 65 - 74	Age 75 - 84	Age 85+
Household Totals	1,108	2,162	1,624	932	993	1,082	525	204
% of Total Households	12.84%	25.05%	18.82%	10.80%	11.51%	12.54%	6.08%	2.36%
Income Less than \$15,000	884	819	540	398	459	354	242	105
% Across Age Ranges	23.26%	21.55%	14.21%	10.47%	12.08%	9.31%	6.37%	2.76%
% Within Age Range	79.78%	37.88%	33.25%	42.70%	46.22%	32.72%	46.10%	51.47%
Income \$15,000 - \$24,999	48	316	217	104	125	138	91	39
% Across Age Ranges	4.45%	29.31%	20.13%	9.65%	11.60%	12.80%	8.44%	3.62%
% Within Age Range	4.33%	14.62%	13.36%	11.16%	12.59%	12.75%	17.33%	19.12%
Income \$25,000 - \$34,999	51	255	186	92	100	118	69	22
% Across Age Ranges	5.71%	28.56%	20.83%	10.30%	11.20%	13.21%	7.73%	2.46%
% Within Age Range	4.60%	11.79%	11.45%	9.87%	10.07%	10.91%	13.14%	10.78%
Income \$35,000 - \$49,999	68	254	181	98	113	134	52	20
% Across Age Ranges	7.39%	27.61%	19.67%	10.65%	12.28%	14.57%	5.65%	2.17%
% Within Age Range	6.14%	11.75%	11.15%	10.52%	11.38%	12.38%	9.90%	9.80%
Income \$50,000 - \$74,999	36	265	212	96	89	98	29	5
% Across Age Ranges	4.34%	31.93%	25.54%	11.57%	10.72%	11.81%	3.49%	0.60%
% Within Age Range	3.25%	12.26%	13.05%	10.30%	8.96%	9.06%	5.52%	2.45%
Income \$75,000 - \$99,999	9	100	88	32	30	76	14	6
% Across Age Ranges	2.54%	28.17%	24.79%	9.01%	8.45%	21.41%	3.94%	1.69%
% Within Age Range	0.81%	4.63%	5.42%	3.43%	3.02%	7.02%	2.67%	2.94%
Income \$100,000 - \$124,999	11	65	60	24	20	51	7	3
% Across Age Ranges	4.56%	26.97%	24.90%	9.96%	8.30%	21.16%	2.90%	1.24%
% Within Age Range	0.99%	3.01%	3.69%	2.58%	2.01%	4.71%	1.33%	1.47%
Income \$125,000 - \$149,999	1	28	31	19	11	24	7	3
% Across Age Ranges	0.81%	22.58%	25.00%	15.32%	8.87%	19.35%	5.65%	2.42%
% Within Age Range	0.09%	1.30%	1.91%	2.04%	1.11%	2.22%	1.33%	1.47%
Income \$150,000 - \$199,999	0	27	41	5	4	25	4	1
% Across Age Ranges	0.00%	25.23%	38.32%	4.67%	3.74%	23.36%	3.74%	0.93%
% Within Age Range	0.00%	1.25%	2.52%	0.54%	0.40%	2.31%	0.76%	0.49%
Income \$200,000 or more	0	33	68	64	42	64	10	0
% Across Age Ranges	0.00%	11.74%	24.20%	22.78%	14.95%	22.78%	3.56%	0.00%
% Within Age Range	0.00%	1.53%	4.19%	6.87%	4.23%	5.91%	1.90%	0.00%
Median Household Income	\$14,999	\$23,285	\$27,938	\$21,537	\$18,039	\$29,133	\$17,251	\$14,999



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Pop-Facts: Household Income by Age of Householder 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

2000 Census Age/Income	Age 15 - 24	Age 25 - 34	Age 35 - 44	Age 45 - 54	Age 55 - 64	Age 65 - 74	Age 75 - 84	Age 85+
Household Totals	1,920	3,237	3,186	3,258	2,542	2,446	1,983	630
% of Total Households	10.00%	16.86%	16.59%	16.97%	13.24%	12.74%	10.33%	3.28%
Income Less than \$15,000	1,310	1,021	890	969	722	923	1,022	390
% Across Age Ranges	18.08%	14.09%	12.28%	13.37%	9.96%	12.74%	14.10%	5.38%
% Within Age Range	68.23%	31.54%	27.93%	29.74%	28.40%	37.74%	51.54%	61.90%
Income \$15,000 - \$24,999	333	695	558	553	444	501	371	101
% Across Age Ranges	9.36%	19.54%	15.69%	15.55%	12.49%	14.09%	10.43%	2.84%
% Within Age Range	17.34%	21.47%	17.51%	16.97%	17.47%	20.48%	18.71%	16.03%
Income \$25,000 - \$34,999	119	463	418	431	343	327	172	48
% Across Age Ranges	5.13%	19.95%	18.01%	18.57%	14.78%	14.09%	7.41%	2.07%
% Within Age Range	6.20%	14.30%	13.12%	13.23%	13.49%	13.37%	8.67%	7.62%
Income \$35,000 - \$49,999	114	527	539	471	315	275	152	36
% Across Age Ranges	4.69%	21.70%	22.19%	19.39%	12.97%	11.32%	6.26%	1.48%
% Within Age Range	5.94%	16.28%	16.92%	14.46%	12.39%	11.24%	7.67%	5.71%
Income \$50,000 - \$74,999	23	315	361	379	252	191	118	25
% Across Age Ranges	1.38%	18.93%	21.69%	22.78%	15.14%	11.48%	7.09%	1.50%
% Within Age Range	1.20%	9.73%	11.33%	11.63%	9.91%	7.81%	5.95%	3.97%
Income \$75,000 - \$99,999	18	152	181	189	190	124	49	11
% Across Age Ranges	1.97%	16.63%	19.80%	20.68%	20.79%	13.57%	5.36%	1.20%
% Within Age Range	0.94%	4.70%	5.68%	5.80%	7.47%	5.07%	2.47%	1.75%
Income \$100,000 - \$124,999	0	40	115	54	79	39	32	6
% Across Age Ranges	0.00%	10.96%	31.51%	14.79%	21.64%	10.68%	8.77%	1.64%
% Within Age Range	0.00%	1.24%	3.61%	1.66%	3.11%	1.59%	1.61%	0.95%
Income \$125,000 - \$149,999	3	0	13	34	26	0	3	1
% Across Age Ranges	3.75%	0.00%	16.25%	42.50%	32.50%	0.00%	3.75%	1.25%
% Within Age Range	0.16%	0.00%	0.41%	1.04%	1.02%	0.00%	0.15%	0.16%
Income \$150,000 - \$199,999	0	12	20	65	16	15	4	1
% Across Age Ranges	0.00%	9.02%	15.04%	48.87%	12.03%	11.28%	3.01%	0.75%
% Within Age Range	0.00%	0.37%	0.63%	2.00%	0.63%	0.61%	0.20%	0.16%
Income \$200,000 or more	0	12	91	113	155	51	60	11
% Across Age Ranges	0.00%	2.43%	18.46%	22.92%	31.44%	10.34%	12.17%	2.23%
% Within Age Range	0.00%	0.37%	2.86%	3.47%	6.10%	2.09%	3.03%	1.75%
Median Household Income	\$14,999	\$23,605	\$28,469	\$27,483	\$28,028	\$20,981	\$14,999	\$14,999



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Pop-Facts: Household Income by Age of Householder 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

2015 Estimate Age/Income	Age 15 - 24	Age 25 - 34	Age 35 - 44	Age 45 - 54	Age 55 - 64	Age 65 - 74	Age 75 - 84	Age 85+
Household Totals	2,013	4,158	2,878	2,699	3,130	2,676	1,457	604
% of Total Households	10.26%	21.20%	14.67%	13.76%	15.96%	13.64%	7.43%	3.08%
Income Less than \$15,000	1,425	1,407	848	863	1,097	696	516	268
% Across Age Ranges	20.01%	19.76%	11.91%	12.12%	15.41%	9.78%	7.25%	3.76%
% Within Age Range	70.79%	33.84%	29.46%	31.97%	35.05%	26.01%	35.42%	44.37%
Income \$15,000 - \$24,999	175	637	400	395	498	410	320	143
% Across Age Ranges	5.88%	21.39%	13.43%	13.26%	16.72%	13.77%	10.75%	4.80%
% Within Age Range	8.69%	15.32%	13.90%	14.64%	15.91%	15.32%	21.96%	23.68%
Income \$25,000 - \$34,999	141	571	393	295	340	389	250	87
% Across Age Ranges	5.72%	23.15%	15.94%	11.96%	13.79%	15.77%	10.14%	3.53%
% Within Age Range	7.00%	13.73%	13.66%	10.93%	10.86%	14.54%	17.16%	14.40%
Income \$35,000 - \$49,999	151	562	377	321	380	375	184	51
% Across Age Ranges	6.29%	23.41%	15.70%	13.37%	15.83%	15.62%	7.66%	2.12%
% Within Age Range	7.50%	13.52%	13.10%	11.89%	12.14%	14.01%	12.63%	8.44%
Income \$50,000 - \$74,999	73	466	341	365	407	268	82	21
% Across Age Ranges	3.61%	23.04%	16.86%	18.04%	20.12%	13.25%	4.05%	1.04%
% Within Age Range	3.63%	11.21%	11.85%	13.52%	13.00%	10.01%	5.63%	3.48%
Income \$75,000 - \$99,999	24	192	166	140	142	224	51	14
% Across Age Ranges	2.52%	20.15%	17.42%	14.69%	14.90%	23.50%	5.35%	1.47%
% Within Age Range	1.19%	4.62%	5.77%	5.19%	4.54%	8.37%	3.50%	2.32%
Income \$100,000 - \$124,999	20	145	135	92	78	144	24	11
% Across Age Ranges	3.08%	22.34%	20.80%	14.18%	12.02%	22.19%	3.70%	1.69%
% Within Age Range	0.99%	3.49%	4.69%	3.41%	2.49%	5.38%	1.65%	1.82%
Income \$125,000 - \$149,999	2	60	62	64	60	46	10	2
% Across Age Ranges	0.65%	19.61%	20.26%	20.92%	19.61%	15.03%	3.27%	0.65%
% Within Age Range	0.10%	1.44%	2.15%	2.37%	1.92%	1.72%	0.69%	0.33%
Income \$150,000 - \$199,999	1	64	80	48	41	52	10	4
% Across Age Ranges	0.33%	21.33%	26.67%	16.00%	13.67%	17.33%	3.33%	1.33%
% Within Age Range	0.05%	1.54%	2.78%	1.78%	1.31%	1.94%	0.69%	0.66%
Income \$200,000 or more	1	54	76	116	87	72	10	3
% Across Age Ranges	0.24%	12.89%	18.14%	27.68%	20.76%	17.18%	2.39%	0.72%
% Within Age Range	0.05%	1.30%	2.64%	4.30%	2.78%	2.69%	0.69%	0.50%
Median Household Income	\$14,999	\$25,622	\$29,856	\$28,111	\$24,389	\$30,968	\$21,664	\$17,354



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Pop-Facts: Household Income by Age of Householder 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

2020 Projection Age/Income	Age 15 - 24	Age 25 - 34	Age 35 - 44	Age 45 - 54	Age 55 - 64	Age 65 - 74	Age 75 - 84	Age 85+
Household Totals	1,657	4,229	3,639	2,554	2,998	3,037	1,661	615
% of Total Households	8.13%	20.74%	17.85%	12.53%	14.70%	14.89%	8.15%	3.02%
Income Less than \$15,000	1,191	1,438	1,061	819	1,065	804	604	279
% Across Age Ranges	16.40%	19.80%	14.61%	11.28%	14.67%	11.07%	8.32%	3.84%
% Within Age Range	71.88%	34.00%	29.16%	32.07%	35.52%	26.47%	36.36%	45.37%
Income \$15,000 - \$24,999	143	667	519	362	488	470	355	144
% Across Age Ranges	4.54%	21.19%	16.49%	11.50%	15.50%	14.93%	11.28%	4.57%
% Within Age Range	8.63%	15.77%	14.26%	14.17%	16.28%	15.48%	21.37%	23.41%
Income \$25,000 - \$34,999	110	569	476	267	320	433	272	82
% Across Age Ranges	4.35%	22.50%	18.82%	10.56%	12.65%	17.12%	10.76%	3.24%
% Within Age Range	6.64%	13.45%	13.08%	10.45%	10.67%	14.26%	16.38%	13.33%
Income \$35,000 - \$49,999	120	567	470	312	363	433	208	52
% Across Age Ranges	4.75%	22.46%	18.61%	12.36%	14.38%	17.15%	8.24%	2.06%
% Within Age Range	7.24%	13.41%	12.92%	12.22%	12.11%	14.26%	12.52%	8.46%
Income \$50,000 - \$74,999	59	482	431	339	381	303	102	23
% Across Age Ranges	2.78%	22.74%	20.33%	15.99%	17.97%	14.29%	4.81%	1.08%
% Within Age Range	3.56%	11.40%	11.84%	13.27%	12.71%	9.98%	6.14%	3.74%
Income \$75,000 - \$99,999	17	190	212	139	135	246	58	13
% Across Age Ranges	1.68%	18.81%	20.99%	13.76%	13.37%	24.36%	5.74%	1.29%
% Within Age Range	1.03%	4.49%	5.83%	5.44%	4.50%	8.10%	3.49%	2.11%
Income \$100,000 - \$124,999	15	144	174	88	72	160	21	11
% Across Age Ranges	2.19%	21.02%	25.40%	12.85%	10.51%	23.36%	3.07%	1.61%
% Within Age Range	0.91%	3.41%	4.78%	3.45%	2.40%	5.27%	1.26%	1.79%
Income \$125,000 - \$149,999	1	69	80	70	57	53	13	5
% Across Age Ranges	0.29%	19.83%	22.99%	20.11%	16.38%	15.23%	3.74%	1.44%
% Within Age Range	0.06%	1.63%	2.20%	2.74%	1.90%	1.75%	0.78%	0.81%
Income \$150,000 - \$199,999	1	55	107	43	37	57	12	4
% Across Age Ranges	0.32%	17.41%	33.86%	13.61%	11.71%	18.04%	3.80%	1.27%
% Within Age Range	0.06%	1.30%	2.94%	1.68%	1.23%	1.88%	0.72%	0.65%
Income \$200,000 or more	0	48	109	115	80	78	16	2
% Across Age Ranges	0.00%	10.71%	24.33%	25.67%	17.86%	17.41%	3.57%	0.45%
% Within Age Range	0.00%	1.14%	3.00%	4.50%	2.67%	2.57%	0.96%	0.33%
Median Household Income	\$14,999	\$25,160	\$30,033	\$28,554	\$23,893	\$30,641	\$21,387	\$16,969



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Pop-Facts: Household Income by Age of Householder 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

2000 Census Age/Income	Age 15 - 24	Age 25 - 34	Age 35 - 44	Age 45 - 54	Age 55 - 64	Age 65 - 74	Age 75 - 84	Age 85+
Household Totals	3,389	7,376	8,419	7,928	5,582	5,348	4,527	1,370
% of Total Households	7.71%	16.79%	19.16%	18.04%	12.70%	12.17%	10.30%	3.12%
Income Less than \$15,000	1,917	1,719	1,607	1,566	1,298	1,770	1,925	726
% Across Age Ranges	15.30%	13.72%	12.83%	12.50%	10.36%	14.13%	15.37%	5.80%
% Within Age Range	56.57%	23.31%	19.09%	19.75%	23.25%	33.10%	42.52%	52.99%
Income \$15,000 - \$24,999	634	1,489	1,479	1,101	855	1,012	932	263
% Across Age Ranges	8.16%	19.18%	19.05%	14.18%	11.01%	13.03%	12.00%	3.39%
% Within Age Range	18.71%	20.19%	17.57%	13.89%	15.32%	18.92%	20.59%	19.20%
Income \$25,000 - \$34,999	325	1,294	1,290	993	794	773	454	114
% Across Age Ranges	5.38%	21.43%	21.37%	16.45%	13.15%	12.80%	7.52%	1.89%
% Within Age Range	9.59%	17.54%	15.32%	12.53%	14.22%	14.45%	10.03%	8.32%
Income \$35,000 - \$49,999	342	1,292	1,396	1,446	867	697	546	126
% Across Age Ranges	5.10%	19.25%	20.80%	21.54%	12.92%	10.38%	8.13%	1.88%
% Within Age Range	10.09%	17.52%	16.58%	18.24%	15.53%	13.03%	12.06%	9.20%
Income \$50,000 - \$74,999	113	1,061	1,575	1,406	739	560	299	64
% Across Age Ranges	1.94%	18.24%	27.08%	24.17%	12.70%	9.63%	5.14%	1.10%
% Within Age Range	3.33%	14.38%	18.71%	17.73%	13.24%	10.47%	6.60%	4.67%
Income \$75,000 - \$99,999	53	356	519	689	452	282	147	29
% Across Age Ranges	2.10%	14.09%	20.54%	27.27%	17.89%	11.16%	5.82%	1.15%
% Within Age Range	1.56%	4.83%	6.16%	8.69%	8.10%	5.27%	3.25%	2.12%
Income \$100,000 - \$124,999	0	87	250	231	214	134	69	12
% Across Age Ranges	0.00%	8.73%	25.08%	23.17%	21.46%	13.44%	6.92%	1.20%
% Within Age Range	0.00%	1.18%	2.97%	2.91%	3.83%	2.51%	1.52%	0.88%
Income \$125,000 - \$149,999	5	10	72	152	92	15	19	6
% Across Age Ranges	1.35%	2.70%	19.41%	40.97%	24.80%	4.04%	5.12%	1.62%
% Within Age Range	0.15%	0.14%	0.86%	1.92%	1.65%	0.28%	0.42%	0.44%
Income \$150,000 - \$199,999	0	25	60	147	57	26	19	6
% Across Age Ranges	0.00%	7.35%	17.65%	43.24%	16.76%	7.65%	5.59%	1.76%
% Within Age Range	0.00%	0.34%	0.71%	1.85%	1.02%	0.49%	0.42%	0.44%
Income \$200,000 or more	0	43	171	197	214	79	117	24
% Across Age Ranges	0.00%	5.09%	20.24%	23.31%	25.33%	9.35%	13.85%	2.84%
% Within Age Range	0.00%	0.58%	2.03%	2.48%	3.83%	1.48%	2.58%	1.75%
Median Household Income	\$14,999	\$28,710	\$33,712	\$38,152	\$33,036	\$23,937	\$18,632	\$14,999



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Pop-Facts: Household Income by Age of Householder 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

2015 Estimate Age/Income	Age 15 - 24	Age 25 - 34	Age 35 - 44	Age 45 - 54	Age 55 - 64	Age 65 - 74	Age 75 - 84	Age 85+
Household Totals	3,290	8,867	6,887	6,861	7,674	5,822	3,434	1,562
% of Total Households	7.41%	19.97%	15.51%	15.45%	17.28%	13.11%	7.73%	3.52%
Income Less than \$15,000	1,941	2,273	1,500	1,612	2,041	1,225	1,000	580
% Across Age Ranges	15.95%	18.67%	12.32%	13.24%	16.77%	10.06%	8.22%	4.77%
% Within Age Range	59.00%	25.63%	21.78%	23.50%	26.60%	21.04%	29.12%	37.13%
Income \$15,000 - \$24,999	396	1,441	1,017	866	1,099	839	730	370
% Across Age Ranges	5.86%	21.32%	15.05%	12.81%	16.26%	12.41%	10.80%	5.47%
% Within Age Range	12.04%	16.25%	14.77%	12.62%	14.32%	14.41%	21.26%	23.69%
Income \$25,000 - \$34,999	374	1,284	965	824	946	829	575	240
% Across Age Ranges	6.20%	21.27%	15.98%	13.65%	15.67%	13.73%	9.52%	3.98%
% Within Age Range	11.37%	14.48%	14.01%	12.01%	12.33%	14.24%	16.74%	15.36%
Income \$35,000 - \$49,999	361	1,544	1,166	948	1,087	944	542	183
% Across Age Ranges	5.33%	22.79%	17.21%	13.99%	16.04%	13.93%	8.00%	2.70%
% Within Age Range	10.97%	17.41%	16.93%	13.82%	14.16%	16.21%	15.78%	11.72%
Income \$50,000 - \$74,999	150	1,111	906	1,267	1,332	909	341	102
% Across Age Ranges	2.45%	18.16%	14.81%	20.71%	21.77%	14.86%	5.57%	1.67%
% Within Age Range	4.56%	12.53%	13.16%	18.47%	17.36%	15.61%	9.93%	6.53%
Income \$75,000 - \$99,999	33	550	515	474	464	473	125	38
% Across Age Ranges	1.24%	20.58%	19.27%	17.74%	17.37%	17.70%	4.68%	1.42%
% Within Age Range	1.00%	6.20%	7.48%	6.91%	6.05%	8.12%	3.64%	2.43%
Income \$100,000 - \$124,999	29	332	358	337	282	240	47	22
% Across Age Ranges	1.76%	20.16%	21.74%	20.46%	17.12%	14.57%	2.85%	1.34%
% Within Age Range	0.88%	3.74%	5.20%	4.91%	3.67%	4.12%	1.37%	1.41%
Income \$125,000 - \$149,999	2	143	168	157	146	134	31	9
% Across Age Ranges	0.25%	18.10%	21.27%	19.87%	18.48%	16.96%	3.92%	1.14%
% Within Age Range	0.06%	1.61%	2.44%	2.29%	1.90%	2.30%	0.90%	0.58%
Income \$150,000 - \$199,999	1	96	149	141	113	141	27	12
% Across Age Ranges	0.15%	14.12%	21.91%	20.74%	16.62%	20.74%	3.97%	1.76%
% Within Age Range	0.03%	1.08%	2.16%	2.06%	1.47%	2.42%	0.79%	0.77%
Income \$200,000 or more	3	93	143	235	164	88	16	6
% Across Age Ranges	0.40%	12.43%	19.12%	31.42%	21.93%	11.76%	2.14%	0.80%
% Within Age Range	0.09%	1.05%	2.08%	3.43%	2.14%	1.51%	0.47%	0.38%
Median Household Income	\$14,999	\$30,599	\$34,603	\$37,042	\$32,358	\$35,288	\$24,826	\$20,414



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Pop-Facts: Household Income by Age of Householder 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

2020 Projection Age/Income	Age 15 - 24	Age 25 - 34	Age 35 - 44	Age 45 - 54	Age 55 - 64	Age 65 - 74	Age 75 - 84	Age 85+
Household Totals	2,848	8,811	8,230	6,441	7,447	6,681	3,893	1,604
% of Total Households	6.20%	19.17%	17.91%	14.02%	16.20%	14.54%	8.47%	3.49%
Income Less than \$15,000	1,699	2,231	1,743	1,510	1,982	1,398	1,146	593
% Across Age Ranges	13.81%	18.14%	14.17%	12.27%	16.11%	11.36%	9.32%	4.82%
% Within Age Range	59.66%	25.32%	21.18%	23.44%	26.61%	20.93%	29.44%	36.97%
Income \$15,000 - \$24,999	328	1,438	1,203	795	1,062	973	835	386
% Across Age Ranges	4.67%	20.48%	17.14%	11.32%	15.13%	13.86%	11.89%	5.50%
% Within Age Range	11.52%	16.32%	14.62%	12.34%	14.26%	14.56%	21.45%	24.06%
Income \$25,000 - \$34,999	320	1,260	1,107	746	904	927	631	233
% Across Age Ranges	5.22%	20.56%	18.06%	12.17%	14.75%	15.13%	10.30%	3.80%
% Within Age Range	11.24%	14.30%	13.45%	11.58%	12.14%	13.88%	16.21%	14.53%
Income \$35,000 - \$49,999	303	1,522	1,357	891	1,042	1,063	597	189
% Across Age Ranges	4.35%	21.86%	19.49%	12.79%	14.96%	15.26%	8.57%	2.71%
% Within Age Range	10.64%	17.27%	16.49%	13.83%	13.99%	15.91%	15.34%	11.78%
Income \$50,000 - \$74,999	131	1,148	1,114	1,195	1,292	1,060	399	109
% Across Age Ranges	2.03%	17.80%	17.28%	18.53%	20.04%	16.44%	6.19%	1.69%
% Within Age Range	4.60%	13.03%	13.54%	18.55%	17.35%	15.87%	10.25%	6.80%
Income \$75,000 - \$99,999	29	566	634	461	448	551	140	40
% Across Age Ranges	1.01%	19.73%	22.10%	16.07%	15.62%	19.21%	4.88%	1.39%
% Within Age Range	1.02%	6.42%	7.70%	7.16%	6.02%	8.25%	3.60%	2.49%
Income \$100,000 - \$124,999	26	329	451	315	278	280	48	26
% Across Age Ranges	1.48%	18.77%	25.73%	17.97%	15.86%	15.97%	2.74%	1.48%
% Within Age Range	0.91%	3.73%	5.48%	4.89%	3.73%	4.19%	1.23%	1.62%
Income \$125,000 - \$149,999	6	151	220	160	148	164	38	11
% Across Age Ranges	0.67%	16.82%	24.50%	17.82%	16.48%	18.26%	4.23%	1.22%
% Within Age Range	0.21%	1.71%	2.67%	2.48%	1.99%	2.45%	0.98%	0.69%
Income \$150,000 - \$199,999	4	84	198	135	118	163	35	12
% Across Age Ranges	0.53%	11.21%	26.44%	18.02%	15.75%	21.76%	4.67%	1.60%
% Within Age Range	0.14%	0.95%	2.41%	2.10%	1.58%	2.44%	0.90%	0.75%
Income \$200,000 or more	2	82	203	233	173	102	24	5
% Across Age Ranges	0.24%	9.95%	24.64%	28.28%	21.00%	12.38%	2.91%	0.61%
% Within Age Range	0.07%	0.93%	2.47%	3.62%	2.32%	1.53%	0.62%	0.31%
Median Household Income	\$14,999	\$30,845	\$35,680	\$37,853	\$32,520	\$35,593	\$24,590	\$20,414



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Pop-Facts: Household Income by Age of Householder 2015

Due to the calculation method some median values are assigned pre-determined amounts rather than calculated amounts. Median HH Inc values less than \$15,000 are displayed as \$14,999; Median HH Inc values more than \$200,000 are displayed as \$200,001.

Population by Age by Race by Sex 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

Population	Totals
2020 Projection	21,211
2015 Estimate	20,300
2010 Census	19,479
2000 Census	17,633
Growth 2000 - 2010	10.47%
Growth 2010 - 2015	4.22%
Growth 2015 - 2020	4.49%

2010 Est. Total

Population by Age	Population	%	Male	%	Female	%
Total	19,479		9,099		10,380	
Age 0 - 4	1,317	6.76%	675	7.42%	643	6.19%
Age 5 - 9	1,008	5.17%	496	5.45%	512	4.93%
Age 10 - 14	756	3.88%	380	4.18%	376	3.62%
Age 15 - 17	436	2.24%	213	2.34%	223	2.15%
Age 18 - 20	2,856	14.66%	1,092	12.00%	1,764	16.99%
Age 21 - 24	3,150	16.17%	1,410	15.50%	1,741	16.77%
Age 25 - 34	3,208	16.47%	1,510	16.60%	1,698	16.36%
Age 35 - 44	1,557	7.99%	824	9.06%	733	7.06%
Age 45 - 54	1,785	9.16%	934	10.26%	851	8.20%
Age 55 - 64	1,689	8.67%	855	9.40%	834	8.03%
Age 65 - 74	981	5.04%	458	5.03%	523	5.04%
Age 75 - 84	512	2.63%	203	2.23%	309	2.98%
Age 85 and over	224	1.15%	49	0.54%	175	1.69%
Age 18 and over	15,961	81.94%	7,335	80.61%	8,626	83.10%
Age 21 and over	13,105	67.28%	6,243	68.61%	6,862	66.11%
Age 65 and over	1,716	8.81%	710	7.80%	1,007	9.70%
Median Age	25.7		26.9		24.8	

Population by Age by Race by Sex 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

2010 Est. Hispanic or Latino

Population by Age	Population	%	Male	%	Female	%
Total	780		358		422	
Age 0 - 4	23	2.95%	13	3.63%	11	2.61%
Age 5 - 9	16	2.05%	6	1.68%	11	2.61%
Age 10 - 14	17	2.18%	7	1.96%	10	2.37%
Age 15 - 17	3	0.38%	1	0.28%	2	0.47%
Age 18 - 20	253	32.44%	101	28.21%	151	35.78%
Age 21 - 24	211	27.05%	83	23.18%	128	30.33%
Age 25 - 34	145	18.59%	76	21.23%	69	16.35%
Age 35 - 44	49	6.28%	33	9.22%	16	3.79%
Age 45 - 54	29	3.72%	22	6.15%	8	1.90%
Age 55 - 64	22	2.82%	11	3.07%	11	2.61%
Age 65 - 74	8	1.03%	5	1.40%	3	0.71%
Age 75 - 84	2	0.26%	1	0.28%	1	0.24%
Age 85 and over	2	0.26%	0	0.00%	2	0.47%
Age 18 and over	721	92.44%	331	92.46%	389	92.18%
Age 21 and over	468	60.00%	230	64.25%	238	56.40%
Age 65 and over	12	1.54%	7	1.96%	5	1.18%
Median Age	22.5		23.5		21.8	

Population by Age by Race by Sex 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

2010 Est. White Alone

Population by Age	Population	%	Male	%	Female	%
Total	8,892		4,289		4,603	
Age 0 - 4	136	1.53%	76	1.77%	60	1.30%
Age 5 - 9	73	0.82%	31	0.72%	42	0.91%
Age 10 - 14	73	0.82%	33	0.77%	40	0.87%
Age 15 - 17	50	0.56%	26	0.61%	24	0.52%
Age 18 - 20	1,995	22.44%	747	17.42%	1,248	27.11%
Age 21 - 24	2,132	23.98%	990	23.08%	1,142	24.81%
Age 25 - 34	1,703	19.15%	897	20.91%	806	17.51%
Age 35 - 44	700	7.87%	430	10.03%	270	5.87%
Age 45 - 54	625	7.03%	363	8.46%	262	5.69%
Age 55 - 64	743	8.36%	365	8.51%	378	8.21%
Age 65 - 74	434	4.88%	227	5.29%	206	4.48%
Age 75 - 84	176	1.98%	94	2.19%	83	1.80%
Age 85 and over	52	0.58%	10	0.23%	41	0.89%
Age 18 and over	8,560	96.27%	4,123	96.13%	4,437	96.39%
Age 21 and over	6,565	73.83%	3,376	78.71%	3,189	69.28%
Age 65 and over	662	7.44%	331	7.72%	331	7.19%
Median Age	25.0		27.7		24.1	

Population by Age by Race by Sex 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

2010 Est. Black or African American Alone

Population by Age	Population	%	Male	%	Female	%
Total	9,468		4,332		5,136	
Age 0 - 4	1,152	12.17%	582	13.43%	570	11.10%
Age 5 - 9	900	9.51%	452	10.43%	448	8.72%
Age 10 - 14	655	6.92%	334	7.71%	322	6.27%
Age 15 - 17	375	3.96%	181	4.18%	194	3.78%
Age 18 - 20	551	5.82%	242	5.59%	310	6.04%
Age 21 - 24	703	7.43%	292	6.74%	411	8.00%
Age 25 - 34	1,274	13.46%	506	11.68%	768	14.95%
Age 35 - 44	798	8.43%	359	8.29%	439	8.55%
Age 45 - 54	1,122	11.85%	550	12.70%	573	11.16%
Age 55 - 64	905	9.56%	469	10.83%	436	8.49%
Age 65 - 74	529	5.59%	220	5.08%	309	6.02%
Age 75 - 84	332	3.51%	110	2.54%	223	4.34%
Age 85 and over	170	1.80%	38	0.88%	133	2.59%
Age 18 and over	6,385	67.44%	2,783	64.24%	3,601	70.11%
Age 21 and over	5,834	61.62%	2,542	58.68%	3,292	64.10%
Age 65 and over	1,031	10.89%	367	8.47%	664	12.93%
Median Age	28.1		26.7		29.1	

Population by Age by Race by Sex 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

2010 Est. American Indian and Alaska Native Alone

Population by Age	Population	%	Male	%	Female	%
Total	43		25		19	
Age 0 - 4	0	0.00%	0	0.00%	0	0.00%
Age 5 - 9	2	4.65%	1	4.00%	1	5.26%
Age 10 - 14	4	9.30%	2	8.00%	3	15.79%
Age 15 - 17	2	4.65%	1	4.00%	1	5.26%
Age 18 - 20	5	11.63%	2	8.00%	3	15.79%
Age 21 - 24	6	13.95%	4	16.00%	3	15.79%
Age 25 - 34	4	9.30%	2	8.00%	2	10.53%
Age 35 - 44	4	9.30%	2	8.00%	2	10.53%
Age 45 - 54	10	23.26%	6	24.00%	4	21.05%
Age 55 - 64	5	11.63%	4	16.00%	1	5.26%
Age 65 - 74	2	4.65%	2	8.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	35	81.40%	21	84.00%	14	73.68%
Age 21 and over	31	72.09%	19	76.00%	12	63.16%
Age 65 and over	2	4.65%	2	8.00%	0	0.00%
Median Age	32.6		41.1		24.4	

Population by Age by Race by Sex 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

2010 Est. Asian Alone

Population by Age	Population	%	Male	%	Female	%
Total	480		184		296	
Age 0 - 4	2	0.42%	0	0.00%	2	0.68%
Age 5 - 9	2	0.42%	0	0.00%	2	0.68%
Age 10 - 14	2	0.42%	0	0.00%	2	0.68%
Age 15 - 17	1	0.21%	1	0.54%	0	0.00%
Age 18 - 20	127	26.46%	36	19.57%	90	30.41%
Age 21 - 24	180	37.50%	69	37.50%	111	37.50%
Age 25 - 34	122	25.42%	54	29.35%	68	22.97%
Age 35 - 44	17	3.54%	11	5.98%	6	2.03%
Age 45 - 54	8	1.67%	5	2.72%	3	1.01%
Age 55 - 64	15	3.12%	9	4.89%	6	2.03%
Age 65 - 74	3	0.62%	0	0.00%	3	1.01%
Age 75 - 84	2	0.42%	0	0.00%	2	0.68%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	473	98.54%	183	99.46%	290	97.97%
Age 21 and over	346	72.08%	147	79.89%	199	67.23%
Age 65 and over	5	1.04%	0	0.00%	5	1.69%
Median Age	23.4		24.2		22.9	

Population by Age by Race by Sex 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

2010 Est. Native Hawaiian and other Pacific Isl. Alone

Population by Age	Population	%	Male	%	Female	%
Total	14		8		6	
Age 0 - 4	0	0.00%	0	0.00%	0	0.00%
Age 5 - 9	0	0.00%	0	0.00%	0	0.00%
Age 10 - 14	1	7.14%	0	0.00%	0	0.00%
Age 15 - 17	0	0.00%	0	0.00%	0	0.00%
Age 18 - 20	6	42.86%	3	37.50%	2	33.33%
Age 21 - 24	1	7.14%	1	12.50%	0	0.00%
Age 25 - 34	2	14.29%	0	0.00%	2	33.33%
Age 35 - 44	1	7.14%	1	12.50%	0	0.00%
Age 45 - 54	2	14.29%	1	12.50%	1	16.67%
Age 55 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	1	7.14%	1	12.50%	0	0.00%
Age 18 and over	13	92.86%	7	87.50%	6	100.00%
Age 21 and over	7	50.00%	4	50.00%	3	50.00%
Age 65 and over	1	7.14%	1	12.50%	0	0.00%
Median Age	20.9		20.8		25.6	

Population by Age by Race by Sex 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

2010 Est. Some Other Race Alone

Population by Age	Population	%	Male	%	Female	%
Total	206		94		113	
Age 0 - 4	4	1.94%	2	2.13%	2	1.77%
Age 5 - 9	7	3.40%	4	4.26%	3	2.65%
Age 10 - 14	4	1.94%	2	2.13%	2	1.77%
Age 15 - 17	1	0.49%	1	1.06%	0	0.00%
Age 18 - 20	67	32.52%	27	28.72%	40	35.40%
Age 21 - 24	57	27.67%	23	24.47%	35	30.97%
Age 25 - 34	38	18.45%	18	19.15%	20	17.70%
Age 35 - 44	16	7.77%	11	11.70%	5	4.42%
Age 45 - 54	3	1.46%	2	2.13%	1	0.88%
Age 55 - 64	5	2.43%	2	2.13%	4	3.54%
Age 65 - 74	4	1.94%	3	3.19%	1	0.88%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	190	92.23%	84	89.36%	106	93.81%
Age 21 and over	124	60.19%	58	61.70%	66	58.41%
Age 65 and over	4	1.94%	3	3.19%	1	0.88%
Median Age	22.4		22.9		22.1	

Population by Age by Race by Sex 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

2010 Est. Two or More Races

Population by Age	Population	%	Male	%	Female	%
Total	376		168		208	
Age 0 - 4	23	6.12%	14	8.33%	9	4.33%
Age 5 - 9	24	6.38%	8	4.76%	16	7.69%
Age 10 - 14	17	4.52%	9	5.36%	7	3.37%
Age 15 - 17	7	1.86%	3	1.79%	3	1.44%
Age 18 - 20	106	28.19%	35	20.83%	71	34.13%
Age 21 - 24	71	18.88%	32	19.05%	39	18.75%
Age 25 - 34	65	17.29%	34	20.24%	31	14.90%
Age 35 - 44	21	5.59%	11	6.55%	10	4.81%
Age 45 - 54	15	3.99%	8	4.76%	7	3.37%
Age 55 - 64	16	4.26%	7	4.17%	9	4.33%
Age 65 - 74	10	2.66%	6	3.57%	4	1.92%
Age 75 - 84	1	0.27%	0	0.00%	1	0.48%
Age 85 and over	1	0.27%	0	0.00%	1	0.48%
Age 18 and over	305	81.12%	133	79.17%	172	82.69%
Age 21 and over	199	52.93%	98	58.33%	102	49.04%
Age 65 and over	11	2.93%	6	3.57%	6	2.88%
Median Age	21.6		22.7		20.9	

Population by Age by Race by Sex 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

2015 Est. Total Population by Age						
	Population	%	Male	%	Female	%
Total	20,300		9,522		10,778	
Age 0 - 4	1,083	5.33%	559	5.87%	525	4.87%
Age 5 - 9	1,137	5.60%	573	6.02%	564	5.23%
Age 10 - 14	875	4.31%	426	4.47%	449	4.17%
Age 15 - 17	766	3.77%	376	3.95%	389	3.61%
Age 18 - 20	2,493	12.28%	938	9.85%	1,555	14.43%
Age 21 - 24	2,724	13.42%	1,192	12.52%	1,532	14.21%
Age 25 - 34	3,895	19.19%	1,864	19.58%	2,032	18.85%
Age 35 - 44	1,965	9.68%	1,001	10.51%	964	8.94%
Age 45 - 54	1,647	8.11%	860	9.03%	787	7.30%
Age 55 - 64	1,705	8.40%	876	9.20%	829	7.69%
Age 65 - 74	1,238	6.10%	583	6.12%	655	6.08%
Age 75 - 84	547	2.69%	222	2.33%	325	3.02%
Age 85 and over	224	1.10%	53	0.56%	172	1.60%
Age 18 and over	16,439	80.98%	7,588	79.69%	8,851	82.12%
Age 21 and over	13,946	68.70%	6,650	69.84%	7,295	67.68%
Age 65 and over	2,009	9.90%	857	9.00%	1,152	10.69%
Median Age	27.8		28.7		26.8	

Population by Age by Race by Sex 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

2015 Est. Hispanic or Latino

Population by Age	Population	%	Male	%	Female	%
Total	958		456		501	
Age 0 - 4	30	3.13%	17	3.73%	14	2.79%
Age 5 - 9	31	3.24%	13	2.85%	18	3.59%
Age 10 - 14	35	3.65%	14	3.07%	20	3.99%
Age 15 - 17	41	4.28%	25	5.48%	16	3.19%
Age 18 - 20	229	23.90%	83	18.20%	146	29.14%
Age 21 - 24	210	21.92%	87	19.08%	123	24.55%
Age 25 - 34	209	21.82%	111	24.34%	98	19.56%
Age 35 - 44	78	8.14%	48	10.53%	30	5.99%
Age 45 - 54	35	3.65%	25	5.48%	10	2.00%
Age 55 - 64	32	3.34%	16	3.51%	16	3.19%
Age 65 - 74	14	1.46%	10	2.19%	5	1.00%
Age 75 - 84	9	0.94%	6	1.32%	3	0.60%
Age 85 and over	3	0.31%	0	0.00%	3	0.60%
Age 18 and over	821	85.70%	387	84.87%	434	86.63%
Age 21 and over	592	61.80%	304	66.67%	288	57.49%
Age 65 and over	27	2.82%	16	3.51%	11	2.20%
Median Age	23.2		24.5		22.2	

Population by Age by Race by Sex 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

2015 Est. White Alone

Population by Age	Population	%	Male	%	Female	%
Total	10,476		5,101		5,375	
Age 0 - 4	192	1.83%	102	2.00%	90	1.67%
Age 5 - 9	141	1.35%	65	1.27%	76	1.41%
Age 10 - 14	129	1.23%	59	1.16%	70	1.30%
Age 15 - 17	372	3.55%	183	3.59%	189	3.52%
Age 18 - 20	1,833	17.50%	668	13.10%	1,165	21.67%
Age 21 - 24	1,956	18.67%	869	17.04%	1,087	20.22%
Age 25 - 34	2,297	21.93%	1,220	23.92%	1,077	20.04%
Age 35 - 44	1,094	10.44%	632	12.39%	462	8.60%
Age 45 - 54	730	6.97%	443	8.68%	287	5.34%
Age 55 - 64	801	7.65%	413	8.10%	388	7.22%
Age 65 - 74	634	6.05%	311	6.10%	322	5.99%
Age 75 - 84	227	2.17%	119	2.33%	108	2.01%
Age 85 and over	70	0.67%	17	0.33%	53	0.99%
Age 18 and over	9,641	92.03%	4,692	91.98%	4,949	92.07%
Age 21 and over	7,808	74.53%	4,024	78.89%	3,784	70.40%
Age 65 and over	930	8.88%	448	8.78%	483	8.99%
Median Age	27.7		30.0		25.1	

Population by Age by Race by Sex 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

2015 Est. Black or African American Alone

Population by Age	Population	%	Male	%	Female	%
Total	8,521		3,849		4,672	
Age 0 - 4	842	9.88%	431	11.20%	411	8.80%
Age 5 - 9	932	10.94%	484	12.57%	448	9.59%
Age 10 - 14	699	8.20%	345	8.96%	354	7.58%
Age 15 - 17	344	4.04%	170	4.42%	174	3.72%
Age 18 - 20	419	4.92%	186	4.83%	232	4.97%
Age 21 - 24	474	5.56%	206	5.35%	268	5.74%
Age 25 - 34	1,278	15.00%	497	12.91%	781	16.72%
Age 35 - 44	786	9.22%	319	8.29%	467	10.00%
Age 45 - 54	864	10.14%	387	10.05%	477	10.21%
Age 55 - 64	852	10.00%	435	11.30%	417	8.93%
Age 65 - 74	572	6.71%	255	6.63%	317	6.79%
Age 75 - 84	307	3.60%	99	2.57%	209	4.47%
Age 85 and over	152	1.78%	35	0.91%	117	2.50%
Age 18 and over	5,704	66.94%	2,419	62.85%	3,285	70.31%
Age 21 and over	5,286	62.03%	2,233	58.02%	3,053	65.35%
Age 65 and over	1,031	12.10%	388	10.08%	643	13.76%
Median Age	29.3		27.1		30.7	

Population by Age by Race by Sex 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

2015 Est. American Indian and Alaska Native Alone

Population by Age	Population	%	Male	%	Female	%
Total	51		31		20	
Age 0 - 4	1	1.96%	1	3.23%	0	0.00%
Age 5 - 9	2	3.92%	1	3.23%	1	5.00%
Age 10 - 14	6	11.76%	2	6.45%	4	20.00%
Age 15 - 17	2	3.92%	1	3.23%	1	5.00%
Age 18 - 20	3	5.88%	2	6.45%	1	5.00%
Age 21 - 24	3	5.88%	1	3.23%	2	10.00%
Age 25 - 34	5	9.80%	3	9.68%	2	10.00%
Age 35 - 44	7	13.73%	2	6.45%	4	20.00%
Age 45 - 54	13	25.49%	10	32.26%	3	15.00%
Age 55 - 64	6	11.76%	4	12.90%	2	10.00%
Age 65 - 74	3	5.88%	3	9.68%	0	0.00%
Age 75 - 84	1	1.96%	1	3.23%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	40	78.43%	26	83.87%	13	65.00%
Age 21 and over	37	72.55%	24	77.42%	13	65.00%
Age 65 and over	4	7.84%	4	12.90%	0	0.00%
Median Age	41.1		47.3		31.9	

Population by Age by Race by Sex 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

2015 Est. Asian Alone

Population by Age	Population	%	Male	%	Female	%
Total	566		224		342	
Age 0 - 4	4	0.71%	1	0.45%	3	0.88%
Age 5 - 9	3	0.53%	0	0.00%	3	0.88%
Age 10 - 14	3	0.53%	0	0.00%	3	0.88%
Age 15 - 17	15	2.65%	6	2.68%	8	2.34%
Age 18 - 20	118	20.85%	35	15.62%	84	24.56%
Age 21 - 24	175	30.92%	67	29.91%	108	31.58%
Age 25 - 34	173	30.57%	76	33.93%	97	28.36%
Age 35 - 44	33	5.83%	19	8.48%	14	4.09%
Age 45 - 54	12	2.12%	5	2.23%	6	1.75%
Age 55 - 64	17	3.00%	11	4.91%	6	1.75%
Age 65 - 74	7	1.24%	1	0.45%	6	1.75%
Age 75 - 84	6	1.06%	2	0.89%	4	1.17%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	540	95.41%	216	96.43%	324	94.74%
Age 21 and over	422	74.56%	182	81.25%	240	70.18%
Age 65 and over	13	2.30%	3	1.34%	10	2.92%
Median Age	24.2		25.4		23.6	

Population by Age by Race by Sex 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

2015 Est. Native Hawaiian and other Pacific Isl. Alone

Population by Age	Population	%	Male	%	Female	%
Total	15		10		4	
Age 0 - 4	0	0.00%	0	0.00%	0	0.00%
Age 5 - 9	0	0.00%	0	0.00%	0	0.00%
Age 10 - 14	2	13.33%	1	10.00%	0	0.00%
Age 15 - 17	0	0.00%	0	0.00%	0	0.00%
Age 18 - 20	3	20.00%	2	20.00%	1	25.00%
Age 21 - 24	3	20.00%	3	30.00%	0	0.00%
Age 25 - 34	2	13.33%	1	10.00%	1	25.00%
Age 35 - 44	1	6.67%	1	10.00%	0	0.00%
Age 45 - 54	3	20.00%	1	10.00%	2	50.00%
Age 55 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	1	6.67%	1	10.00%	0	0.00%
Age 18 and over	12	80.00%	8	80.00%	4	100.00%
Age 21 and over	10	66.67%	7	70.00%	3	75.00%
Age 65 and over	1	6.67%	1	10.00%	0	0.00%
Median Age	24.7		23.1		33.2	

Population by Age by Race by Sex 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

2015 Est. Some Other Race Alone

Population by Age	Population	%	Male	%	Female	%
Total	234		106		128	
Age 0 - 4	7	2.99%	3	2.83%	4	3.12%
Age 5 - 9	12	5.13%	7	6.60%	5	3.91%
Age 10 - 14	7	2.99%	2	1.89%	5	3.91%
Age 15 - 17	10	4.27%	7	6.60%	3	2.34%
Age 18 - 20	58	24.79%	23	21.70%	35	27.34%
Age 21 - 24	44	18.80%	17	16.04%	27	21.09%
Age 25 - 34	54	23.08%	23	21.70%	31	24.22%
Age 35 - 44	18	7.69%	11	10.38%	7	5.47%
Age 45 - 54	4	1.71%	2	1.89%	1	0.78%
Age 55 - 64	10	4.27%	3	2.83%	6	4.69%
Age 65 - 74	8	3.42%	6	5.66%	2	1.56%
Age 75 - 84	2	0.85%	1	0.94%	1	0.78%
Age 85 and over	1	0.43%	0	0.00%	1	0.78%
Age 18 and over	198	84.62%	86	81.13%	112	87.50%
Age 21 and over	140	59.83%	64	60.38%	77	60.16%
Age 65 and over	11	4.70%	7	6.60%	4	3.12%
Median Age	23.1		23.5		22.8	

Population by Age by Race by Sex 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

2015 Est. Two or More Races

Population by Age	Population	%	Male	%	Female	%
Total	438		200		238	
Age 0 - 4	38	8.68%	21	10.50%	16	6.72%
Age 5 - 9	46	10.50%	16	8.00%	31	13.03%
Age 10 - 14	29	6.62%	16	8.00%	12	5.04%
Age 15 - 17	9	2.05%	6	3.00%	3	1.26%
Age 18 - 20	83	18.95%	26	13.00%	57	23.95%
Age 21 - 24	60	13.70%	26	13.00%	34	14.29%
Age 25 - 34	87	19.86%	45	22.50%	42	17.65%
Age 35 - 44	27	6.16%	17	8.50%	10	4.20%
Age 45 - 54	21	4.79%	11	5.50%	10	4.20%
Age 55 - 64	19	4.34%	9	4.50%	10	4.20%
Age 65 - 74	15	3.42%	7	3.50%	7	2.94%
Age 75 - 84	3	0.68%	0	0.00%	3	1.26%
Age 85 and over	1	0.23%	0	0.00%	1	0.42%
Age 18 and over	316	72.15%	141	70.50%	175	73.53%
Age 21 and over	233	53.20%	114	57.00%	119	50.00%
Age 65 and over	19	4.34%	7	3.50%	12	5.04%
Median Age	21.9		23.2		21.0	

Population by Age by Race by Sex 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

2020 Est. Total

Population by Age	Population	%	Male	%	Female	%
Total	21,211		9,978		11,232	
Age 0 - 4	1,063	5.01%	550	5.51%	513	4.57%
Age 5 - 9	1,186	5.59%	602	6.03%	584	5.20%
Age 10 - 14	985	4.64%	491	4.92%	494	4.40%
Age 15 - 17	825	3.89%	402	4.03%	423	3.77%
Age 18 - 20	2,522	11.89%	934	9.36%	1,588	14.14%
Age 21 - 24	2,136	10.07%	954	9.56%	1,182	10.52%
Age 25 - 34	4,077	19.22%	1,945	19.49%	2,132	18.98%
Age 35 - 44	2,804	13.22%	1,375	13.78%	1,429	12.72%
Age 45 - 54	1,655	7.80%	896	8.98%	759	6.76%
Age 55 - 64	1,628	7.68%	824	8.26%	804	7.16%
Age 65 - 74	1,443	6.80%	657	6.58%	785	6.99%
Age 75 - 84	659	3.11%	285	2.86%	374	3.33%
Age 85 and over	229	1.08%	62	0.62%	167	1.49%
Age 18 and over	17,152	80.86%	7,933	79.50%	9,219	82.08%
Age 21 and over	14,630	68.97%	6,999	70.14%	7,631	67.94%
Age 65 and over	2,330	10.98%	1,005	10.07%	1,326	11.81%
Median Age	29.6		30.4		28.9	

Population by Age by Race by Sex 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

2020 Est. Hispanic or Latino

Population by Age	Population	%	Male	%	Female	%
Total	1,144		540		603	
Age 0 - 4	44	3.85%	23	4.26%	20	3.32%
Age 5 - 9	52	4.55%	24	4.44%	29	4.81%
Age 10 - 14	53	4.63%	20	3.70%	33	5.47%
Age 15 - 17	54	4.72%	29	5.37%	24	3.98%
Age 18 - 20	234	20.45%	93	17.22%	141	23.38%
Age 21 - 24	188	16.43%	74	13.70%	114	18.91%
Age 25 - 34	243	21.24%	120	22.22%	123	20.40%
Age 35 - 44	130	11.36%	70	12.96%	60	9.95%
Age 45 - 54	51	4.46%	36	6.67%	15	2.49%
Age 55 - 64	43	3.76%	23	4.26%	20	3.32%
Age 65 - 74	25	2.19%	15	2.78%	10	1.66%
Age 75 - 84	17	1.49%	10	1.85%	7	1.16%
Age 85 and over	10	0.87%	3	0.56%	7	1.16%
Age 18 and over	941	82.26%	444	82.22%	497	82.42%
Age 21 and over	707	61.80%	351	65.00%	356	59.04%
Age 65 and over	52	4.55%	29	5.37%	24	3.98%
Median Age	23.9		25.6		22.9	

Population by Age by Race by Sex 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

2020 Est. White Alone

Population by Age	Population	%	Male	%	Female	%
Total	11,963		5,838		6,126	
Age 0 - 4	259	2.17%	137	2.35%	122	1.99%
Age 5 - 9	225	1.88%	111	1.90%	115	1.88%
Age 10 - 14	220	1.84%	102	1.75%	118	1.93%
Age 15 - 17	466	3.90%	229	3.92%	237	3.87%
Age 18 - 20	1,966	16.43%	709	12.14%	1,257	20.52%
Age 21 - 24	1,562	13.06%	699	11.97%	863	14.09%
Age 25 - 34	2,561	21.41%	1,333	22.83%	1,228	20.05%
Age 35 - 44	1,776	14.85%	961	16.46%	814	13.29%
Age 45 - 54	889	7.43%	547	9.37%	342	5.58%
Age 55 - 64	840	7.02%	447	7.66%	394	6.43%
Age 65 - 74	791	6.61%	370	6.34%	422	6.89%
Age 75 - 84	319	2.67%	167	2.86%	152	2.48%
Age 85 and over	89	0.74%	25	0.43%	63	1.03%
Age 18 and over	10,793	90.22%	5,259	90.08%	5,534	90.34%
Age 21 and over	8,826	73.78%	4,549	77.92%	4,277	69.82%
Age 65 and over	1,198	10.01%	561	9.61%	637	10.40%
Median Age	30.0		32.0		27.9	

Population by Age by Race by Sex 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

2020 Est. Black or African American Alone

Population by Age	Population	%	Male	%	Female	%
Total	7,767		3,492		4,275	
Age 0 - 4	736	9.48%	379	10.85%	358	8.37%
Age 5 - 9	877	11.29%	460	13.17%	416	9.73%
Age 10 - 14	696	8.96%	357	10.22%	339	7.93%
Age 15 - 17	302	3.89%	145	4.15%	157	3.67%
Age 18 - 20	310	3.99%	143	4.10%	168	3.93%
Age 21 - 24	327	4.21%	153	4.38%	175	4.09%
Age 25 - 34	1,162	14.96%	461	13.20%	701	16.40%
Age 35 - 44	893	11.50%	341	9.77%	552	12.91%
Age 45 - 54	694	8.94%	310	8.88%	384	8.98%
Age 55 - 64	717	9.23%	336	9.62%	382	8.94%
Age 65 - 74	600	7.72%	263	7.53%	337	7.88%
Age 75 - 84	316	4.07%	110	3.15%	206	4.82%
Age 85 and over	135	1.74%	35	1.00%	100	2.34%
Age 18 and over	5,155	66.37%	2,151	61.60%	3,004	70.27%
Age 21 and over	4,845	62.38%	2,008	57.50%	2,837	66.36%
Age 65 and over	1,052	13.54%	409	11.71%	643	15.04%
Median Age	30.5		27.4		32.5	

Population by Age by Race by Sex 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

2020 Est. American Indian and Alaska Native Alone

Population by Age	Population	%	Male	%	Female	%
Total	50		31		20	
Age 0 - 4	0	0.00%	0	0.00%	0	0.00%
Age 5 - 9	3	6.00%	1	3.23%	2	10.00%
Age 10 - 14	9	18.00%	5	16.13%	4	20.00%
Age 15 - 17	1	2.00%	0	0.00%	1	5.00%
Age 18 - 20	4	8.00%	2	6.45%	2	10.00%
Age 21 - 24	4	8.00%	2	6.45%	2	10.00%
Age 25 - 34	2	4.00%	0	0.00%	2	10.00%
Age 35 - 44	6	12.00%	3	9.68%	3	15.00%
Age 45 - 54	11	22.00%	8	25.81%	4	20.00%
Age 55 - 64	7	14.00%	6	19.35%	1	5.00%
Age 65 - 74	3	6.00%	3	9.68%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	38	76.00%	25	80.65%	13	65.00%
Age 21 and over	34	68.00%	22	70.97%	11	55.00%
Age 65 and over	3	6.00%	3	9.68%	0	0.00%
Median Age	38.4		46.9		24.2	

Population by Age by Race by Sex 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

2020 Est. Asian Alone

Population by Age	Population	%	Male	%	Female	%
Total	651		255		396	
Age 0 - 4	8	1.23%	3	1.18%	5	1.26%
Age 5 - 9	5	0.77%	0	0.00%	5	1.26%
Age 10 - 14	10	1.54%	1	0.39%	9	2.27%
Age 15 - 17	24	3.69%	9	3.53%	15	3.79%
Age 18 - 20	122	18.74%	36	14.12%	86	21.72%
Age 21 - 24	152	23.35%	59	23.14%	93	23.48%
Age 25 - 34	200	30.72%	84	32.94%	116	29.29%
Age 35 - 44	58	8.91%	30	11.76%	28	7.07%
Age 45 - 54	19	2.92%	9	3.53%	9	2.27%
Age 55 - 64	25	3.84%	15	5.88%	9	2.27%
Age 65 - 74	15	2.30%	3	1.18%	12	3.03%
Age 75 - 84	12	1.84%	3	1.18%	9	2.27%
Age 85 and over	1	0.15%	1	0.39%	0	0.00%
Age 18 and over	604	92.78%	242	94.90%	363	91.67%
Age 21 and over	482	74.04%	205	80.39%	277	69.95%
Age 65 and over	29	4.45%	7	2.75%	21	5.30%
Median Age	25.2		27.2		24.4	

Population by Age by Race by Sex 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

2020 Est. Native Hawaiian and other Pacific Isl. Alone

Population by Age	Population	%	Male	%	Female	%
Total	21		13		8	
Age 0 - 4	0	0.00%	0	0.00%	0	0.00%
Age 5 - 9	0	0.00%	0	0.00%	0	0.00%
Age 10 - 14	3	14.29%	2	15.38%	1	12.50%
Age 15 - 17	2	9.52%	1	7.69%	1	12.50%
Age 18 - 20	2	9.52%	1	7.69%	1	12.50%
Age 21 - 24	1	4.76%	1	7.69%	0	0.00%
Age 25 - 34	3	14.29%	2	15.38%	1	12.50%
Age 35 - 44	2	9.52%	2	15.38%	0	0.00%
Age 45 - 54	6	28.57%	1	7.69%	5	62.50%
Age 55 - 64	1	4.76%	1	7.69%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	1	4.76%	1	7.69%	0	0.00%
Age 85 and over	1	4.76%	1	7.69%	0	0.00%
Age 18 and over	16	76.19%	9	69.23%	7	87.50%
Age 21 and over	15	71.43%	9	69.23%	6	75.00%
Age 65 and over	2	9.52%	2	15.38%	0	0.00%
Median Age	35.2		32.3		46.2	

Population by Age by Race by Sex 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

2020 Est. Some Other Race Alone

Population by Age	Population	%	Male	%	Female	%
Total	262		116		145	
Age 0 - 4	9	3.44%	3	2.59%	6	4.14%
Age 5 - 9	14	5.34%	9	7.76%	5	3.45%
Age 10 - 14	13	4.96%	3	2.59%	10	6.90%
Age 15 - 17	10	3.82%	7	6.03%	3	2.07%
Age 18 - 20	51	19.47%	23	19.83%	28	19.31%
Age 21 - 24	42	16.03%	17	14.66%	25	17.24%
Age 25 - 34	59	22.52%	23	19.83%	37	25.52%
Age 35 - 44	27	10.31%	14	12.07%	14	9.66%
Age 45 - 54	4	1.53%	3	2.59%	1	0.69%
Age 55 - 64	13	4.96%	4	3.45%	8	5.52%
Age 65 - 74	13	4.96%	9	7.76%	4	2.76%
Age 75 - 84	3	1.15%	2	1.72%	1	0.69%
Age 85 and over	3	1.15%	0	0.00%	3	2.07%
Age 18 and over	215	82.06%	95	81.90%	121	83.45%
Age 21 and over	164	62.60%	72	62.07%	92	63.45%
Age 65 and over	19	7.25%	11	9.48%	8	5.52%
Median Age	24.2		24.1		24.2	

Population by Age by Race by Sex 2015

Radius 1: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 1.00 Miles, Total

2020 Est. Two or More Races

Population by Age	Population	%	Male	%	Female	%
Total	496		234		262	
Age 0 - 4	51	10.28%	29	12.39%	21	8.02%
Age 5 - 9	61	12.30%	20	8.55%	41	15.65%
Age 10 - 14	34	6.85%	22	9.40%	13	4.96%
Age 15 - 17	11	2.22%	5	2.14%	6	2.29%
Age 18 - 20	78	15.73%	29	12.39%	49	18.70%
Age 21 - 24	45	9.07%	19	8.12%	26	9.92%
Age 25 - 34	90	18.15%	42	17.95%	48	18.32%
Age 35 - 44	42	8.47%	24	10.26%	18	6.87%
Age 45 - 54	32	6.45%	18	7.69%	14	5.34%
Age 55 - 64	24	4.84%	14	5.98%	10	3.82%
Age 65 - 74	20	4.03%	10	4.27%	10	3.82%
Age 75 - 84	7	1.41%	2	0.85%	5	1.91%
Age 85 and over	1	0.20%	0	0.00%	1	0.38%
Age 18 and over	339	68.35%	158	67.52%	181	69.08%
Age 21 and over	261	52.62%	129	55.13%	132	50.38%
Age 65 and over	28	5.65%	12	5.13%	16	6.11%
Median Age	22.2		23.6		21.1	

Population by Age by Race by Sex 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

Population	Totals					
2020 Projection	50,451					
2015 Estimate	48,897					
2010 Census	47,610					
2000 Census	47,674					
Growth 2000 - 2010	-0.13%					
Growth 2010 - 2015	2.70%					
Growth 2015 - 2020	3.18%					

2010 Est. Total						
Population by Age	Population	%	Male	%	Female	%
Total	47,610		22,133		25,477	
Age 0 - 4	3,369	7.08%	1,714	7.74%	1,655	6.50%
Age 5 - 9	2,785	5.85%	1,390	6.28%	1,395	5.48%
Age 10 - 14	2,466	5.18%	1,252	5.66%	1,214	4.77%
Age 15 - 17	1,646	3.46%	815	3.68%	831	3.26%
Age 18 - 20	4,360	9.16%	1,777	8.03%	2,583	10.14%
Age 21 - 24	5,251	11.03%	2,434	11.00%	2,816	11.05%
Age 25 - 34	7,092	14.90%	3,336	15.07%	3,757	14.75%
Age 35 - 44	4,695	9.86%	2,292	10.36%	2,403	9.43%
Age 45 - 54	5,429	11.40%	2,679	12.10%	2,750	10.79%
Age 55 - 64	4,986	10.47%	2,310	10.44%	2,675	10.50%
Age 65 - 74	3,032	6.37%	1,291	5.83%	1,741	6.83%
Age 75 - 84	1,777	3.73%	650	2.94%	1,126	4.42%
Age 85 and over	724	1.52%	193	0.87%	531	2.08%
Age 18 and over	37,344	78.44%	16,962	76.64%	20,382	80.00%
Age 21 and over	32,984	69.28%	15,185	68.61%	17,799	69.86%
Age 65 and over	5,532	11.62%	2,134	9.64%	3,398	13.34%
Median Age	30.5		30.0		31.0	

Population by Age by Race by Sex 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

2010 Est. Hispanic or Latino

Population by Age	Population	%	Male	%	Female	%
Total	1,357		679		678	
Age 0 - 4	73	5.38%	39	5.74%	35	5.16%
Age 5 - 9	59	4.35%	38	5.60%	22	3.24%
Age 10 - 14	49	3.61%	20	2.95%	29	4.28%
Age 15 - 17	14	1.03%	8	1.18%	6	0.88%
Age 18 - 20	302	22.25%	121	17.82%	181	26.70%
Age 21 - 24	304	22.40%	128	18.85%	177	26.11%
Age 25 - 34	284	20.93%	162	23.86%	122	17.99%
Age 35 - 44	125	9.21%	83	12.22%	42	6.19%
Age 45 - 54	72	5.31%	43	6.33%	29	4.28%
Age 55 - 64	49	3.61%	26	3.83%	24	3.54%
Age 65 - 74	15	1.11%	10	1.47%	5	0.74%
Age 75 - 84	7	0.52%	2	0.29%	5	0.74%
Age 85 and over	3	0.22%	0	0.00%	3	0.44%
Age 18 and over	1,162	85.63%	575	84.68%	586	86.43%
Age 21 and over	860	63.38%	455	67.01%	405	59.73%
Age 65 and over	25	1.84%	13	1.91%	12	1.77%
Median Age	23.4		24.6		22.5	

Population by Age by Race by Sex 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

2010 Est. White Alone

Population by Age	Population	%	Male	%	Female	%
Total	15,381		7,529		7,852	
Age 0 - 4	446	2.90%	246	3.27%	200	2.55%
Age 5 - 9	317	2.06%	157	2.09%	160	2.04%
Age 10 - 14	256	1.66%	121	1.61%	136	1.73%
Age 15 - 17	153	0.99%	78	1.04%	75	0.96%
Age 18 - 20	2,415	15.70%	933	12.39%	1,481	18.86%
Age 21 - 24	2,944	19.14%	1,389	18.45%	1,555	19.80%
Age 25 - 34	2,914	18.95%	1,526	20.27%	1,388	17.68%
Age 35 - 44	1,625	10.56%	910	12.09%	716	9.12%
Age 45 - 54	1,441	9.37%	787	10.45%	654	8.33%
Age 55 - 64	1,513	9.84%	748	9.93%	765	9.74%
Age 65 - 74	848	5.51%	426	5.66%	421	5.36%
Age 75 - 84	365	2.37%	170	2.26%	195	2.48%
Age 85 and over	143	0.93%	38	0.50%	105	1.34%
Age 18 and over	14,209	92.38%	6,928	92.02%	7,281	92.73%
Age 21 and over	11,794	76.68%	5,994	79.61%	5,800	73.87%
Age 65 and over	1,356	8.82%	634	8.42%	722	9.20%
Median Age	29.0		30.5		27.3	

Population by Age by Race by Sex 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

2010 Est. Black or African American Alone

Population by Age	Population	%	Male	%	Female	%
Total	30,248		13,697		16,551	
Age 0 - 4	2,822	9.33%	1,415	10.33%	1,407	8.50%
Age 5 - 9	2,371	7.84%	1,186	8.66%	1,185	7.16%
Age 10 - 14	2,121	7.01%	1,088	7.94%	1,032	6.24%
Age 15 - 17	1,456	4.81%	720	5.26%	736	4.45%
Age 18 - 20	1,551	5.13%	699	5.10%	853	5.15%
Age 21 - 24	1,864	6.16%	861	6.29%	1,003	6.06%
Age 25 - 34	3,756	12.42%	1,597	11.66%	2,159	13.04%
Age 35 - 44	2,924	9.67%	1,300	9.49%	1,623	9.81%
Age 45 - 54	3,881	12.83%	1,832	13.38%	2,049	12.38%
Age 55 - 64	3,389	11.20%	1,522	11.11%	1,867	11.28%
Age 65 - 74	2,144	7.09%	847	6.18%	1,297	7.84%
Age 75 - 84	1,394	4.61%	476	3.48%	918	5.55%
Age 85 and over	575	1.90%	154	1.12%	422	2.55%
Age 18 and over	21,478	71.01%	9,288	67.81%	12,191	73.66%
Age 21 and over	19,927	65.88%	8,589	62.71%	11,338	68.50%
Age 65 and over	4,113	13.60%	1,477	10.78%	2,636	15.93%
Median Age	32.8		30.5		34.5	

Population by Age by Race by Sex 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

2010 Est. American Indian and Alaska Native Alone

Population by Age	Population	%	Male	%	Female	%
Total	108		58		49	
Age 0 - 4	1	0.93%	0	0.00%	1	2.04%
Age 5 - 9	5	4.63%	3	5.17%	2	4.08%
Age 10 - 14	11	10.19%	6	10.34%	5	10.20%
Age 15 - 17	4	3.70%	1	1.72%	3	6.12%
Age 18 - 20	8	7.41%	3	5.17%	5	10.20%
Age 21 - 24	10	9.26%	6	10.34%	4	8.16%
Age 25 - 34	15	13.89%	7	12.07%	8	16.33%
Age 35 - 44	17	15.74%	8	13.79%	8	16.33%
Age 45 - 54	21	19.44%	14	24.14%	7	14.29%
Age 55 - 64	9	8.33%	6	10.34%	3	6.12%
Age 65 - 74	4	3.70%	4	6.90%	1	2.04%
Age 75 - 84	3	2.78%	1	1.72%	2	4.08%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	87	80.56%	48	82.76%	38	77.55%
Age 21 and over	79	73.15%	45	77.59%	33	67.35%
Age 65 and over	7	6.48%	5	8.62%	3	6.12%
Median Age	34.6		38.8		30.5	

Population by Age by Race by Sex 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

2010 Est. Asian Alone

Population by Age	Population	%	Male	%	Female	%
Total	672		273		399	
Age 0 - 4	4	0.60%	2	0.73%	2	0.50%
Age 5 - 9	8	1.19%	4	1.47%	4	1.00%
Age 10 - 14	7	1.04%	3	1.10%	5	1.25%
Age 15 - 17	3	0.45%	2	0.73%	1	0.25%
Age 18 - 20	153	22.77%	48	17.58%	105	26.32%
Age 21 - 24	216	32.14%	79	28.94%	137	34.34%
Age 25 - 34	186	27.68%	91	33.33%	95	23.81%
Age 35 - 44	39	5.80%	21	7.69%	17	4.26%
Age 45 - 54	19	2.83%	10	3.66%	9	2.26%
Age 55 - 64	23	3.42%	12	4.40%	11	2.76%
Age 65 - 74	10	1.49%	2	0.73%	9	2.26%
Age 75 - 84	4	0.60%	0	0.00%	4	1.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	650	96.73%	263	96.34%	387	96.99%
Age 21 and over	497	73.96%	215	78.75%	282	70.68%
Age 65 and over	14	2.08%	2	0.73%	13	3.26%
Median Age	24.0		25.0		23.4	

Population by Age by Race by Sex 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

2010 Est. Native Hawaiian and other Pacific Isl. Alone

Population by Age	Population	%	Male	%	Female	%
Total	26		16		10	
Age 0 - 4	1	3.85%	1	6.25%	0	0.00%
Age 5 - 9	1	3.85%	1	6.25%	0	0.00%
Age 10 - 14	2	7.69%	1	6.25%	1	10.00%
Age 15 - 17	0	0.00%	0	0.00%	0	0.00%
Age 18 - 20	9	34.62%	6	37.50%	3	30.00%
Age 21 - 24	3	11.54%	2	12.50%	1	10.00%
Age 25 - 34	5	19.23%	1	6.25%	4	40.00%
Age 35 - 44	1	3.85%	1	6.25%	0	0.00%
Age 45 - 54	2	7.69%	1	6.25%	1	10.00%
Age 55 - 64	1	3.85%	1	6.25%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	1	3.85%	1	6.25%	0	0.00%
Age 18 and over	22	84.62%	13	81.25%	9	90.00%
Age 21 and over	13	50.00%	7	43.75%	6	60.00%
Age 65 and over	1	3.85%	1	6.25%	0	0.00%
Median Age	21.2		20.6		25.0	

Population by Age by Race by Sex 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

2010 Est. Some Other Race Alone

Population by Age	Population	%	Male	%	Female	%
Total	402		216		186	
Age 0 - 4	20	4.98%	12	5.56%	9	4.84%
Age 5 - 9	16	3.98%	8	3.70%	8	4.30%
Age 10 - 14	16	3.98%	7	3.24%	9	4.84%
Age 15 - 17	4	1.00%	4	1.85%	1	0.54%
Age 18 - 20	81	20.15%	32	14.81%	48	25.81%
Age 21 - 24	92	22.89%	45	20.83%	47	25.27%
Age 25 - 34	92	22.89%	58	26.85%	34	18.28%
Age 35 - 44	40	9.95%	27	12.50%	13	6.99%
Age 45 - 54	22	5.47%	14	6.48%	8	4.30%
Age 55 - 64	10	2.49%	5	2.31%	5	2.69%
Age 65 - 74	5	1.24%	3	1.39%	2	1.08%
Age 75 - 84	3	0.75%	1	0.46%	2	1.08%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	345	85.82%	186	86.11%	159	85.48%
Age 21 and over	264	65.67%	154	71.30%	111	59.68%
Age 65 and over	8	1.99%	4	1.85%	4	2.15%
Median Age	23.7		25.0		22.5	

Population by Age by Race by Sex 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

2010 Est. Two or More Races

Population by Age	Population	%	Male	%	Female	%
Total	772		343		429	
Age 0 - 4	74	9.59%	37	10.79%	37	8.62%
Age 5 - 9	67	8.68%	31	9.04%	35	8.16%
Age 10 - 14	52	6.74%	27	7.87%	25	5.83%
Age 15 - 17	27	3.50%	11	3.21%	16	3.73%
Age 18 - 20	143	18.52%	56	16.33%	88	20.51%
Age 21 - 24	121	15.67%	52	15.16%	69	16.08%
Age 25 - 34	124	16.06%	56	16.33%	68	15.85%
Age 35 - 44	49	6.35%	24	7.00%	25	5.83%
Age 45 - 54	43	5.57%	21	6.12%	22	5.13%
Age 55 - 64	41	5.31%	17	4.96%	23	5.36%
Age 65 - 74	20	2.59%	9	2.62%	11	2.56%
Age 75 - 84	8	1.04%	2	0.58%	6	1.40%
Age 85 and over	4	0.52%	0	0.00%	4	0.93%
Age 18 and over	553	71.63%	236	68.80%	317	73.89%
Age 21 and over	410	53.11%	180	52.48%	229	53.38%
Age 65 and over	32	4.15%	11	3.21%	21	4.90%
Median Age	21.8		21.7		21.9	

Population by Age by Race by Sex 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

2015 Est. Total

Population by Age	Population	%	Male	%	Female	%
Total	48,897		22,914		25,983	
Age 0 - 4	3,128	6.40%	1,602	6.99%	1,526	5.87%
Age 5 - 9	3,078	6.29%	1,567	6.84%	1,511	5.82%
Age 10 - 14	2,588	5.29%	1,298	5.66%	1,289	4.96%
Age 15 - 17	1,849	3.78%	908	3.96%	940	3.62%
Age 18 - 20	3,817	7.81%	1,573	6.86%	2,243	8.63%
Age 21 - 24	4,704	9.62%	2,164	9.44%	2,540	9.78%
Age 25 - 34	8,344	17.06%	4,029	17.58%	4,314	16.60%
Age 35 - 44	5,230	10.70%	2,538	11.08%	2,692	10.36%
Age 45 - 54	4,964	10.15%	2,419	10.56%	2,546	9.80%
Age 55 - 64	5,011	10.25%	2,376	10.37%	2,634	10.14%
Age 65 - 74	3,642	7.45%	1,553	6.78%	2,089	8.04%
Age 75 - 84	1,824	3.73%	688	3.00%	1,136	4.37%
Age 85 and over	719	1.47%	199	0.87%	521	2.01%
Age 18 and over	38,255	78.24%	17,539	76.54%	20,716	79.73%
Age 21 and over	34,438	70.43%	15,966	69.68%	18,472	71.09%
Age 65 and over	6,185	12.65%	2,439	10.64%	3,746	14.42%
Median Age	31.3		30.8		31.8	

Population by Age by Race by Sex 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

2015 Est. Hispanic or Latino

Population by Age	Population	%	Male	%	Female	%
Total	1,719		881		837	
Age 0 - 4	96	5.58%	48	5.45%	48	5.73%
Age 5 - 9	86	5.00%	49	5.56%	38	4.54%
Age 10 - 14	80	4.65%	33	3.75%	47	5.62%
Age 15 - 17	69	4.01%	41	4.65%	29	3.46%
Age 18 - 20	291	16.93%	109	12.37%	182	21.74%
Age 21 - 24	297	17.28%	131	14.87%	166	19.83%
Age 25 - 34	417	24.26%	239	27.13%	178	21.27%
Age 35 - 44	174	10.12%	112	12.71%	62	7.41%
Age 45 - 54	85	4.94%	54	6.13%	32	3.82%
Age 55 - 64	71	4.13%	38	4.31%	33	3.94%
Age 65 - 74	27	1.57%	19	2.16%	8	0.96%
Age 75 - 84	18	1.05%	9	1.02%	9	1.08%
Age 85 and over	7	0.41%	2	0.23%	5	0.60%
Age 18 and over	1,387	80.69%	711	80.70%	675	80.65%
Age 21 and over	1,096	63.76%	603	68.44%	493	58.90%
Age 65 and over	52	3.03%	29	3.29%	23	2.75%
Median Age	24.2		26.3		22.8	

Population by Age by Race by Sex 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

2015 Est. White Alone

Population by Age	Population	%	Male	%	Female	%
Total	17,810		8,824		8,986	
Age 0 - 4	539	3.03%	284	3.22%	255	2.84%
Age 5 - 9	400	2.25%	211	2.39%	190	2.11%
Age 10 - 14	355	1.99%	176	1.99%	179	1.99%
Age 15 - 17	565	3.17%	270	3.06%	294	3.27%
Age 18 - 20	2,263	12.71%	862	9.77%	1,401	15.59%
Age 21 - 24	2,695	15.13%	1,244	14.10%	1,452	16.16%
Age 25 - 34	3,812	21.40%	2,029	22.99%	1,783	19.84%
Age 35 - 44	2,136	11.99%	1,166	13.21%	970	10.79%
Age 45 - 54	1,592	8.94%	903	10.23%	690	7.68%
Age 55 - 64	1,638	9.20%	835	9.46%	804	8.95%
Age 65 - 74	1,218	6.84%	588	6.66%	630	7.01%
Age 75 - 84	439	2.46%	216	2.45%	223	2.48%
Age 85 and over	157	0.88%	41	0.46%	116	1.29%
Age 18 and over	15,951	89.56%	7,883	89.34%	8,068	89.78%
Age 21 and over	13,688	76.86%	7,021	79.57%	6,667	74.19%
Age 65 and over	1,814	10.19%	845	9.58%	968	10.77%
Median Age	30.5		31.7		29.1	

Population by Age by Race by Sex 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

2015 Est. Black or African American Alone

Population by Age	Population	%	Male	%	Female	%
Total	28,710		12,979		15,731	
Age 0 - 4	2,445	8.52%	1,248	9.62%	1,198	7.62%
Age 5 - 9	2,535	8.83%	1,292	9.95%	1,243	7.90%
Age 10 - 14	2,112	7.36%	1,066	8.21%	1,046	6.65%
Age 15 - 17	1,180	4.11%	590	4.55%	589	3.74%
Age 18 - 20	1,225	4.27%	589	4.54%	636	4.04%
Age 21 - 24	1,576	5.49%	739	5.69%	837	5.32%
Age 25 - 34	3,958	13.79%	1,711	13.18%	2,247	14.28%
Age 35 - 44	2,898	10.09%	1,260	9.71%	1,637	10.41%
Age 45 - 54	3,240	11.29%	1,440	11.09%	1,800	11.44%
Age 55 - 64	3,268	11.38%	1,487	11.46%	1,781	11.32%
Age 65 - 74	2,367	8.24%	940	7.24%	1,427	9.07%
Age 75 - 84	1,354	4.72%	462	3.56%	893	5.68%
Age 85 and over	552	1.92%	154	1.19%	398	2.53%
Age 18 and over	20,438	71.19%	8,783	67.67%	11,655	74.09%
Age 21 and over	19,213	66.92%	8,194	63.13%	11,019	70.05%
Age 65 and over	4,273	14.88%	1,556	11.99%	2,717	17.27%
Median Age	33.3		30.6		35.4	

Population by Age by Race by Sex 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

2015 Est. American Indian and Alaska Native Alone

Population by Age	Population	%	Male	%	Female	%
Total	126		72		53	
Age 0 - 4	2	1.59%	1	1.39%	1	1.89%
Age 5 - 9	5	3.97%	2	2.78%	3	5.66%
Age 10 - 14	13	10.32%	6	8.33%	7	13.21%
Age 15 - 17	6	4.76%	2	2.78%	4	7.55%
Age 18 - 20	8	6.35%	5	6.94%	3	5.66%
Age 21 - 24	5	3.97%	2	2.78%	3	5.66%
Age 25 - 34	15	11.90%	8	11.11%	7	13.21%
Age 35 - 44	22	17.46%	10	13.89%	12	22.64%
Age 45 - 54	29	23.02%	22	30.56%	6	11.32%
Age 55 - 64	10	7.94%	6	8.33%	4	7.55%
Age 65 - 74	4	3.17%	4	5.56%	1	1.89%
Age 75 - 84	6	4.76%	4	5.56%	2	3.77%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	100	79.37%	62	86.11%	38	71.70%
Age 21 and over	92	73.02%	57	79.17%	35	66.04%
Age 65 and over	11	8.73%	8	11.11%	3	5.66%
Median Age	38.8		45.2		32.2	

Population by Age by Race by Sex 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

2015 Est. Asian Alone

Population by Age	Population	%	Male	%	Female	%
Total	804		332		472	
Age 0 - 4	7	0.87%	2	0.60%	5	1.06%
Age 5 - 9	8	1.00%	4	1.20%	4	0.85%
Age 10 - 14	11	1.37%	4	1.20%	8	1.69%
Age 15 - 17	21	2.61%	9	2.71%	12	2.54%
Age 18 - 20	146	18.16%	44	13.25%	102	21.61%
Age 21 - 24	213	26.49%	81	24.40%	132	27.97%
Age 25 - 34	251	31.22%	122	36.75%	129	27.33%
Age 35 - 44	64	7.96%	33	9.94%	31	6.57%
Age 45 - 54	25	3.11%	12	3.61%	13	2.75%
Age 55 - 64	32	3.98%	16	4.82%	16	3.39%
Age 65 - 74	17	2.11%	3	0.90%	14	2.97%
Age 75 - 84	9	1.12%	2	0.60%	7	1.48%
Age 85 and over	1	0.12%	1	0.30%	0	0.00%
Age 18 and over	756	94.03%	313	94.28%	443	93.86%
Age 21 and over	611	76.00%	269	81.02%	341	72.25%
Age 65 and over	26	3.23%	5	1.51%	21	4.45%
Median Age	24.9		26.8		24.2	

Population by Age by Race by Sex 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

2015 Est. Native Hawaiian and other Pacific Isl. Alone

Population by Age	Population	%	Male	%	Female	%
Total	30		21		9	
Age 0 - 4	1	3.33%	1	4.76%	0	0.00%
Age 5 - 9	1	3.33%	1	4.76%	0	0.00%
Age 10 - 14	3	10.00%	2	9.52%	1	11.11%
Age 15 - 17	0	0.00%	0	0.00%	0	0.00%
Age 18 - 20	6	20.00%	5	23.81%	1	11.11%
Age 21 - 24	6	20.00%	5	23.81%	1	11.11%
Age 25 - 34	6	20.00%	2	9.52%	4	44.44%
Age 35 - 44	1	3.33%	1	4.76%	0	0.00%
Age 45 - 54	3	10.00%	1	4.76%	2	22.22%
Age 55 - 64	1	3.33%	1	4.76%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	2	6.67%	2	9.52%	0	0.00%
Age 18 and over	25	83.33%	17	80.95%	8	88.89%
Age 21 and over	19	63.33%	12	57.14%	7	77.78%
Age 65 and over	2	6.67%	2	9.52%	0	0.00%
Median Age	23.7		22.3		28.8	

Population by Age by Race by Sex 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

2015 Est. Some Other Race Alone

Population by Age	Population	%	Male	%	Female	%
Total	493		268		224	
Age 0 - 4	29	5.88%	14	5.22%	15	6.70%
Age 5 - 9	29	5.88%	14	5.22%	15	6.70%
Age 10 - 14	23	4.67%	7	2.61%	15	6.70%
Age 15 - 17	21	4.26%	13	4.85%	8	3.57%
Age 18 - 20	80	16.23%	35	13.06%	45	20.09%
Age 21 - 24	73	14.81%	35	13.06%	39	17.41%
Age 25 - 34	134	27.18%	82	30.60%	53	23.66%
Age 35 - 44	44	8.92%	31	11.57%	13	5.80%
Age 45 - 54	29	5.88%	20	7.46%	9	4.02%
Age 55 - 64	18	3.65%	9	3.36%	8	3.57%
Age 65 - 74	9	1.83%	6	2.24%	3	1.34%
Age 75 - 84	4	0.81%	2	0.75%	2	0.89%
Age 85 and over	1	0.20%	0	0.00%	1	0.45%
Age 18 and over	392	79.51%	220	82.09%	172	76.79%
Age 21 and over	312	63.29%	185	69.03%	127	56.70%
Age 65 and over	14	2.84%	8	2.99%	6	2.68%
Median Age	24.6		26.9		22.5	

Population by Age by Race by Sex 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

2015 Est. Two or More Races

Population by Age	Population	%	Male	%	Female	%
Total	924		417		507	
Age 0 - 4	104	11.26%	51	12.23%	53	10.45%
Age 5 - 9	100	10.82%	44	10.55%	56	11.05%
Age 10 - 14	71	7.68%	37	8.87%	33	6.51%
Age 15 - 17	41	4.44%	22	5.28%	19	3.75%
Age 18 - 20	128	13.85%	46	11.03%	83	16.37%
Age 21 - 24	112	12.12%	48	11.51%	64	12.62%
Age 25 - 34	167	18.07%	76	18.23%	91	17.95%
Age 35 - 44	66	7.14%	36	8.63%	30	5.92%
Age 45 - 54	47	5.09%	21	5.04%	26	5.13%
Age 55 - 64	44	4.76%	22	5.28%	21	4.14%
Age 65 - 74	27	2.92%	12	2.88%	15	2.96%
Age 75 - 84	12	1.30%	2	0.48%	10	1.97%
Age 85 and over	6	0.65%	0	0.00%	6	1.18%
Age 18 and over	609	65.91%	263	63.07%	346	68.24%
Age 21 and over	481	52.06%	218	52.28%	263	51.87%
Age 65 and over	45	4.87%	14	3.36%	31	6.11%
Median Age	21.7		21.7		21.6	

Population by Age by Race by Sex 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

2020 Est. Total

Population by Age	Population	%	Male	%	Female	%
Total	50,451		23,769		26,682	
Age 0 - 4	3,118	6.18%	1,599	6.73%	1,519	5.69%
Age 5 - 9	3,219	6.38%	1,639	6.90%	1,579	5.92%
Age 10 - 14	2,907	5.76%	1,480	6.23%	1,427	5.35%
Age 15 - 17	1,913	3.79%	961	4.04%	952	3.57%
Age 18 - 20	3,752	7.44%	1,536	6.46%	2,216	8.31%
Age 21 - 24	3,743	7.42%	1,776	7.47%	1,967	7.37%
Age 25 - 34	8,648	17.14%	4,154	17.48%	4,494	16.84%
Age 35 - 44	6,629	13.14%	3,185	13.40%	3,444	12.91%
Age 45 - 54	4,701	9.32%	2,319	9.76%	2,381	8.92%
Age 55 - 64	4,835	9.58%	2,329	9.80%	2,506	9.39%
Age 65 - 74	4,159	8.24%	1,753	7.38%	2,405	9.01%
Age 75 - 84	2,095	4.15%	827	3.48%	1,268	4.75%
Age 85 and over	733	1.45%	210	0.88%	523	1.96%
Age 18 and over	39,293	77.88%	18,089	76.10%	21,204	79.47%
Age 21 and over	35,542	70.45%	16,554	69.65%	18,988	71.16%
Age 65 and over	6,987	13.85%	2,790	11.74%	4,196	15.73%
Median Age	32.6		32.0		33.2	

Population by Age by Race by Sex 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

2020 Est. Hispanic or Latino

Population by Age	Population	%	Male	%	Female	%
Total	2,113		1,081		1,032	
Age 0 - 4	130	6.15%	67	6.20%	63	6.10%
Age 5 - 9	125	5.92%	67	6.20%	58	5.62%
Age 10 - 14	130	6.15%	52	4.81%	78	7.56%
Age 15 - 17	99	4.69%	54	5.00%	45	4.36%
Age 18 - 20	305	14.43%	127	11.75%	178	17.25%
Age 21 - 24	271	12.83%	116	10.73%	155	15.02%
Age 25 - 34	480	22.72%	260	24.05%	219	21.22%
Age 35 - 44	276	13.06%	161	14.89%	115	11.14%
Age 45 - 54	115	5.44%	74	6.85%	41	3.97%
Age 55 - 64	87	4.12%	48	4.44%	39	3.78%
Age 65 - 74	49	2.32%	31	2.87%	17	1.65%
Age 75 - 84	35	1.66%	19	1.76%	16	1.55%
Age 85 and over	14	0.66%	4	0.37%	10	0.97%
Age 18 and over	1,631	77.19%	841	77.80%	789	76.45%
Age 21 and over	1,326	62.75%	715	66.14%	611	59.21%
Age 65 and over	97	4.59%	55	5.09%	43	4.17%
Median Age	25.0		27.2		23.5	

Population by Age by Race by Sex 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

2020 Est. White Alone

Population by Age	Population	%	Male	%	Female	%
Total	20,195		10,031		10,164	
Age 0 - 4	643	3.18%	341	3.40%	302	2.97%
Age 5 - 9	522	2.58%	272	2.71%	250	2.46%
Age 10 - 14	488	2.42%	253	2.52%	235	2.31%
Age 15 - 17	715	3.54%	355	3.54%	360	3.54%
Age 18 - 20	2,423	12.00%	914	9.11%	1,510	14.86%
Age 21 - 24	2,249	11.14%	1,056	10.53%	1,193	11.74%
Age 25 - 34	4,140	20.50%	2,157	21.50%	1,983	19.51%
Age 35 - 44	3,066	15.18%	1,625	16.20%	1,441	14.18%
Age 45 - 54	1,852	9.17%	1,057	10.54%	795	7.82%
Age 55 - 64	1,752	8.68%	929	9.26%	822	8.09%
Age 65 - 74	1,526	7.56%	707	7.05%	819	8.06%
Age 75 - 84	634	3.14%	309	3.08%	325	3.20%
Age 85 and over	183	0.91%	54	0.54%	129	1.27%
Age 18 and over	17,827	88.27%	8,809	87.82%	9,018	88.72%
Age 21 and over	15,403	76.27%	7,895	78.71%	7,508	73.87%
Age 65 and over	2,344	11.61%	1,071	10.68%	1,273	12.52%
Median Age	32.4		33.5		31.2	

Population by Age by Race by Sex 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

2020 Est. Black or African American Alone

Population by Age	Population	%	Male	%	Female	%
Total	27,451		12,413		15,038	
Age 0 - 4	2,294	8.36%	1,172	9.44%	1,122	7.46%
Age 5 - 9	2,515	9.16%	1,288	10.38%	1,227	8.16%
Age 10 - 14	2,244	8.17%	1,144	9.22%	1,100	7.31%
Age 15 - 17	1,072	3.91%	543	4.37%	529	3.52%
Age 18 - 20	977	3.56%	483	3.89%	494	3.29%
Age 21 - 24	1,119	4.08%	558	4.50%	561	3.73%
Age 25 - 34	3,874	14.11%	1,687	13.59%	2,187	14.54%
Age 35 - 44	3,268	11.90%	1,401	11.29%	1,867	12.42%
Age 45 - 54	2,674	9.74%	1,166	9.39%	1,508	10.03%
Age 55 - 64	2,946	10.73%	1,327	10.69%	1,619	10.77%
Age 65 - 74	2,529	9.21%	999	8.05%	1,530	10.17%
Age 75 - 84	1,406	5.12%	494	3.98%	912	6.06%
Age 85 and over	534	1.95%	151	1.22%	383	2.55%
Age 18 and over	19,326	70.40%	8,267	66.60%	11,060	73.55%
Age 21 and over	18,349	66.84%	7,784	62.71%	10,566	70.26%
Age 65 and over	4,469	16.28%	1,644	13.24%	2,824	18.78%
Median Age	34.0		31.0		36.6	

Population by Age by Race by Sex 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

2020 Est. American Indian and Alaska Native Alone

Population by Age	Population	%	Male	%	Female	%
Total	143		80		62	
Age 0 - 4	1	0.70%	0	0.00%	1	1.61%
Age 5 - 9	7	4.90%	3	3.75%	4	6.45%
Age 10 - 14	18	12.59%	9	11.25%	9	14.52%
Age 15 - 17	5	3.50%	0	0.00%	5	8.06%
Age 18 - 20	8	5.59%	3	3.75%	5	8.06%
Age 21 - 24	9	6.29%	7	8.75%	2	3.23%
Age 25 - 34	16	11.19%	7	8.75%	9	14.52%
Age 35 - 44	20	13.99%	11	13.75%	9	14.52%
Age 45 - 54	29	20.28%	20	25.00%	9	14.52%
Age 55 - 64	12	8.39%	9	11.25%	3	4.84%
Age 65 - 74	6	4.20%	6	7.50%	1	1.61%
Age 75 - 84	10	6.99%	5	6.25%	5	8.06%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	111	77.62%	68	85.00%	43	69.35%
Age 21 and over	103	72.03%	65	81.25%	38	61.29%
Age 65 and over	16	11.19%	11	13.75%	6	9.68%
Median Age	38.4		45.0		30.4	

Population by Age by Race by Sex 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

2020 Est. Asian Alone

Population by Age	Population	%	Male	%	Female	%
Total	940		383		557	
Age 0 - 4	11	1.17%	4	1.04%	7	1.26%
Age 5 - 9	13	1.38%	6	1.57%	7	1.26%
Age 10 - 14	23	2.45%	9	2.35%	15	2.69%
Age 15 - 17	32	3.40%	14	3.66%	18	3.23%
Age 18 - 20	152	16.17%	46	12.01%	106	19.03%
Age 21 - 24	193	20.53%	72	18.80%	121	21.72%
Age 25 - 34	279	29.68%	130	33.94%	150	26.93%
Age 35 - 44	100	10.64%	48	12.53%	52	9.34%
Age 45 - 54	37	3.94%	19	4.96%	18	3.23%
Age 55 - 64	44	4.68%	20	5.22%	24	4.31%
Age 65 - 74	37	3.94%	9	2.35%	28	5.03%
Age 75 - 84	17	1.81%	5	1.31%	12	2.15%
Age 85 and over	2	0.21%	2	0.52%	0	0.00%
Age 18 and over	861	91.60%	350	91.38%	511	91.74%
Age 21 and over	709	75.43%	304	79.37%	405	72.71%
Age 65 and over	56	5.96%	16	4.18%	40	7.18%
Median Age	26.6		28.1		25.4	

Population by Age by Race by Sex 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

2020 Est. Native Hawaiian and other Pacific Isl. Alone

Population by Age	Population	%	Male	%	Female	%
Total	39		26		13	
Age 0 - 4	1	2.56%	1	3.85%	0	0.00%
Age 5 - 9	1	2.56%	1	3.85%	0	0.00%
Age 10 - 14	5	12.82%	3	11.54%	2	15.38%
Age 15 - 17	4	10.26%	3	11.54%	1	7.69%
Age 18 - 20	5	12.82%	4	15.38%	1	7.69%
Age 21 - 24	2	5.13%	2	7.69%	0	0.00%
Age 25 - 34	7	17.95%	3	11.54%	4	30.77%
Age 35 - 44	3	7.69%	3	11.54%	0	0.00%
Age 45 - 54	6	15.38%	1	3.85%	5	38.46%
Age 55 - 64	2	5.13%	2	7.69%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	1	2.56%	1	3.85%	0	0.00%
Age 85 and over	2	5.13%	2	7.69%	0	0.00%
Age 18 and over	28	71.79%	18	69.23%	10	76.92%
Age 21 and over	23	58.97%	14	53.85%	9	69.23%
Age 65 and over	3	7.69%	3	11.54%	0	0.00%
Median Age	27.2		23.2		31.2	

Population by Age by Race by Sex 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

2020 Est. Some Other Race Alone

Population by Age	Population	%	Male	%	Female	%
Total	586		319		268	
Age 0 - 4	38	6.48%	16	5.02%	21	7.84%
Age 5 - 9	32	5.46%	15	4.70%	17	6.34%
Age 10 - 14	39	6.66%	10	3.13%	29	10.82%
Age 15 - 17	29	4.95%	19	5.96%	10	3.73%
Age 18 - 20	74	12.63%	36	11.29%	37	13.81%
Age 21 - 24	71	12.12%	36	11.29%	35	13.06%
Age 25 - 34	150	25.60%	90	28.21%	60	22.39%
Age 35 - 44	73	12.46%	46	14.42%	27	10.07%
Age 45 - 54	34	5.80%	24	7.52%	10	3.73%
Age 55 - 64	21	3.58%	11	3.45%	10	3.73%
Age 65 - 74	16	2.73%	11	3.45%	5	1.87%
Age 75 - 84	6	1.02%	3	0.94%	3	1.12%
Age 85 and over	3	0.51%	0	0.00%	3	1.12%
Age 18 and over	449	76.62%	258	80.88%	191	71.27%
Age 21 and over	375	63.99%	221	69.28%	154	57.46%
Age 65 and over	25	4.27%	14	4.39%	11	4.10%
Median Age	25.7		27.8		23.3	

Population by Age by Race by Sex 2015

Radius 2: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 2.00 Miles, Total

2020 Est. Two or More Races

Population by Age	Population	%	Male	%	Female	%
Total	1,096		517		579	
Age 0 - 4	130	11.86%	64	12.38%	66	11.40%
Age 5 - 9	128	11.68%	54	10.44%	74	12.78%
Age 10 - 14	90	8.21%	52	10.06%	38	6.56%
Age 15 - 17	53	4.84%	26	5.03%	27	4.66%
Age 18 - 20	122	11.13%	52	10.06%	70	12.09%
Age 21 - 24	94	8.58%	43	8.32%	51	8.81%
Age 25 - 34	181	16.51%	80	15.47%	102	17.62%
Age 35 - 44	99	9.03%	52	10.06%	47	8.12%
Age 45 - 54	68	6.20%	33	6.38%	36	6.22%
Age 55 - 64	58	5.29%	31	6.00%	27	4.66%
Age 65 - 74	44	4.01%	21	4.06%	23	3.97%
Age 75 - 84	21	1.92%	10	1.93%	11	1.90%
Age 85 and over	8	0.73%	0	0.00%	8	1.38%
Age 18 and over	695	63.41%	320	61.90%	374	64.59%
Age 21 and over	573	52.28%	269	52.03%	304	52.50%
Age 65 and over	73	6.66%	31	6.00%	42	7.25%
Median Age	22.1		22.0		22.1	

Population by Age by Race by Sex 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

Population	Totals
2020 Projection	118,438
2015 Estimate	115,121
2010 Census	112,401
2000 Census	114,440
Growth 2000 - 2010	-1.78%
Growth 2010 - 2015	2.42%
Growth 2015 - 2020	2.88%

2010 Est. Total

Population by Age	Population	%	Male	%	Female	%
Total	112,401		53,362		59,039	
Age 0 - 4	7,936	7.06%	4,064	7.62%	3,873	6.56%
Age 5 - 9	6,920	6.16%	3,466	6.50%	3,453	5.85%
Age 10 - 14	6,187	5.50%	3,181	5.96%	3,006	5.09%
Age 15 - 17	4,240	3.77%	2,169	4.06%	2,071	3.51%
Age 18 - 20	8,755	7.79%	4,059	7.61%	4,696	7.95%
Age 21 - 24	10,288	9.15%	5,095	9.55%	5,193	8.80%
Age 25 - 34	16,679	14.84%	8,181	15.33%	8,498	14.39%
Age 35 - 44	11,976	10.65%	5,827	10.92%	6,149	10.42%
Age 45 - 54	13,656	12.15%	6,562	12.30%	7,094	12.02%
Age 55 - 64	12,009	10.68%	5,410	10.14%	6,599	11.18%
Age 65 - 74	7,087	6.31%	3,066	5.75%	4,021	6.81%
Age 75 - 84	4,519	4.02%	1,685	3.16%	2,835	4.80%
Age 85 and over	2,148	1.91%	597	1.12%	1,551	2.63%
Age 18 and over	87,117	77.51%	40,482	75.86%	46,635	78.99%
Age 21 and over	78,362	69.72%	36,422	68.25%	41,939	71.04%
Age 65 and over	13,755	12.24%	5,348	10.02%	8,407	14.24%
Median Age	32.1		30.7		33.5	

Population by Age by Race by Sex 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

2010 Est. Hispanic or Latino

Population by Age	Population	%	Male	%	Female	%
Total	4,759		2,626		2,133	
Age 0 - 4	576	12.10%	304	11.58%	272	12.75%
Age 5 - 9	346	7.27%	178	6.78%	168	7.88%
Age 10 - 14	228	4.79%	111	4.23%	117	5.49%
Age 15 - 17	121	2.54%	66	2.51%	55	2.58%
Age 18 - 20	488	10.25%	235	8.95%	253	11.86%
Age 21 - 24	679	14.27%	360	13.71%	319	14.96%
Age 25 - 34	1,146	24.08%	679	25.86%	467	21.89%
Age 35 - 44	601	12.63%	370	14.09%	231	10.83%
Age 45 - 54	317	6.66%	188	7.16%	129	6.05%
Age 55 - 64	151	3.17%	85	3.24%	67	3.14%
Age 65 - 74	65	1.37%	32	1.22%	32	1.50%
Age 75 - 84	29	0.61%	13	0.50%	17	0.80%
Age 85 and over	12	0.25%	4	0.15%	8	0.38%
Age 18 and over	3,488	73.29%	1,965	74.83%	1,523	71.40%
Age 21 and over	3,000	63.04%	1,731	65.92%	1,269	59.49%
Age 65 and over	106	2.23%	49	1.87%	57	2.67%
Median Age	24.7		25.9		23.5	

Population by Age by Race by Sex 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

2010 Est. White Alone

Population by Age	Population	%	Male	%	Female	%
Total	39,269		19,267		20,003	
Age 0 - 4	1,752	4.46%	928	4.82%	825	4.12%
Age 5 - 9	1,350	3.44%	681	3.53%	669	3.34%
Age 10 - 14	1,129	2.88%	563	2.92%	567	2.83%
Age 15 - 17	697	1.77%	363	1.88%	334	1.67%
Age 18 - 20	3,258	8.30%	1,426	7.40%	1,831	9.15%
Age 21 - 24	4,618	11.76%	2,315	12.02%	2,303	11.51%
Age 25 - 34	6,817	17.36%	3,581	18.59%	3,236	16.18%
Age 35 - 44	4,391	11.18%	2,367	12.29%	2,024	10.12%
Age 45 - 54	4,650	11.84%	2,435	12.64%	2,215	11.07%
Age 55 - 64	4,500	11.46%	2,132	11.07%	2,368	11.84%
Age 65 - 74	2,903	7.39%	1,352	7.02%	1,551	7.75%
Age 75 - 84	2,065	5.26%	814	4.22%	1,251	6.25%
Age 85 and over	1,138	2.90%	309	1.60%	829	4.14%
Age 18 and over	34,341	87.45%	16,732	86.84%	17,608	88.03%
Age 21 and over	31,083	79.15%	15,306	79.44%	15,777	78.87%
Age 65 and over	6,106	15.55%	2,475	12.85%	3,631	18.15%
Median Age	35.0		34.4		36.2	

Population by Age by Race by Sex 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

2010 Est. Black or African American Alone

Population by Age	Population	%	Male	%	Female	%
Total	67,000		31,003		35,996	
Age 0 - 4	5,548	8.28%	2,789	9.00%	2,759	7.66%
Age 5 - 9	5,117	7.64%	2,565	8.27%	2,551	7.09%
Age 10 - 14	4,733	7.06%	2,453	7.91%	2,280	6.33%
Age 15 - 17	3,350	5.00%	1,706	5.50%	1,643	4.56%
Age 18 - 20	4,847	7.23%	2,350	7.58%	2,497	6.94%
Age 21 - 24	4,786	7.14%	2,369	7.64%	2,417	6.71%
Age 25 - 34	8,489	12.67%	3,855	12.43%	4,634	12.87%
Age 35 - 44	6,925	10.34%	3,108	10.02%	3,817	10.60%
Age 45 - 54	8,566	12.79%	3,897	12.57%	4,670	12.97%
Age 55 - 64	7,216	10.77%	3,140	10.13%	4,076	11.32%
Age 65 - 74	4,042	6.03%	1,646	5.31%	2,396	6.66%
Age 75 - 84	2,396	3.58%	848	2.74%	1,549	4.30%
Age 85 and over	985	1.47%	277	0.89%	708	1.97%
Age 18 and over	48,252	72.02%	21,490	69.32%	26,762	74.35%
Age 21 and over	43,405	64.78%	19,140	61.74%	24,265	67.41%
Age 65 and over	7,423	11.08%	2,771	8.94%	4,652	12.92%
Median Age	31.0		28.3		33.3	

Population by Age by Race by Sex 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

2010 Est. American Indian and Alaska Native Alone

Population by Age	Population	%	Male	%	Female	%
Total	299		163		136	
Age 0 - 4	16	5.35%	12	7.36%	5	3.68%
Age 5 - 9	15	5.02%	8	4.91%	7	5.15%
Age 10 - 14	20	6.69%	9	5.52%	11	8.09%
Age 15 - 17	9	3.01%	4	2.45%	5	3.68%
Age 18 - 20	23	7.69%	12	7.36%	11	8.09%
Age 21 - 24	32	10.70%	17	10.43%	15	11.03%
Age 25 - 34	62	20.74%	30	18.40%	31	22.79%
Age 35 - 44	46	15.38%	26	15.95%	21	15.44%
Age 45 - 54	34	11.37%	22	13.50%	12	8.82%
Age 55 - 64	25	8.36%	11	6.75%	14	10.29%
Age 65 - 74	12	4.01%	10	6.13%	2	1.47%
Age 75 - 84	5	1.67%	1	0.61%	4	2.94%
Age 85 and over	1	0.33%	1	0.61%	0	0.00%
Age 18 and over	239	79.93%	131	80.37%	109	80.15%
Age 21 and over	217	72.58%	118	72.39%	98	72.06%
Age 65 and over	18	6.02%	12	7.36%	6	4.41%
Median Age	30.7		31.5		29.9	

Population by Age by Race by Sex 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

2010 Est. Asian Alone

Population by Age	Population	%	Male	%	Female	%
Total	1,698		765		933	
Age 0 - 4	45	2.65%	24	3.14%	21	2.25%
Age 5 - 9	45	2.65%	28	3.66%	17	1.82%
Age 10 - 14	67	3.95%	37	4.84%	29	3.11%
Age 15 - 17	41	2.41%	22	2.88%	19	2.04%
Age 18 - 20	203	11.96%	73	9.54%	130	13.93%
Age 21 - 24	330	19.43%	125	16.34%	205	21.97%
Age 25 - 34	415	24.44%	197	25.75%	218	23.37%
Age 35 - 44	171	10.07%	81	10.59%	90	9.65%
Age 45 - 54	161	9.48%	79	10.33%	82	8.79%
Age 55 - 64	117	6.89%	55	7.19%	63	6.75%
Age 65 - 74	70	4.12%	29	3.79%	41	4.39%
Age 75 - 84	24	1.41%	10	1.31%	14	1.50%
Age 85 and over	9	0.53%	5	0.65%	4	0.43%
Age 18 and over	1,500	88.34%	653	85.36%	847	90.78%
Age 21 and over	1,297	76.38%	580	75.82%	717	76.85%
Age 65 and over	103	6.07%	44	5.75%	59	6.32%
Median Age	27.8		28.7		27.1	

Population by Age by Race by Sex 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

2010 Est. Native Hawaiian and other Pacific Isl. Alone

Population by Age	Population	%	Male	%	Female	%
Total	83		43		40	
Age 0 - 4	7	8.43%	5	11.63%	3	7.50%
Age 5 - 9	7	8.43%	5	11.63%	2	5.00%
Age 10 - 14	3	3.61%	2	4.65%	1	2.50%
Age 15 - 17	2	2.41%	2	4.65%	0	0.00%
Age 18 - 20	13	15.66%	8	18.60%	5	12.50%
Age 21 - 24	9	10.84%	5	11.63%	4	10.00%
Age 25 - 34	22	26.51%	9	20.93%	14	35.00%
Age 35 - 44	8	9.64%	3	6.98%	5	12.50%
Age 45 - 54	5	6.02%	1	2.33%	4	10.00%
Age 55 - 64	3	3.61%	2	4.65%	1	2.50%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	3	3.61%	2	4.65%	1	2.50%
Age 18 and over	64	77.11%	30	69.77%	34	85.00%
Age 21 and over	51	61.45%	22	51.16%	29	72.50%
Age 65 and over	3	3.61%	2	4.65%	1	2.50%
Median Age	25.1		21.2		28.7	

Population by Age by Race by Sex 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

2010 Est. Some Other Race Alone

Population by Age	Population	%	Male	%	Female	%
Total	1,986		1,140		846	
Age 0 - 4	244	12.29%	125	10.96%	120	14.18%
Age 5 - 9	146	7.35%	66	5.79%	81	9.57%
Age 10 - 14	80	4.03%	43	3.77%	37	4.37%
Age 15 - 17	51	2.57%	32	2.81%	19	2.25%
Age 18 - 20	161	8.11%	83	7.28%	78	9.22%
Age 21 - 24	282	14.20%	158	13.86%	124	14.66%
Age 25 - 34	554	27.90%	351	30.79%	203	24.00%
Age 35 - 44	256	12.89%	158	13.86%	98	11.58%
Age 45 - 54	128	6.45%	79	6.93%	49	5.79%
Age 55 - 64	57	2.87%	32	2.81%	24	2.84%
Age 65 - 74	18	0.91%	8	0.70%	10	1.18%
Age 75 - 84	7	0.35%	4	0.35%	3	0.35%
Age 85 and over	1	0.05%	1	0.09%	0	0.00%
Age 18 and over	1,463	73.67%	874	76.67%	590	69.74%
Age 21 and over	1,302	65.56%	791	69.39%	512	60.52%
Age 65 and over	25	1.26%	13	1.14%	13	1.54%
Median Age	25.5		26.8		23.9	

Population by Age by Race by Sex 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

2010 Est. Two or More Races

Population by Age	Population	%	Male	%	Female	%
Total	2,067		982		1,085	
Age 0 - 4	323	15.63%	183	18.64%	140	12.90%
Age 5 - 9	241	11.66%	114	11.61%	127	11.71%
Age 10 - 14	155	7.50%	74	7.54%	81	7.47%
Age 15 - 17	91	4.40%	39	3.97%	52	4.79%
Age 18 - 20	251	12.14%	106	10.79%	144	13.27%
Age 21 - 24	230	11.13%	106	10.79%	124	11.43%
Age 25 - 34	321	15.53%	158	16.09%	162	14.93%
Age 35 - 44	177	8.56%	84	8.55%	93	8.57%
Age 45 - 54	111	5.37%	49	4.99%	62	5.71%
Age 55 - 64	91	4.40%	37	3.77%	54	4.98%
Age 65 - 74	43	2.08%	22	2.24%	21	1.94%
Age 75 - 84	23	1.11%	8	0.81%	15	1.38%
Age 85 and over	11	0.53%	2	0.20%	9	0.83%
Age 18 and over	1,257	60.81%	572	58.25%	685	63.13%
Age 21 and over	1,007	48.72%	466	47.45%	541	49.86%
Age 65 and over	76	3.68%	32	3.26%	45	4.15%
Median Age	20.7		20.3		21.0	

Population by Age by Race by Sex 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

2015 Est. Total Population by Age						
	Population	%	Male	%	Female	%
Total	115,121		55,117		60,004	
Age 0 - 4	7,672	6.66%	3,923	7.12%	3,749	6.25%
Age 5 - 9	7,442	6.46%	3,789	6.87%	3,653	6.09%
Age 10 - 14	6,578	5.71%	3,318	6.02%	3,259	5.43%
Age 15 - 17	4,234	3.68%	2,146	3.89%	2,088	3.48%
Age 18 - 20	7,820	6.79%	3,726	6.76%	4,093	6.82%
Age 21 - 24	9,639	8.37%	4,792	8.69%	4,848	8.08%
Age 25 - 34	18,848	16.37%	9,570	17.36%	9,278	15.46%
Age 35 - 44	12,912	11.22%	6,266	11.37%	6,646	11.08%
Age 45 - 54	12,356	10.73%	5,926	10.75%	6,429	10.71%
Age 55 - 64	12,315	10.70%	5,659	10.27%	6,656	11.09%
Age 65 - 74	8,475	7.36%	3,612	6.55%	4,863	8.10%
Age 75 - 84	4,621	4.01%	1,765	3.20%	2,856	4.76%
Age 85 and over	2,211	1.92%	626	1.14%	1,585	2.64%
Age 18 and over	89,196	77.48%	41,942	76.10%	47,254	78.75%
Age 21 and over	81,376	70.69%	38,215	69.33%	43,161	71.93%
Age 65 and over	15,307	13.30%	6,002	10.89%	9,305	15.51%
Median Age	32.5		31.1		34.0	

Population by Age by Race by Sex 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

2015 Est. Hispanic or Latino

Population by Age	Population	%	Male	%	Female	%
Total	5,836		3,190		2,645	
Age 0 - 4	649	11.12%	327	10.25%	322	12.17%
Age 5 - 9	473	8.10%	240	7.52%	233	8.81%
Age 10 - 14	355	6.08%	165	5.17%	190	7.18%
Age 15 - 17	202	3.46%	115	3.61%	87	3.29%
Age 18 - 20	484	8.29%	218	6.83%	266	10.06%
Age 21 - 24	617	10.57%	338	10.60%	279	10.55%
Age 25 - 34	1,500	25.70%	882	27.65%	618	23.36%
Age 35 - 44	781	13.38%	469	14.70%	312	11.80%
Age 45 - 54	384	6.58%	226	7.08%	157	5.94%
Age 55 - 64	222	3.80%	127	3.98%	95	3.59%
Age 65 - 74	106	1.82%	54	1.69%	52	1.97%
Age 75 - 84	47	0.81%	22	0.69%	25	0.95%
Age 85 and over	16	0.27%	6	0.19%	10	0.38%
Age 18 and over	4,156	71.21%	2,342	73.42%	1,814	68.58%
Age 21 and over	3,672	62.92%	2,124	66.58%	1,548	58.53%
Age 65 and over	170	2.91%	83	2.60%	87	3.29%
Median Age	25.9		27.2		24.2	

Population by Age by Race by Sex 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

2015 Est. White Alone

Population by Age	Population	%	Male	%	Female	%
Total	41,361		20,528		20,833	
Age 0 - 4	1,715	4.15%	892	4.35%	824	3.96%
Age 5 - 9	1,502	3.63%	783	3.81%	719	3.45%
Age 10 - 14	1,301	3.15%	645	3.14%	657	3.15%
Age 15 - 17	1,077	2.60%	539	2.63%	537	2.58%
Age 18 - 20	3,084	7.46%	1,352	6.59%	1,732	8.31%
Age 21 - 24	4,061	9.82%	2,048	9.98%	2,013	9.66%
Age 25 - 34	7,798	18.85%	4,192	20.42%	3,606	17.31%
Age 35 - 44	5,009	12.11%	2,696	13.13%	2,313	11.10%
Age 45 - 54	4,355	10.53%	2,349	11.44%	2,006	9.63%
Age 55 - 64	4,603	11.13%	2,227	10.85%	2,376	11.40%
Age 65 - 74	3,517	8.50%	1,612	7.85%	1,905	9.14%
Age 75 - 84	2,125	5.14%	862	4.20%	1,262	6.06%
Age 85 and over	1,213	2.93%	332	1.62%	882	4.23%
Age 18 and over	35,766	86.47%	17,669	86.07%	18,096	86.86%
Age 21 and over	32,682	79.02%	16,317	79.49%	16,364	78.55%
Age 65 and over	6,855	16.57%	2,806	13.67%	4,049	19.44%
Median Age	35.3		34.6		36.4	

Population by Age by Race by Sex 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

2015 Est. Black or African American Alone

Population by Age	Population	%	Male	%	Female	%
Total	66,565		30,944		35,620	
Age 0 - 4	5,226	7.85%	2,647	8.55%	2,579	7.24%
Age 5 - 9	5,346	8.03%	2,715	8.77%	2,631	7.39%
Age 10 - 14	4,822	7.24%	2,458	7.94%	2,364	6.64%
Age 15 - 17	2,871	4.31%	1,464	4.73%	1,407	3.95%
Age 18 - 20	4,176	6.27%	2,121	6.85%	2,055	5.77%
Age 21 - 24	4,738	7.12%	2,351	7.60%	2,387	6.70%
Age 25 - 34	9,290	13.96%	4,427	14.31%	4,863	13.65%
Age 35 - 44	7,080	10.64%	3,130	10.12%	3,950	11.09%
Age 45 - 54	7,516	11.29%	3,317	10.72%	4,198	11.79%
Age 55 - 64	7,346	11.04%	3,247	10.49%	4,099	11.51%
Age 65 - 74	4,769	7.16%	1,915	6.19%	2,854	8.01%
Age 75 - 84	2,416	3.63%	870	2.81%	1,546	4.34%
Age 85 and over	969	1.46%	281	0.91%	687	1.93%
Age 18 and over	48,299	72.56%	21,661	70.00%	26,639	74.79%
Age 21 and over	44,123	66.29%	19,539	63.14%	24,584	69.02%
Age 65 and over	8,154	12.25%	3,067	9.91%	5,087	14.28%
Median Age	31.6		28.9		34.0	

Population by Age by Race by Sex 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

2015 Est. American Indian and Alaska Native Alone

Population by Age	Population	%	Male	%	Female	%
Total	336		195		142	
Age 0 - 4	15	4.46%	11	5.64%	5	3.52%
Age 5 - 9	14	4.17%	7	3.59%	7	4.93%
Age 10 - 14	21	6.25%	9	4.62%	12	8.45%
Age 15 - 17	8	2.38%	4	2.05%	4	2.82%
Age 18 - 20	20	5.95%	13	6.67%	7	4.93%
Age 21 - 24	25	7.44%	14	7.18%	11	7.75%
Age 25 - 34	72	21.43%	35	17.95%	37	26.06%
Age 35 - 44	59	17.56%	33	16.92%	26	18.31%
Age 45 - 54	42	12.50%	33	16.92%	9	6.34%
Age 55 - 64	34	10.12%	16	8.21%	18	12.68%
Age 65 - 74	16	4.76%	13	6.67%	3	2.11%
Age 75 - 84	8	2.38%	5	2.56%	3	2.11%
Age 85 and over	2	0.60%	2	1.03%	0	0.00%
Age 18 and over	278	82.74%	164	84.10%	114	80.28%
Age 21 and over	258	76.79%	151	77.44%	107	75.35%
Age 65 and over	26	7.74%	20	10.26%	6	4.23%
Median Age	33.9		36.4		31.7	

Population by Age by Race by Sex 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

2015 Est. Asian Alone

Population by Age	Population	%	Male	%	Female	%
Total	1,881		852		1,029	
Age 0 - 4	45	2.39%	24	2.82%	21	2.04%
Age 5 - 9	51	2.71%	34	3.99%	18	1.75%
Age 10 - 14	87	4.63%	43	5.05%	44	4.28%
Age 15 - 17	53	2.82%	26	3.05%	27	2.62%
Age 18 - 20	186	9.89%	61	7.16%	125	12.15%
Age 21 - 24	314	16.69%	127	14.91%	186	18.08%
Age 25 - 34	530	28.18%	253	29.69%	276	26.82%
Age 35 - 44	216	11.48%	105	12.32%	111	10.79%
Age 45 - 54	149	7.92%	74	8.69%	76	7.39%
Age 55 - 64	130	6.91%	63	7.39%	67	6.51%
Age 65 - 74	82	4.36%	28	3.29%	53	5.15%
Age 75 - 84	32	1.70%	9	1.06%	23	2.24%
Age 85 and over	7	0.37%	5	0.59%	2	0.19%
Age 18 and over	1,644	87.40%	725	85.09%	919	89.31%
Age 21 and over	1,458	77.51%	664	77.93%	794	77.16%
Age 65 and over	120	6.38%	42	4.93%	78	7.58%
Median Age	28.8		29.4		28.4	

Population by Age by Race by Sex 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

2015 Est. Native Hawaiian and other Pacific Isl. Alone

Population by Age	Population	%	Male	%	Female	%
Total	98		52		46	
Age 0 - 4	6	6.12%	4	7.69%	2	4.35%
Age 5 - 9	7	7.14%	5	9.62%	2	4.35%
Age 10 - 14	4	4.08%	3	5.77%	1	2.17%
Age 15 - 17	5	5.10%	3	5.77%	2	4.35%
Age 18 - 20	10	10.20%	7	13.46%	3	6.52%
Age 21 - 24	11	11.22%	9	17.31%	3	6.52%
Age 25 - 34	26	26.53%	12	23.08%	15	32.61%
Age 35 - 44	10	10.20%	3	5.77%	7	15.22%
Age 45 - 54	10	10.20%	2	3.85%	8	17.39%
Age 55 - 64	5	5.10%	3	5.77%	2	4.35%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	5	5.10%	3	5.77%	2	4.35%
Age 18 and over	77	78.57%	38	73.08%	39	84.78%
Age 21 and over	67	68.37%	31	59.62%	36	78.26%
Age 65 and over	5	5.10%	3	5.77%	2	4.35%
Median Age	27.6		23.2		32.4	

Population by Age by Race by Sex 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

2015 Est. Some Other Race Alone

Population by Age	Population	%	Male	%	Female	%
Total	2,417		1,362		1,055	
Age 0 - 4	284	11.75%	135	9.91%	149	14.12%
Age 5 - 9	206	8.52%	94	6.90%	112	10.62%
Age 10 - 14	135	5.59%	68	4.99%	67	6.35%
Age 15 - 17	73	3.02%	44	3.23%	29	2.75%
Age 18 - 20	167	6.91%	85	6.24%	82	7.77%
Age 21 - 24	228	9.43%	132	9.69%	97	9.19%
Age 25 - 34	703	29.09%	438	32.16%	265	25.12%
Age 35 - 44	326	13.49%	197	14.46%	129	12.23%
Age 45 - 54	157	6.50%	94	6.90%	63	5.97%
Age 55 - 64	94	3.89%	54	3.96%	41	3.89%
Age 65 - 74	31	1.28%	14	1.03%	17	1.61%
Age 75 - 84	10	0.41%	6	0.44%	4	0.38%
Age 85 and over	3	0.12%	2	0.15%	1	0.09%
Age 18 and over	1,719	71.12%	1,021	74.96%	698	66.16%
Age 21 and over	1,552	64.21%	936	68.72%	616	58.39%
Age 65 and over	44	1.82%	22	1.62%	22	2.09%
Median Age	26.6		27.8		24.6	

Population by Age by Race by Sex 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

2015 Est. Two or More Races

Population by Age	Population	%	Male	%	Female	%
Total	2,463		1,184		1,279	
Age 0 - 4	380	15.43%	211	17.82%	169	13.21%
Age 5 - 9	316	12.83%	152	12.84%	164	12.82%
Age 10 - 14	206	8.36%	92	7.77%	114	8.91%
Age 15 - 17	117	4.75%	59	4.98%	58	4.53%
Age 18 - 20	231	9.38%	94	7.94%	138	10.79%
Age 21 - 24	238	9.66%	111	9.38%	126	9.85%
Age 25 - 34	429	17.42%	213	17.99%	216	16.89%
Age 35 - 44	212	8.61%	102	8.61%	110	8.60%
Age 45 - 54	127	5.16%	58	4.90%	70	5.47%
Age 55 - 64	103	4.18%	50	4.22%	54	4.22%
Age 65 - 74	60	2.44%	29	2.45%	31	2.42%
Age 75 - 84	30	1.22%	12	1.01%	18	1.41%
Age 85 and over	13	0.53%	2	0.17%	11	0.86%
Age 18 and over	1,443	58.59%	670	56.59%	773	60.44%
Age 21 and over	1,212	49.21%	577	48.73%	635	49.65%
Age 65 and over	103	4.18%	43	3.63%	60	4.69%
Median Age	20.7		20.5		20.9	

Population by Age by Race by Sex 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

2020 Est. Total Population by Age						
	Population	%	Male	%	Female	%
Total	118,438		57,023		61,415	
Age 0 - 4	7,635	6.45%	3,905	6.85%	3,730	6.07%
Age 5 - 9	7,746	6.54%	3,956	6.94%	3,791	6.17%
Age 10 - 14	7,261	6.13%	3,699	6.49%	3,561	5.80%
Age 15 - 17	4,519	3.82%	2,300	4.03%	2,218	3.61%
Age 18 - 20	7,845	6.62%	3,768	6.61%	4,077	6.64%
Age 21 - 24	7,948	6.71%	4,168	7.31%	3,780	6.15%
Age 25 - 34	19,066	16.10%	9,622	16.87%	9,445	15.38%
Age 35 - 44	15,468	13.06%	7,563	13.26%	7,905	12.87%
Age 45 - 54	11,624	9.81%	5,629	9.87%	5,996	9.76%
Age 55 - 64	12,022	10.15%	5,589	9.80%	6,433	10.47%
Age 65 - 74	9,771	8.25%	4,119	7.22%	5,652	9.20%
Age 75 - 84	5,261	4.44%	2,036	3.57%	3,225	5.25%
Age 85 and over	2,272	1.92%	669	1.17%	1,603	2.61%
Age 18 and over	91,278	77.07%	43,162	75.69%	48,115	78.34%
Age 21 and over	83,432	70.44%	39,394	69.08%	44,038	71.71%
Age 65 and over	17,304	14.61%	6,824	11.97%	10,480	17.06%
Median Age	33.5		32.0		35.1	

Population by Age by Race by Sex 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

2020 Est. Hispanic or Latino

Population by Age	Population	%	Male	%	Female	%
Total	7,035		3,834		3,201	
Age 0 - 4	740	10.52%	382	9.96%	359	11.22%
Age 5 - 9	582	8.27%	295	7.69%	288	9.00%
Age 10 - 14	493	7.01%	230	6.00%	263	8.22%
Age 15 - 17	270	3.84%	142	3.70%	128	4.00%
Age 18 - 20	539	7.66%	266	6.94%	273	8.53%
Age 21 - 24	586	8.33%	320	8.35%	266	8.31%
Age 25 - 34	1,659	23.58%	959	25.01%	699	21.84%
Age 35 - 44	1,111	15.79%	653	17.03%	457	14.28%
Age 45 - 54	497	7.06%	285	7.43%	212	6.62%
Age 55 - 64	283	4.02%	166	4.33%	118	3.69%
Age 65 - 74	166	2.36%	83	2.16%	82	2.56%
Age 75 - 84	85	1.21%	44	1.15%	41	1.28%
Age 85 and over	25	0.36%	10	0.26%	15	0.47%
Age 18 and over	4,950	70.36%	2,787	72.69%	2,163	67.57%
Age 21 and over	4,411	62.70%	2,521	65.75%	1,890	59.04%
Age 65 and over	276	3.92%	138	3.60%	138	4.31%
Median Age	26.9		28.0		25.3	

Population by Age by Race by Sex 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

2020 Est. White Alone

Population by Age	Population	%	Male	%	Female	%
Total	43,677		21,794		21,883	
Age 0 - 4	1,750	4.01%	914	4.19%	836	3.82%
Age 5 - 9	1,622	3.71%	843	3.87%	779	3.56%
Age 10 - 14	1,534	3.51%	782	3.59%	752	3.44%
Age 15 - 17	1,273	2.91%	640	2.94%	633	2.89%
Age 18 - 20	3,231	7.40%	1,433	6.58%	1,798	8.22%
Age 21 - 24	3,454	7.91%	1,832	8.41%	1,622	7.41%
Age 25 - 34	7,726	17.69%	4,098	18.80%	3,628	16.58%
Age 35 - 44	6,269	14.35%	3,348	15.36%	2,922	13.35%
Age 45 - 54	4,464	10.22%	2,439	11.19%	2,026	9.26%
Age 55 - 64	4,554	10.43%	2,263	10.38%	2,291	10.47%
Age 65 - 74	4,078	9.34%	1,833	8.41%	2,245	10.26%
Age 75 - 84	2,466	5.65%	1,007	4.62%	1,459	6.67%
Age 85 and over	1,257	2.88%	364	1.67%	893	4.08%
Age 18 and over	37,498	85.85%	18,615	85.41%	18,883	86.29%
Age 21 and over	34,267	78.46%	17,182	78.84%	17,086	78.08%
Age 65 and over	7,800	17.86%	3,203	14.70%	4,597	21.01%
Median Age	37.0		36.1		38.1	

Population by Age by Race by Sex 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

2020 Est. Black or African American Alone

Population by Age	Population	%	Male	%	Female	%
Total	66,378		30,953		35,425	
Age 0 - 4	5,056	7.62%	2,560	8.27%	2,496	7.05%
Age 5 - 9	5,419	8.16%	2,767	8.94%	2,652	7.49%
Age 10 - 14	5,129	7.73%	2,631	8.50%	2,498	7.05%
Age 15 - 17	2,894	4.36%	1,478	4.77%	1,416	4.00%
Age 18 - 20	3,971	5.98%	2,040	6.59%	1,931	5.45%
Age 21 - 24	3,761	5.67%	1,965	6.35%	1,796	5.07%
Age 25 - 34	9,422	14.19%	4,502	14.54%	4,920	13.89%
Age 35 - 44	8,062	12.15%	3,614	11.68%	4,447	12.55%
Age 45 - 54	6,576	9.91%	2,879	9.30%	3,697	10.44%
Age 55 - 64	7,026	10.58%	3,096	10.00%	3,930	11.09%
Age 65 - 74	5,415	8.16%	2,161	6.98%	3,254	9.19%
Age 75 - 84	2,668	4.02%	970	3.13%	1,698	4.79%
Age 85 and over	978	1.47%	289	0.93%	689	1.94%
Age 18 and over	47,880	72.13%	21,517	69.52%	26,363	74.42%
Age 21 and over	43,909	66.15%	19,477	62.92%	24,431	68.97%
Age 65 and over	9,061	13.65%	3,420	11.05%	5,641	15.92%
Median Age	32.4		29.5		35.0	

Population by Age by Race by Sex 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

2020 Est. American Indian and Alaska Native Alone

Population by Age	Population	%	Male	%	Female	%
Total	376		219		157	
Age 0 - 4	14	3.72%	10	4.57%	5	3.18%
Age 5 - 9	17	4.52%	9	4.11%	8	5.10%
Age 10 - 14	31	8.24%	15	6.85%	16	10.19%
Age 15 - 17	11	2.93%	6	2.74%	5	3.18%
Age 18 - 20	19	5.05%	9	4.11%	10	6.37%
Age 21 - 24	23	6.12%	17	7.76%	6	3.82%
Age 25 - 34	74	19.68%	35	15.98%	38	24.20%
Age 35 - 44	65	17.29%	39	17.81%	25	15.92%
Age 45 - 54	45	11.97%	32	14.61%	13	8.28%
Age 55 - 64	39	10.37%	20	9.13%	19	12.10%
Age 65 - 74	22	5.85%	17	7.76%	5	3.18%
Age 75 - 84	15	3.99%	8	3.65%	7	4.46%
Age 85 and over	2	0.53%	2	0.91%	0	0.00%
Age 18 and over	303	80.59%	179	81.74%	123	78.34%
Age 21 and over	284	75.53%	170	77.63%	114	72.61%
Age 65 and over	38	10.11%	26	11.87%	12	7.64%
Median Age	34.9		37.1		32.6	

Population by Age by Race by Sex 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

2020 Est. Asian Alone

Population by Age	Population	%	Male	%	Female	%
Total	2,098		946		1,152	
Age 0 - 4	52	2.48%	28	2.96%	24	2.08%
Age 5 - 9	60	2.86%	37	3.91%	23	2.00%
Age 10 - 14	113	5.39%	53	5.60%	60	5.21%
Age 15 - 17	68	3.24%	33	3.49%	35	3.04%
Age 18 - 20	203	9.68%	77	8.14%	125	10.85%
Age 21 - 24	272	12.96%	110	11.63%	161	13.98%
Age 25 - 34	569	27.12%	262	27.70%	308	26.74%
Age 35 - 44	284	13.54%	133	14.06%	151	13.11%
Age 45 - 54	162	7.72%	83	8.77%	79	6.86%
Age 55 - 64	149	7.10%	72	7.61%	77	6.68%
Age 65 - 74	110	5.24%	36	3.81%	74	6.42%
Age 75 - 84	47	2.24%	16	1.69%	32	2.78%
Age 85 and over	9	0.43%	6	0.63%	3	0.26%
Age 18 and over	1,805	86.03%	795	84.04%	1,010	87.67%
Age 21 and over	1,602	76.36%	717	75.79%	885	76.82%
Age 65 and over	166	7.91%	57	6.03%	109	9.46%
Median Age	29.9		30.1		29.8	

Population by Age by Race by Sex 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

2020 Est. Native Hawaiian and other Pacific Isl. Alone

Population by Age	Population	%	Male	%	Female	%
Total	116		65		52	
Age 0 - 4	7	6.03%	4	6.15%	3	5.77%
Age 5 - 9	8	6.90%	6	9.23%	2	3.85%
Age 10 - 14	6	5.17%	4	6.15%	2	3.85%
Age 15 - 17	6	5.17%	4	6.15%	2	3.85%
Age 18 - 20	12	10.34%	8	12.31%	4	7.69%
Age 21 - 24	5	4.31%	5	7.69%	0	0.00%
Age 25 - 34	29	25.00%	15	23.08%	15	28.85%
Age 35 - 44	13	11.21%	5	7.69%	8	15.38%
Age 45 - 54	17	14.66%	3	4.62%	13	25.00%
Age 55 - 64	8	6.90%	7	10.77%	2	3.85%
Age 65 - 74	1	0.86%	1	1.54%	0	0.00%
Age 75 - 84	1	0.86%	1	1.54%	0	0.00%
Age 85 and over	4	3.45%	3	4.62%	1	1.92%
Age 18 and over	90	77.59%	47	72.31%	43	82.69%
Age 21 and over	79	68.10%	39	60.00%	39	75.00%
Age 65 and over	6	5.17%	5	7.69%	1	1.92%
Median Age	30.4		26.5		34.2	

Population by Age by Race by Sex 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

2020 Est. Some Other Race Alone

Population by Age	Population	%	Male	%	Female	%
Total	2,884		1,620		1,263	
Age 0 - 4	325	11.27%	156	9.63%	169	13.38%
Age 5 - 9	240	8.32%	109	6.73%	131	10.37%
Age 10 - 14	194	6.73%	93	5.74%	101	8.00%
Age 15 - 17	106	3.68%	59	3.64%	46	3.64%
Age 18 - 20	175	6.07%	102	6.30%	72	5.70%
Age 21 - 24	211	7.32%	124	7.65%	87	6.89%
Age 25 - 34	766	26.56%	476	29.38%	290	22.96%
Age 35 - 44	477	16.54%	282	17.41%	196	15.52%
Age 45 - 54	197	6.83%	114	7.04%	82	6.49%
Age 55 - 64	116	4.02%	64	3.95%	53	4.20%
Age 65 - 74	51	1.77%	24	1.48%	27	2.14%
Age 75 - 84	19	0.66%	13	0.80%	6	0.48%
Age 85 and over	6	0.21%	3	0.19%	3	0.24%
Age 18 and over	2,019	70.01%	1,203	74.26%	816	64.61%
Age 21 and over	1,845	63.97%	1,101	67.96%	744	58.91%
Age 65 and over	76	2.64%	40	2.47%	36	2.85%
Median Age	27.5		28.5		25.9	

Population by Age by Race by Sex 2015

Radius 3: W GWINNETT ST AT MARTIN LUTHER KING JR BLVD, SAVANNAH, GA, 0.00 - 5.00 Miles, Total

2020 Est. Two or More Races

Population by Age	Population	%	Male	%	Female	%
Total	2,910		1,427		1,483	
Age 0 - 4	431	14.81%	234	16.40%	197	13.28%
Age 5 - 9	381	13.09%	185	12.96%	196	13.22%
Age 10 - 14	254	8.73%	122	8.55%	133	8.97%
Age 15 - 17	154	5.29%	72	5.05%	82	5.53%
Age 18 - 20	246	8.45%	111	7.78%	135	9.10%
Age 21 - 24	218	7.49%	111	7.78%	108	7.28%
Age 25 - 34	480	16.49%	234	16.40%	246	16.59%
Age 35 - 44	298	10.24%	143	10.02%	155	10.45%
Age 45 - 54	164	5.64%	78	5.47%	85	5.73%
Age 55 - 64	129	4.43%	67	4.70%	62	4.18%
Age 65 - 74	93	3.20%	47	3.29%	46	3.10%
Age 75 - 84	46	1.58%	22	1.54%	24	1.62%
Age 85 and over	16	0.55%	3	0.21%	14	0.94%
Age 18 and over	1,690	58.08%	814	57.04%	875	59.00%
Age 21 and over	1,444	49.62%	703	49.26%	740	49.90%
Age 65 and over	155	5.33%	71	4.98%	84	5.66%
Median Age	20.9		20.7		21.0	